

EMILY FOUNTAIN

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Clarkson University Box 7080 | Potsdam, NY 13699 | Perm: 5869 State Route 30 | Lake Clear, NY 12945

OBJECTIVE: Ambitiously seeking a full time career to apply my knowledge and talents in communications and visual communications, while contributing to a company or organizations growth and success.

EDUCATION

B.S. Communications & Media - May 2017 | Digital Arts & Sciences concentration | GPA: 3.45 - Deans List
Clarkson University | Potsdam, NY

PROFESSIONAL EXPERIENCE

Intern, Department of Communication & Media, *Clarkson University*, Potsdam, NY (Current)

- Aiding our academic department in reaching targeted recruitment growth and programmatic expansion goals through engagement across social media platforms, content development and strategic storytelling, as well as graphic design and video production utilizing Adobe design & editing suite.

Marketing Intern, *Interactive Media Consulting, LLC*, Saratoga Springs, NY (Summer 2016)

- Successfully increased impressions with artist/musician/creative stakeholders through the development and placement of regular blog articles and interest-based content.
- Executed portions of the company's marketing plan through research and creation of marketing materials.
- Increased social media following for Arts Spark, a place-based online community site launched to help promote artist and musicians and build e-commerce solutions.
- Developed content and scripts for Arts Spark website and informational videos

Graphic Design & Marketing Intern, *Horsefeathers Haunts*, Potsdam, NY (Summer 2015)

- Created start up graphics and marketing materials that worked with the company's overall theme and logo for this start-up venture to support launch and major events.
- Led efforts in the production of corporate television ads for marketing promotion.

ADDITIONAL WORK EXPERIENCE

Customer Service Rep, *NY DEC*, Lake Clear, NY (Summer 14-15)

Camp Counselor, *Village of Saranac Lake*, Saranac Lake, NY (Summer 2013)

SKILLS

- Proficient in emerging digital & social media trends
- Technical writing of media materials; journalism and online content development skills across genres
- Advance knowledge in WordPress, Adobe Photoshop, & Adobe Premiere
- Experience with Adobe Illustrator, InDesign, TypeTool, GitHub, HTML5, CSS3, jQuery & PHP
- Art skills include: sketching, drawing, painting, mixed media, 3-D projects and minor installation pieces

LEADERSHIP ROLES

CUSA Class Senator | Peer Educator, First-Year Seminar | Teaching Assistant, Video Production | Intercultural Ambassador
ICE Mentor - STEM fields | Production Manager, Video Production & Documentary Films Classes | Project Manager,
Engineering and Society

CLUBS

Engineers Without Borders | Ski Club | Pep Band | Club Volleyball | Club Lacrosse

HONORS & AWARDS

Clarkson University: The Communication and Media Junior Award (2016) | CU *Spotlight* Art Contest Winner (2016)
Regional: St. Lawrence International Film Festival, *Best Plot Twist* (2015)