

“Trailhead”

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Problem Statement:

Our users are worried that they may not be packing everything they might need on their next (or even first) camping trip. Our solution is to provide our users with a list of every item they will need based on the duration and location of their trip.

Who is experiencing the Problem?

- Inexperienced outdoorsmen and campers
- People who traveled to go camping

What is the Problem?

- They lack necessary supplies and know nothing of the area they are in.

Where does the Problem present itself?

- In national parks and campgrounds across South Carolina.

Why does it matter?

- Without good knowledge of the area, campers can get lost or injured on trails or severely injured by local flora and fauna.
- New campers may not know which items would be beneficial to bring on a camping trip, and where to buy them