

Launch PadX

A FELLOWSHIP PROGRAM
FROM IDEA TO EXECUTION
IN 12 WEEKS



IN COLLABORATION
WITH



FOUV INNOVATION FOUNDATION

LaunchPadX

The Ultimate Platform for Startup Success

A comprehensive 12-week program designed to cultivate aspiring entrepreneurs with essential skills, strategic networking, and build sustainable ventures

Expert guidance from India's leading founders

Master the fundamentals of building a startup

Develop your business idea

Gain the confidence to pitch to investors

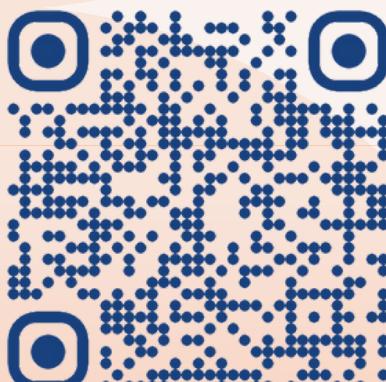
A chance to win upto ₹2.5 Lakhs equity-free grant!

*Compete for a life-changing ₹2.5 Lakhs equity-free grant to fuel your vision and empower you to become a successful founder**

**Cohort 2 starts on August 17th, 2024
Limited Spots available!**

AUG- NOV'24 - WEEKEND SESSIONS

APPLY NOW



**SCAN QR
TO REGISTER**

INDUSTRY MEMBERS



Gaurav Narang
Industry Expert & Angel Investor

Founder of Friends Indeed Foundation



Ajay Kaushik
Angel Investor

Chartered Accountant



CA Ashok Vats
Industry Expert & Trainer

Chartered Accountant



Sandeep Mehndiratta
Industry Expert & Trainer

Co-founder of
Goploh Ventures Pvt. Ltd.



Vikrant Yadav
Industry Expert & Trainer

Founder of Khaliyav Robotics Pvt. Ltd.



Shubam Srivastava
Industry Expert

Data & Business Analyst



Parth Verma
Sustainability & Climate Action Expert

Founder of Bakz4ever (OPC) Pvt. Ltd.



Akash Vashisth
Industry Expert & Trainer

Founder of FOUV



Vaibhav Varshney
Sourcing & Procurement Expert

Founder of JBJ Techno Solutions



Muskaan Nagar
Brand Identity Expert

Director of FOUV

KNOWLEDGE PARTNERS



INDUSTRY PARTNERS



OUR EXPERT'S VOICES



VIKRANT YADAV

Founder of
Khaliyav Robotics Pvt. Ltd.

(Research Scholar)
Entrepreneurship Development
Institute of India, Ahmedabad

I am excited to endorse the LaunchPadX program! As a Research Scholar at the Entrepreneurship Development Institute of India, Ahmedabad, I have witnessed firsthand the transformative power of targeted entrepreneurial support. LaunchPadX offers an unparalleled 12-week intensive experience that provides aspiring entrepreneurs with essential skills, invaluable networks, and a winning mindset.

With expert guidance from India's leading founders, participants will develop their business ideas, gain the confidence to pitch to investors and master the fundamentals of building a startup. The opportunity to compete for a ₹2.5 Lakh equity-free grant makes this program even more compelling. Don't miss this chance to turn your startup dreams into reality!



You don't change the world with the ideas in your mind, but with the conviction in your heart

Bryan Stevenson

Entrepreneurship is all about exploring yourself through your idea as a medium. It is not merely about starting a venture but rather about envisioning possibilities and creating real value. It thrives on passion, determination, and willingness to learn from both successes and failures. It is a journey of perseverance, and the key is adaptability for quick maneuvers, that's why they say Fail Fast, Learn Fast, and Execute Fast!

SANDEEP MEHNDIRATTA

Co-founder of Goplo Ventures Pvt. Ltd.

90% STARTUPS FAIL BECAUSE

MARKET MISUNDERSTANDING

Many startups build products without fully understanding customer needs

FUNDING CHALLENGES

Securing investment is difficult, and even with funding, effective capital management is crucial

SUPPORT GAPS

Startups often lack personalized guidance and mentorship

NETWORKING LIMITATIONS

Building a strong network of mentors, customers, and investors is essential for success

ACCELERATE YOUR STARTUP WITH OUR FUNDING SOLUTIONS

YOUR LAUNCHPAD TO SUCCESS

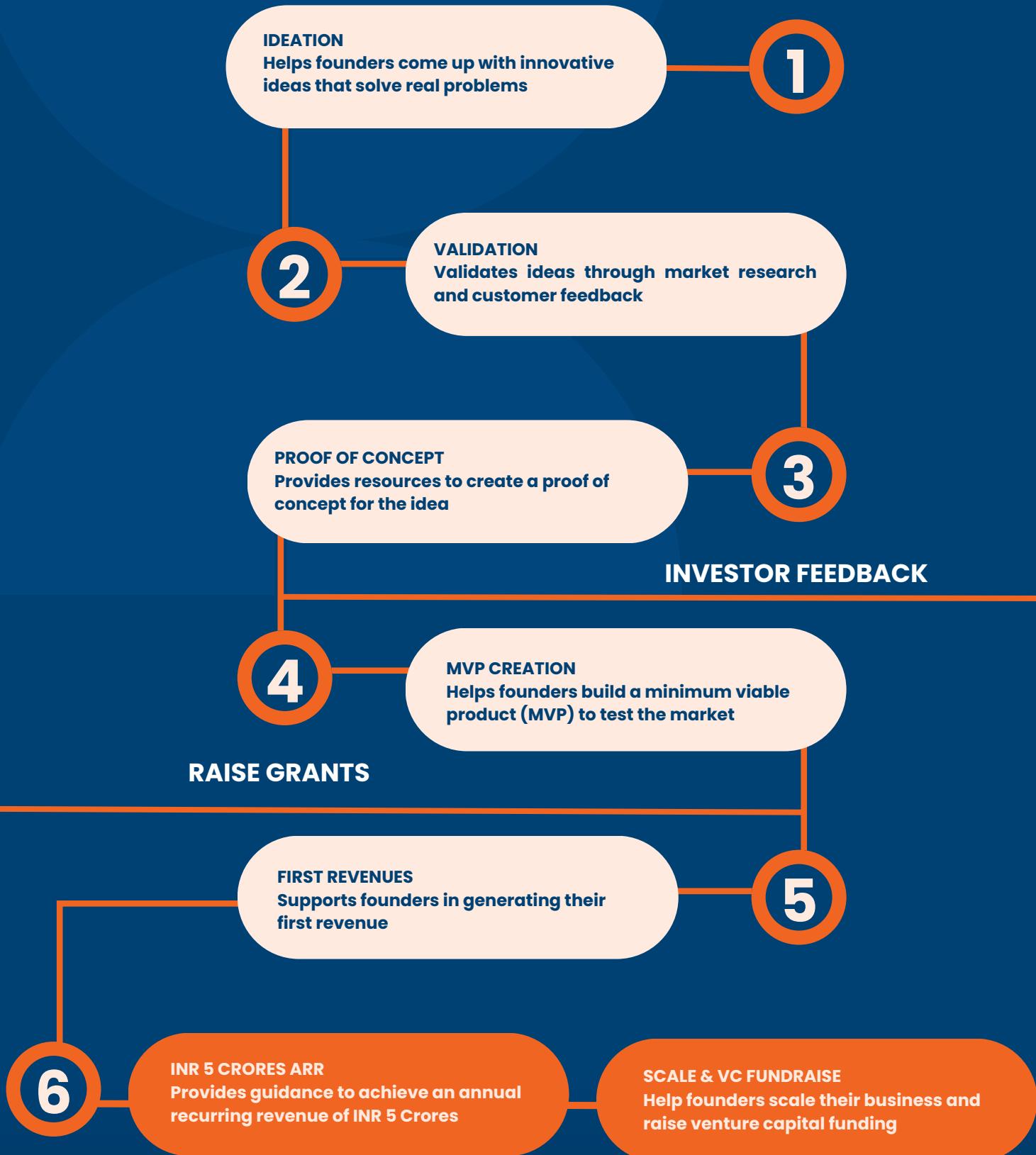
Our 1-year incubation program provides the comprehensive support and resources

BOOSTING YOUR FUNDS

Access up to ₹2.5 lakhs in equity-free grants from our partners to fuel your growth

Raise upto ₹10 Crores Investment from our Venture Capitalist Network

Your Launchpad to Startup Success Journey



TRANSFORM YOUR STARTUP IDEA INTO REALITY IN JUST 12 WEEKS WITH EXPERT FACULTY AND HANDS-ON SUPPORT!

WEEK 1-2

INTRODUCTION AND IDEATION

- Orientation and Program Overview
- Introduction to the incubation program
- Goals and expectations
- Ideation and Concept Development
- Brainstorming sessions
- Identifying market needs and opportunities
- Developing a value proposition

WEEK 3-4

MARKET RESEARCH AND VALIDATION

- Market Research Techniques
- Conducting surveys and interviews
- Analyzing market trends and competitors
- Customer Validation
- Building and testing prototypes
- Gathering and analyzing customer feedback

WEEK 5-6

BUSINESS MODEL AND STRATEGY

- Business Model Canvas
- Defining key partners, activities, and resources
- Revenue streams and cost structure
- Strategic Planning
- Setting short-term and long-term goals
- Developing a go-to-market strategy

WEEK 7-8

PRODUCT DEVELOPMENT AND DESIGN

- Product Development Cycle
- Agile development methodologies
- Minimum Viable Product (MVP) creation
- Design Thinking
- User experience (UX) and User Interface (UI) design
- Iterative design and testing

WEEK 9-10

FINANCIAL PLANNING AND FUNDING

- Financial Literacy
- Budgeting and financial forecasting
- Understanding financial statements
- Funding Strategies
- Types of funding
(angel investors, venture capital, crowdfunding)
- Pitching to investors

WEEK 11

LEGAL AND COMPLIANCE

- Legal Basics for Startups
- Business registration and intellectual property
- Contracts and agreements
- Compliance and Regulations
- Industry-specific regulations
- Data protection and privacy laws

WEEK 12

PITCH PREPARATION AND DEMO DAY

- Pitch Preparation
- Crafting a compelling pitch
- Presentation skills and storytelling
- Demo Day
- Final presentations to investors and stakeholders
- Networking and feedback sessions

BUILDING AND MANAGING A SUCCESSFUL STARTUP TEAM

1. COMPREHENSIVE SUPPORT AND MENTORSHIP

Accelerate growth: Gain invaluable insights from industry experts and experienced mentors

2. HIGH-PERFORMANCE TEAM BUILDING

Build a winning team: Learn essential skills for creating a cohesive and effective team

3. DEEP DIVE INTO ORGANIZATIONAL BEHAVIOR

Create a thriving culture: Understand the psychology behind successful organizations

4. MASTERFUL HUMAN RESOURCE MANAGEMENT

Optimize talent: Develop the HR expertise to attract, retain, and develop top talent

5. STRATEGIC ORGANIZATIONAL DESIGN

Build a scalable business: Learn to structure your organization for long-term success

HOW WE HELP



ACTIONABLE
ROAD MAP



SPECIALIZED
INDUSTRY EXPERT



BUSINESS
MODEL CANVAS



COLLABORATIVE
ECOSYSTEM



MVP
CREATION SUPPORT



MARKET
LAUNCH

FINAL STEP

FEE STRUCTURE
FOR STUDENTS 4,999/-
FOR START-UP FOUNDERS & MSMES 9,999/-



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TO REGISTER

APPLY NOW

FOUV INNOVATION FOUNDATION
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Payee FOUV INNOVATION FOUNDATION



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