



# The Infographics Show

CHANNEL

<https://www.youtube.com/@TheInfographicsShow/videos>

## STEP 1: Channel name

Open <https://chatgpt.com/> and then paste this prompt:

Generate 50 original YouTube channel name ideas inspired by the style and spirit of The Infographics Show. Follow these rules: Names should feel scientific, educational, futuristic, or philosophical. They must be short, memorable, and brandable. Avoid cheesy words, generic “science channel” clichés, or anything too long. No direct copies of existing channels. Aim for the same vibe as Kurzgesagt, Infographics Show, Veritasium, RealLifeLore, and MinuteEarth. Mix abstract concepts, scientific themes, and simple language. Return the names in a clean list without explanations. Now generate 50 options.

## STEP 2: Logo

1. Go to <https://gemini.google.com>
2. Paste this prompt and adjust variables in red

Create a minimalist vector-style illustration inspired by the visual style of the YouTube channel The Infographics Show. The image should feature [INSET OBJECT] centered inside a circular frame.

**STYLE REQUIREMENTS**

- Smooth geometric shapes and clean vector lines
- Flat colors with subtle gradients (no textures)
- Bright, saturated, contrasting color palette
- Thick outlines, rounded edges, and a friendly aesthetic
- High resolution, sharp, and simple enough to work as a YouTube profile picture
- Composition must be symmetrical, centered, and instantly readable at small sizes

**OUTPUT INSTRUCTIONS**

- Square format, 1:1 ratio
- No photorealism
- Keep it simple and iconic

## STEP 3: 20 unique video ideas

Copy this prompt:

You are a YouTube idea generator specialized in the style of The Infographics Show. I will attach screenshots of Infographics Show thumbnails and titles. Based on those screenshots, generate 20 original video ideas that follow the signature Infographics Show style. Follow these rules:

- Extreme, dramatic, human-focused, or survival-oriented
- Related to danger, psychology, fear, crime, military, geopolitics, disasters, or weird “what if” scenarios
- Emotionally charged, high-stakes, and curiosity driven

The ideas should mix:

- Real-world threats
- Human biology under stress
- Crime and prison stories
- Military conflicts
- Survival situations
- Dark history
- Psychological “what happens if...” scenarios

Titles must be:

- Short, punchy, shocking
- Highly clickable
- Extremely curiosity-driven
- Visually powerful when turned into a thumbnail

Ideas must be original, not copies of existing Infographics Show videos. Use the structure, emotional energy, and tension from the examples. Avoid clickbait, but maximize curiosity and fear. Each idea must include:

- A video title
- One sentence explaining the angle or concept

Here are 5 sample titles extracted from the screenshots to model:

- What Happens When You Die?
- Russian Sleep Experiment – EXPLAINED
- How They Caught Serial Killer Ted Bundy
- What Does It Actually Feel Like To Be Shot?
- The Brazen Bull (Worst Punishment in History of Mankind)

Now generate 20 original Infographics Show-style video ideas.

**WHAT HAPPENS: WHEN YOU DIE?** 7:04

**RUSSIAN SLEEP EXPERIMENT** 12:26

**3:33 AM** 17:57

**YOUR BODY DURING SEX**

appens When You Die? vs • 7 years ago 24x

Russian Sleep Experiment - EXPLAINED 22M views • 5 years ago 502 VPH 19.6x

How SEAL Team Took Down Osama bin Laden (Minute by Minute) 20M views • 3 years ago 760 VPH 17.8x

What Happens to Your Body While You Are Having Sex? 19M views • 7 years ago 310 VPH 16.9x

**HOW THEY CAUGHT TED BUNDY** 13:49

**HOW DID HE ESCAPE?** 3:21:20

**HOW DID HE ESCAPE?** 8:00

**YOU ARE SHOT**

They Caught Serial Killer Ted Bundy vs • 5 years ago 15.1x

Most Viewed The Infographics Show Videos of 2019 - Compilation 15M views • 5 years ago 342 VPH 13.3x

Insane Way El Chapo Escaped Prison 15M views • 6 years ago 285 VPH 13.3x

What Does it Actually Feel Like to be Shot 14M views • 4 years ago 399 VPH 12.5x

**ST HOURS IN MATH NOW** 10:30

**LAUNCH THE NUKE!** 15:29

**FEMALE VS MALE ORGASM** 13:15

**TRAPPED UNDERWATER FOR 3 DAYS**

The Last 24 Hours of Death Row犯人 Look Like vs • 6 years ago 12.5x

What if North Korea Launched a Nuclear Bomb (Minute by Minute) 13M views • 3 years ago 494 VPH 11.6x

Female Orgasm vs Male Orgasm - How Do They Compare? 13M views • 6 years ago 247 VPH 11.6x

I Was Trapped Underwater For 3 Days 13M views • 6 years ago 247 VPH 11.6x

**WORST PUNISHMENT** 6:52

**SMOKING WEED** 19:51

**76 DAYS LOST AT SEA**

**HOSTILE VIOLENT PRISONER** 12:14

**CAN THEY?** 13:59

**THIS IS TORTURE** 21:53

**WHERE IS HIS BODY?**

Violent Even Other Prisoners Fear vs • 6 years ago 11.6x

The Brazen Bull (Worst Punishment in the History of Mankind) 12M views • 5 years ago 274 VPH 10.7x

What Happens To Your Body When Smoking Weed 12M views • 2 years ago 684 VPH 10.7x

Insane Way A Man Survived 76 Days Lost Sea & Other Incredible Survival True Stories 12M views • 6 years ago 228 VPH 10.7x

**HAT HEY DON'T KILL YOU** 3:46:39

**CAN THEY?**

**THIS IS TORTURE**

**WHERE IS HIS BODY?**

One Declassified FBI Secrets You Didn't Know And More FBI Facts And Stories... vs • 2 years ago 9.8x

Could 2 People Actually Repopulate Earth 11M views • 3 years ago 418 VPH 9.8x

Evil Punishments Designed to be Worse Than Death 11M views • 3 years ago 418 VPH 9.8x

What Happened to Hitler's Body 11M views • 3 years ago 418 VPH 9.8x

The Infographics Show is a YouTube channel that creates satirical infographics. Below are descriptions for each of the 24 thumbnails shown:

- VOODOO DEATH SQUADS**: A man in a suit and hat holds a microphone next to a skull. 20:34 views.
- LEGAL WAR ON CITIZENS**: Uncle Sam in a suit and hat stands over a group of people. 18:59 views.
- 4CHAN KILLERS**: A man points at a screen showing a skull. 17:21 views.
- RUSSIA TARGETED**: An illustration of Russia being targeted by missiles. 65K views.
- HOCKING Secret Behind Every Nazi EXPOSED**: Various Nazi symbols with text explaining their meaning. 18:59 views.
- YOU'RE FIRED**: A doctor pointing at a robot with a speech bubble "YOU'RE FIRED". 18:21 views.
- WILL BREAK YOUR BRAIN**: A colorful illustration of a brain with a purple lollipop. 14:33 views.
- OUTMATCHED**: Illustration of the US vs China. 131K views.
- MINUTE 49**: A man in a suit is surrounded by AI robots. 19:57 views.
- DIDDY**: Illustration of Diddy in prison. 15:20 views.
- YOU CAN'T STOP IT**: A man in a suit is stopped by a giant hand. 12:53 views.
- INSTANT DESTRUCTION**: Illustration of a nuclear explosion. 99K views.
- SLOW DOWN!**: A person skiing down a snowy slope. 11:36 views.
- DEAD ON BOARD**: Illustration of a cruise ship with a red circle around it. 13:59 views.
- RUSSIA CUT OFF**: Illustration of a sad Earth with a man in a suit. 21:03 views.
- DENIAL**: Illustration of two men, one holding a bottle. 72K views.
- GEN Z UPRISE**: Illustration of two people fighting. 18:09 views.
- STRONGEST MILITARY**: Illustration of a large military base. 32:52 views.
- ROME CRUSHED GREECE**: Illustration of Rome crushing Greece. 20:09 views.
- YOU HAVE NO ID**: Illustration of Uncle Sam holding a syringe. 233 VPH views.

## STEP 4: Write the script (Option #1)

Sign up to [AI Flow Chat](#) for free.

Use [this setup board doc](#).

## STEP 4.1: Write the script (*Option #2*)

Use [Claude.ai](#) for this prompt

Create a YouTube script in the exact style of The Infographics Show for a video titled "**[VIDEO TITLE]**". Follow this structure and style guide:

**OPENING HOOK (First 30 seconds):**

- Start with a dramatic, attention-grabbing statement or question
- Present shocking statistics, scenarios, or "what if" situations
- Create immediate tension or curiosity
- End with: "On today's episode of The Infographics Show, we're [exploring/revealing/breaking down] [topic]"

**CONTENT STRUCTURE:**

- Use numbered sections or clear progression (e.g., "First," "Second," "But here's where it gets interesting")
- Include specific examples, case studies, and real-world scenarios
- Incorporate detailed statistics, dates, and factual information
- Use comparative analysis ("Unlike X, Y does this...")
- Include historical context and background information

**WRITING STYLE:**

- Conversational yet authoritative tone
- Use rhetorical questions to engage viewers
- Include dramatic transitions: "But that's not the whole story," "Here's where things get terrifying," "But wait, it gets worse"
- Mix complex information with accessible explanations
- Use vivid, descriptive language for scenarios
- Include specific names, places, and technical details

**NARRATIVE TECHNIQUES:**

- Build suspense throughout the video
- Use cliffhangers before major revelations
- Include multiple perspectives and expert opinions
- Present counterarguments and alternative viewpoints
- Use analogies and comparisons to explain complex concepts

**ENDING:**

- Summarize key points with impact
- End with a call-to-action to watch related videos
- Use format: "Watch [Related Video Title] to [learn more about X]. Or click on this video instead."

**TONE REQUIREMENTS:**

- Informative but entertaining
- Slightly dramatic without being sensationalist
- Respectful when discussing serious topics
- Confident and well-researched
- Engaging throughout with no dull moments

**LENGTH:** Aim for 2,500 - 4,000 words (15-25 minute video)

**RESEARCH DEPTH:** Include specific statistics, expert quotes, historical examples, and current events relevant to my video idea.

## STEP 5: Create Images

1. Go to <https://chatgpt.com/g/g-691e06164b4c8191a3c43183deaedc92-infographic-scene-builder>
  2. Describe the scene you'd like to generate, for example 'A young man driving his car at night through the woods'
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## STEP 6: Create Images

Paste that prompt into <https://www.freepik.com/pikaso/ai-image-generator>

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## STEP 7: Voiceover

Paste your script into [GenAI Pro](#) and generate a voiceover.