



Kurzgesagt

CHANNEL

<https://www.youtube.com/@kurzgesagt/videos>

STEP 1: Channel name

Open <https://chatgpt.com/> and then paste this prompt:

Generate 50 original YouTube channel name ideas inspired by the style and spirit of Kurzgesagt - In a Nutshell. Follow these rules: Names should feel scientific, educational, futuristic, or philosophical. They must be short, memorable, and brandable. Avoid cheesy words, generic “science channel” clichés, or anything too long. No direct copies of existing channels. Aim for the same vibe as Kurzgesagt, Infographics Show, Veritasium, RealLifeLore, and MinuteEarth. Mix abstract concepts, scientific themes, and simple language. Return the names in a clean list without explanations. Now generate 50 options.

STEP 2: Logo

1. Go to <https://gemini.google.com>
2. Paste this prompt and adjust variables in red

Create a minimalist vector-style illustration inspired by the visual style of the YouTube channel Kurzgesagt. The image should feature [INSERT OBJECT] centered inside a circular frame.

STYLE REQUIREMENTS

- Smooth geometric shapes and clean vector lines
- Flat colors with subtle gradients (no textures)
- Bright, saturated, contrasting color palette
- Soft glowing highlights and simple shadows
- Cosmic or abstract background with small dots, circles, or orbit-like shapes
- Thick outlines, rounded edges, and a friendly aesthetic
- High resolution, sharp, and simple enough to work as a YouTube profile picture
- Composition must be symmetrical, centered, and instantly readable at small sizes

OUTPUT INSTRUCTIONS

- Square format, 1:1 ratio
- No text
- No photorealism
- Keep it simple and iconic



STEP 3: 20 unique video ideas

Copy this prompt:

You are a YouTube idea generator specialized in the style of Kurzgesagt - In a Nutshell. I will attach 2 screenshots of Kurzgesagt video thumbnails and titles. Based on those screenshots, generate 20 original video ideas that follow the signature Kurzgesagt style. Follow these rules: Titles must feel big, cosmic, scientific, strange, or philosophical. They should mix existential questions, science, biology, space, psychology, or speculative scenarios. Titles should be short, punchy, curiosity-driven, and visually powerful. Ideas must be original, not copies of real Kurzgesagt videos. Use the structure and emotional energy of the examples. Avoid clickbait. Each idea must include:

- A video title
- One sentence explaining the angle or concept

Here are 5 sample titles extracted from the screenshots to model:

- " Why Does Fentanyl Feel So Good?
- " What If It Rains Bananas For a Single Day?
- " Can Humanity Stop a Planet-Killing Asteroid?
- " How The Immune System ACTUALLY Works
- " Black Holes Explained – From Birth to Death

Now generate 20 unique Kurzgesagt-style video ideas.



I'm More Stressed Than Ever - Let's That

is • 3 days ago

0.2x



You Need To Quit Weed.

3.1M views • 9 days ago

14K VPH 0.3x



It's Been 10 Years...

384K views • 3 weeks ago

760 VPH 0.8x



AI Slop Is Destroying The Internet

8.5M views • 1 month ago

11K VPH 0.8x



We Found A Loophole to Survive the End of the World

is • 1 month ago

0.2x



Pregnancy is Insane

2.3M views • 1 month ago

3K VPH 0.2x



Can Humanity Stop A Planet-Killing Asteroid?

4.6M views • 1 month ago

6K VPH 0.4x



This Game Took Us Two Years To Make

585K views • 2 months ago

399 VPH 0.1x



The Dumbest Animal Alive

is • 2 months ago

0.4x



The Drug To Master Reality

3.8M views • 2 months ago

3K VPH 0.3x



Alcohol is AMAZING

5.1M views • 3 months ago

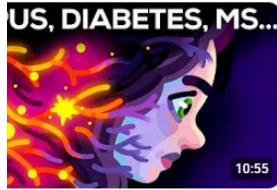
2K VPH 0.5x



Let's Kill You a Billion Times to Make You Immortal

3.8M views • 3 months ago

2K VPH 0.3x



Your Body Attacks Itself – Autoimmune Disease

is • 4 months ago

0.3x



How Nuclear Flies Protect You from Flesh-Eating Parasites

5.6M views • 5 months ago

2K VPH 0.5x



Why Does Fentanyl Feel So Good?

8.3M views • 5 months ago

2K VPH 0.8x



What If It Rains Bananas For A Single Day? (Spoiler: It's Bad)

4.7M views • 6 months ago

1K VPH 0.4x



The Machine Broke - At The Worst Possible Moment In History

is • 6 months ago

0.5x



SOUTH KOREA IS OVER

14M views • 7 months ago

3K VPH 1.3x



Why Your Brain Blinds You For 2 Hours Every Day

6.7M views • 7 months ago

1K VPH 0.6x



If You Eat Meat You Should Know This

5.4M views • 8 months ago

918 VPH 0.5x



EIFFEL TOWER



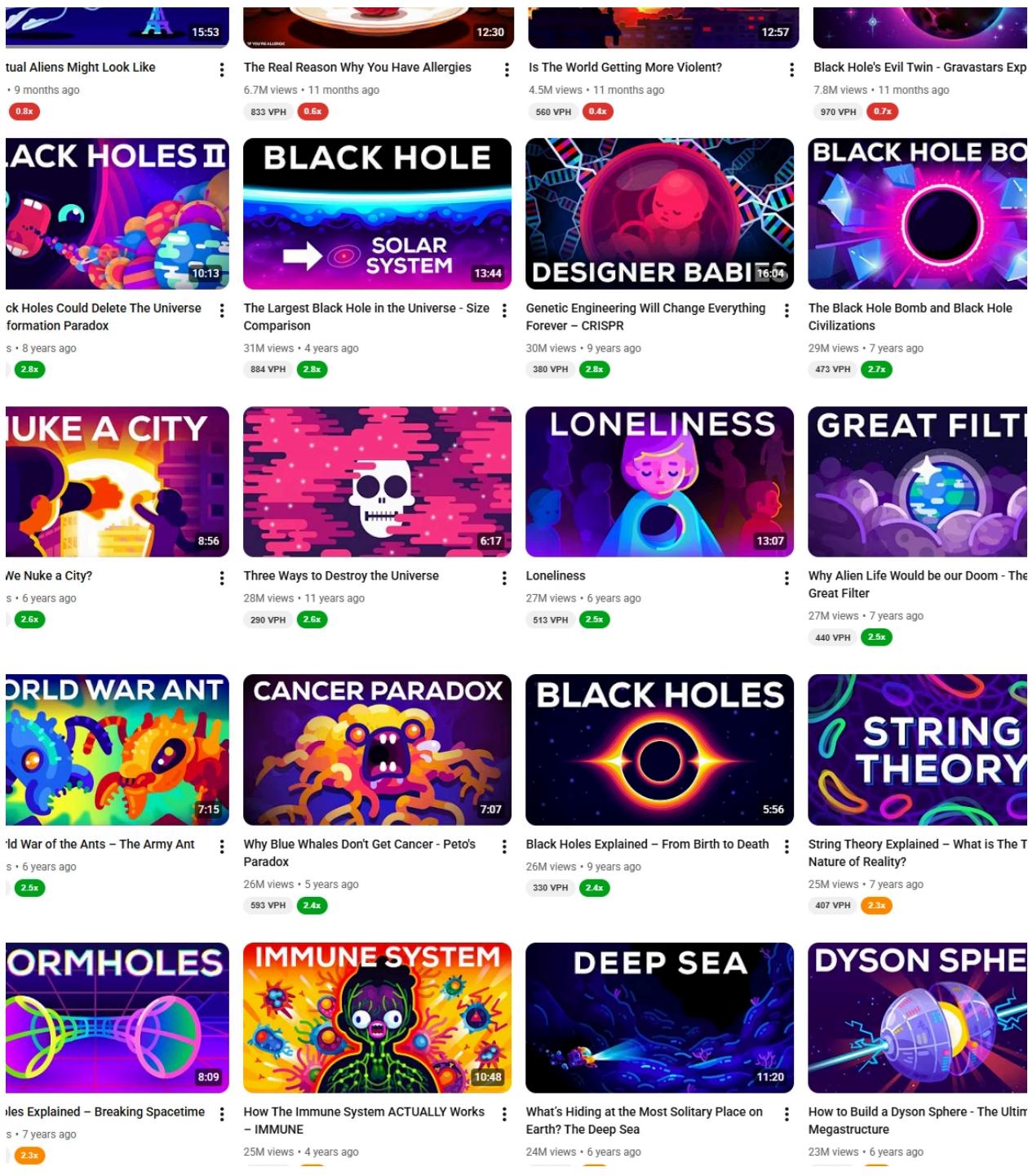
DO NOT EAT!



WORLD AT WAR



GRAVASTA!



STEP 4: Write the script (*Option #1*)

Sign up to AI Flow Chat for free.

Use this setup board doc.

STEP 4.1: Write the script (*Option #2*)

Use [Claude.ai](#) for this prompt

You are tasked with creating a YouTube script in the distinctive Kurzgesagt - In a Nutshell style. This German science communication channel is known for its engaging, accessible explanations of complex topics with a unique narrative approach.

TOPIC TO DEVELOP (Video title): [INSERT YOUR TITLE HERE]

CORE KURZGESAGT STYLE ELEMENTS TO INCLUDE:

- 1. OPENING HOOK STRUCTURE:** Start with a bold, counterintuitive statement or fascinating premise. Use phrases like "turns out," "it seems," "what if," or "imagine." Present the topic as more complex/interesting than it initially appears. Example pattern: "[Topic] is [surprising fact] - but actually [deeper truth]"
- 2. NARRATIVE TECHNIQUES:** Storytelling Scenarios: Create vivid hypothetical situations or thought experiments. Time Travel Elements: Use future/past scenarios to explore concepts. Personification: Give human characteristics to abstract concepts, cells, or cosmic entities. Scale Jumping: Seamlessly move between microscopic and cosmic perspectives.
- 3. LANGUAGE PATTERNS:** Conversational Tone: Write as if speaking directly to a curious friend. Simplified Complex Ideas: Break down scientific concepts into digestible analogies. Emotional Engagement: Include wonder, awe, and occasional existential contemplation. Humor Integration: Add light humor and playful observations without undermining the science.
- 4. STRUCTURAL ELEMENTS:** Progressive Revelation: Build complexity gradually, revealing layers of the topic. Multiple Perspectives: Explore different angles or scales of the same phenomenon. Concrete Examples: Use specific scenarios, numbers, and relatable comparisons. Smooth Transitions: Connect sections with phrases like "but here's where it gets interesting."
- 5. CONTENT APPROACH:** Scientific Accuracy: Base all claims on current research while acknowledging uncertainties. Balanced Perspective: Present multiple viewpoints when topics are debated. Practical Relevance: Connect abstract concepts to human experience and daily life. Future Implications: Discuss