1. Who we are: a dairy products supplier & distributors, owner of multiple brands (cheese, milk, butter,cream) wide market range and prices
2. Our customers: retail, supermakets, wholesalers, restaurants, food services,
3. Website URL: <http://hanilor.com/>
4. Requirements: Build a CMS website that is SEO optimized, responsive and mobile friendly, loosely based (but not similar) on <https://www.lactalis-international.com/en/> with 6 sections
5. Sections:

* Home
* Our Activities
* Our Brands (13 similar sub pages similar in design different in images and text only so they are basically 1 page)
* Our Recipes (2 sub pages, search bar)
* News
* Contact us (store locator)

1. The website will be in English
2. Recipes pages will have a search functionality
3. The website will have an SSL certificate
4. Customers will not need to login to the website
5. No shop no cart system
6. Home page landing page will be a background video about dairy **(we will provide background video, topic artistic food, need movement (pouring, cooking, working with item) in the video)**
7. Most images are provided by us**, some images must be provided by you**
8. Preferred colors: plz stick to hanilor’s logo there is blue and yellow colors.
9. Preferred font if any: none
10. We want the ability to translate the site in the future to multiple languages, by editing a single file, that contains the words in the supported languages
11. Ability to make LTR and RTL in the future
12. Visitors can provide feedback from the feedback button
13. Websites we like:
    1. <https://www.lactalis-international.com/>
    2. <http://www.presidentarabia.com/en/>
    3. <https://www.lactalis.fr/en/>
    4. <https://www.ion.gr/en/products#WITHOUT_SUGAR>
    5. <https://www.puckarabia.com/en/recipes/feta-and-chickpea-burger/>
14. Competitors:
    1. <https://www.nestle.com/>
    2. https://www.elle-et-vire.com/en/elle-et-vire/worldwide/
15. Website style: professional, enterprise
16. Preferred Background color: white
17. Square / rectangular edges
18. Icon style: whatever fits the concept
19. Images tend to be bright, not dark
20. No background music in website
21. Product section should be future proof to add or remove items while keeping beautiful layout