

FRANKLIN OKIDI XAVIER

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Personal Statement

A detail-oriented and proactive individual with a strong foundation in Accounting, Business Analysis, Software Development & Design, and Digital Marketing. I bring excellent analytical and problem-solving skills, coupled with innovative capabilities, which I have effectively applied in business operations and community-based initiatives. I am seeking a dynamic role where I can leverage my skills to improve systems, drive technological transformation, and deliver digital solutions— all while contributing to community development and environmental sustainability.

Experience

Turnkey Africa Ltd

Product Business Analyst Intern

Nairobi

November 2024 to February 2025

- Assisted the TurnQuest product team in the formulation of the TurnQuest product roadmap.
- Worked with the development team to formulate and communicate solution options.
- Took responsibility for tracking business requirements through to customer acceptance.
- Managed development, distribution and baseline approval of all communication related to business requirements and their interpretation, ensuring updates as details expanded.
- Supported and facilitated unambiguous and timely communication between business and technical participants of various projects.

Aga Khan Hospital, Kisumu

Interim ICT Officer, ICT department

Kisumu

February 2023 to May 2023

- Resolved any arising problems relating to hardware or software for devices in various offices.
- Regularly updated device inventory and set up new devices in various offices within the hospital.
- Trained other employees on how to use the hospital's ERP system and other applications.
- Ensured hardware, operating systems, procedures and other software aligned with the hospital's standards.
- Revised software requirements in all hospital departments.

Data EQ

Remote Digital Analyst

London Area, UK (Remote)

January 2021 to December 2022

- Tracked public perception of brands across social media and digital platforms.
- Reviewed online comments and feedback to classify them as positive, neutral, or negative.
- Organized customer reviews based on sentiment and topic for easy reporting.
- Analyzed digital consumer behavior across multiple platforms to extract actionable insights that informed product strategy and customer engagement initiatives.
- Worked alongside fellow analysts and reporting teams to maintain consistency in sentiment tagging and support the delivery of accurate insights to stakeholders.

Education

Kabarak University,

Bachelor of Science in Business Information Technology

Second Class (Hons) Upper Division

Nakuru

September 2019 to December 2023

Relevant Courses: Business Statistics, Business Finance, Web Application Development, Accounting, Database Management Systems, Digital Marketing, Strategic Management, Management Information Systems, Project Management, Information Systems Security And Audit, Business Law.

Kisumu Boys' High School,

Kenya Certificate of Secondary Education

Kisumu

January 2015 to December 2018

Volunteer Work

Friends of Development & Innovation in Communities (FODICO)

Graphic Designer

Kisumu

July 2023 to Present

- Design engaging graphics for the organization's social media platforms to promote events and initiatives.
- Produce original illustrations that convey complex ideas related to community projects and events.
- Develop and maintain the organization's visual identity.

Skills

Technical Skills & Software

- Software Development with HTML/CSS/Javascript(Certified), React, Go and C#
- Structured Query Language(SQL)

Interests

- Reading & Researching Emerging Technologies, Community Development Initiatives, Watching Films & Creating Art.