

From: Chick Foxgrover cfoxgrover@aaaa.org
Subject: Re: CreateTech "Beyond Wearables" - Update
Date: November 12, 2014 at 7:17 PM
To: Stacey-BWC stacey.mulcahy@gmail.com
Cc: s. jason sjprohaska@gmail.com, Snyder, Jason (NYC-MOM) Jason.Snyder@momentumwww.com, marcel.botha@10xbeta.com, Andrea Lauer, torsolovely@gmail.com, Troy Starwalt tstarwalt@aaaa.org, SCOTT BENAGLIO scott@sovrnstate.com, jessica banks jessica@rockpaperrobot.com

You all were awesome and I'm so happy you were a part of CresteTech this year

CF 4As mobile

On Nov 12, 2014, at 17:08, Stacey-BWC <stacey.mulcahy@gmail.com> wrote:

YES

On Wed, Nov 12, 2014 at 5:05 PM, s. jason <sjprohaska@gmail.com> wrote:
Thanks for today. Wonderful to spend time and learn from you all!

-sjp

On Tuesday, November 11, 2014, Snyder, Jason (NYC-MOM) <Jason.Snyder@momentumwww.com> wrote:

Hi everyone -

Quick update. As some of you know unfortunately Jessica Banks has taken ill and won't be able to participate.

However, thanks to Jessica and our friend Scott Benaglio the brilliant and talented Andrea Lauer will now be joining our panel! Andrea is a fashion designer/experiential architect/technologist focused on making wearables desirable to actually wear. I am super excited to have Andrea join us!

Again, the venue is the **Microsoft NERD Center in Cambridge, MA. 1 Memorial Dr #1, Cambridge, MA 02142.**

Please check-in with the 4A's Registration Desk (just off of the elevator banks on the 1st floor of the venue). This allows us to answer any final questions you may have.

I'd like us to meet up as close to 11AM as possible to connect before going on stage. *There will be a round table at the front of the room for us to congregate prior to the panel so we can connect and share energy or something (I don't even know what that means. I didn't know what to say. I'm not good with feelings). The point is please show up well before we go on stage so nobody feels anxious.*

Anyway, if you have any questions please let me know or alternatively any of these amazing people from the 4A's:

Chick Foxgrover | cfoxgrover@aaaa.org
Troy Starwalt | tstarwalt@aaaa.org [217-821-3167](tel:217-821-3167)
Patrick Conlin | pconlin@aaaa.org (Main A/V Point of Contact)

Thanks!

JAS

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