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November 12, 2014 8:00 AM : 4A's CreateTech 2014

Our lives are now enmeshed with technology in more ways than we can count. The boundaries dividing humans, machines and built environments are falling; everyday life is becoming a meld of emerging cultures and behaviors. Technology is erasing old boundaries, for marketers, for everyone.

Speakers- <http://createtech.aaaa.org/createtech-speakers/>  
Conference schedule - <http://createtech.aaaa.org/2014-schedule/>

View event in Google+: <https://plus.google.com/events/cflv6cn3bj93pps3bl6ug64eilk>