

**From:** Chick Foxgrover cfoxgrover@aaaa.org  
**Subject:** Re: CreateTech site updates  
**Date:** November 14, 2014 at 10:13 AM  
**To:** Liz Resko lresko@aaaa.org  
**Cc:** Jules Shapiro jshapiro@aaaa.org, Alison Fahey afahey@aaaa.org, Michael Boyle mboyle@aaaa.org, Cathay Brackman Cathay@aaaa.org, Brenda Major bmajor@aaaa.org, Troy Starwalt tstarwalt@aaaa.org, Patrick Conlin pconlin@aaaa.org

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Thanks everyone!  
Great job

CF 4As mobile

On Nov 14, 2014, at 10:06, Liz Resko <[lresko@aaaa.org](mailto:lresko@aaaa.org)> wrote:

Link is up!

**Liz Resko / 4A's**

Creative Services/Production Manager  
Operations & Project Management

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On Fri, Nov 14, 2014 at 9:24 AM, Jules Shapiro <[jshapiro@aaaa.org](mailto:jshapiro@aaaa.org)> wrote:

Here's the click-through link for the eNewsletter content from Day 2 that we'll also want to add to the homepage:

[https://www.magnetmail.net/Actions/email\\_web\\_version.cfm?publish=newsletter&user\\_id=AAAA&message\\_id=7669011](https://www.magnetmail.net/Actions/email_web_version.cfm?publish=newsletter&user_id=AAAA&message_id=7669011)

Thx so much,

Jules

On Thu, Nov 13, 2014 at 8:12 PM, Jules Shapiro <[jshapiro@aaaa.org](mailto:jshapiro@aaaa.org)> wrote:

Cool, thanks for all of your help, Liz. Greatly appreciated.

More content for the CT homepage for ya:

Copy: **Were you one of this year's top #CreateTech tweeters? Find out.**

Click-through link: <http://www.tweetbinder.com/rs/7bcl7HXIUfV>

Thx,

Jules

On Thu, Nov 13, 2014 at 8:09 PM, Liz Resko <[lresko@aaaa.org](mailto:lresko@aaaa.org)> wrote:

All,

So we've added some items to the homepage:

- Link to conference newsletter
- Link to Mediapost coverage

I've removed all references to REGISTER NOW or hotel reservations

We've got a CT photo page going.... still getting photos in, trying to use a good assortment of what we have so far. Once I get all the photos from the photog. we can do a proper photo select.

We'll get a paragraph for the homepage from Cathay and over the next few days hopefully we'll get those Booth Interview videos.

So keep the content coming....

Liz

**Liz Resko / 4A's**

Creative Services/Production Manager  
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Warm regards,

**Jules Shapiro, M.S. / 4A's**

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Warm regards,

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