

From: Chick Foxgrover cfoxgrover@aaaa.org
Subject: Re: PLEASE REPLY: You are invited to SapienNitro IdeaExchange featuring LeBron James
Date: November 13, 2014 at 8:06 AM
To: Renee Bogert rbogert@sapient.com
Cc: Caitlin Evans cevans@sapient.com

Renee (& Caitlin),

I'm very sorry but I won't be able to make it to the Idea Exchange. Their a number of things I have to do right after CreateTech ends at 5:30 and it's just too unpredictable how much time it's all going to take. I really hate to miss it and hope you'll keep me in mind for the next one.

I have to tell you how great Sheldon was. His talk was terrific contribution to CreateTech and something I really hope we can work towards developing.

Alan as you know will be the co-chair of the creative technologies committee in the coming year and I really appreciate Sapien's key involvement in what we're doing.

Very much looking forward to meeting John Cain today.

Best,
Chick

Chick Foxgrover / 4A's

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LEADERSHIP / ADVOCACY / GUIDANCE / COMMUNITY

On Nov 12, 2014, at 11:02 AM, Renee Bogert <rbogert@sapient.com> wrote:

Hi Chick,

Checking back on your attendance at Idea Exchange. Again, we would love to have there and need to know if you are coming?

I am copying my colleague Caitlin who is managing invite list so she can stay abreast of your plans.

I know you are involved with CreateTech now so please let us know as soon as you can.

Renee
RENEE BOGERT
Director, Marketing

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From: Chick Foxgrover <cfoxgrover@aaaa.org>
Date: Friday, November 7, 2014 at 5:47 PM
To: Sapient <rbogert@sapient.com>
Cc: Tom Finnernan <tfinneran@aaaa.org>
Subject: Re: You are invited to SapientNitro IdeaExchange featuring LeBron James

Renee,

I know Tom is out today. And I'm not sure he's connected. He may be traveling.

Will let you know as soon as I'm able!

Chick

Chick Foxgrover / 4A's

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On Nov 7, 2014, at 4:23 PM, Renee Bogert <rbogert@sapient.com> wrote:

Chick - You would miss the first conversation between Bill and Bob Bowman, but dinner is scheduled to start at 6:40, and it's a station dinner, where people will be getting up, so you could slide right in. And you would make it there for LeBron! Please let me know asap, thanks.

Tom – are you able to come?

RENEE BOGERT

Director, Marketing

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From: Chick Foxgrover <cfoxgrover@aaaa.org>
Date: Friday, November 7, 2014 at 4:37 PM

To: Sapient <rbogert@sapient.com>

Cc: Tom Finnernan <tfinneran@aaaa.org>

Subject: Re: You are invited to SapientNitro IdeaExchange featuring LeBron James

I almost certainly can't leave immediately after CreateTech is over so I wouldn't be free until 6:30 or so.

I may need to be available for some out of town guests and speakers.

I'd really love to make it and so I'll let you know as soon as I can.

Chick Foxgrover / 4A's

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On Nov 7, 2014, at 3:22 PM, Renee Bogert <rbogert@sapient.com> wrote:

Hi Chick and Tom,

I wanted to check back to see if you will be able to make it to our IdeaExchange event? I double-checked and no issue if you arrive a little late, what time do you think you could be there?

We are finalizing our attendee list and I would love to include both of you!

Renee

RENEE BOGERT

Director, Marketing

—

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From: Chick Foxgrover <cfoxgrover@aaaa.org>

Date: Wednesday, November 5, 2014 at 4:08 PM

To: Sapient <rbogert@sapient.com>

Subject: Re: You are invited to SapientNitro IdeaExchange featuring LeBron James

Hi Renee,

We will be just ending CreateTech at about 5 so I'll try and see what I can manage.
Looks like a really interesting gathering!

Chick

Chick Foxgrover / 4A's

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On Nov 5, 2014, at 2:58 PM, Renee Bogert <rbogert@sapient.com> wrote:

Hi Chick,

I wanted to invite you to join us for our next SapientNitro Idea Exchange event featuring NBA super-star LeBron James. We are bringing together senior level business, brand and marketing executives from a variety of key industries to discuss how digital innovation is disrupting, and at the same time creating unprecedented opportunity to rethink/evolve, the environments in which we operate and how we create and engage fans – in the sports industry and beyond.

This event is happening on **Thursday, November 13 at 5pm in Boston** at Fenway Park. I am hoping since this timing aligns with 4As CreateTech, that you will be able to join us!

Please let me know if you can make it?

Renee

RENEE BOGERT

Director, Marketing

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