

Society of Women Engineers

General Meeting 1
January 27, 2015

Sign in!

www.tinyurl.com/swe-event-sign-in





WELCOME
- TO -
THE FIRST GENERAL MEETING

of SOCIETY OF WOMEN ENGINEERS
of Spring 2015 semester

— 290 HMMB | 6:30 - 8:00 pm | Jan 27th —

Agenda

- About SWE
- Officer Intros
- Icebreaker
- Committees/Houses
- Activity
- Food!



About SWE

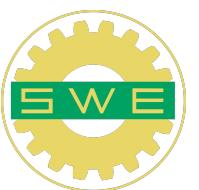
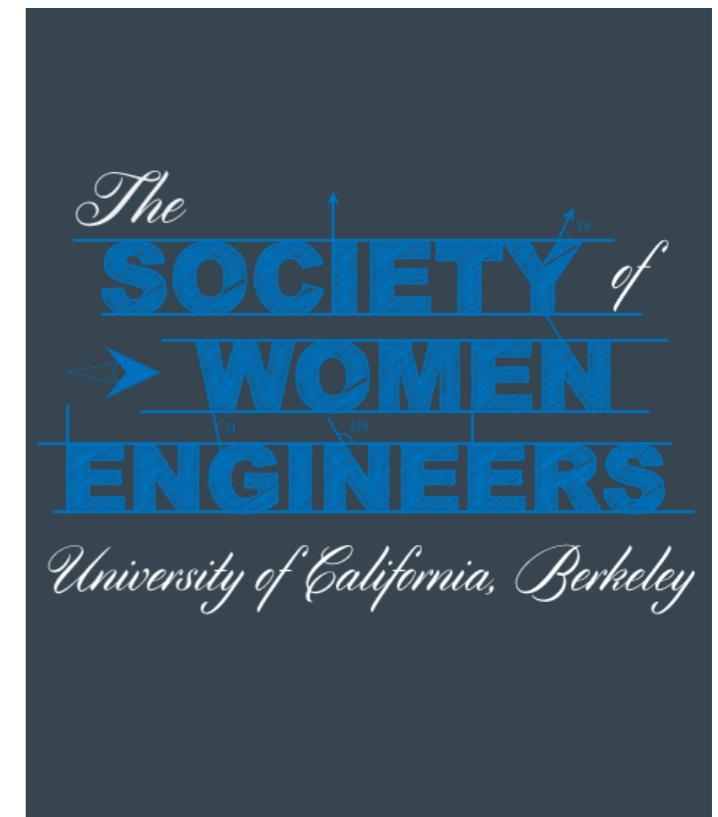
sweet as



Society of Women Engineers
National non-profit organization
17,000 members

“To encourage and empower women to
reach their full potential as engineers”

UC Berkeley section
300 members
Social
Outreach
Professional development



Why you should join SWE

- Network with industry professionals and other students
- Career opportunities
- Leadership opportunities
- Support systems
- Make a positive impact





Officer Intros!

2014 - 2015



Icebreaker!

Get into groups of 4 and find three things
you all have in common
(excluding Berkeley students, engineers,
females :])

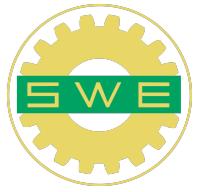
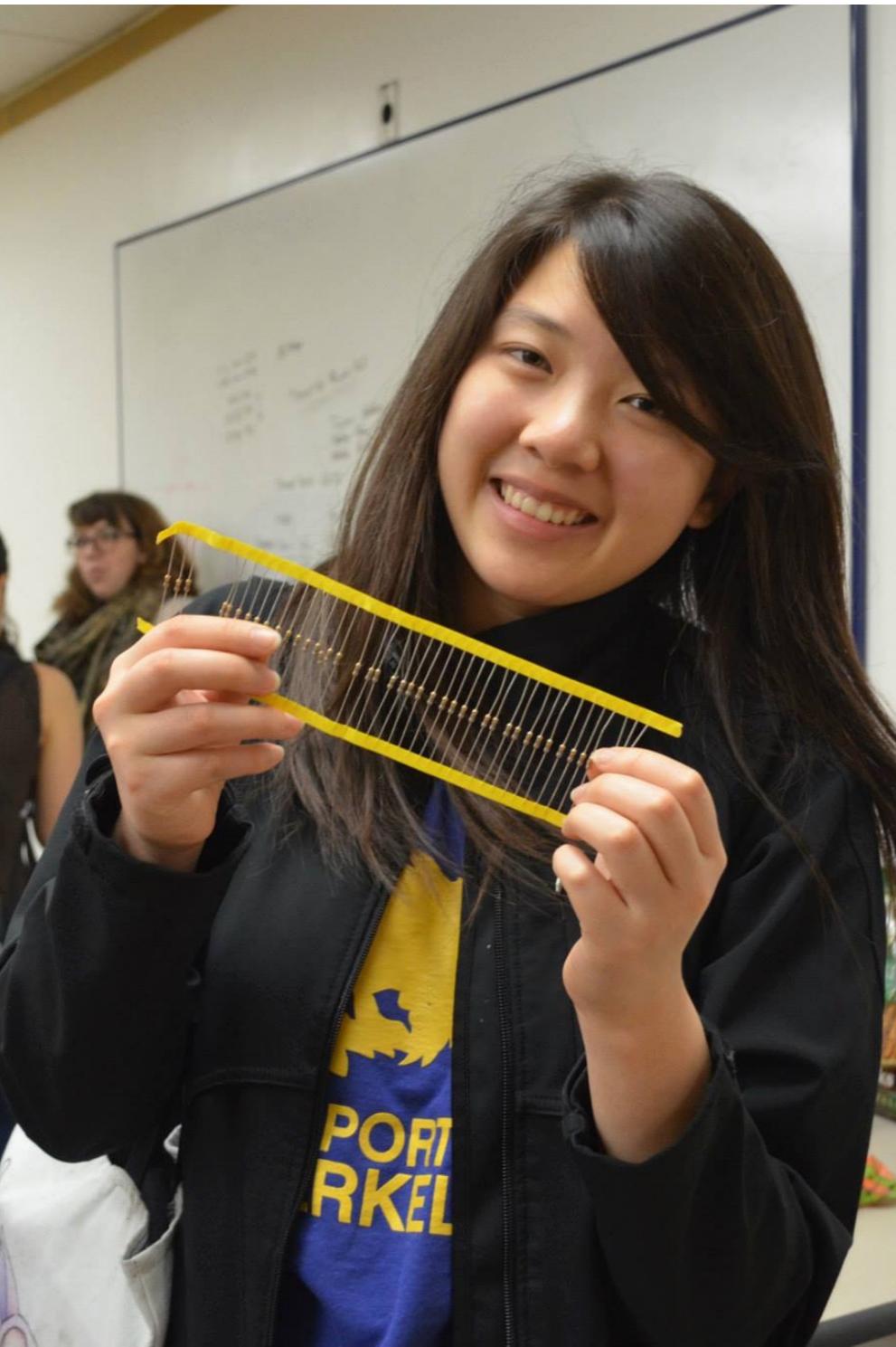


Photo Contest Winner

- **Congrats Joy!**
- Another winner will be announced at GM 2
- Take photos and hashtag **#ucbswe** on Facebook, Instagram, or Twitter!



Event Recap: Ir-Resistor-ble Jewelry Making





Joining a Committee!

www.tinyurl.com/swe-committee-2014



SWE Outreach!

swe.berkeley.outreach@gmail.com

Inspire and be inspired!

- Work with enthusiastic young minds on fun and exciting engineering challenges!
- Great mentoring and leadership opportunities!



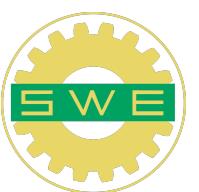
Elementary

>

Middle

>

High



Website Committee!



The screenshot shows the homepage of the University of California, Berkeley Society of Women Engineers (SWE) website. The header features the SWE logo and the text "University of California, Berkeley" and "Society of Women Engineers". Below the header is a navigation bar with links to Home, Events, Members, Resources, Career Opportunities, Outreach, Sponsor Us, and About Us. A large banner image of a group of diverse women engineers is displayed. On the left side, there are sections for "Sign-up for our mailing list", "Get involved and apply for a Committee", "Get involved and apply for a House", and "Thank You for Your Support!". On the right side, there is a "Upcoming Events" calendar showing events from Monday, January 26 to Wednesday, February 11, including Lockheed Martin Infosession, General Meeting 1, SWE Science Saturdays/Scholarships, Professional Development Week, and more.

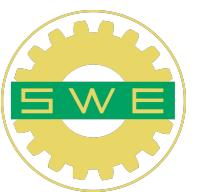
- Learn HTML/CSS
- Help redesign the SWE website
- Create pages and sites for SWE events like EWI, OHP, and Outreach
- Email anranli@berkeley.edu if interested

Website Workshop Survey: www.tinyurl.com/swe-website



JOIN THE HISTORIAN COMMITTEE!

- Responsibilities: Take pictures and upload to Facebook
- No professional camera required
- Learn photography and editing techniques
- Work on the annual SWE scrapbook!
- Email anranli@berkeley.edu



Shadow an Engineer

What: students shadow engineers from various companies

When: Winter Break (Fall), Spring Break (Spring)

Who: any UCB student

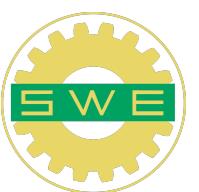
Where (in the past among many more) :



Sandia
National
Laboratories



Email Apoorva Dornadula at nexusapoorvacus19@gmail.com if interested



Social Committee



Email ucb.swe.social@gmail.com if interested



MINI-UNIVERSITY APPRENTICE

Show high school students the joy of engineering!

Deadline: Monday, February 9th, 2015, 5 p.m.
Apply at: <http://tinyurl.com/mini-u-apprentice>
Or email swe.miniu@gmail.com



PR COMMITTEE

- Facebook Events
- Flyers
- SWEmail
- GM Newsletters

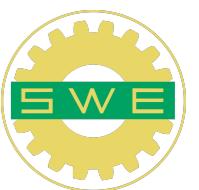
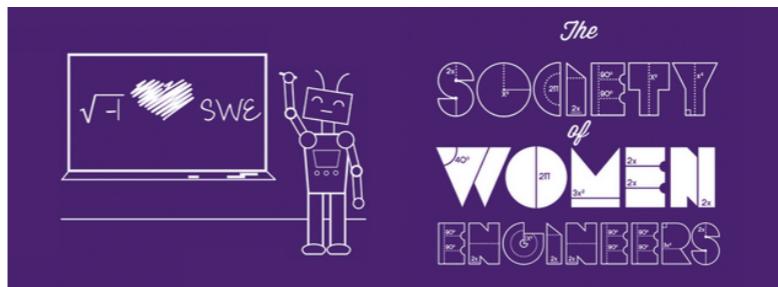
No experience required!



Isabel Yang and Nicole Parker
ucb.swe.pr@gmail.com



A screenshot of the Society of Women Engineers (SWE) Facebook group page. The cover photo features the SWE logo on a blue background with a gear pattern. The group has 646 members. A post from Jessica Sun is visible, inviting members to a "WELCOME WEEK EVENT" at Hearst Mining Circle. The group's bio states: "SWE is an organization dedicated to stimulating women to achieve their full potential as engineers... See More · Edit".



OHP Committee

- welcome female high school admits to explore Berkeley Engineering
- activities include panels, speakers, lab rotations, etc.
- help in designing programs and pamphlets, coordinating hosts and volunteers, inviting faculty and speakers, etc.
- great opportunity to work on a meaningful event that encourages young females to pursue their interests in engineering
- Apply at tinyurl.com/swe-ohp-committee
- Contact: Joyce Toh at joycetoh@berkeley.edu



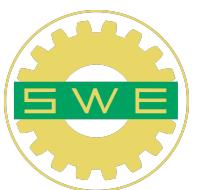
20th Annual Junior Solar Sprint Challenge on Saturday, April 11th, 2015



2 Volunteer Shifts: 9 am-12:30 pm/ 12:30 pm - 3:30 pm

Alternative Date: Saturday, May 2nd, 2015

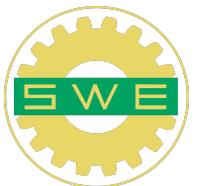
If interested contact Nidhi Swamy: nidhi.swamy@berkeley.edu



House Membership Program

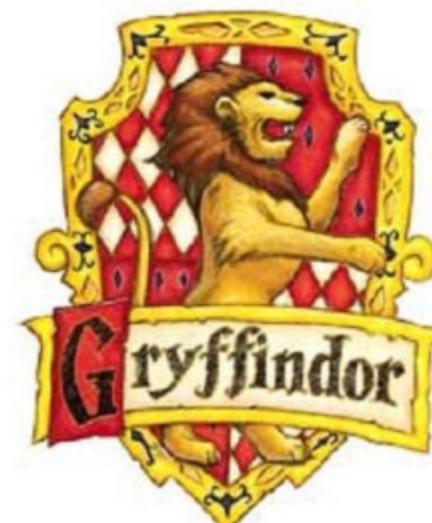
2014 - 2015

Director: Joyce Toh



Some Basic Ground Rules

"While you are at SWE, your triumphs will earn you house points, while any rule-breaking will lose house points. At the end of the year, the house with the most points is awarded the house cup, a great honour."

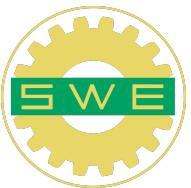


Overview

- 4 houses
- Earn points: attending events, hanging out with your family while taking selfies, being active in a committee
- Your house will be put to the test at House Competitions
- At the end of the year there will be a house cup awarded to the house with the most points
- We'll also have prizes for the top point earners at the end of each semester. Top point earners in each house will receive recognition at our GMs :)



Let's Meet The Houses...



SWE Shells

About

color: coral & mint

traits: enjoys the outdoors

mascot: Patrick



Sahithi



Nicole



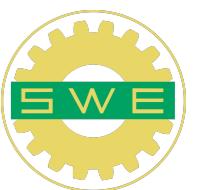
Jessica



Angela



Kelly



SWE SNOWMEN

About

color: azure & lavender
traits: cooking, baking
mascot: Olaf



Grace



Nidhi



Julia



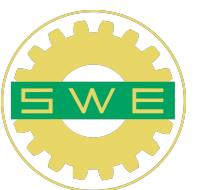
Anran



Isabel



Ilakya



PICNIC HOUSE



ALLIE



LESLEY



ELIZABETH



ABOUT

COLOR: GREEN & BLUE

TRAITS: EXPLORE BERKELEY

MASCOT: YOGI BEAR



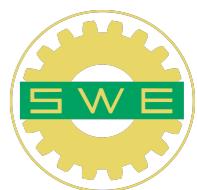
ANRAN



NIKKI



HEATHER



FIRE-BREATHERS



Shir



Amy



Anshu



Anna



Apoorva

About

color: purple & yellow

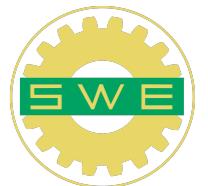
traits: sociable, open

mascot: Dragon



How do I sign up?

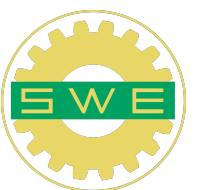
- Sign up by visiting
www.tinyurl.com/swe-house-signup-2014
- Questions? Contact
Joyce Toh at
joycetoh@berkeley.edu



Become a national member

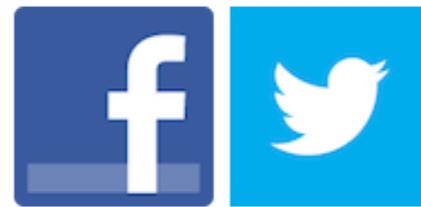
\$20 / year
or
\$50 College-to-Career
See www.swe.berkeley.edu for
detailed instructions

Perks:
National Conference
Regional Conference
Resume Database
Discounts on SWE events



Keep in touch!

- Visit our website and join the mailing list: www.swe.berkeley.edu
- Facebook group: Society of Women Engineers (SWE) — UC Berkeley
- Facebook page: UC Berkeley SWE
- Twitter: UCB_SWE
- Instagram: @ucb_swe
- Looking for a job? Check out swejobs.wordpress.com



Sign in!

www.tinyurl.com/swe-event-sign-in

