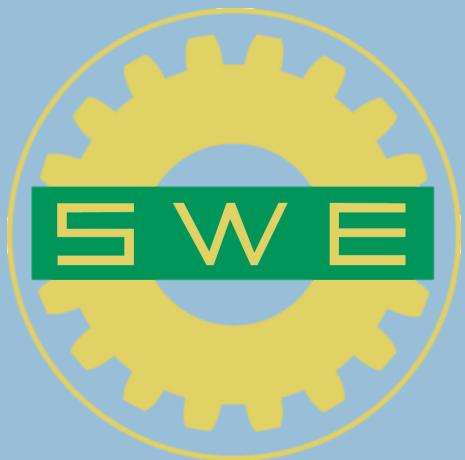


SOCIETY OF WOMEN ENGINEERS

GENERAL MEETING 1
SEPTEMBER 2, 2014



AGENDA

Overview of SWE

Why you should join SWE

Events Recap

Officer Introductions

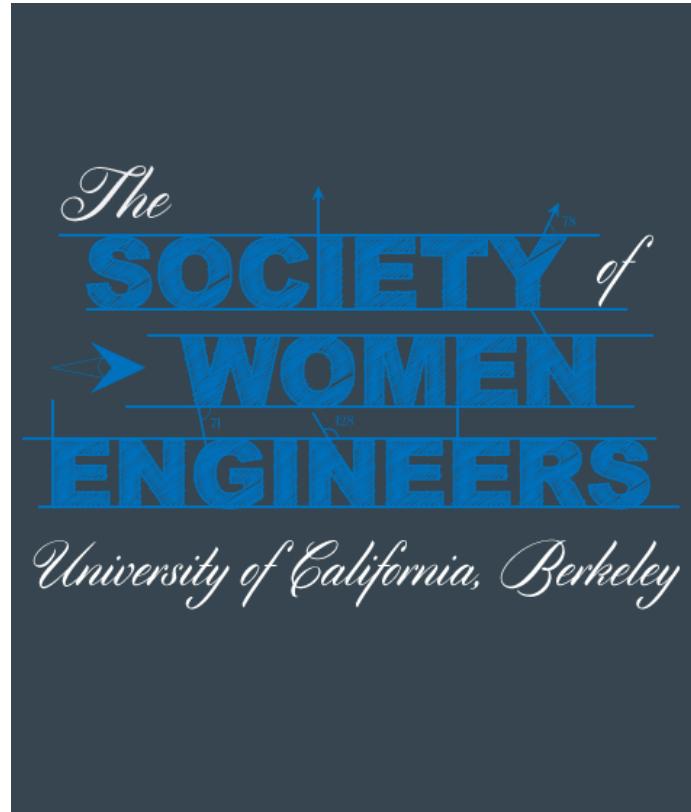
Keynote: Amy Herr

Getting Involved: Joining a Committee

Getting Involved: Joining a House

National Membership

Food ☺



WHAT IS SWE?

Society of Women Engineers

National non-profit organization

17,000 members

“To encourage and empower women to
reach their full potential as engineers”

UC Berkeley Section:

300 members

Social

Outreach

Professional Development



WHY YOU SHOULD JOIN SWE

- Network with industry professionals and other students
- Career opportunities
- Leadership opportunities
- Support systems
- Make a positive impact



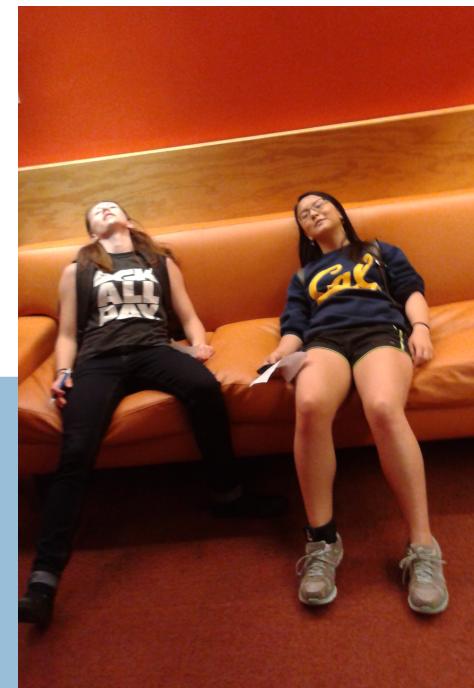
WELCOME WEEK RECAP
IT'S NOT OVER YET!

**Engineering New Student
Orientation**
Scavenger Hunt
**Football Viewing & DIY
Shirts**

ENGINEERING NEW STUDENT ORIENTATION



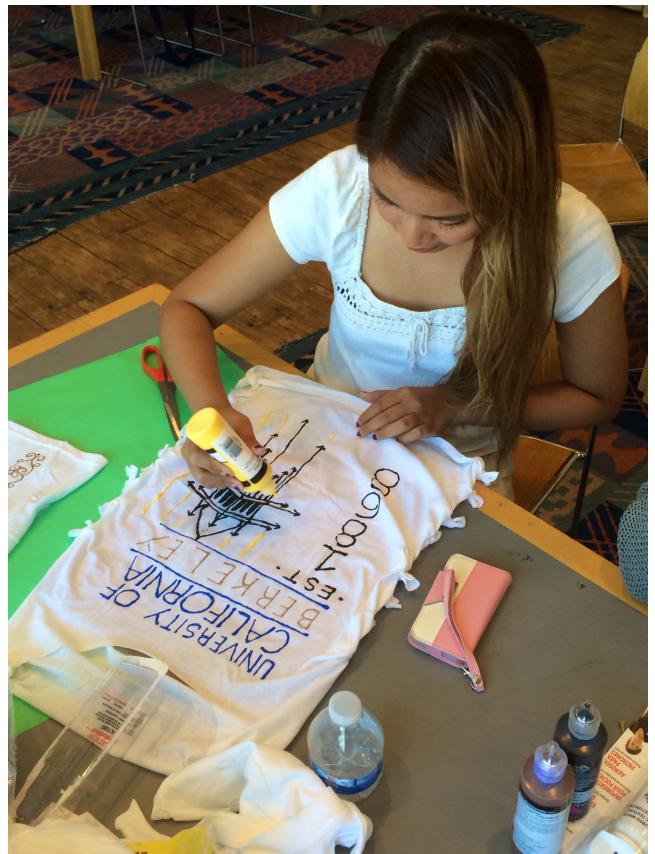
SCAVENGER HUNT





FOOTBALL VIEWING & DIY SHIRTS





MEET THE OFFICERS

2014-2015

Executives:

President – Amy Tsai
Vice President – Jessica Sun
VP of Outreach – Joanna Wu
VP of Corporate Relations – Shir Nehama
Secretary – Allie Stoyanova
Treasurer – Lesley Chiang

Officers:

Public Relations, Social, Intersocietal,
Elementary Outreach, Middle/High Outreach,
EWI, Associate Treasurer, Membership,
Senior Advisor, Historian/Webmaster

Chairs:

Mini U, JSSC, SAE, PDW, External Relations,
Engineering 4 Kids

DR. AMY HERR
308B Stanley Hall

**Associate Professor,
Bioengineering**

PhD, Mechanical Engineering,
Stanford University

MS, Mechanical Engineering,
Stanford University

BS, Engineering, Cal Tech

**GETTING INVOLVED - JOIN A
COMMITTEE**

www.tinyurl.com/SWE-COMMITTEE-2014

Evening with Industry

Mark your calendars! EWI 2014 will be on Tuesday November 4, 2014

Evening with Industry is SWE's largest career event of the year, where more than 100 UC Berkeley students network with exciting companies over a career fair and dinner



We are looking for six committee members interested in event planning and working in a fast-paced environment. **Applications are due by 9/5/2014, 11:59 pm**

Elizabeth Chu and Kelly Liu
swe.ewi@gmail.com

SWE Outreach!

swe.berkeley.outreach@gmail.com

Inspire and be inspired!

- Work with enthusiastic young minds on fun and exciting engineering challenges!
- Great mentoring and leadership opportunities!



Elementary

>

Middle

>

High

Joanna Wu, Ilakya Palanisamy, Sahithi Rani
swe.berkeley.outreach@gmail.com

Shadow an Engineer

What: students shadow engineers from various companies

When: Winter Break (Fall), Spring Break (Spring)

Who: any UCB student

Where (in the past among many more) :



Sandia
National
Laboratories



Nikki Panditi and Apoorva Dornadula
swe.corporate@gmail.com

Professional Development Week

- What is it?
 - Early 2015
 - One week of professional development events
 - Featuring 1+ company each day
 - Concluding in intimate party w/ all companies
- Why join?
 - Play founding role in exciting new SWE event
 - Opportunity for creativity and large impact
 - Interact with a number of great companies
 - Hang with Heather

Social Committee



Amy Fong and Anshu Maskara
ucb.swe.social@gmail.com

PR COMMITTEE

- Facebook Events
- Flyers
- SWEmail
- GM Newsletters

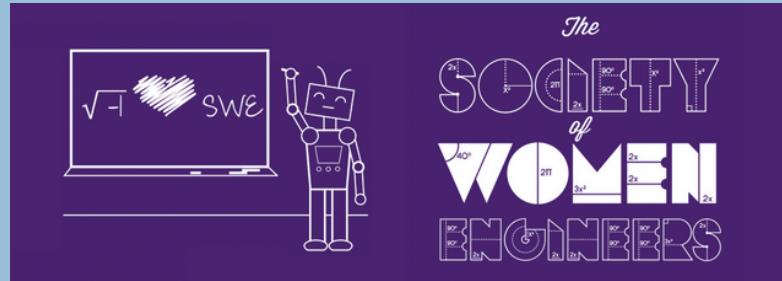
No experience required!



Isabel Yang and Nicole Parker
ucb.swe.pr@gmail.com



A screenshot of a Facebook group page for "Society of Women Engineers (SW...)" with 646 members. The cover photo features the SWE logo on a blue background with gears and a circuit board. The group has a "Joined" button, "Share" button, "Notifications" button, and a three-dot menu. The page includes tabs for Members, Events, Photos, and Files, and a search bar. A post from Jessica Sun is visible, sharing an event about a scavenger hunt. The group's bio states it is an organization dedicated to stimulating women to achieve their full potential as engineers. There are buttons for "+ Add People to Group" and "What is this group about? Set tags". A "CREATE NEW GROUPS" section is also present.



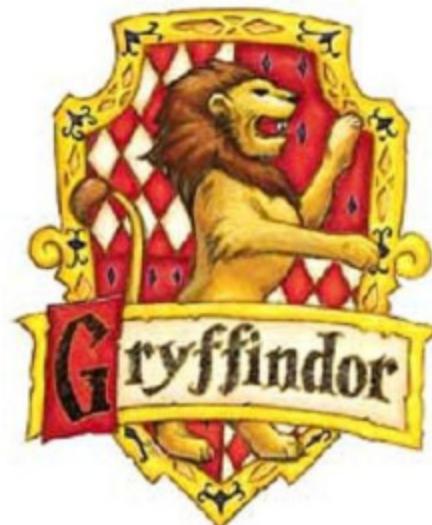
SWE 2014-2015 Membership Program

Headmistress Amy Tsai
The Magical Joyce Toh



Some Basic Ground Rules

"While you are at SWE, your triumphs will earn you house points, while any rule-breaking will lose house points. At the end of the year, the house with the most points is awarded the house cup, a great honour."



Overview

- 4 houses
- Earn points: attending events, hanging out with your family while taking selfies, being active in a committee
- Your house will be put to the test at House Competitions
- At the end of the year there will be a house cup awarded to the house with the most points
- We'll also have prizes for the top point earners at the end of each semester. Top point earners in each house will receive recognition at our GMs :)

Let's Meet The Houses...



SWE Shells

About

color: coral + mint

traits: enjoys the outdoors

mascot: Patrick



Sahithi



Nicole



Jessica



Angela



Kelly

Fire-Breathers



Shir



Amy



Anshu



Anna



Apoorva

About

color: purple & yellow

traits: sociable, open

mascot: Dragon



PICNIC HOUSE



ALLIE



LESLEY



ELIZABETH



ABOUT

COLOR: GREEN & BLUE

TRAITS: EXPLORE BERKELEY

MASCOT: YOGI BEAR



ANRAN



NIKKI



HEATHER

SWE SNOWMEN

About

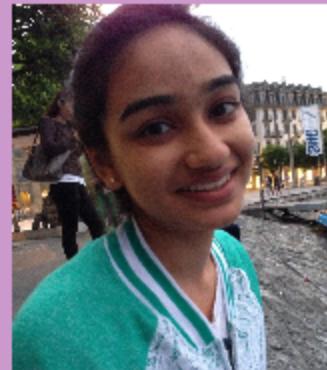
color: azure & lavender

traits: cooking, baking

mascot: Olaf



Grace



Nidhi



Julia



Anran



Isabel



Ilakya



How Do I Sign Up?

- Signup for houses on the website swe.berkeley.edu or by visiting this link: www.tinyurl.com/SWE-House-Signup-2014
by **9/17**
- You will receive a house assignment by the 19th (the sorting hat is slow)
- Questions? Contact Amy:
amietsai@gmail.com
or Joyce:
joycetoh@berkeley.edu



BECOME A NATIONAL MEMBER

\$20 / year

or

\$50 College-to-Career

See www.swe.berkeley.edu for
detailed instructions

Perks:

- National Conference
- Regional Conference
- Resume Database
- Discounts on SWE events



THANKS! ANY QUESTIONS?

WWW.TINYURL.COM/SWE-COMMITTEE-2014

WWW.TINYURL.COM/SWE-HOUSE-SIGNUP-2014

PICNIC ON THE GLADE

TOMORROW, 12-2 PM, MEMORIAL GLADE

INCOMING STUDENT SOCIAL

FRIDAY, 4-6 PM, O'BRIEN BREEZEWAY

ALL INFO:

WWW.SWE.BERKELEY.EDU