

Frank Peter DeVita, M.A.

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Portfolios: frankdevita.com (pw: zinc) | [ResearchGate](https://www.researchgate.net/profile/Frank-DeVita) | [Academia](https://www.academia.edu/profile/frankdevita)

Biotechnologist, high-science copywriter, and developing bioethicist with writing, research, strategic, and creative direction expertise.

Areas of Specialization

Biotechnology, Biomedical Sciences, Medical Reasoning, Scientific Communication, Language and Writing

Areas of Competence

Bioethics, Clinical Research, Creative and Medical Direction, Copywriting, Strategic Thinking, Logic

Areas of Interest

Rationality, Ethics of Emerging Technology, Cognitive Science, Philosophy of Mind, Neurobiology, Teaching

Skills

Writing, Research, Analysis, Project and People Management, Presentations, Distilling Complexity, Data

EDUCATION

9/2025 – M.A. Bioethics, New York University
School of Global Public Health Bioethics Fellowship

9/2014 – 5/2018 M.A. Biotechnology, Columbia University

Thesis: "[Information and Method: Logic for Translational Research](#)"

Advisor: Stuart Firestein, Ph.D.

Research: "[Science Not Stigma: Perspectives on Blood Donor Controversy](#)"

Advisor: Whitney MacDonald, Ph.D.

Select Coursework: Theory of Knowledge (with Robert Stalnaker), Scientific Pluralism (with Stuart Firestein), Phenomenology (with Taylor Carman), Genomic Information Science (with Dimitris Anastassiou), Cancer Biology, Philosophical Bioethics (with Arthur Kuflik), Biotechnology Law, Ethics of Biopharmaceutical Patent and Regulatory Law, Drugs & Disease

9/2008 – 5/2012 B.A. Philosophy and Biology, Boston University
Specialization in Cell Biology, Molecular Biology and Genetics

Select Coursework: *Philosophy*: Kant (with Manfred Kuehn), Mind, Brain and Self (with Walter Hopp), Philosophy of Biology (with Rachell Powell), History of Ancient Philosophy, History of Modern Philosophy (Kuehn), History of Ethics (with Paul Katsafanas), Existentialism (Hopp), Logic, Ethics (with Daniel Star), Reason and Argumentation (with Alisa Bokulich)

***Biology*:** Genetics, Molecular Biology (with John Celenza), Immunology, Microbiology, Cell Cycle, Animal Behavior (with Fred Wasserman), Biochemistry, Cell Biology (with Geoffrey Cooper and Robert Hausman), Physiological Psychology, Organic and General Chemistry, General Physics

PROFESSIONAL EXPERIENCE

- 7/2024 – 7/2025 **VP, Associate Creative Director**, Propel Health Communications, Gladstone, NJ
- Directed development of strategic messaging and creative for disease state education and launch campaigns in rare cancers and hematologic diseases for novel targeted inhibitors with Corcept Pharmaceuticals, Nuvalent, and KalVista Pharmaceuticals. Produced KOL interviews, high science pieces, and conceptual work.
- 11/2021 – 7/2024 **VP Associate Creative Director - Copy**, FCB Health, New York, NY
- Directed campaign and content development for emergency use-authorized and approved COVID-19 vaccines and molecular diagnostics, targeted molecular oncology products, and tumor treating fields with Pfizer, Sanofi, and Novocure. Managed all pandemic-era regulatory actions.
- 11/2019 – 11/2021 **Associate Creative Director, Copy Lead**, Klick Health, New York, NY
- Supervised disease education and launch campaigns in immunology, rare oncology, neurology, and gastroenterology for cannabinoid, anti-seizure, and anti-cancer medicines with Corbus, Deciphera, and Takeda Pharmaceuticals. Conceptualized medical language processing platform.
- 10/2018 – 10/2019 **Group Copy Supervisor**, McCann Health, New York, NY
- Developed promotional creative campaigns in pulmonology and neurology for biologic and nucleic acid (DNA and RNA) viral vector-based therapeutic platforms with AstraZeneca and Sarepta Therapeutics. Conceptualized cognitive impairment detection using speech recognition.
- 09/2015 – 09/2018 **Copy Supervisor, Senior Copywriter and Copywriter**, FCB Health, New York, NY
- Performed copywriting, data visualization scientific strategy, and campaign development in ophthalmology, pulmonology, and genetic testing for anti-VEGF biologics, inhaled respiratory therapies, small-molecule inhibitors, and wellness gene panels with Genentech, Boehringer Ingelheim, and Genomind. Collaborated with FDA and CBER on pilot study of HIV testing to end blood donor discrimination in screening by integration of nucleic acid testing of donor blood for viral signatures.
- 09/2013 – 09/2015 **Research Study Assistant, Neurology**, Memorial Sloan-Kettering Cancer Center, New York, NY
- Coordinated Phase 1-3 institutional, sponsored, and compassionate use neuro-oncology clinical trials of genomic profiling, immunotherapy, EGFR inhibition, chemoradiation, tumor-treating fields, and compassionate use for glioblastoma, astrocytoma, low-grade glioma, Erdheim-Chester disease, leptomeningeal metastases, and metastatic breast cancer. Attended institutional colloquia, handled biospecimens, slides, and patient information. Performed informed consent and IRB actions.
- 09/2012 – 09/2013 **Junior Copywriter**, ICC Lowe Pace, Parsippany, NJ
- Medical copywriting in pulmonology and radiology for cystic fibrosis targeted medicines and neuroradiotracers for Alzheimer's disease. Trained in development of print and digital media.

RESEARCH EXPERIENCE

- 09/2011 – 04/2012 **Research Assistant, Boston University School of Medicine**
Division of Molecular Imaging and Nuclear Medicine, Boston MA
- Analyzed time efficiency of PET/CT mammography (PEM) for breast cancer by navigating EMR system and patient records., built research website, contributed findings for publication.
Advisors: Gustavo Mercier, M.D., M.B.A., and Rathan Subramaniam, M.D.
- 01/2010 – 05/2010 **Laboratory Assistant, Boston University School of Medicine**
Department of Virology, Immunology & Microbiology, Boston MA
- Cultured *P. gingivalis* for oral gavage of KO mice, detected systemic infection via PCR, measured innate immune response via ELISA and flow cytometry, performed BLAST sequence alignment.
Advisors: Caroline Genco, Ph.D., and Elizabeth Godrick Ph.D.
- Summer 2009 – 2010 **Clinical Assistant, Memorial Sloan-Kettering Cancer Center**
Department of Radiation Oncology, Sleepy Hollow, NY
- Shadowed clinical exams, treatment planning, and procedures, developed telemedical chart rounds and treatment planning workflow, prostate brachytherapy measurement analysis.
Advisors: Boris Mueller, M.D., M.P.H., Ceferino Obcemea Ph.D., and Yulin Song Ph.D.

PUBLICATIONS

As Co-Author

- 'Clinical performance of low dose positron emission mammography'
[doi: jnm.snmjournals.org/content/53/supplement_1/1231.short](https://doi.org/10.1186/1745-6215-53-S1-1231)
- 'Pilot Project for Comprehensive Chart Rounds using a Telemedicine Platform'
[doi: 10.1016/j.ijrobp.2011.06.1326](https://doi.org/10.1016/j.ijrobp.2011.06.1326)

As Contributor

- 'A phase I/II study of intrathecal trastuzumab in human epidermal growth factor receptor 2-positive (HER2-positive) cancer with leptomeningeal metastases: Safety, efficacy, and cerebrospinal fluid pharmacokinetics'
[doi: doi: 10.1093/neuonc/noac195](https://doi.org/10.1093/neuonc/noac195)
- 'HER kinase inhibition in patients with HER2- and HER3-mutant cancers' [doi: 10.1038/nature25475](https://doi.org/10.1038/nature25475)
- 'Memorial Sloan Kettering-Integrated Mutation Profiling of Actionable Cancer Targets (MSK-IMPACT): A Hybridization Capture-Based Next-Generation Sequencing Clinical Assay for Solid Tumor Molecular Oncology'
[doi: 10.1016/j.jmoldx.2014.12.006](https://doi.org/10.1016/j.jmoldx.2014.12.006)

'Nivolumab with or without ipilimumab in patients with recurrent glioblastoma: results from exploratory phase I cohorts of CheckMate 143' [doi: 10.1093/neuonc/nox208](https://doi.org/10.1093/neuonc/nox208)

'Phase II study of bevacizumab, temozolomide, and hypofractionated stereotactic radiotherapy for newly diagnosed glioblastoma' [doi: 10.1158/1078-0432.CCR-14-0822](https://doi.org/10.1158/1078-0432.CCR-14-0822)

'Vemurafenib for BRAF V600-Mutant Erdheim-Chester Disease and Langerhans Cell Histiocytosis'
[doi: 10.1001/jamaoncol.2017.5029](https://doi.org/10.1001/jamaoncol.2017.5029)

RESEARCH & WRITING

MA Thesis & Supervised Research

[Information and Method: Logic for Translational Science](#)
[Science, Not Stigma: Perspectives on Blood Donor Controversy](#)

Bioethics

[Genetic Enhancement and the Brave New World](#)
[Sequencing Technology, Free Genomics and Information Security](#)
[The Intermediate Position and Conscientious Objection](#)
[Adderall and Attention: An Ethical Examination of the Use of Amphetamines](#)

Biotechnology

[America Invents? Against First-to-File Patenting in the United States](#)
[Biological Interchangeability and Biosimilar Drug Development](#)
[Amyotrophic Lateral Sclerosis \(ALS\) and Personalized Medicine](#)

Mind & Language

[Semantic Shifts and Contextualized Knowledge](#)
[Capturing Phenomena: Pluralism in Practice](#)
[Object Perception and Perceptual Presence in Merleau-Ponty](#)
[Returning to Phenomena: Merleau-Ponty and Cognitive Science'](#)
[Kant's B Deduction of The Critique of Pure Reason As a Formal Theory of Cognition](#)
[Phenomenal Quality and Truth in Hume's Enquiry Concerning Human Understanding](#)
[Scientific Awareness and the Absurdity of the Human Condition](#)

Philosophy of Biology

[Mind, Society and Escaping Nature](#)
[Navigating the Molecular Reduction of Human Nature](#)
[Biology, Phenomenology and Identity: Building Interdisciplinary Bridges](#)
[Lossless Information Processing and the Evolution of Perception](#)

PRESENTATIONS

- 2020 [‘Language Analysis and Sentiment Analysis for Medical Language Processing’](#) - at Klick Health - New York, NY
 [‘Possible Worlds and Tools for Thinking’](#) - at Klick Health - New York, NY
2019 [‘Health Literacy in the Digital World’](#) - at Klick Health - Toronto, ON

SOCIETIES & TEACHING

- 2014-2018 **Columbia Biotechnology Association, Founding Class Member**

 Built online and on-campus student/alumni community, organized social and seminar events to increase campus awareness of biotechnology, brainstormed applications of emerging research.
- 2011 **Peer Health Exchange Boston, Mental Health Educator**

 Taught mental health at public and charter high schools with guided curricula, coached students, worked with school administration, trained in classroom management and mental health norms.
- 2010-2012 **Boston University Mind and Brain Society, President (2012) Member (2010 – 2012) and**

 Delivered talks on mind and brain science, organized seminars and social events, structured neuroscience outreach and education program, taught neuroscience in Boston high schools.
- 2010-2012 **The Nerve Research Magazine at Boston University, Editor-in-Chief (2012), Writer (2010 – 2012)**

 Produced, and contributed to bi-annual magazine, wrote original articles on mental illness, Adderall abuse, neurophilosophy, and emerging research; curated articles and design

HONORS & AWARDS

Fellowships, Grants & Scholarships

- 2025 – 2027 Bioethics Fellowship, New York University Center for Bioethics
2016 – 2018 Performance-based Tuition Reimbursement, FCB Health and Interpublic Group of Companies
2014 – 2015 Performance-based Tuition Reimbursement, Memorial Sloan-Kettering Cancer Center
2008 – 2012 Academic Merit Scholarship, Boston University
2004 – 2008 Academic Merit Scholarship, Don Bosco Preparatory High School

Education Awards

- 2012 Boston University Dean’s List
2011 Sigma Alpha Lambda Honor Society
2008 National Honor Society
 National Mathematics Honor Society

Professional Awards

2016 PM360 Gold Best Medical Device Launch, Lucentis Prefilled Syringe
 MM&M Silver Best Sales Tool, Lucentis Prefilled Syringe Demo Kit

CERTIFICATIONS

Clinical Research

2013 HIPAA Compliance, U.S. Department of Health and Human Services
 Research with Human Subjects, National Institutes of Health
 Informed Consent for Clinical Research, Memorial Sloan-Kettering Cancer Center
 Biospecimen Handling, Memorial Sloan-Kettering Cancer Center
 Neurocognitive Testing, Cogstate

Laboratory Research

2011 Institutional Animal Care and Use Committee (IACUC) Training, Boston University
 Basic Biosafety Level 2 (BSL-2) Training, Boston University School of Medicine

Regulatory Affairs

2021 GDPR Compliance, Interpublic Group of Companies
2019 Pharmacovigilance, Takeda Pharmaceuticals