

Francisco J Perez

Frontend Engineer | React.js & Next.js Specialist

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Experience

Frontend Developer

Mar 2025 - Present

Vistora Technologies

- Spearheaded the design and development of responsive, production-grade **landing pages, authentication flows, and dashboards** using React.js, Tailwind CSS, and Figma, transforming ideas into pixel-perfect user interfaces.
- Built and maintained scalable UI components with clean architecture, reusable code, and mobile-first responsiveness, ensuring consistent user experience across devices.
- Integrated Firebase Authentication and Firestore to manage secure user sign-up, login flows, and dynamic data rendering.
- Proposed and implemented a Redux-based global state architecture to handle authentication, user sessions, and UI behavior across multiple pages.
- Led the front-end Git workflow including structured branching, pull requests, and merge strategies, improving team collaboration and deployment readiness.
- Collaborated cross-functionally with founders and senior engineers to align UI/UX implementation with product and business goals.
- Mentored junior developers during weekly stand-ups, clarifying frontend requirements and improving component-level development quality.

Frontend Developer Internship | [Certificate](#)

Aug 2024 - Dec 2024

Frontend Simplified

- Transformed a completely static HTML, CSS, JavaScript and React single page application into an interactive user interface using animations, transitions and carousels
- Processed API requests with Axios to dynamically represent data from a cloud server and represented it through skeleton loading states, pagination and dynamic routing
- Utilized Git version control and the GitHub interface to work and thrive in a virtual and collaborative team environment

Freelance Frontend Engineer (Client Projects)

Mar 2024 - Aug 2025

Self-Employed

- Delivered professional, production-grade websites for small businesses and organizations, translating business needs into modern, scalable web applications that improved client acquisition, retention, and operational efficiency
- [LASC Youth Soccer Club](#) - Designed and built a fully responsive website serving **200+ families**, collaborating with a teammate to deliver an **enhanced UI/UX, interactive features, and a Strapi CMS integration**, enabling the club to independently manage team pages, news, and events. Deployed on Vercel (frontend) and Render (backend) for **scalable performance and seamless content workflows**.
- [Trilogy Soccer](#) - Designed and launched an updated marketing and enrollment website that led to a 5x increase in registrations and a 75% boost in conversions within 90 days. Implemented responsive UI with modern performance optimizations (image compression, lazy loading), cutting load times and enabling direct online program sales.
- Delivered SEO-optimized, mobile-first websites with multi-platform compatibility, ensuring accessibility for diverse audiences and maximizing client reach

Education

Frontend Developer Bootcamp

June 2024 – Dec 2024

Frontend Simplified

- Relevant Coursework: Front End Foundations, Javascript Mastery, Next Js, Redux, Typescript

B.A - Applied Mathematics (w/ focus in Computer Science)

UC Berkeley

- Relevant Coursework: CS 61A (Structure and Interpretation of Computer Programs), CS 61B (Data Structures), CS 170 (Efficient Algorithms and Intractable Problems), CS 188 (Artificial Intelligence), Discrete Mathematics, Probability

Projects

Disney Plus Clone | [Website](#) | [GitHub](#)

- Developed a **Disney+ clone** using **React.js** and **Tailwind CSS**, replicating the platform's UI with dynamic movie and TV show displays, and implemented **user authentication** for tracking personalized watchlists.
- Integrated **Firebase Authentication** and **Firestore Database** to enable a dynamic **favorites list**, allowing users to save and view their favorite content.
- Utilized **React Context API** to manage global state, including **user authentication**, saved movies, and UI themes.

Technical Skills

Core Expertise: React JS | Next JS | Javascript (ES6+) | Typescript | Tailwind CSS

Backend & Cloud: Node JS | Express JS | Firebase | Strapi CMS | Mongo DB | Google Cloud Platform | AWS (CCP in progress)

Tools & Design: Git/Github | NPM/Yarn | Figma | Redux | Material-UI | Shadcn/UI

Other Skills: Leadership | Teamwork & Collaboration | Fast Learner & Adapter | High Attention to Detail