HAVENTIC

Next generation health is now

Opportunity Deck

01

The problem

The **global healthcare crisis** brought on by the **pandemic** has exposed critical shortcomings in the regional healthcare systems, emphasizing the need for innovative solutions.

Haventic is crucial in addressing these gaps and transforming healthcare.

The solution

Our platform is designed to tackle the critical issues plaguing the healthcare system by leveraging data efficiently and fostering direct interactions between healthcare providers, doctors and patients.

This how we plan to resolve these problems:

- **Haventic** collect extensive health data from patients and health providers, ensuring that all interactions are documented and analyzed. This data will be used to identify trends, optimize processes, and predict future health needs.

- By employing **advanced AI** we transform raw data into **actionable insights**.

- Our platform facilitates **real-time communication** between doctors and patients, ensuring immediate access to critical patient information.

The solution

- By **optimizing healthcare processes** and **improving the accuracy** of diagnoses and treatments, we reduce unnecessary expenses and make the healthcare system **more cost-effective**.

- By providing detailed health data and analytics, we support **preventive measures**, helping patients avoid serious health issues before they arise.

- Patients have **full control** and **portability** of their **medical history**.

- By offering **comparative statistics**, we help healthcare providers identify patterns and make data-driven decisions to improve patient care.

The disruption :: Patient Genoma

Haventic's revolutionary approach to healthcare puts the patient at the heart of the medical ecosystem. By consolidating all patient-uploaded information and combining it with data from treatment doctors, established medical protocols, and our **sophisticated AI model**, we create a **comprehensive and dynamic health profile** for each patient.

This **"Patient Genoma"** leverages infinite amounts of data to identify trends, predict future health needs, and provide personalized health recommendations.

Our platform not only empowers patients with full control over their **medical records** but also enhances doctor-patient interactions through seamless **data integration** and **AI-driven insights**.

The result is a **unique health profile** that identifies "look-alike" patients worldwide, providing valuable comparative insights and contributing to a **global health network**.

This disruptive innovation aims to set a new standard in **patient-centric**, **data-driven**, and **AI-powered healthcare**, ensuring better health outcomes and a more efficient healthcare system.

Size Market

The digital health market in South America is projected to grow by 12.55% from 2023 to 2027, resulting in a market volume of US$10.43 billion in 2027.

The **pandemic** catalyzed the growth of the healthtech sector, with investments in the region increasing by **4700%** from 2015 to 2021, which overpassed the growth rates of all funding to startups in the region, compared to the **1,800%** growth of the overall startup ecosystem in the same period.

Healthcare spending trends in **Latin America** and the **Caribbean** are on an upward trajectory, emphasizing the need for **efficient information systems**.

Telehealth market to reach value of **$5.6bn** by 2026 in Latin America. The rising demand for healthcare services in Latin America presents a significant opportunity for investors looking to enter the healthtech market.

The Product

Haventic is pioneering digital health platforms that leverage artificial intelligence and data convergence to revolutionize healthcare.

Haventic stand out by offering real-time, actionable insights that accelerate decision-making processes, providing a holistic view of a patient's health, enabling more accurate diagnoses and personalized treatment plans.

The platform is designed with both patients and healthcare providers in mind.

Our platforms help lower healthcare costs for both providers and patients.

Our platforms not only improve patient outcomes but also optimize the entire healthcare ecosystem, making it more resilient and responsive to future challenges.

Business Model

We collaborate with universities, medical institutions, and health insurance companies to integrate our platform into their systems. Using these partnerships to access a large network of healthcare professionals and generate the exponential growth factor of 1x2000 Tier 1 and 1x500 Tier 2, where one healthcare provider can bring in hundreds to thousands of patients/clients.

Starting with core medical specialities and gradually expand to include others such as psychologists, nutritionists, and even veterinarians.

About the revenue streams, the primary will be subscription fees from healthcare providers (doctors), Labs and institutions for premium services. Also, the patient push it by the doctors to adopt the platform as the new way to interact with them. The secondary revenue could come from veterinary services, capitalizing on the growing pet healthcare market (i.e., vaccination tracking, disease monitoring).

Business Model

Strategy

Partnerships with Medical Institutions

Collaborate with the Argentine Medical Association (AMA), medical universities, and health insurance companies to onboard an initial cohort of 10,000 healthcare professionals. Utilize these partnerships to leverage existing networks and establish credibility.

Revenue Sharing with Healthcare Providers

Introduce a revenue-sharing model where healthcare providers receive a portion of the monthly subscription fees paid by their patients. This incentivizes providers to promote and use the platform actively. Structure the revenue-sharing agreement to ensure a win-win situation, motivating doctors to onboard more patients.

Business Model

Doctor Retention and Engagement Plan

Patient Retention and Engagement Plan

1 Patient Points Program

2 Reward Redemption

3 Personalized Health Insights

4 Gamification Elements

5 Community Engagement

Business Model

Data Collection and Integration

- Comprehensive Data Collection

Data Integration

- Leveraging AI for Enhanced Insights
- Predictive Analytics
- Personalized Health Insights
- Operational Efficiency

Building the Haventic Community

- Doctor-Patient Interaction
- Community Experience Matrix

Collaboration with Laboratories

- Preventive Medicine Programs
- Epidemiological Data Analysis:

Expansion Plan

- Geographic Expansion

Scaling Technology

Impact Measurement and Continuous Improvement

- Key Performance Indicators (KPIs)
- Continuous Feedback Loop

Revenue model

Haventic generate revenue through a diversified model, leveraging multiple streams to ensure sustainability and growth. Here's how we plan to generate revenue:

- **Subscription Model:** Monthly and annual fees.

- **Transaction Fees:** Fees from medical services and revenue sharing.

- **Advertising and Partnerships:** Targeted advertising and referred.

- **Data Analytics and AI Services:** Licensing data and analytics.

- **B2B Solutions:** Wellness solutions and financing options.

- **Additional Revenue Streams:** Preventing health, health monitoring & AI health assistant.

Market Adoption

Our products and services are designed to integrate seamlessly into the everyday lives of both healthcare providers and patients, addressing critical gaps in the current healthcare system.

- Healthcare Providers are giving us positive feedback

- Many doctors, particularly those under 50, are enthusiastic about the platform, describing it as an "evolutionary path to the next level in medicine."

- Doctors appreciate the user-friendly interface, which mirrors traditional paper-based processes, making the transition smoother.

- Features such as logging who accesses each medical record and adding notifications for record access are highly valued for enhancing transparency and security.

Testimonials

"Haventic is a game-changer in the healthcare industry. Their innovative use of AI and data-driven insights is revolutionizing patient care and empowering both doctors and patients. It's inspiring to see a company so dedicated to enhancing healthcare efficiency. A remarkable contribution to the future of medicine."

Miguel Galmés - President of AMA

"The Genoma concept from Haventic represents a groundbreaking leap in personalized healthcare. By harnessing the power of AI and comprehensive patient data, Haventic is revolutionizing how we predict and manage health outcomes."

Jorge Coronel - President of COMRA

"Haventic's platform has the potential to transform the interaction between patients and doctors across various specialties. By providing seamless access to comprehensive health data, it enhances communication, improves treatment precision, and fosters a more personalized approach to healthcare."

Andy Blake - Former National Director of Mental Health and Addictions of Argentina

HAVENTIC

Let's rock
together!