

# An Option Value Problem About Nothing

*Open Macro's Code Camp*

Maestría en Economía, Universidad de San Andrés

September 9, 2021

# AN OPTION VALUE PROBLEM FROM *SEINFELD*

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*This is a paper about nothing. (JEL C61, D91, G11)*

## Seinfeld S07E09, *The Sponge*

- Jerry: I thought you said it was imminent.
- Elaine: Yeah, it was, but then I just couldn't decide if he was really sponge-worthy.
- Jerry: "Sponge-worthy"?
- Elaine: Yeah, Jerry, I have to conserve these sponges.
- Jerry: But you like this guy, isn't that what the sponges are for?
- Elaine: Yes, yes - before they went off the market. But I mean, now I've got to re-evaluate my whole screening process. I can't afford to waste any of 'em.

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$$Q^* = Q_t = \delta EV(Q_{t+1})$$

Yada, yada, yada...

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$$Q^* = \frac{1}{\delta} - \sqrt{\frac{1}{\delta^2} - 1}$$

## Serenity Now: Parametrize Patience

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