Adam Chow

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EDUCATION

Georgia Institute of Technology,   Atlanta, GA
 Bachelor of Science, **Computer Science** threads in **People** and **Media**   December 2017

EXPERIENCE

VMware   February 2018 - Present
 Product Manager Enterprise Mobile Apps| Boxer (Email) & Intelligent Hub (MDM)

- Guided 50+ engineers across iOS and Android to deliver **enterprise-based experience-focused productivity features**, increasing MAU 30%, stability and usability with a 2-person product team.
- Oversaw **70 monthly releases** coordinating development, documentation and marketing for 3 mobile apps
- **Defined and executed over 100 features from ideation -> design -> delivery**
- Defined and implemented new cross-team planning and processes for development between server and clients reducing entire feature delivery from years to months
- Built and implemented new cross-team design and execution processes for a team across 3 continents
- Received **Patent US 15/690461** for Machine Learning for Actionable Emails
- 6 additional patents filed with the US Patent Office.
- Improved Intelligent Hub's App rating from 2.2 to 4.4
- Supported NIAP, FedRAMP, GDPR compliance and certifications
- Worked with customers to bring apps to WCAG 2.1 standard for **Accessibility**
- Designed data collection schema to make data-driven decisions based on in-app user actions and feedback.
- Improved the accuracy of our POR process by creating processes to better predict the size of new features
- Customized Beta feedback program to manage **1500+ beta testers** from the world's top companies
- **Presented at VMworld** with over 50 attendees from more than 30 companies from over 20 countries
- Presented new features and roadmaps to customers with up to hundreds of thousands of employees
- Shifted roadmap priorities due to COVID-19 to better support users working remotely

 Product Management Intern | VMware Boxer   Summers of 2016, 2017

- **First undergrad Product Management Intern at VMware**
- Granted patent for work on using deep learning to classify actionable emails
- Created How-To marketing videos for Boxer used in blog posts and customer briefcases
- Analyzed and wrote product requirements to update one tap dialing feature for conference calls
- Performed competitive analysis on VMware Boxer to highlight areas of improvement
- Created Configuration and Deployment guide for over 70 of VMware's largest customers

NCR Silver   Alpharetta, GA
 Intern | Software Development   May – July 2015

- Utilized Sencha Ext JS JavaScript framework and Agile development to upgrade the merchant interface for over 10,000 merchants around the U.S. while improving on designs for a more consistent user experience.

The Kroger Co.   Cincinnati, OH
 Intern | 3 summers with Research & Development & Manufacturing   Summers 2012-2014

- Developed software prototype for the "Grocery Store of the Future", now know in stores as Scan, Bag, Go Mobile

PROJECTS

 SmartBins – See fr0zensn0w.github.io for the project | Provisional Patent No. 62/400,631

- Developed a hardware and software solution to determine capacity of overhead compartments in airplanes
- First Place Winner of Delta's Best Travel Hack at HackGT 2016
- Placed in the top 8 of over 170 teams totaling over 1000 students

 YearsPast/Epix – See fr0zensn0w.github.io for the project and Senior Design Project

- Created a web/mobile/desktop slideshow application that uses EXIF data from photos to create a dynamic slideshow depending on the current date and when the photos were taken wide

 Cook Park – Virtual Reality – See fr0zensn0w.github.io for the project

- Created a web based virtual reality world utilizing A-Frame making a cross-platform VR experience

SKILLS

- Miro, Jira, Confluence, Aha!, Appfollow.io, JavaScript, HTML, CSS, d3