





348	Artwork, 2D	Test term August 2023	Broadcast: All Video / TV; Digital: Display Ads, Out of Home: Airport, Print: Brochures	All Asia	08/01/2023	08/31/2023
349	Dormancy Fee	Perpetuity from August1	Broadcast: All Video / TV; Digital: Display Ads, Out of Home: Airport, Print: Brochures	Central America: Belize, Costa Rica, All Oceania	08/01/2023	Perpetual
350	Font License	All media from middle of Agust to middle of Sep	All Media	All Oceania; All South America	08/15/2023	09/15/2023
351	Font License	All Print from First use date 1 week	All Print	Asia: Japan, Thailand, Europe: Estonia, Iceland, Malta	First Use	
352	Union Talent	All Media, All terr and 1st use	All Media	Worldwide	First Use	
353	Stock Photo	Own by Adv, All Media, WW	All Media	Worldwide	N/A	Owned By Advertiser
354	Stock Artwork, 2D	Ends before September	All Media	Worldwide	08/01/2023	08/15/2023
355	Photographer	Ends after September	All Digital	All Asia	08/01/2023	10/31/2023
356	Non Union Voiceover	Time range ends in 15 Aug	All Media	Worldwide	06/08/2023	08/15/2023
357	Non Union Driver	Start in July, ends in Sep	All Print	All Asia	07/19/2023	09/12/2023
358	Celebrity Guarantee	t	Broadcast: Video / TV - All Broadcast / Linear; Digital: Display Ads, Ecommerce, Editorial, All Social Media; Out of Home: Billboard, Print: Catalogs	All Africa; All Caribbean; All Europe	08/01/2023	Perpetual
359	Character License	t2	All Broadcast; Digital: All Social Media; Print: Collateral	All Africa; All Asia; All Caribbean	08/01/2023	08/31/2023
360	Dormancy Fee	t3	All Digital; All Out of Home	All Africa; All Asia	07/01/2023	10/31/2023

There is no versions associated with this asset.