	TOTALS	Adam Wyner	Ryan Gantz	Ian Long	Matt DelPozzo	Bona	James Martinez	George Schoen	Naeem Charles	Wendy Lovejoy
User Testing Group		A	A	A	A	B	B	B	B	B
Title		Construction & Relationship Manager @ GCI	Project Manager	Project Manager at design firm	Managing Principal	"Generalist" – he plays many roles, mostly related to hardware (e.g. installation of electric items, etc.)	Employee at Basics Plus	Employee at Garber Hardware	General Contractor at All Nations Painting (http://www.company-detail.com/company-all-nations-painting-company-n-y-inc-3850819)	Homeowner
About		Structural engineer. Most frequently works with renovations to existing buildings. Mechanical, electrical, plumbing systems.		Mostly commercial projects, but has background in residential construction. Day is split between onsite and office work.	Mostly commercial does financial firms, restaurants, MLB, NBC, FOX for technical design	He works at a small local hardware store in Bed-Stuy. He generally handles hardware (installations, electric items, etc.)			Works mostly with GCs but occasionally painters and electricians	Managed her own kitchen and bathroom renovations
Interview		Hangouts // Marvel	Hangouts // Marvel		Hangouts, Marvel	In-person, iOS app	In-person iOS app	In-person, iOS app	In-person, Android app	In-person, Android app
Apps Currently Using		None	PlanSwift, PlanGrid	Workflow Max	newforma, achinet, e-builder, buzzsaw	None	None	None	None	None
Team Communication Styles		Manages field, staff, & superintendent. Project engineers, assistants, accountants.	Currently communicate via email		in-person meetings, in-house, email, phone	In-person conversation, sometimes via phone calls or text messages	N/A	Phone	Phone	Phone, email
Current Communication Issues		"Quality assurance protocol"-- making sure that what's installed is inline with designer vision. Time lag b/w understanding the issue & resolving with designer/owner team			5 regional offices spread out everywhere	None described – he says he prefers in-person verbal communication	N/A	N/A	Frustrated with phone calls, particularly when the other person does not pick up or there are service issues	Difficult to track invoices. Also, trouble with inconsistency between owner and owner's wife.
Interview Transcript		Link	Link	Link	Link	Link			Link	Link
Clear UI	5		1		1	1		1	1	
Chat feature > email	5	1					1	1	1	1
Document sharing	2								1	1
Unclear target audience	1		1							
Unclear market/ job size target for app	1		1							
Limited project management tools	2		1							1
Does not track costs	2		1	1						
Does not track project from start to finish	1		1							
On-site workers not able to use app (or phones)	1								1	
Short narrative for each design version	1	1								
Document comments section	2	1		1						
Document markup	3	1	1							1
Ability to separate project groups into teams	2	1			1					
Team/individual chat in addition to project chat	4	1	1		1					1
Visible organizational structure for project	1	1								
Search bar for chat	1	1								
Download entire project	2	1								1
Approval for uploaded docs and versions	1	1								
Ability to link documents/ uploads to master blueprint	1		1							
Project timeline with milestones	3			1	1					1
Document separation for design and contracting	2			1	1					
Phone call recording (& in-app calling?)	1			1						
Add sked tab to docs/tm	1				1					
Angie's List	3						1	1		1