



Portfolio
**francesca
behling**

DESIGNER

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I solve problems to
create intuitive,
meaningful user
interactions.



SKILLS & PASSIONS

HTML/CSS

Illustrator

UX/UI

Responsive Design

Cooking

HONORS & AWARDS

2013 Certificate from
Rufus M. Jones Leader-
ship Institute at Haver-
ford College

Eastern Women's Fenc-
ing Conference Sabre
First Team All Star, 2012
& 2013

work experience

PROJECT MANAGER & DESIGNER

Gist Digital, June 2016 - Present

- Guide design and marketing teams through iteration of mobile app for document sharing and communication among construction teams, Accordion, and creation of corresponding web app.
- Determine the app's customer segment by interviewing potential users and researching the industry.
- Create user flows and wireframes for web application.

PROJECT MANAGER

Drinker Biddle & Reath LLP, June 2013 - May 2016

- Directed applications and renewals for 39 international insurance companies in 64 jurisdictions.
- Synthesized complex licensing processes into intuitive, easy-to-understand instructions for clients.
- Redesigned data management practices to solve long-term records problems.

PROJECT LEAD

Think Tanks & Civil Societies Program, May - August 2012

- Led a nine-person team through researching and writing a 105-page evaluation of Latin American think tanks.
- Managed and coached team members, organized roles and responsibilities, and served as principal editor.
- Engaged with think tank directors, primarily in Spanish, to understand industry pain points.

education

HAVERFORD COLLEGE

*B.A. in Political Science with Latin American Studies,
minor in Spanish.*

Senior Thesis: Resistance to Violent Dictatorships in Latin America:
the Factors Affecting Movements' Methods of Resistance
Activities: Varsity Fencing Team, 2009 – 2013; Haverford College
Outskirts, all-women's a cappella group, 2010 – 2013.

IFSA-BUTLER STUDY ABROAD PROGRAMS

Buenos Aires, Argentina, July – December 2012