



## Mission

- We aim to make student travel more affordable and accessible by offering a platform for booking discounted university residence rooms, promoting cultural exchange, and generating income for universities.



## Stakeholders

- University and Students
- Project Team
- Third-party providers support services



## Risks

- University Reluctance due to liability concerns
- Low Adoption by the students
- Technical Challenges for the platform and for the scalability of the project



## Budget

- |                         |   |                |
|-------------------------|---|----------------|
| ► Platform development  | } | 180.000 ± 15 % |
| ► Resources             |   |                |
| ► Marketing & promotion |   |                |



## Vision

Becoming Europe's leading student accommodation platform, providing easy-to-book, affordable options in university residences, and creating a global network that connects students across borders.



## In Scope

- Developing a website to book accommodation
- Partnering with universities to gain access to their room databases
- Making accommodation more affordable to students
- Promoting the service targeting the Italian market



## Out Scope

- Expanding beyond Europe during the initial phase
- Private accommodation solutions (e.g hostels)
- Managing the facilities, and providing on-site services

