**Problem Statement :**

Global Mart Inc. is one of the world’s largest retail chain having presence across 50 countries and 200 markets. It majorly deals in products across Furniture, Office Supplies & Technology.

With ever growing business, the management has identified a strong need to track their day-to-day operations. In order to take better decisions, they would like to have a centralized dashboard which would help them answer a lot of questions about their business. You being the favoured analytics provider, need to interview the customer and identify potential questions which would need to be answered to solve the problem at hand.

To keep the thought process simple, think along the below three themes :

1. Sales Analysis
2. Vendor Analysis
3. Customer Analysis