











# **Our Vision**

# Within the next 15 years,

no child should finish education without being familiarized to the Indian knowledge repository, with texts like Nāṭyaśastra, Tarkaśāstra, Yogasūtra and Aṣṭadhyāyī; and without having accessed Itihāsa-Purāṇa.

# Brhat is a Culture Engine.

We anchor our existence on our civilizational knowledge systems. We believe that our civilizational idea of education as bringing out the 'perfection inherent in man' is the kernel that can regenerate the planet. Our work spans 3 key pillars:

#### **Culture Creatives**

- Creative mass media to deliver to cultural yearnings
- Heritage discovery and experience travel
- Crafted brand/org. stories and narratives
- Culture-led design thinking frameworks, methods, principles

### **Policy Research**

- Authentic knowledge banks and curriculum frameworks based on IKS
- Policy research on ecology and education to generate cultural currency
- IKS-led NEP consulting

### **Leadership Development**

- Learning and courses for civilizational leadership
- Culture-rooted thought models and process principles for leadership
- Networking and match-making for rising entrepreneurship with
- cultural cogitation



# **Our Work in Education**

The application of IKS throughout curricula is essential to the preservation of our civilizational memory.

We partner with public and private institutions on IKS implementation, participate in and facilitate programs, and undertake awareness activities. We believe that the IKS (Indian Knowledge System) is critical to reimagining how multiple strands of knowledge are viewed. We focus on 4 areas:

Curriculum Building
NEP-IKS Implementation
Competency Development
Learning Design









# Brhat as a Partner

#### For Individuals

Our writings and visual content, and travel discovery programs are tools of storytelling that detail all aspects of culture and history. Apart from this:

- We create a platform where creators can showcase their work and receive feedback, recognition and consumption
- We act as the enabling agent for individual creators and entrepreneurs
- Our consultation, networking and mentor-matching offerings are designed to be the grist for aspiring entrepreneurs

#### For Institutions

Complete scaling and perpetuation can happen through culture manifested at the organizational scale. This is how we bring civilizational operating systems to life. To do this, we provide:

- Culture-aligned frameworks for management, brand narrative and organizational design
- Consultancy on culture sensitivity and research for consumer communications
- IKS-informed curriculum building and NEP consulting
- Embodied cultural cognition in leadership







# The Team

# Raghava Krishna

Founder, CEO

### **Amritanshu Pandey**

Director - Strategy

#### **Nivedita Tiwari**

Director - Visual Content

#### **Anshuman Panda**

Research Fellow

#### Lakshmi Sivaraman

Research Executive

## Reena George

Co-Founder, Director - Marketing

### Kavita Krishna Meegama

Director - Production Design

### Sai Priya Chodavarapu

Senior Fellow

### **Sushant Gangoli**

Research Fellow

### **Padmavathy Manavazhahan**

Research Intern

## Pankaj Saxena

Co-Founder,
Director - Culture Research

#### **Anurag Shukla**

Director - Policy (Education)

#### **Akshay Jha**

Research Fellow

#### **Simran Parmar**

Design Executive







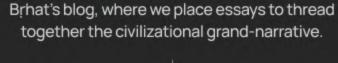
Visual and audio content that evokes the aesthetic and heart of Hindu culture.

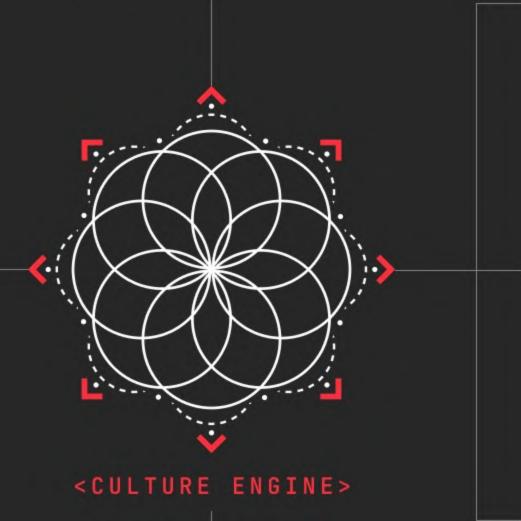


History, research and future formation for Indian civilizational consciousness.



Online library and database for Indian knowledge systems and scriptures.







A regular video content seriesto discuss literature, arts, drama, and other fine arts in Saṃskṛta Niṣṭha Hindī.



Culture experience and travel to revive discovery of our sacred geography.



Community learning platform for cultural cogitation and awareness.



Redefining design as the creation of culture, and embedding dhārmika design thinking.