**Analysis and Trends**

1. Urban users make more use of Pyber as evident from the number of rides and the drivers count.
2. Rural users make least use of Pyber as evident from the number of rides and the drivers count.
3. The average fare tends to vary in an inverse way with respect to the number of rides and the driver count, which means the average fare goes down when the number of drivers and rides are more and vice-versa.