

Poster Description Group 3: Poverty 2024 Behind the Numbers

Title

Poverty 2024 Behind the Numbers: Education, Spending, or Jobs?

Topic

This infographic explores the issue of poverty in Indonesia from multiple perspectives, focusing on how education level, employment type, and household spending relate to poverty rates across provinces.

Objective

To identify key socioeconomic factors that correlate with poverty percentages and uncover insights that can guide

targeted development efforts in line with SDG #1 - No Poverty.

Data Source

Processed data from Badan Pusat Statistik (BPS), 2024.

Visual Design & Color Meaning

Each design element and color choice reflects the topic, message, and storytelling:

1. 5 Poorest Provinces (Bar Chart): Dark red symbolizes critical condition.
2. Indonesian Map (Choropleth): Darker brown tones represent higher poverty levels.
3. Factors (Jobs, Education, Spending):
 - Jobs (Blue): Symbolizes trust, professionalism, and stability in the workforce.
 - Spending (Yellow): Represents financial activity, risk, and secondary needs.
 - Education (Purple): Stands for knowledge, wisdom, and aspiration.

4. Unemployment vs Poverty (Greenish-blue): Cool tone for neutral, readable relationship plot.

5. National Poverty % (Red): Chosen to reflect urgency and severity.

Insight

- Many provinces have low unemployment but still high poverty.
- Areas with more informal employment have higher poverty.
- Education and spending show a stronger connection to poverty than unemployment.

Conclusion

Poverty in Indonesia is influenced more by education, formal employment, and purchasing power than by unemployment alone. Provinces with better schooling, stable jobs, and higher non-food spending tend to have lower poverty. Addressing poverty requires improving access to education, expanding formal job opportunities, strengthening purchasing power, and supporting underdeveloped regions.

Group Members

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