

Calendly Analytics Dashboard

- 1.1 Daily Calls Booked by Channel
- 1.2 Cost Per Booking (CPB) by Channel
- 1.3 Bookings Trend Over Time
- 1.4 Channel

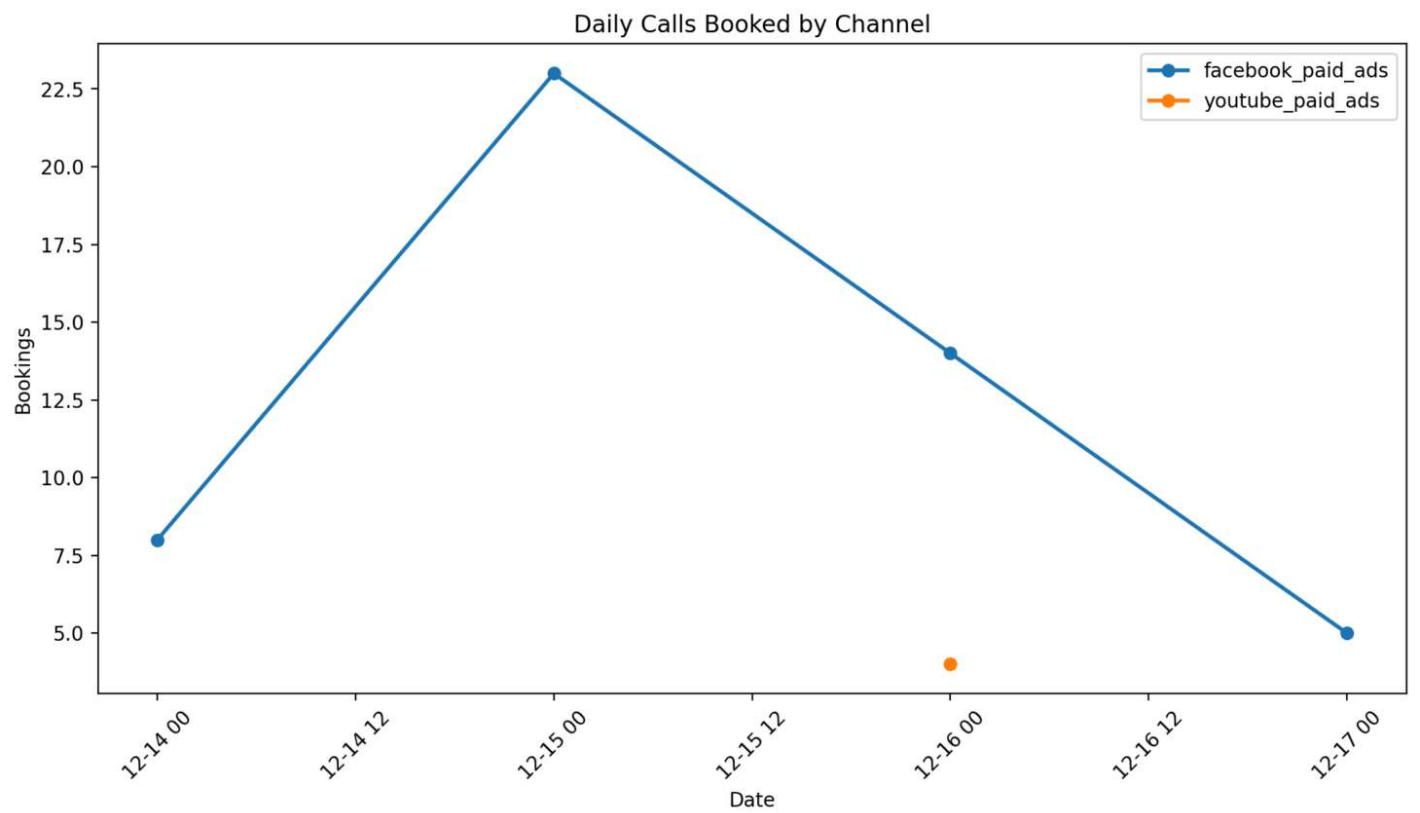
Daily Calls Booked by Channel

Select Channels

facebook_paid_... x

youtube_paid_ads x

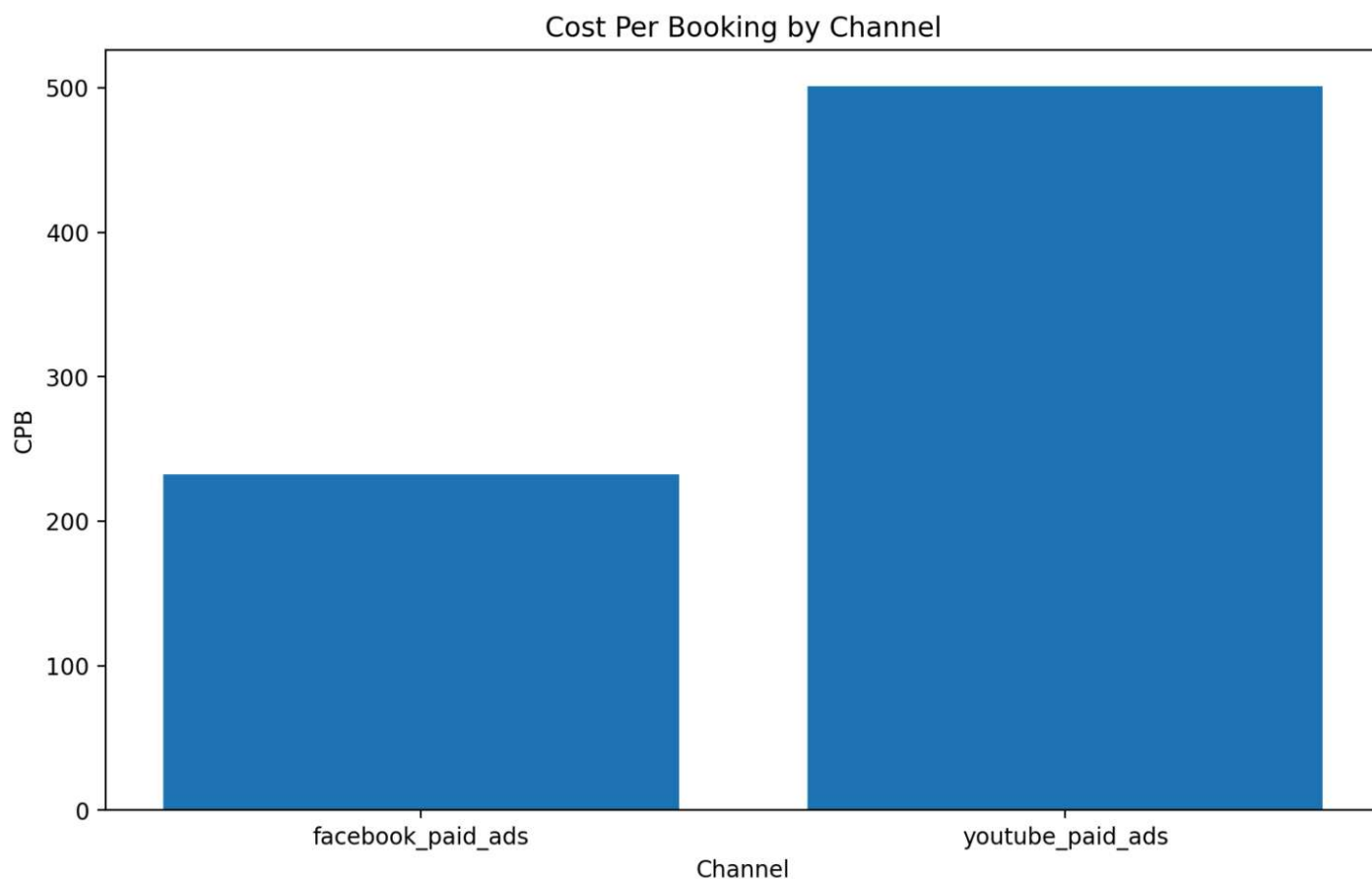
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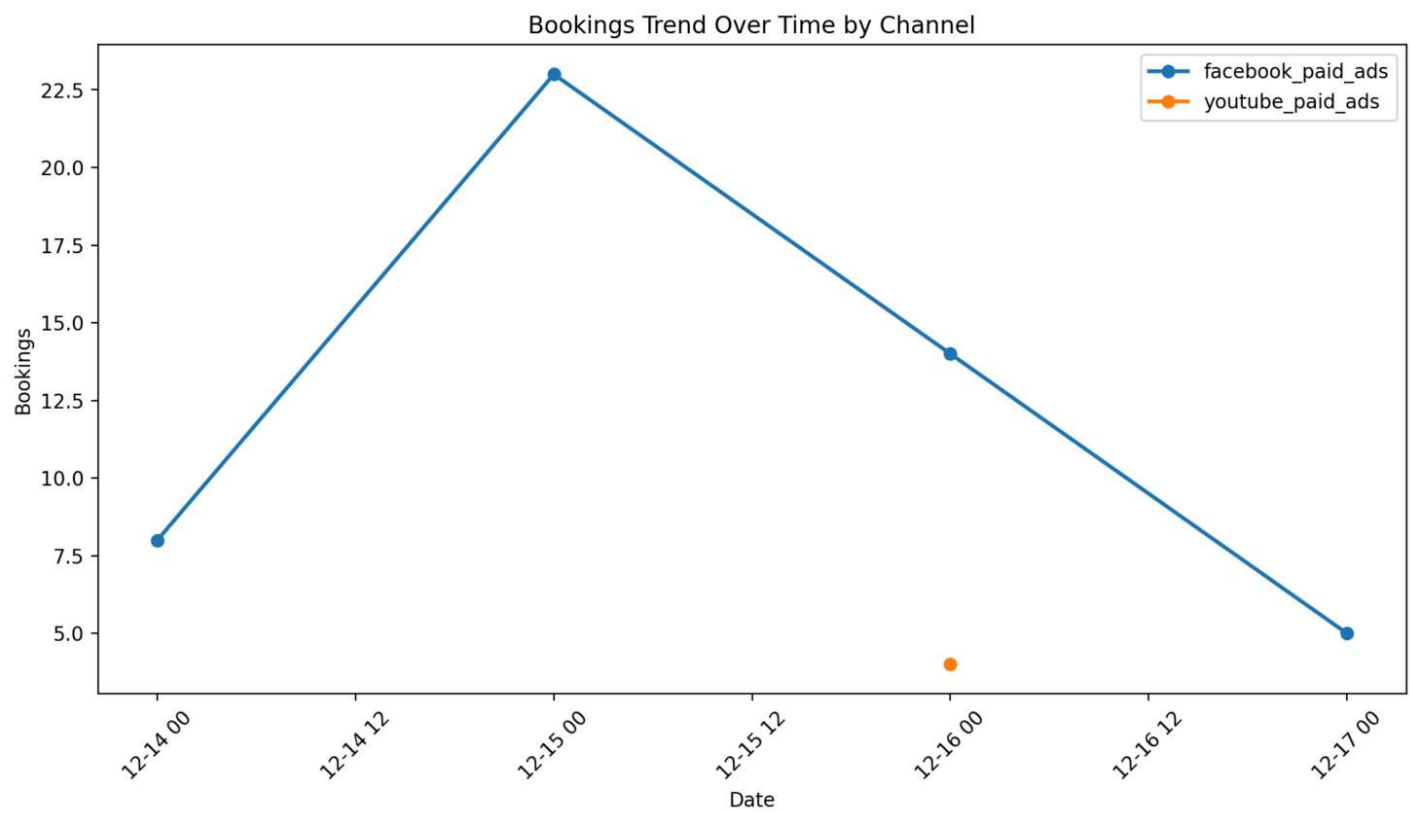
Cost Per Booking by Channel

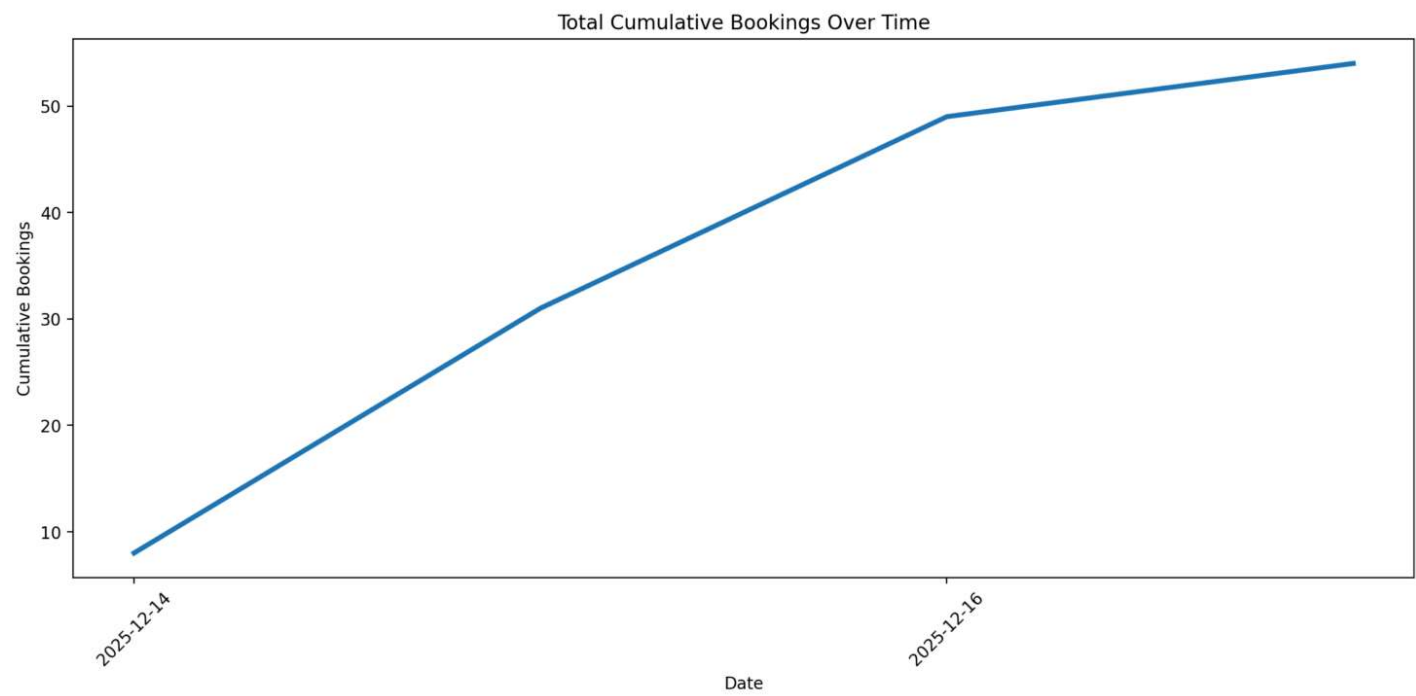


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Bookings Trend Over Time by Channel

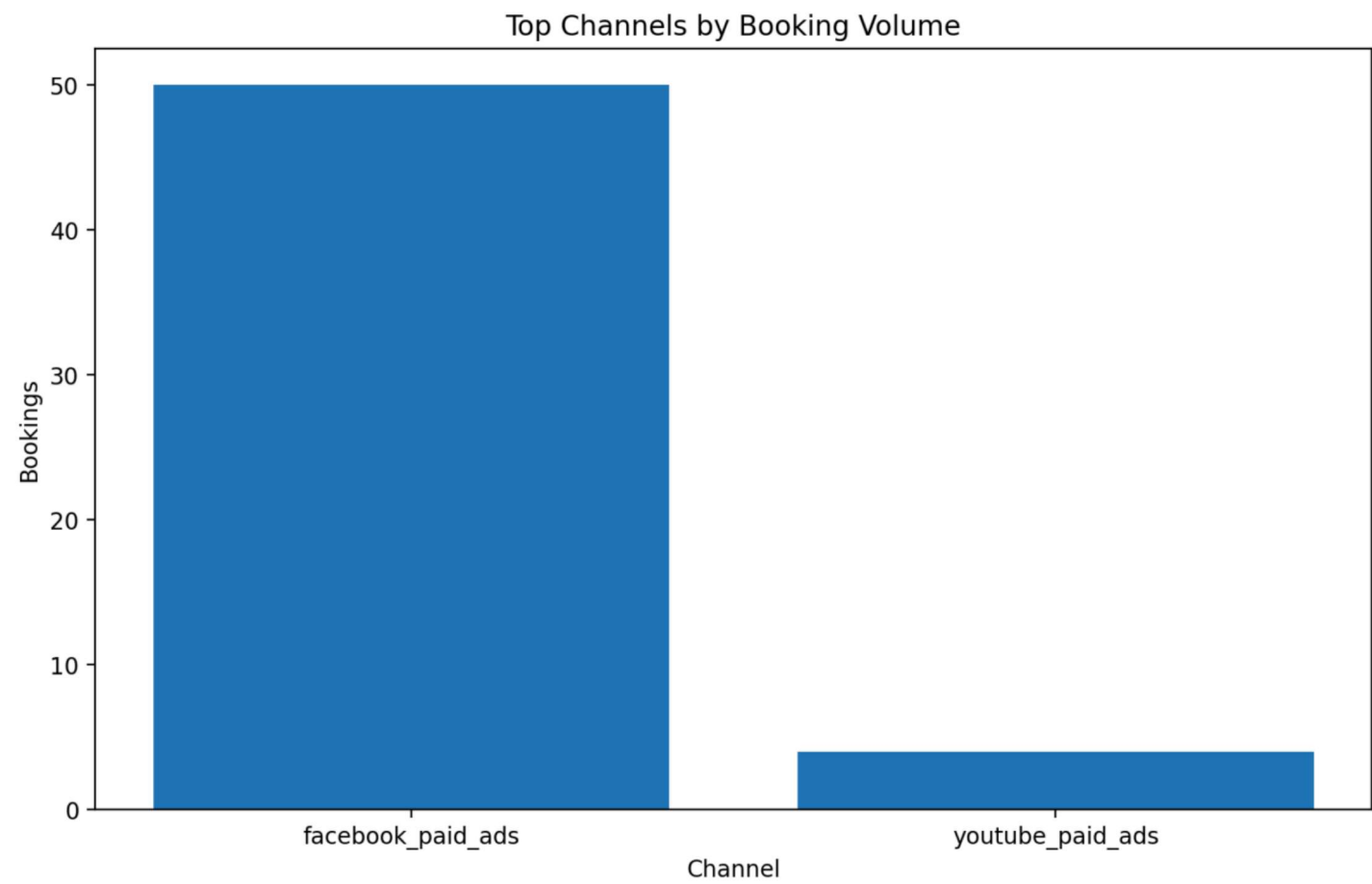




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- 1.4 Channel Leaderboard
- 1.5 Booking Volume by Time / Day
- 1.6 Meetin

Channel Leaderboard

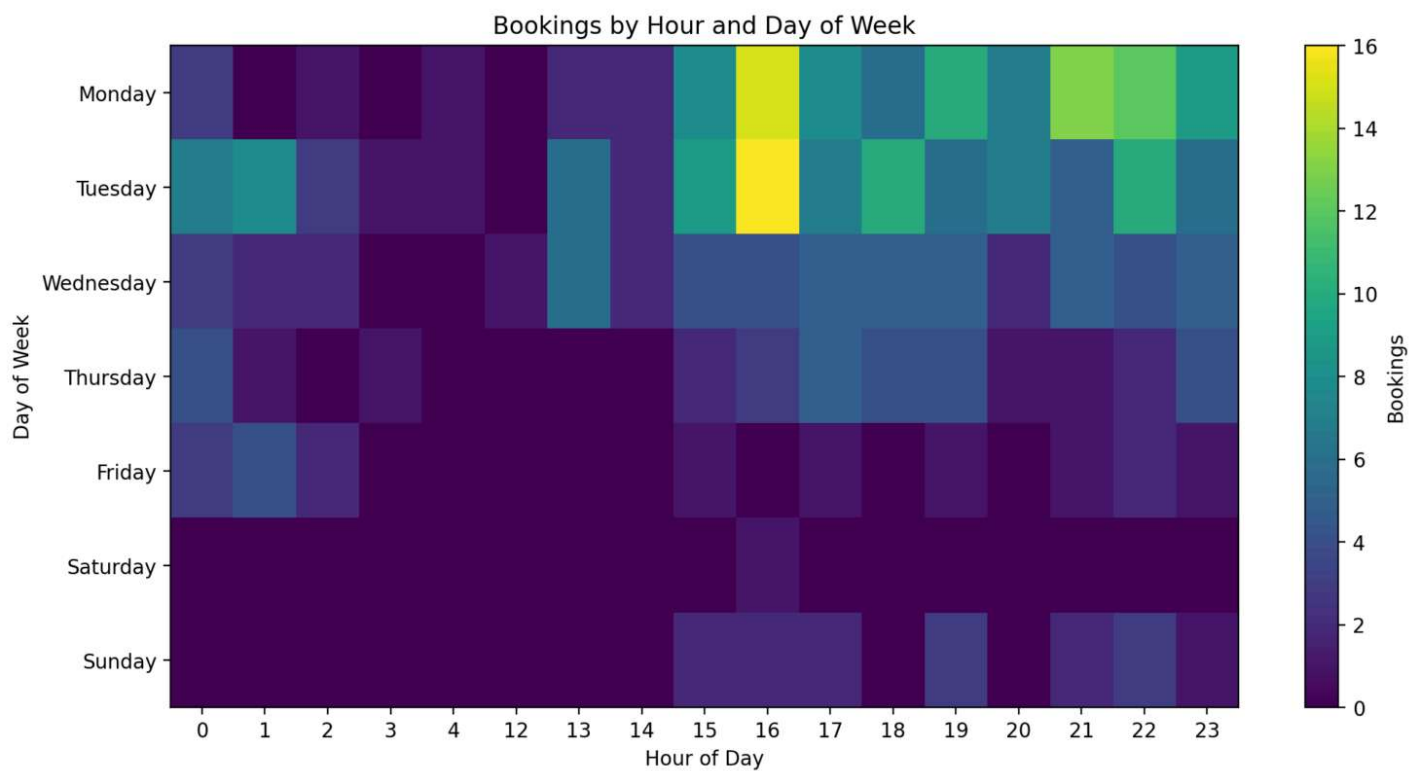


	channel	total_bookings	total_spend	cpb
0	facebook_paid_ads	50	11616.15	
1	youtube_paid_ads	4	2003.91	

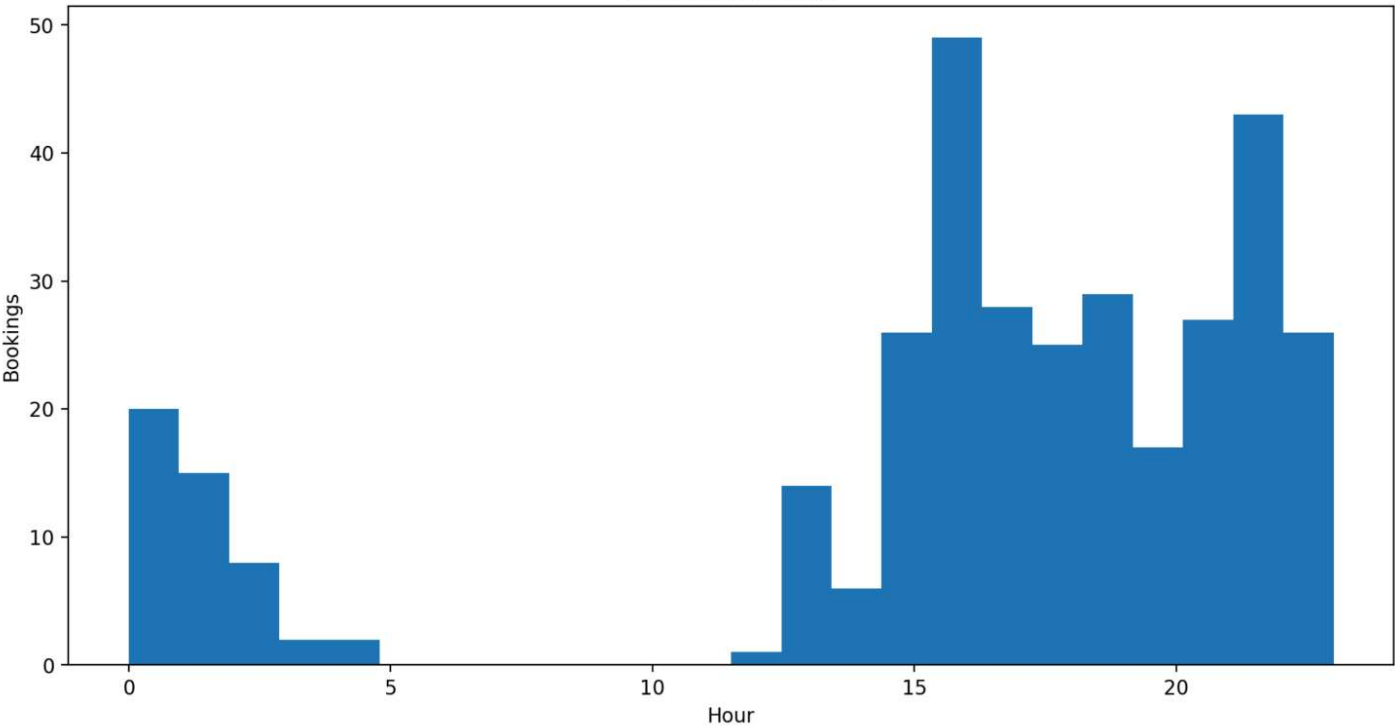
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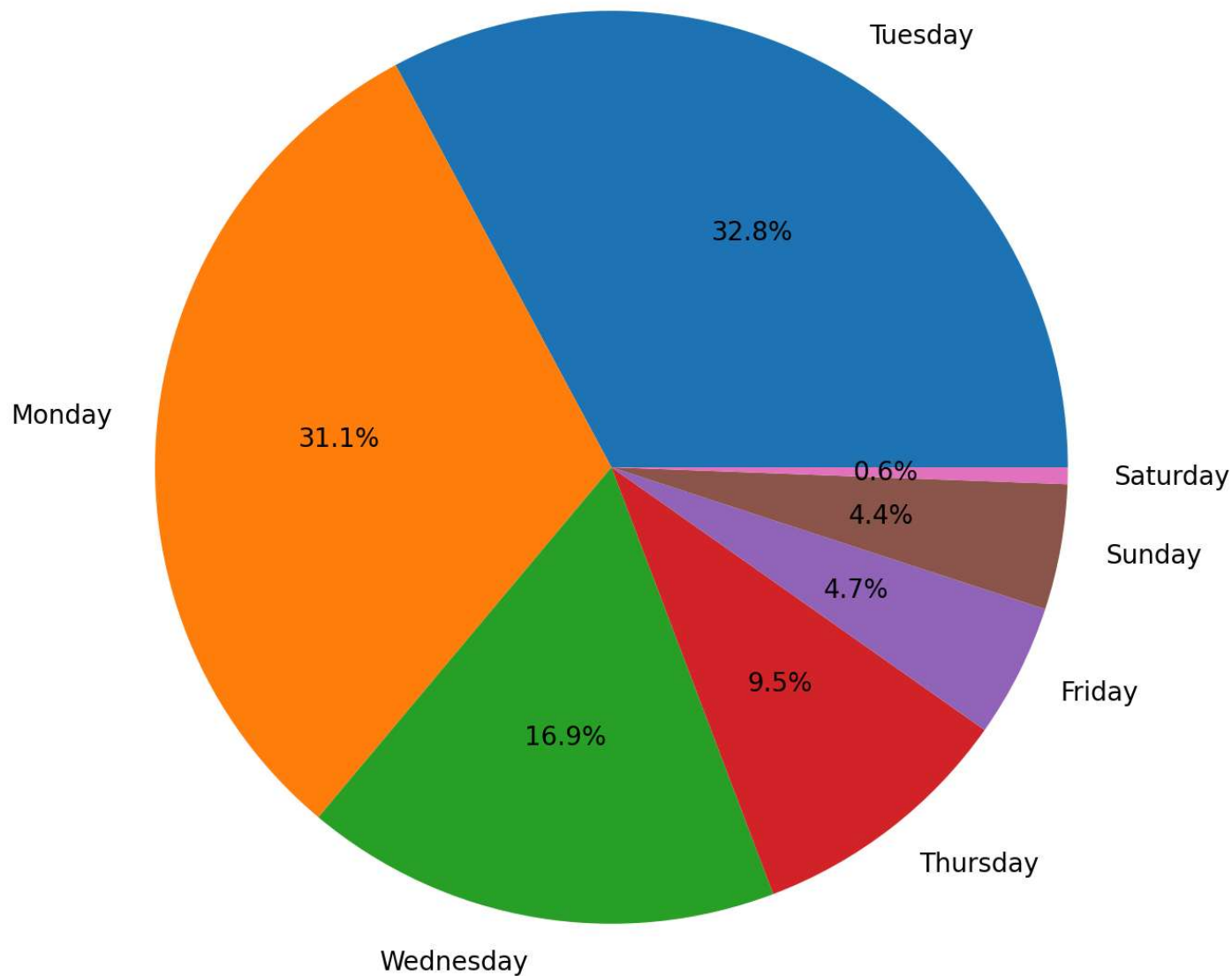
Booking Volume by Hour and Day of Week



Bookings by Hour



Bookings by Day of Week



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Meeting Load per Employee

Select Users

Abigail Nolasco ×

Afnan Saeed ×

Alejandro Sanchez ×

Ankit Javalkar ×

Anna Schenk ×

Avirup Ghosh ×

Azmat Azam ×

Bron Novak ×

Christopher Garzon ×

Cristian Mamota ×

Daniel Karan ×

Frazer Lambie ×

Gracie Schulte ×

Gustavo Monche ×

Hamza Siddiqui ×

Hayden Poulter ×

Hector Salgado ×

Irtaza Hussain ×

Jay Jain ×

Jordon Eggleston ×

Jozsa Zalan ×

Juhita Das ×

Kaisher von Wahl ×

Kareem PVH ×

Kevin Hu ×

Lucia Bitunjac ×

Mahmoud Toblany ×

Melisa Estrada ×

Melissa Paz ×

Michael Mkrichyan ×

Miguel Romero ×

Mike ×

Mike Paz ×

Neha Bohra ×

Nehal Singh ×

Nikoloz Tkhlilshvili ×

Ninad Magdum ×

Olivier Auguste ×

Om Gakhe ×

Osaki Pokima ×

Priyanshu Gandhi ×

Ryan Oprea ×

Safey reda ×

Sarah Lee ×

Stefan Vrecic ×

Tyler ×

Yash ×

Yashen Sharma ×

Zan Strmec ×

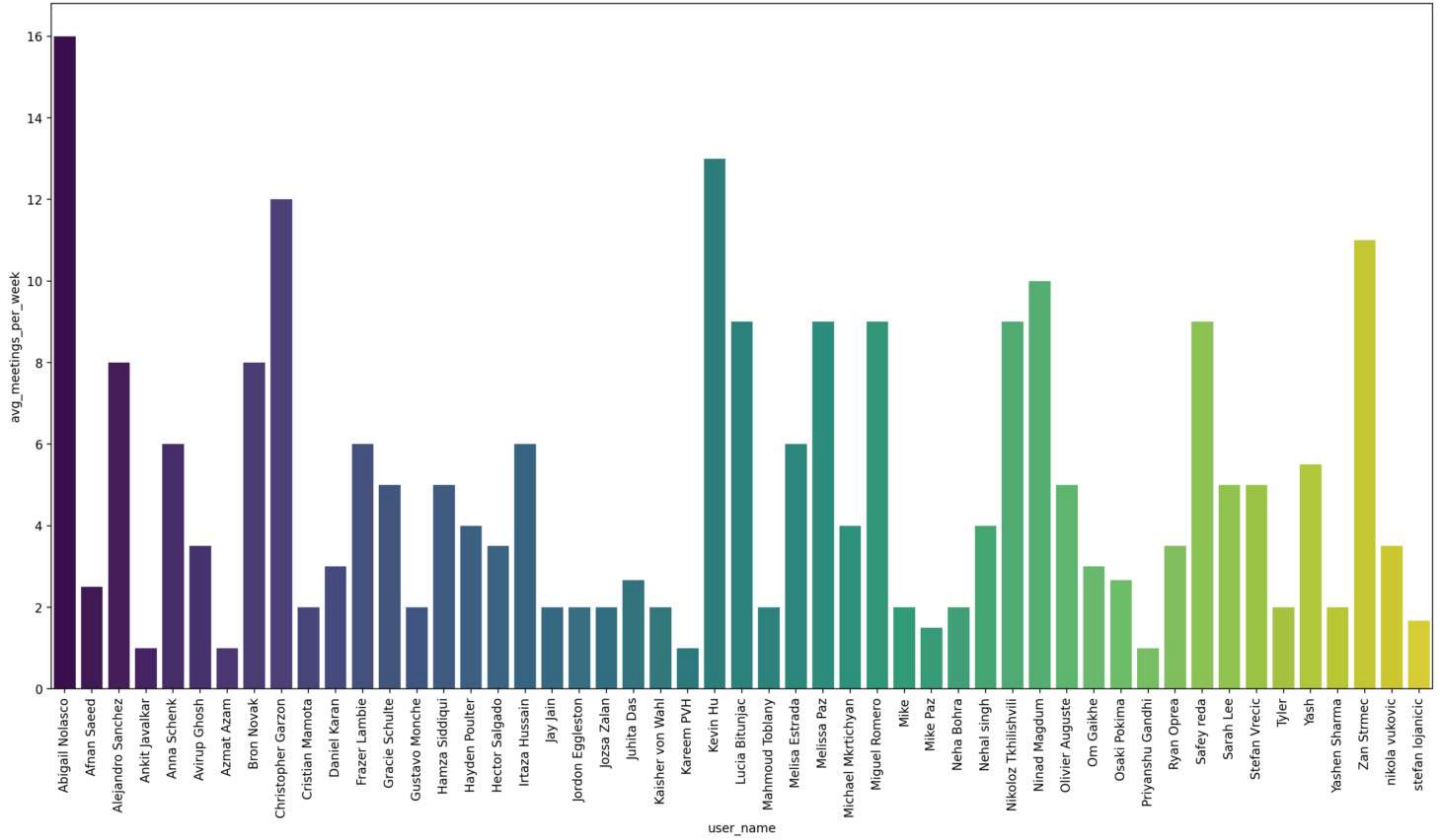
nikola vulkovic ×

stefan lojanicic ×

×

▼

Average Meetings per Week



KPI Table per User

	user_name	total_meetings	max_meetings	min_meetings
0	Abigail Nolasco	16	16	
1	Afnan Saeed	5	4	
2	Alejandro Sanchez	16	10	
3	Ankit Javalkar	1	1	
4	Anna Schenk	6	6	
5	Avirup Ghosh	7	6	
6	Azmat Azam	1	1	
7	Bron Novak	8	8	
8	Christopher Garzon	12	12	
9	Cristian Mamota	10	4	

Weekly Meetings Trend

