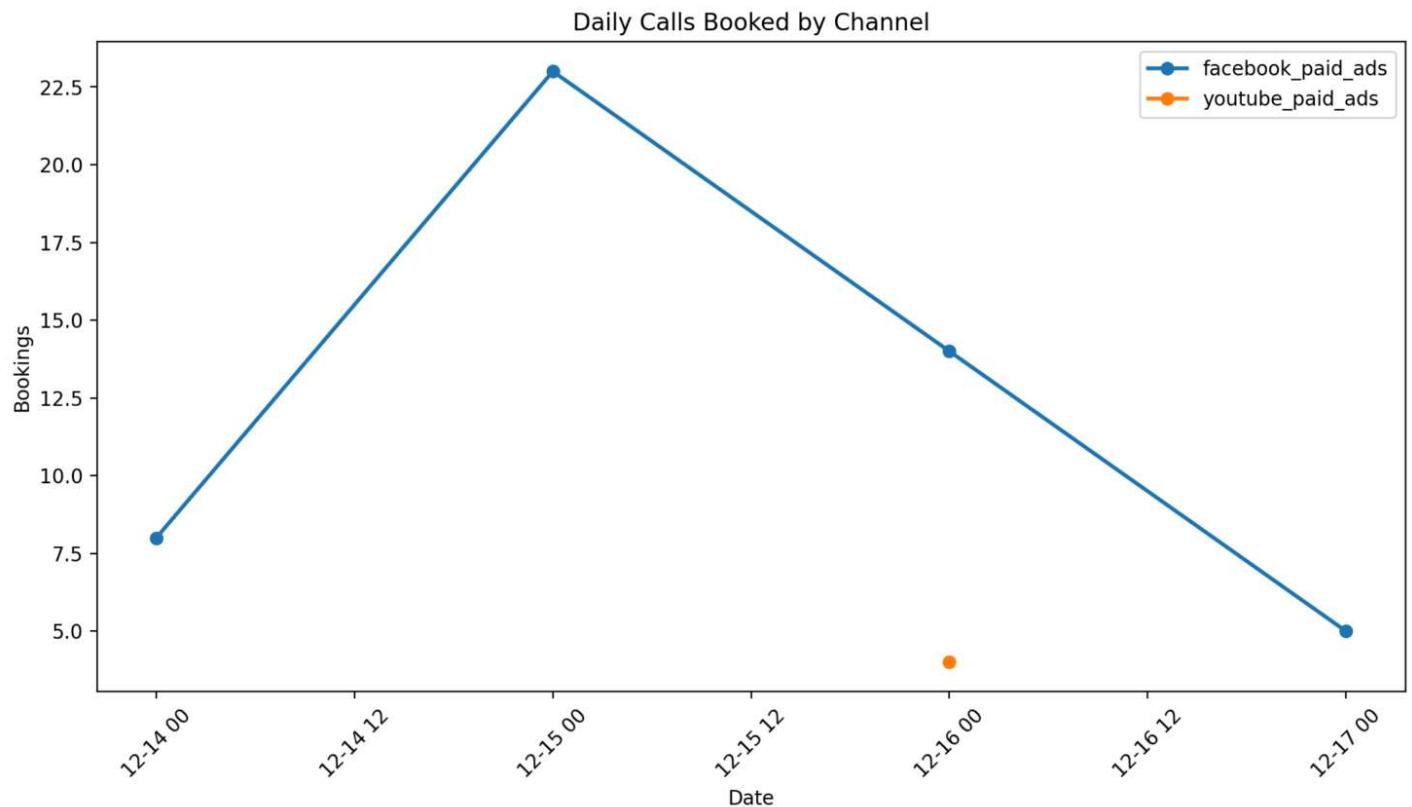


# Calendly Analytics Dashboard

[1.1 Daily Calls Booked by Channel](#)[1.2 Cost Per Booking \(CPB\) by Channel](#)[1.3 Bookings Trend Over Time](#)[1.4 Channel](#)

## Daily Calls Booked by Channel

Select Channels

[facebook\\_paid\\_...](#) ×[youtube\\_paid\\_ads](#) ×× ▼

# Calendly Analytics Dashboard

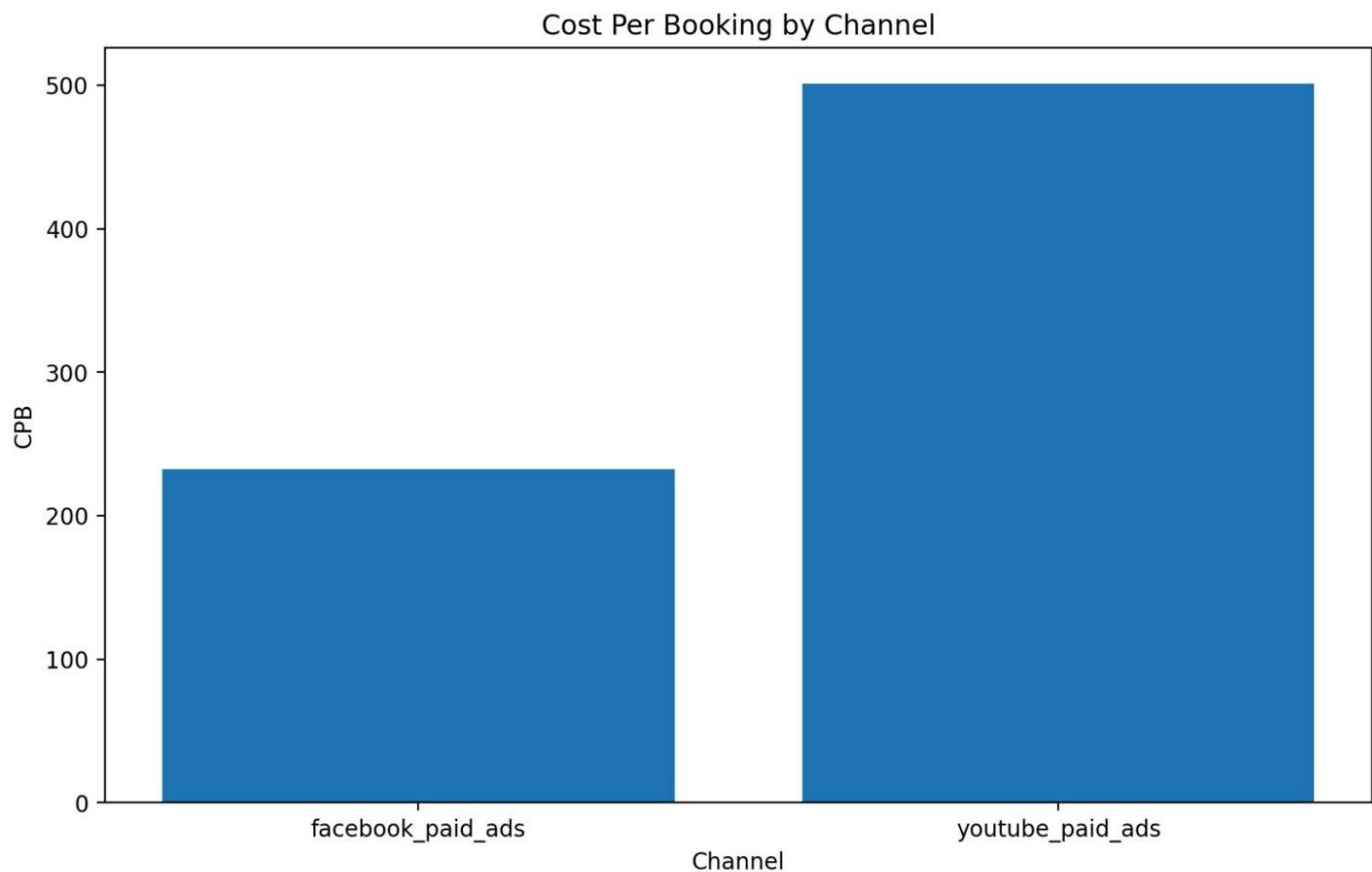
1.1 Daily Calls Booked by Channel

1.2 Cost Per Booking (CPB) by Channel

1.3 Bookings Trend Over Time

1.4 Channel

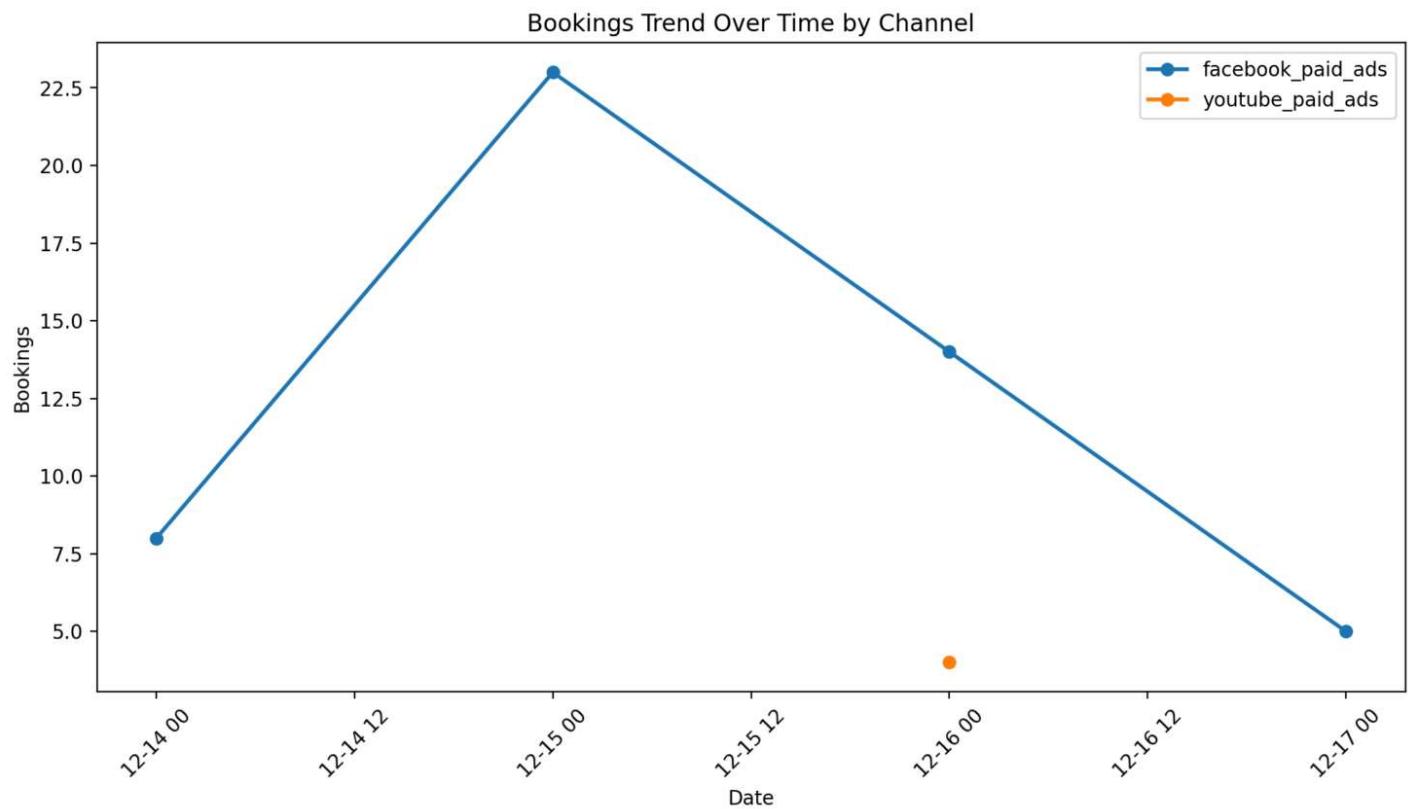
## Cost Per Booking by Channel

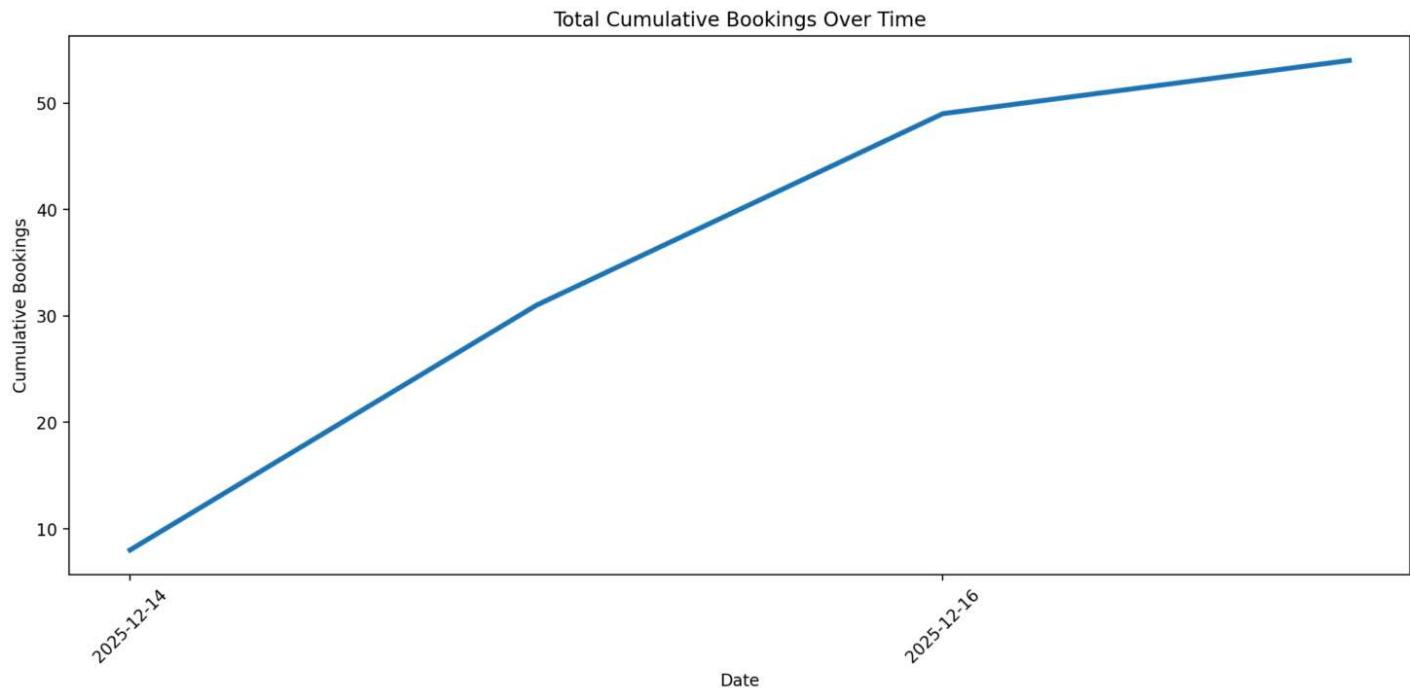


# Calendly Analytics Dashboard

1.1 Daily Calls Booked by Channel    1.2 Cost Per Booking (CPB) by Channel    1.3 Bookings Trend Over Time    1.4 Channel

## Bookings Trend Over Time by Channel



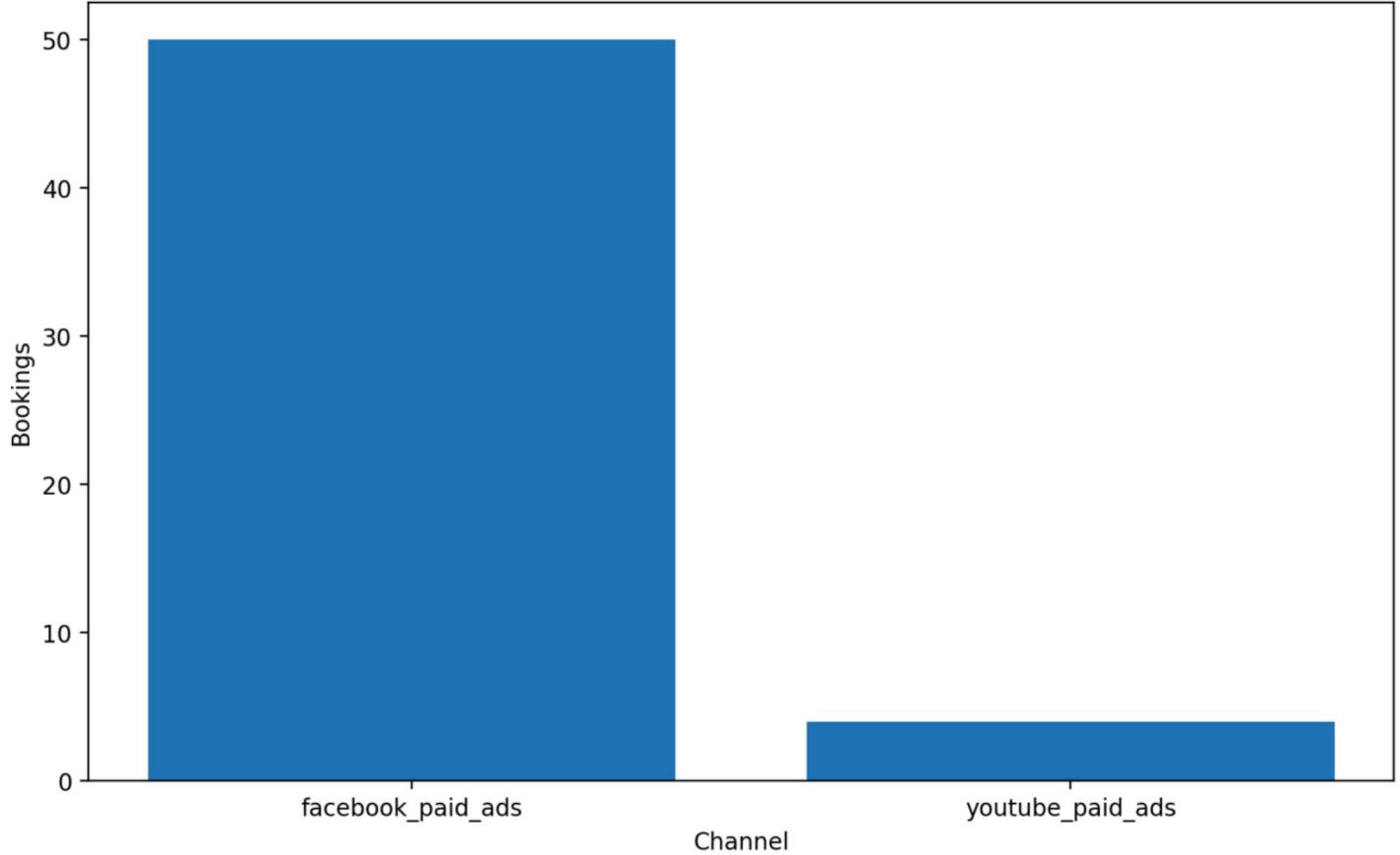


# Calendly Analytics Dashboard

1.1 Daily Calls Booked by Channel   1.2 Cost Per Booking (CPB) by Channel   1.3 Bookings Trend Over Time   **1.4 Channel Leaderboard**   1.5 Booking Volume by Time / Day   1.6 Meetin

## Channel Leaderboard

Top Channels by Booking Volume

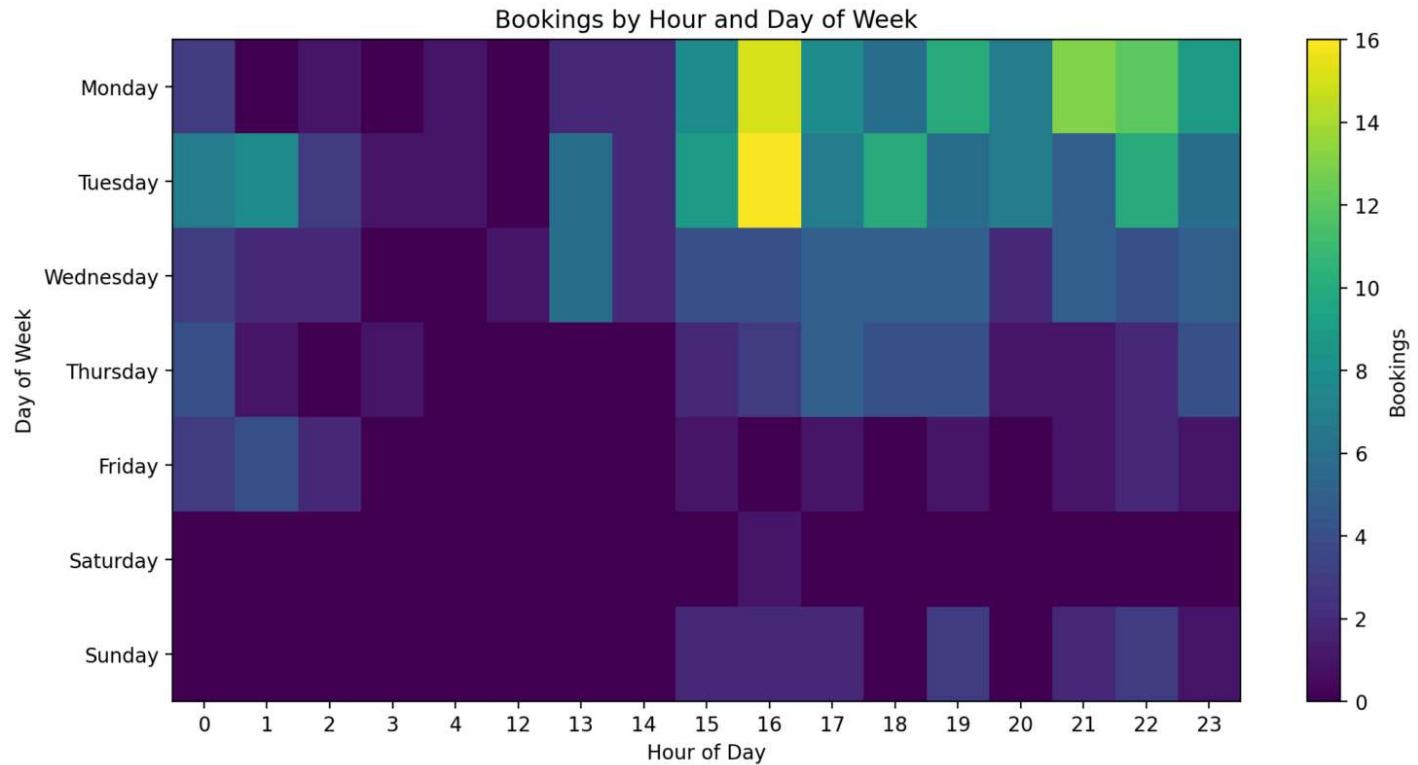


	channel	total_bookings	total_spend	cpb
0	facebook_paid_ads	50	11616.15	
1	youtube_paid_ads	4	2003.91	

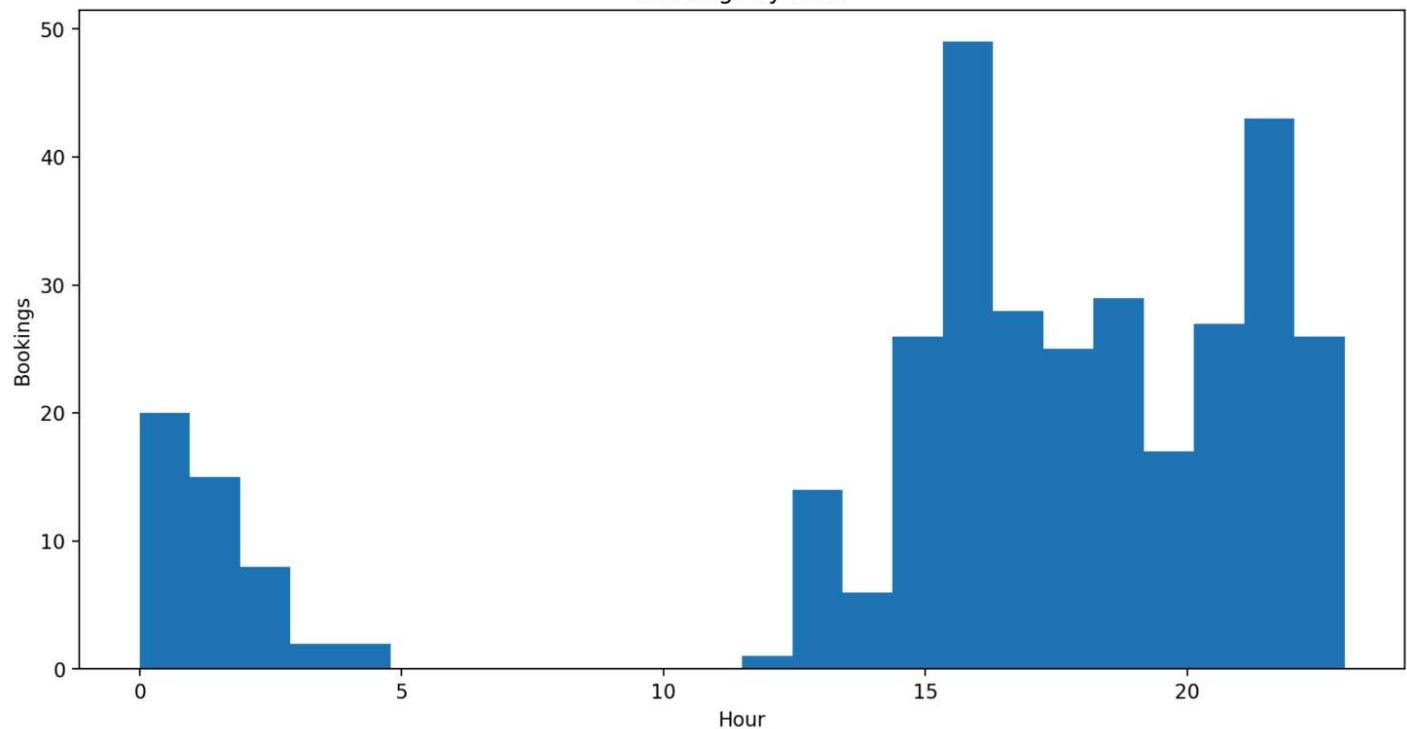
# Calendly Analytics Dashboard

1.1 Daily Calls Booked by Channel    1.2 Cost Per Booking (CPB) by Channel    1.3 Bookings Trend Over Time    1.4 Channel

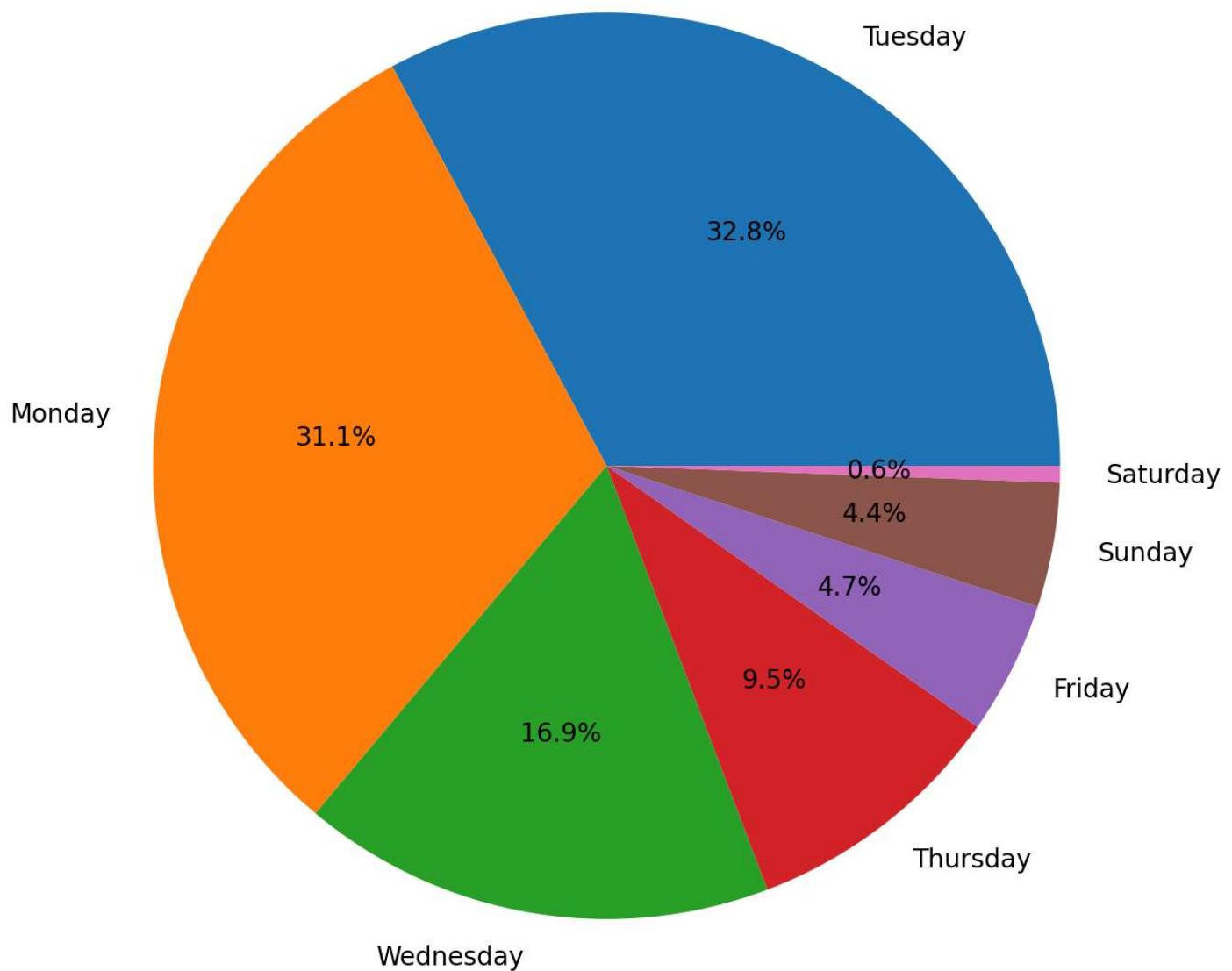
## Booking Volume by Hour and Day of Week



## Bookings by Hour



## Bookings by Day of Week

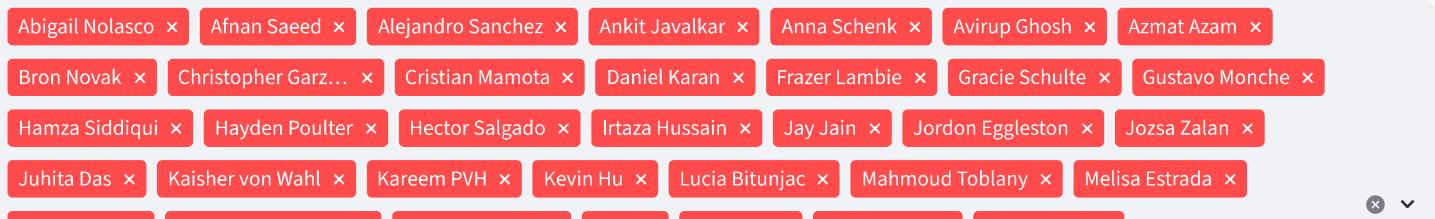


# Calendly Analytics Dashboard

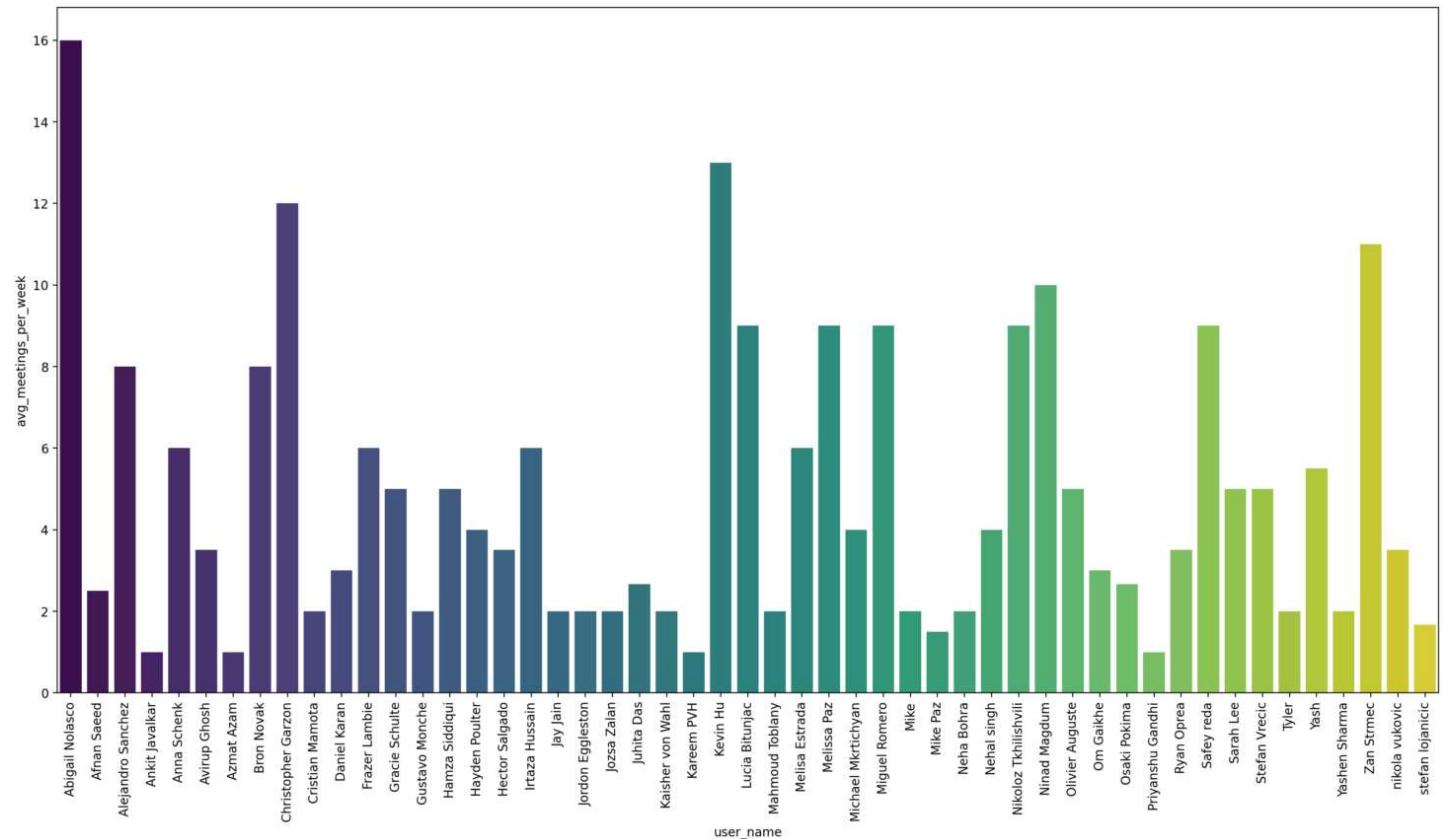
1.1 Daily Calls Booked by Channel   1.2 Cost Per Booking (CPB) by Channel   1.3 Bookings Trend Over Time   1.4 Channel Leaderboard   1.5 Booking Volume by Time / Day   1.6 Meetin

## Meeting Load per Employee

Select Users



## Average Meetings per Week



## KPI Table per User

	user_name	total_meetings	max_meetings	min_meetings
0	Abigail Nolasco	16	16	
1	Afnan Saeed	5	4	
2	Alejandro Sanchez	16	10	
3	Ankit Javalkar	1	1	
4	Anna Schenk	6	6	
5	Avirup Ghosh	7	6	
6	Azmat Azam	1	1	
7	Bron Novak	8	8	
8	Christopher Garzon	12	12	
9	Cristian Mamota	10	4	

## Weekly Meetings Trend

