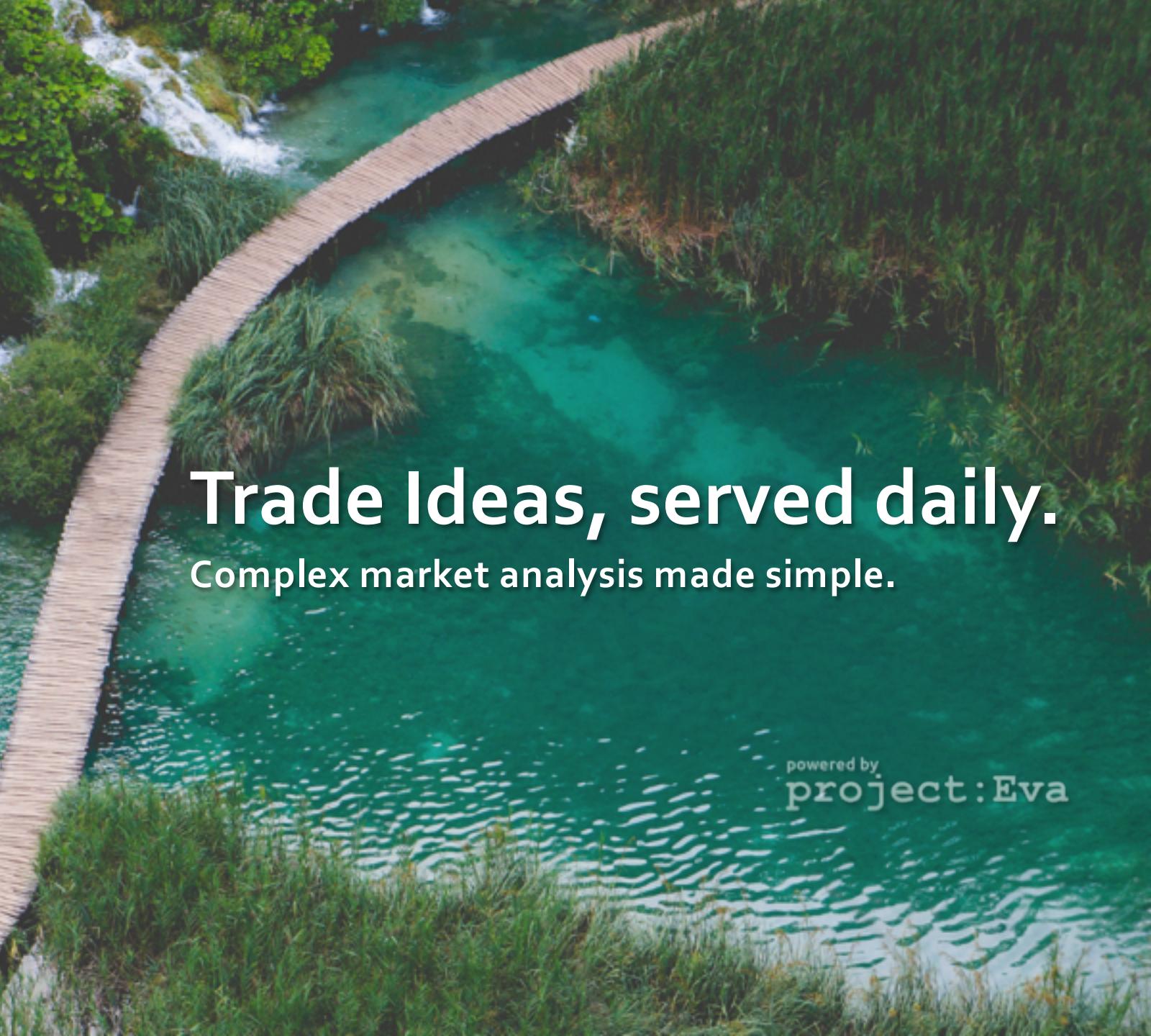


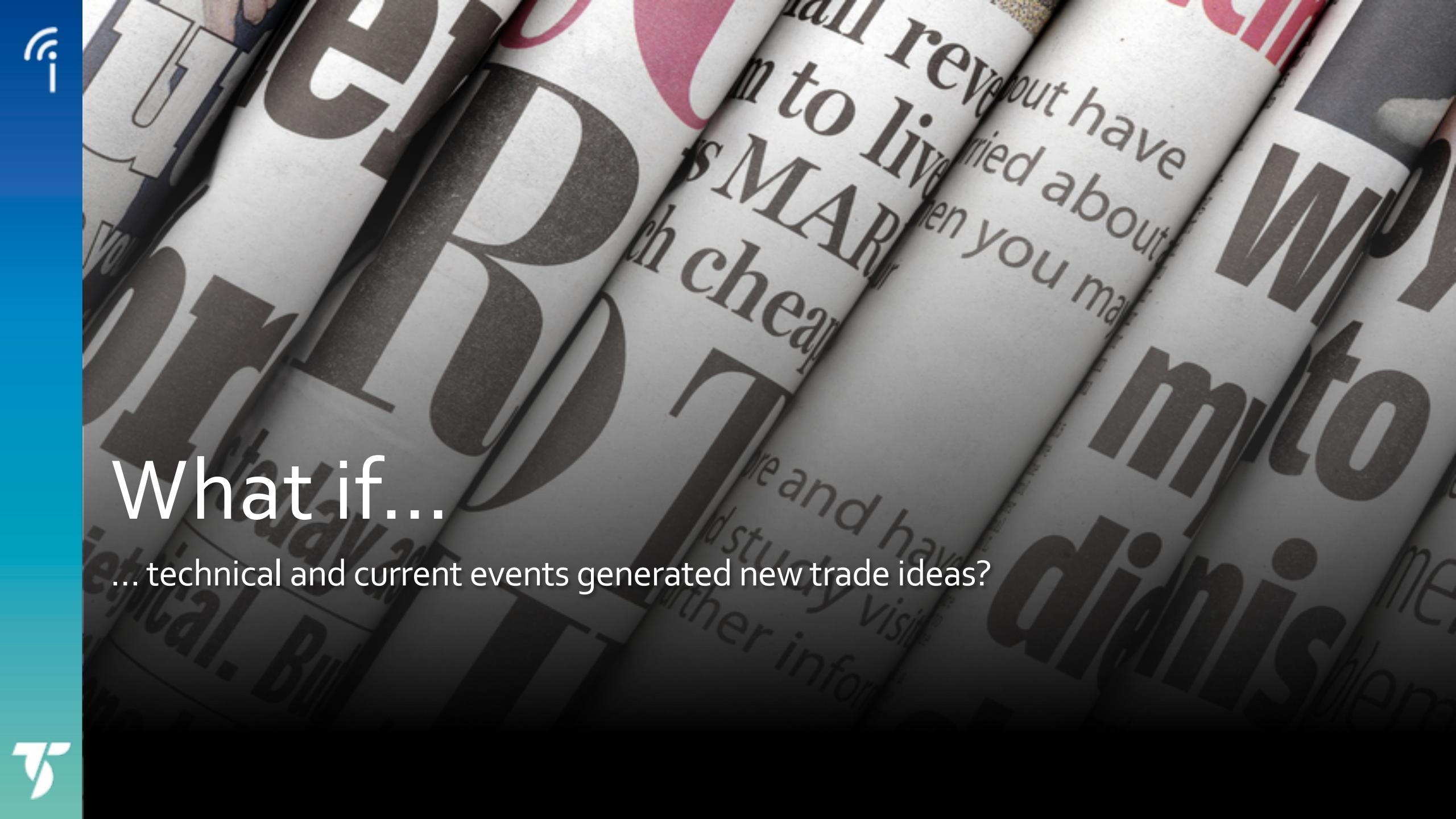
ideastream



Trade Ideas, served daily.

Complex market analysis made simple.

powered by
project:Eva



What if...

...technical and current events generated new trade ideas?



What if...

...trade ideas were selected by the same technology used by professional traders?





What if...

...you could have access to new and actionable trade ideas, every day?



Trades 53

Sort by: Trades (newest to closing today)

PACCAR Inc. **NEW**
PCAR on 6/20/2018

75% chance that it moves
BASED ON PAST PERFORMANCE



11/10
TRADE DAYS LEFT

\$62.51

PER SHARE

3.5%
TYPICAL MOVE UP

-5.6%

TYPICAL MOVE DOWN

CAPITAL GOODS

Intel Corporation **NEW**
INTC on 6/20/2018

75% chance that it moves
BASED ON PAST PERFORMANCE



11/10
TRADE DAYS LEFT

\$53.48

PER SHARE

5.6%
TYPICAL MOVE UP

-2.2%

TYPICAL MOVE DOWN

Introducing
ideastream

Lam Research Corporation **NEW**
LRCX on 6/20/2018

75% chance that it moves
BASED ON PAST PERFORMANCE



11/10
TRADE DAYS LEFT

\$174.54

PER SHARE

8.8%
TYPICAL MOVE UP

-1.5%

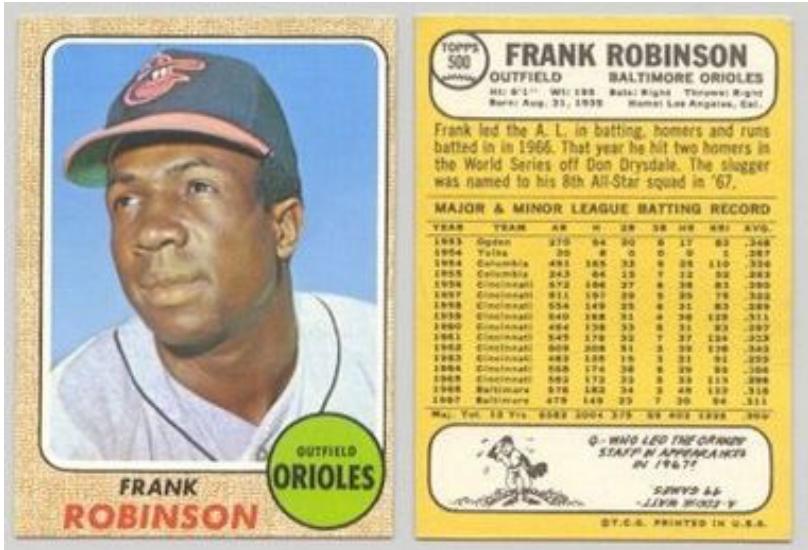
TYPICAL MOVE DOWN

TECHNOLOGY

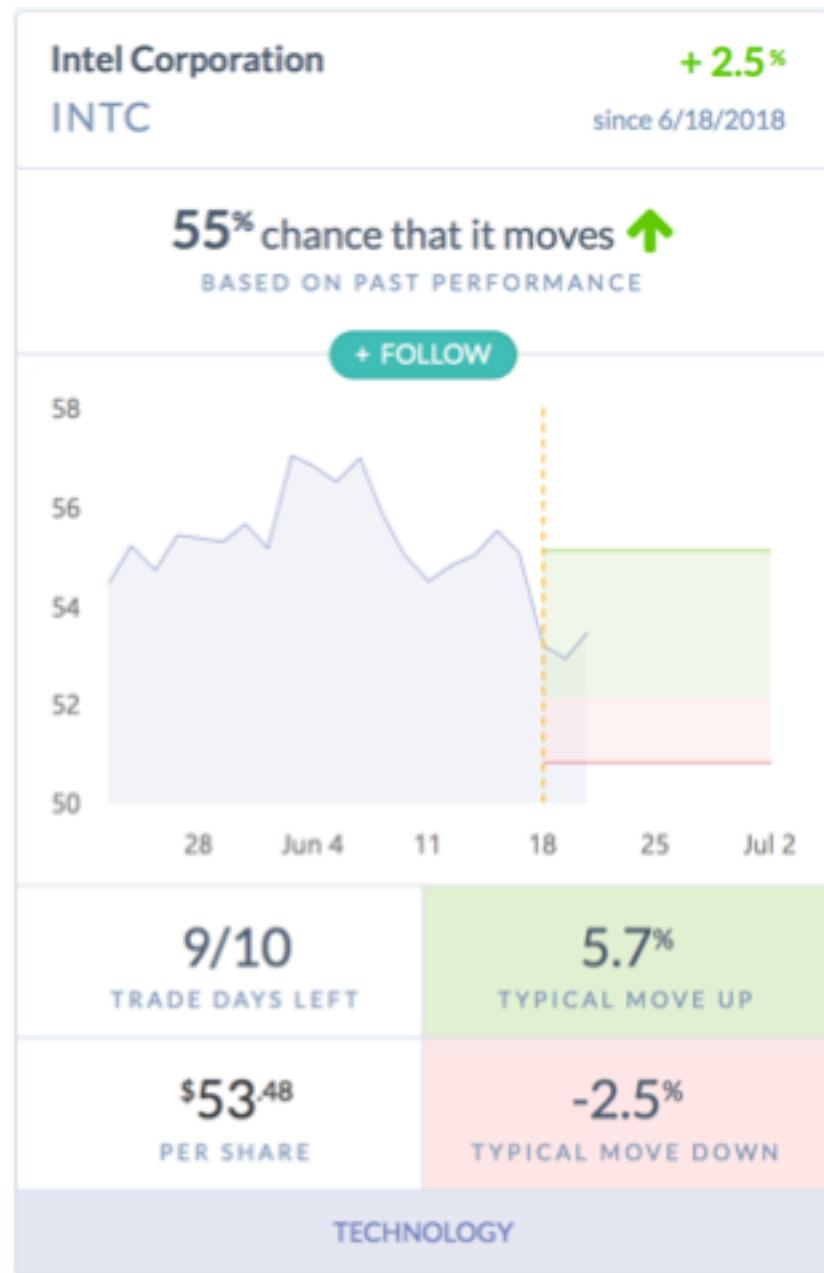


Pick a card, any trade card...

All that you need need to make a decision
can be found on an easy to read trade card.



It's like a baseball card with a player's stats.



But wait, there's more...

Clicking on the card provides more details regarding the events that make up the idea and the biggest moves up or down this stock has seen when this idea is triggered.

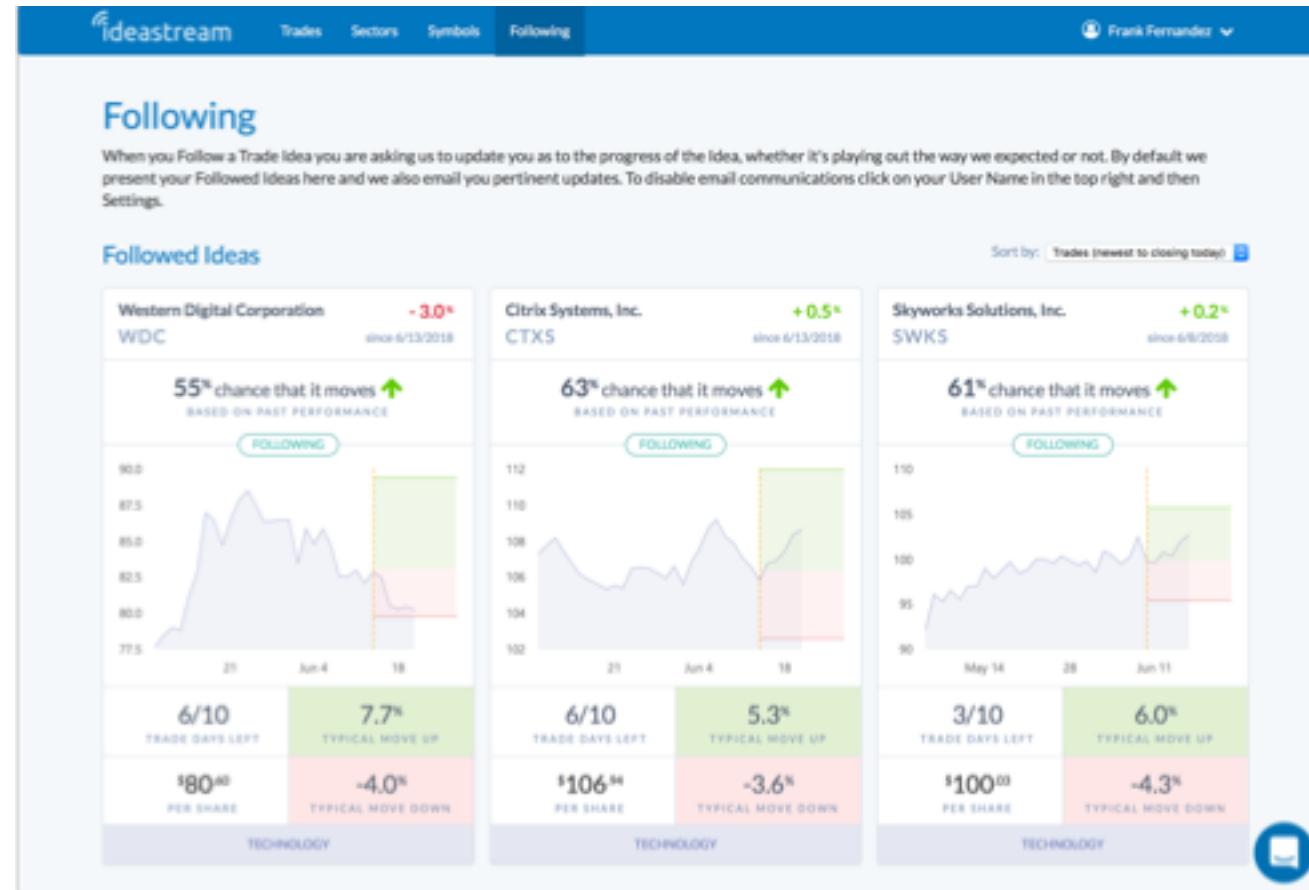




Follow or Trade the idea...

Want to know when the stock price is above or below the **typical moves up or down**? What if the trade window is almost over?

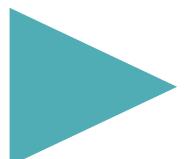
Or, just skip to the **trade**...





Trading... Simplified.

Simple trade tiles make it easier to learn how to place the trade that makes the most sense. There's no need to build complex trade tickets, just provide the most common trades based on the trade idea's outlook.



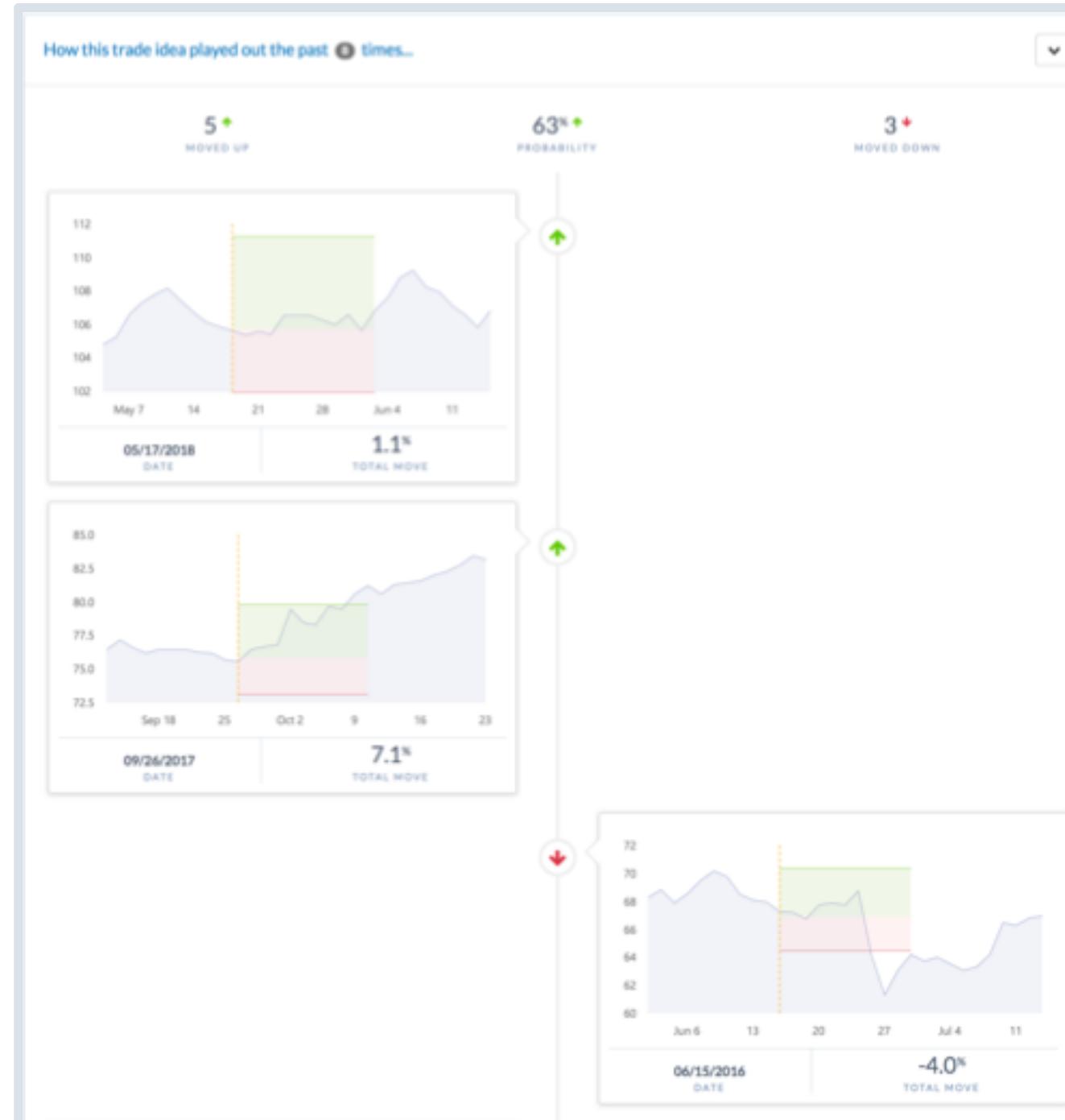
How to trade this idea:





What happened before *might* happen again...

Trade cards include the history of each time the trade idea occurred for each stock or ETF.





Behind the scenes



It's all about...Eva

ideastream is powered by Eva, a **calculation engine in the cloud** that can analyze **all forms of data** in order to provide insights into the markets.

The power is in its ability to...

- Use AI and complex mathematical algorithms.
- Ability to process petabytes of information that span multiple years.
- Event driven approach that provides in-depth analysis for actionable trade suggestions.

Eva

The Evolution of Analytics

internet connected
devices

consumer
transactional data

satellite imagery

telematics

alternative data

traditional data

fundamental

economic

government

market data

Think of Eva as a car's engine...

Like a well designed engine, **Eva** can power many different things. It is a Platform as a Service (PaaS) that is flexible enough to build anything from new financial models to mobile applications.





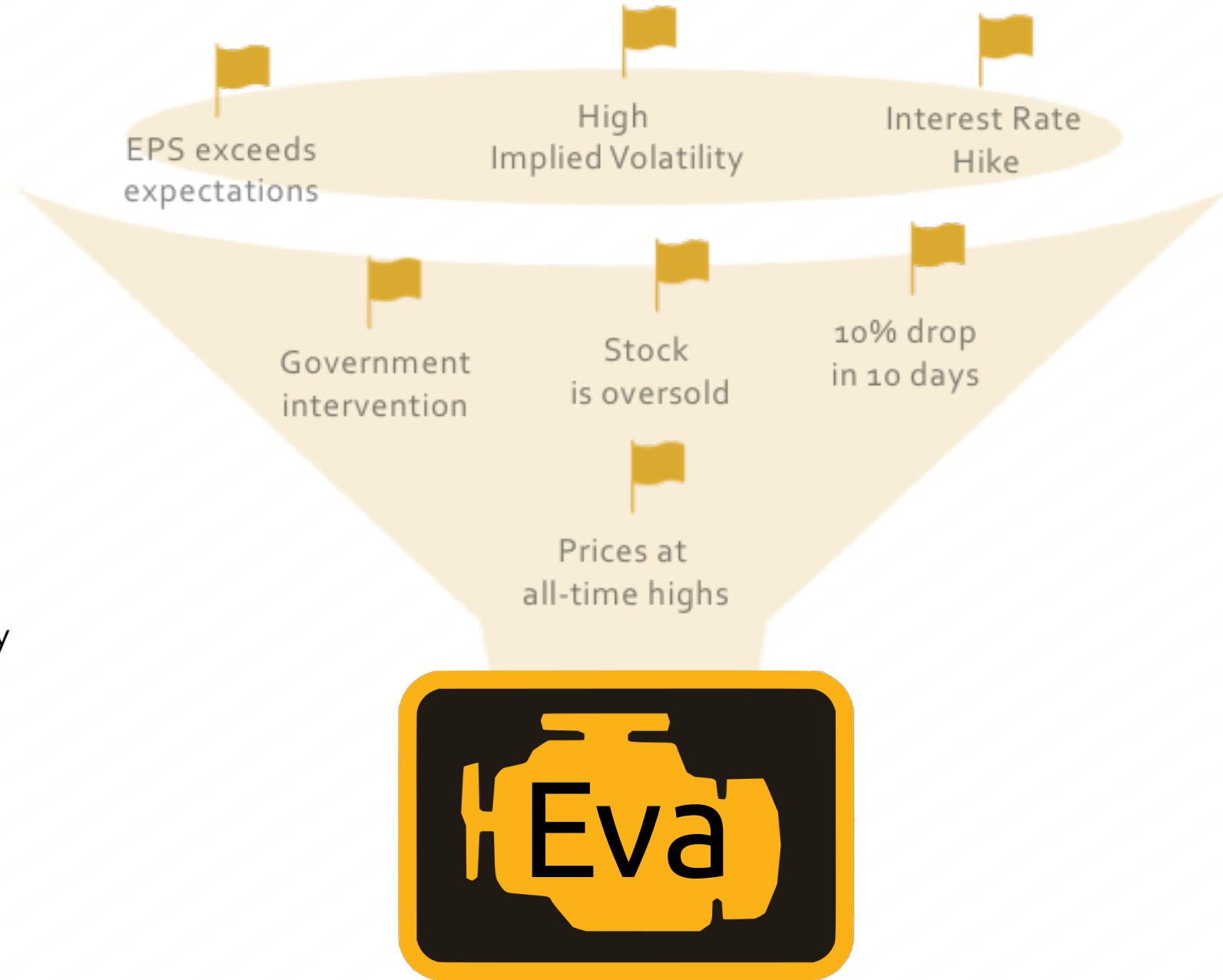
Eva events... build trade ideas

To pick the best trade ideas, ideastream relies on Eva's event database.

Eva scans through...

- Thousands of events...
- Over multiple years...
- Over thousands of symbols...

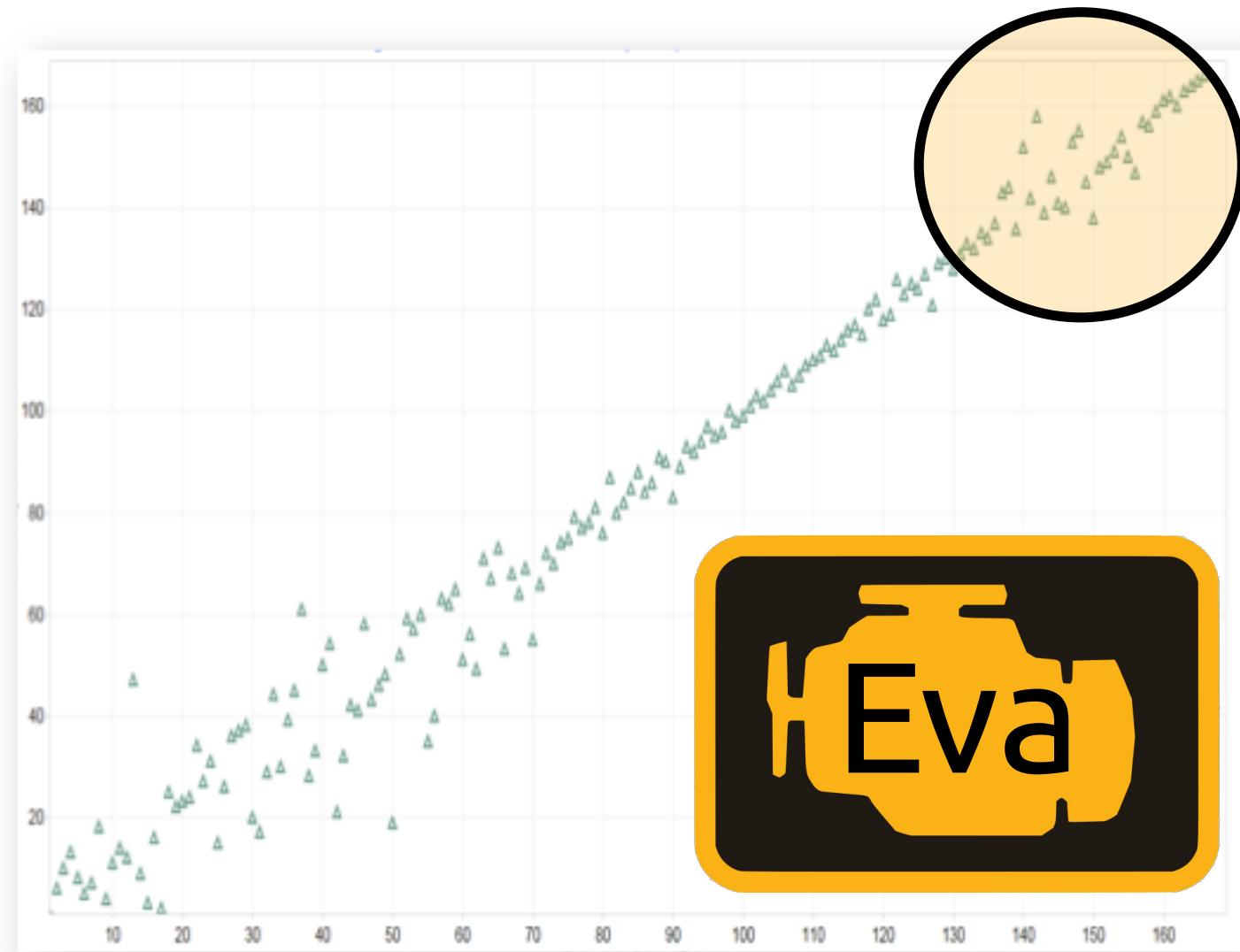
With help of our research team's proprietary algorithms, Eva selects up to **3 events** at a time, which when combined, make up a trade idea.





But, how do you know that are the best?

Eva's quantitative approach selects only the most **statistically relevant** trade ideas. These ideas are also ranked and selected based on their **risk vs. reward** providing a level of confidence that they are heading in the right direction.



 ideastream

