



TradingApp® Store

The image displays a collage of several trading application interfaces, showcasing various features and data visualizations:

- ChaiKIN Analytics:** A dashboard showing a list of stocks, a power gauge rating for Facebook Inc-A (FB) at \$7.61, and a position dashboard for FB.
- Position Dashboard:** Shows a detailed view of a trade for Facebook Inc-A (FB) with a current price of \$7.62, quantity of 100, and various order types like Buy Limit, Buy Market, Sell Limit, and Sell Market.
- Indicator Manager:** A screen showing indicator settings for a position, including Stochastic Fast Inputs, PriceC, StockLength, SmoothingLength, SmoothingLength2, SmoothingType, Overfield, and Overlength.
- TradeStarter Web Trading:** A screenshot of a trading platform showing a list of stocks and a detailed view of a trade for Facebook Inc-A (FB).

More ideas and trading solutions than ever before.

What is it?

The TradingApp Store is similar to Apple's App Store or Google Play for your Android device. The difference is that the products from the store download seamlessly into your TradeStation desktop application.

The screenshot displays the TradingApp Store interface. At the top, there is a navigation bar with links to TradeStation, TradingApp Store, Developer Center, Institutional Services, Client Center, and Login. Below the navigation bar is the main header "TradingApp® Store". The top right corner features a search bar, an "ADVANCED" button, and an "OPEN AN AC" button. The main content area has tabs for FEATURED, POPULAR, CATEGORIES, SHOWCASES, DEVELOPERS, and SUBSCRIPTIONS. A large banner in the background reads "Choose from hundreds of products that amplify the power of TradeStation." Below the banner, several product cards are displayed, including "Crunch Analytics", "POSITION DASHBOARD", and "TrendCharter". A green "HOW IT WORKS" button is located in the center of the page. The bottom section contains four main categories: "Trending Subscriptions", "Popular Products", "New Products", and "Highest Rated". Each category lists several products with their names, developer names, ratings, and price information (e.g., \$99/mo, FREE). Buttons for "FREE TRIAL" and "SUBSCRIBE" are also present.

What can you sell?

You can sell traditional products like strategies (trading systems) and indicators or create your own trading experience in the form of a TradingApp.



TradingApps



Strategies



Indicators

MORE >>

FREE
INSTALL

FREE
INSTALL

FREE
INSTALL

MORE >>

\$99/mo
SUBSCRIBE

\$3/mo
SUBSCRIBE

\$10/mo
SUBSCRIBE

Popular Products

MORE >>



Person Pivots Daily

John Person, Inc.

★★★★★ (3)

FREE

INSTALL



TrendCharter

George Calvert

★★★★★ (4)

FREE

INSTALL



Ichimoku Indicators

E.I.I. Capital, Inc.

★★★★★ (6)

FREE

INSTALL

Highest Rated

MORE >>



STAR-ES-2

Sal Starzun

★★★★★ (23)

\$99/mo

FREE TRIAL

SUBSCRIBE



MOON-ES

Sal Starzun

★★★★★ (22)

\$99/mo

FREE TRIAL

SUBSCRIBE



TriggerCharts - COMMANDER... \$149/mo

TriggerCharts, LLC

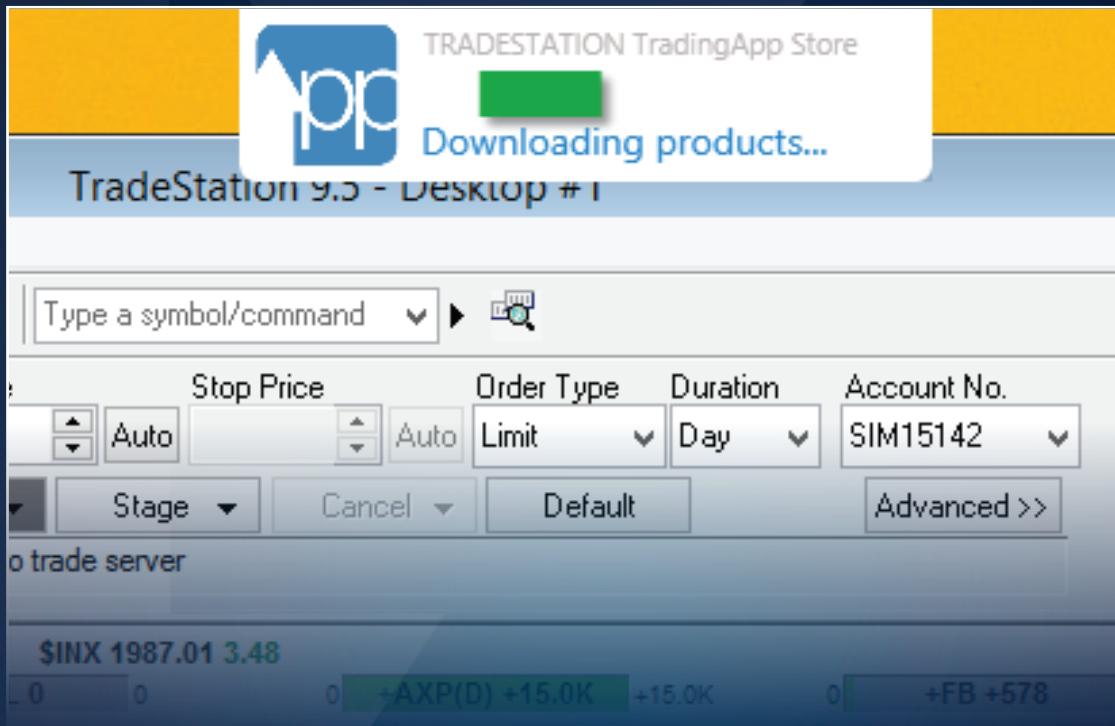
★★★★★ (16)

FREE TRIAL

SUBSCRIBE

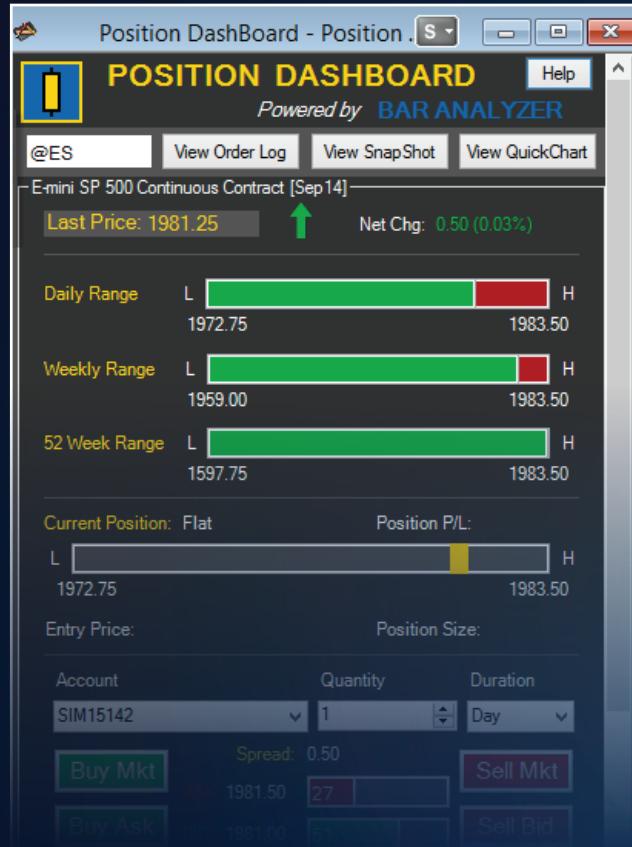
How does it work?

Clients can browse our website for products and choose between installing a free product, taking a trial of a premium product or subscribing to a premium product on a monthly basis.

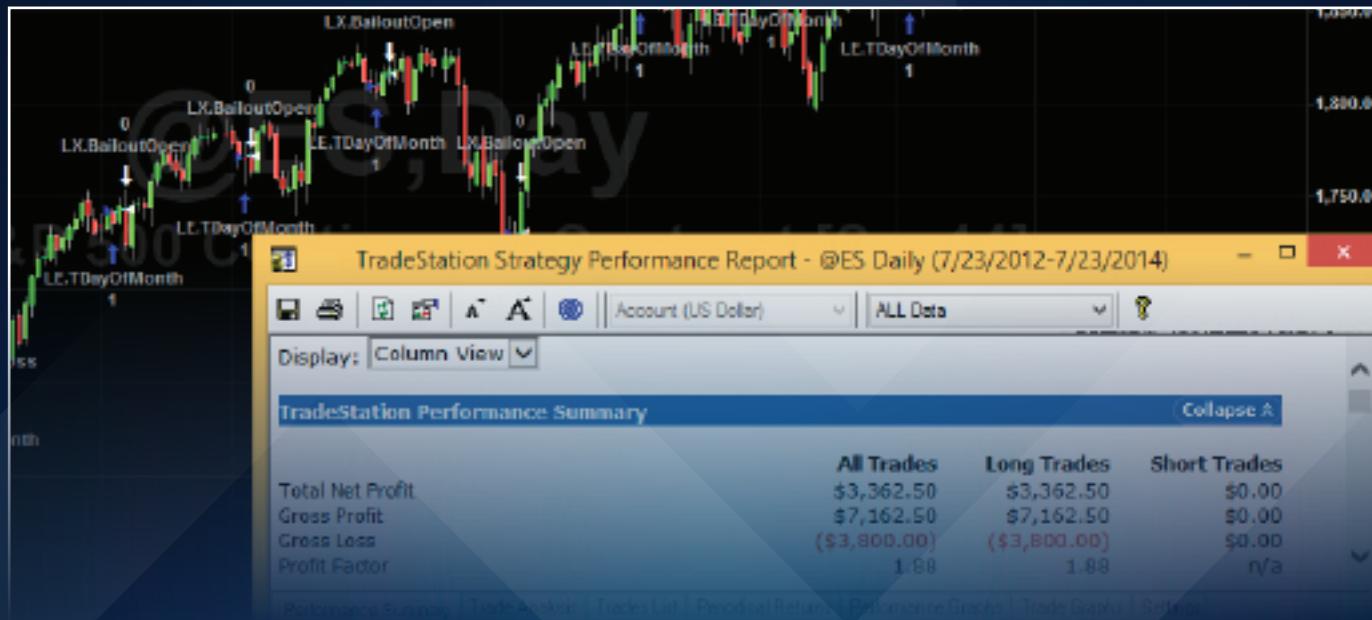


Downloads into TradeStation

Once a client subscribes to a product, it will be automatically downloaded into their TradeStation desktop platform.

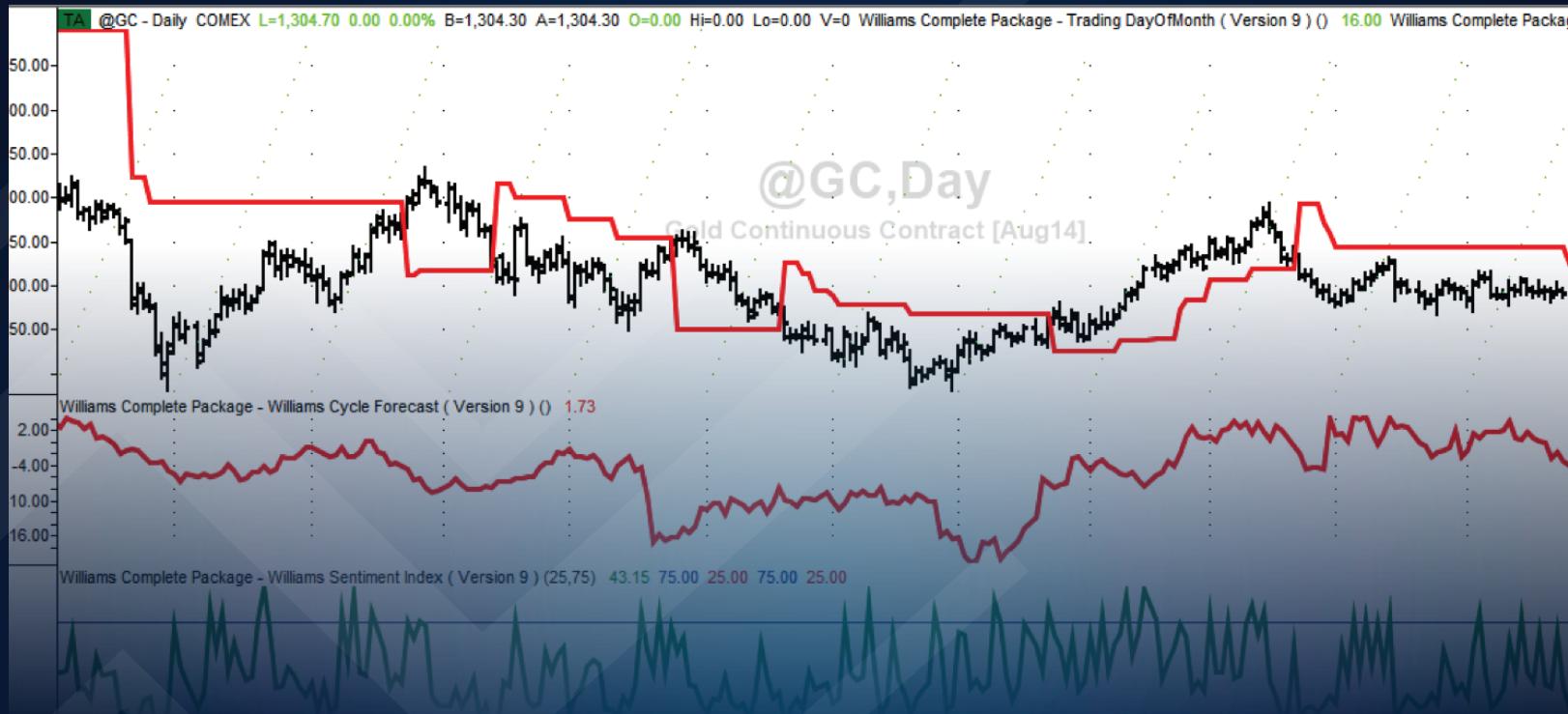


Some examples



Strategy

Like a unique algorithm or trading system, a strategy generates signals that dictate when to enter and exit the market, based on predetermined criteria. Strategies can be back-tested as well as automated.

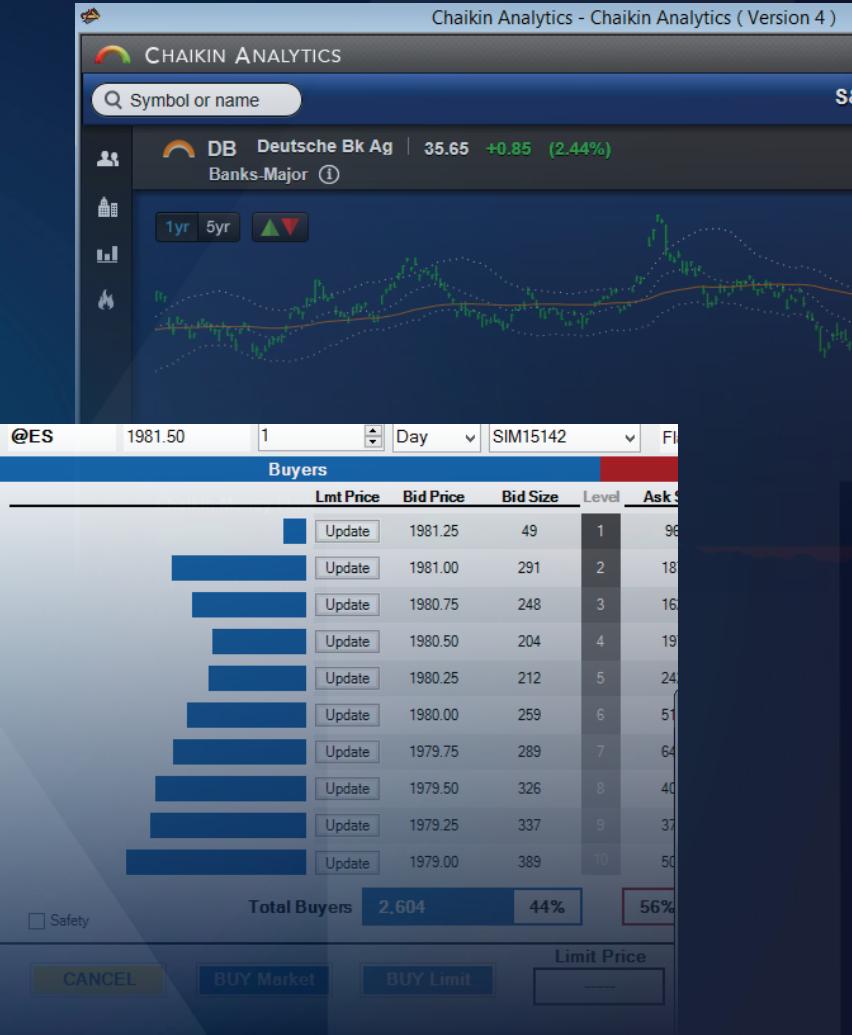


Indicator

An indicator is a tool that highlights trends or patterns to help the user to better assess market conditions – for example, by identifying changes in price, market volatility or momentum.

TradingApp®

A TradingApp is a desktop application that opens side by side other TradeStation windows, extending the trading platform by providing custom analysis and trading capabilities. Some TradingApps leverage HTML to create cutting-edge applications, like Chaikin Analytics.





Building a business

The screenshot shows the TradeStation Developers website interface. At the top, there is a navigation bar with links for Tradestation, TradingApp Store™, Developer Center (which is highlighted in blue), Institutional Services, Call TradeStation 800.808.9336, and Client Center. Below the navigation bar is the TradeStation Developers logo and the text "MEMBER OF MONEX GROUP". A blue header bar contains links for HOME, MANAGE PRODUCTS, UPLOAD PRODUCT, TRADINGAPP STORE™, and CONTACT US. The main content area is titled "TradeStation TradingApp Store™" and "UPLOAD YOUR PRODUCT TO THE TRADESTATION TRADINGAPP STORE™". It features a step-by-step process with six steps: Step 1 (Product Type), Step 2 (ELD), Step 3 (Description), Step 4 (Categories), Step 5 (Supporting Content), and Step 6 (Summary). Step 1 is currently selected. Below the steps, there is a question "Which type of product would you like to upload ?" followed by three options: Premium, Free, and Exclusive Access. Each option has a description and a radio button. A "Next" button is located at the bottom of the form.

Tradestation

TradingApp Store™

Developer Center

Institutional Services

Call TradeStation 800.808.9336

Client Center

TradeStation Developers
MEMBER OF MONEX GROUP

HOME

MANAGE PRODUCTS

UPLOAD PRODUCT

TRADINGAPP STORE™

CONTACT US

TradeStation TradingApp Store™
UPLOAD YOUR PRODUCT TO THE TRADESTATION TRADINGAPP STORE™

Step 1 Product Type

Step 2 ELD

Step 3 Description

Step 4 Categories

Step 5 Supporting Content

Step 6 Summary

Which type of product would you like to upload ?

Premium
Provide your product for a flat monthly fee. You can also allow prospects to take a free trial.

Free
These products are free of charge and cannot be converted to premium products.

Exclusive Access
Use this option to upload private, unlisted products targeting specific clients.

Next

You can upload as many products as you like.

TriggerCharts - RADAR
TriggerCharts, LLC ★★★★★

Radar provides a series of market profiles (Volume-at-Price) which dynamically calculate and display a sideways, color coded frequency distribution histogram that is set to a user-definable fixed number of ...

[more info...](#) \$75/mo

TriggerCharts - COMMANDER SERIES
TriggerCharts, LLC ★★★★★(15)

MAJOR UPDATE - Multi-TimeFrame Autopilot ** 40% discount bundle of 3 indicators ** The TriggerCharts Commander Series Indicators are a structured and logical approach to analyzing an...

[more info...](#) \$149/mo

TriggerCharts - AUTOPILOT
TriggerCharts, LLC ★★★★★

TriggerCharts AUTOPILOT is the next generation of trading indicators. Many indicators available today are based on cycles that are either trending or oscillating. By their nature, these are not dynamic and ...

[more info...](#) \$95/mo

You can create a separate product per component (*TradingApp, strategy or indicator*) or bundle them.

Tradestation TradingApp Store™ Developer Center Institutional Services Call TradeStation 800.808.9336 Client Center

TradeStation Developers
MEMBER OF MONEX GROUP

HOME MANAGE PRODUCTS UPLOAD PRODUCT TRADINGAPP STORE™ CONTACT US

TradeStation TradingApp Store™
UPLOAD YOUR PRODUCT TO THE TRADESTATION TRADINGAPP STORE™

Step 1 Product Type Step 2 ELD Step 3 Description Step 4 Categories Step 5 Supporting Content Step 6 Summary

Please provide all of the information requested below.

Product Name:

Price:
(USD per month) 

Free Trial: Days

You determine the price. You can even provide a free trial.

Products

TOTAL ACTIVE TRIALS: 0 TOTAL ACTIVE SUBSCRIPTIONS: 4799 ESTIMATED MONTHLY INCOME: \$0

SHOW Active

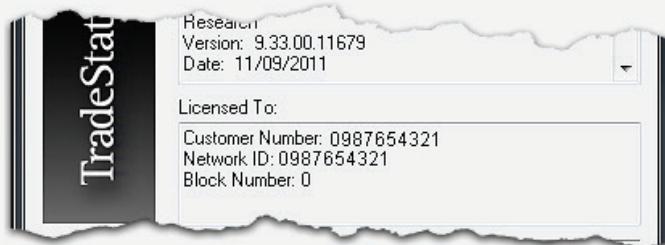
Name	Actions
+ Monitoring the Acti...	Upload Version Close Create Link
+ Reaction Tracker	Upload Version Close Create Link
+ Exploiting Correlat...	Upload Version Close Create Link
+ Normalized Relative..	Upload Version Close Grant Access
+ Covered Call Scann...	Upload Version Close Create Link
+ Raghee Horner 34 EM...	Upload Version Close Create Link
+ Jensens Alpha	Upload Version Close Create Link
+ Modified Inverse Fi...	Upload Version Close Create Link
+ Forex Pair Performa...	Upload Version Close

GRANT ACCESS

In order to grant someone access to your product, you will need to specify the client's Customer Number and Network ID.

Customer Number
Network ID

Where can I find my Customer Number and Network ID?
 Launch the TradeStation Platform, login, and click on the Help - About TradeStation... menu. At the bottom of the dialog you will find the Licensed To section with the Customer Number and the Network ID.



Cancel Grant

You can even upload Exclusive Access products to deliver secure private products to clients who either need a custom solution or have negotiated special payment rates outside of the store.



**You will receive 100% of your
product's subscription revenue.**

We don't take a cut.



You will receive your client's contact information for all products (free and premium) and trials.



**Your products can reach over 100,000
TradeStation Securities active trader
accounts. But that's just the beginning...**



Marketing



Search



ADVANCED

OPEN AN ACCOUNT

FEATURED

POPULAR

CATEGORIES

SHOWCASES

DEVELOPERS

SUBSCRIPTIONS

SHOWCASE

KnowVera Research

KnowVera Research is a technical analysis and advisory service - featuring proprietary indicators and actionable insight. Institutional Traders from across the U.S. use KnowVera Research to uncover new...

[LEARN MORE](#)

Feedback

New to the store?

[FIND OUT MORE](#)

One live webinar, to start, for any of your premium products.

We will also send our clients an email announcing your upcoming webinar.



Once your products gain subscriptions, we will measure each product's engagement and place you into one of our perk levels, unlocking access to additional marketing opportunities.



TradingApp® Store

ONE ONLINE STORE. ENDLESS TRADING POSSIBILITIES.



To Get Started

tradestation.tradingappstore.com | tradingappstore@tradestation.com