

# THE NATURE OF MORALITY & APPLIED ETHICS

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# INTRODUCTION

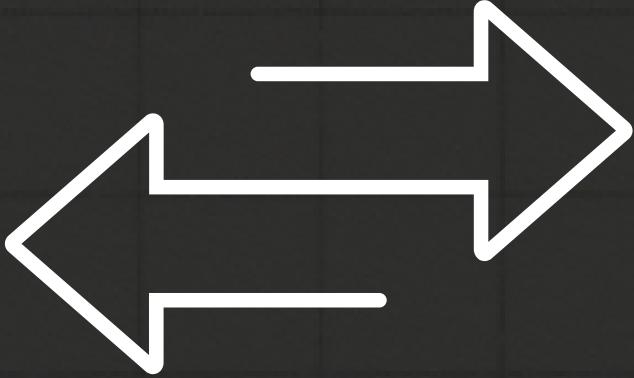
The DuPont logo, featuring the word "DU PONT" in a bold, sans-serif font. The letter "D" is preceded by a left-pointing arrowhead, and the letter "T" is followed by a right-pointing arrowhead.

DuPont is an American-based company, famous for creating many different products, including materials and chemicals.

They made Teflon-coated cookware, which later turned out to contain a chemical called PFOA that has been linked to cancer.



# Ethical Dilemmas



## CORPORATE TRANSPARENCY VS PROFIT

DuPont knew about the harmful effects of C8 but chose to keep this information secret to protect its financial interests.

## ENVIRONMENTAL RESPONSIBILITY

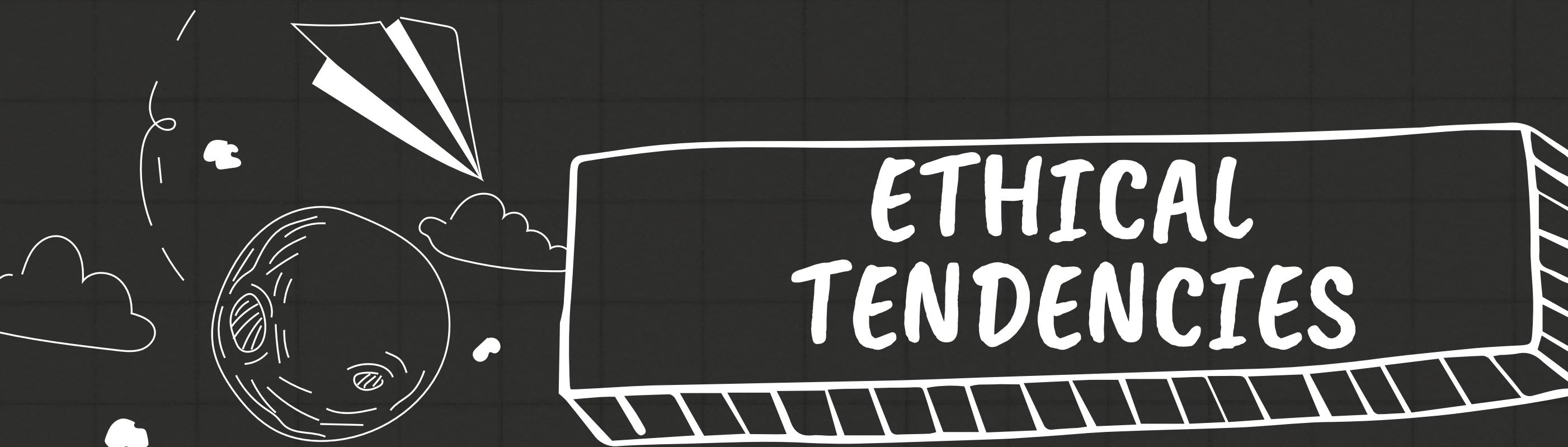
Disposing of C8 waste improperly (in rivers). Besides the pollution, all the animals that were drinking water from respective water sources obviously got ill and died soon after

## HUMAN EXPERIMENTATION

Conducting tests on humans, such as the 1962 experiment where volunteers smoked C8-laced cigarettes without being fully informed about the consequences

## ANIMAL EXPERIMENTATION

Among the hidden files there was evidence of experiments on rats, dogs, and rabbits showing that C8 was associated with a wide range of health problems that sometimes killed the lab animals.



# ETHICAL TENDENCIES

## REGULATORY EVASION

Companies often exploit regulatory gaps and weaknesses, failing to report harmful findings and continuing harmful practices until legally compelled to stop.

## HEALTH IMPACT DENIAL

Despite evidence of harm, companies may downplay or deny the health impacts of their products to avoid legal and financial repercussions.

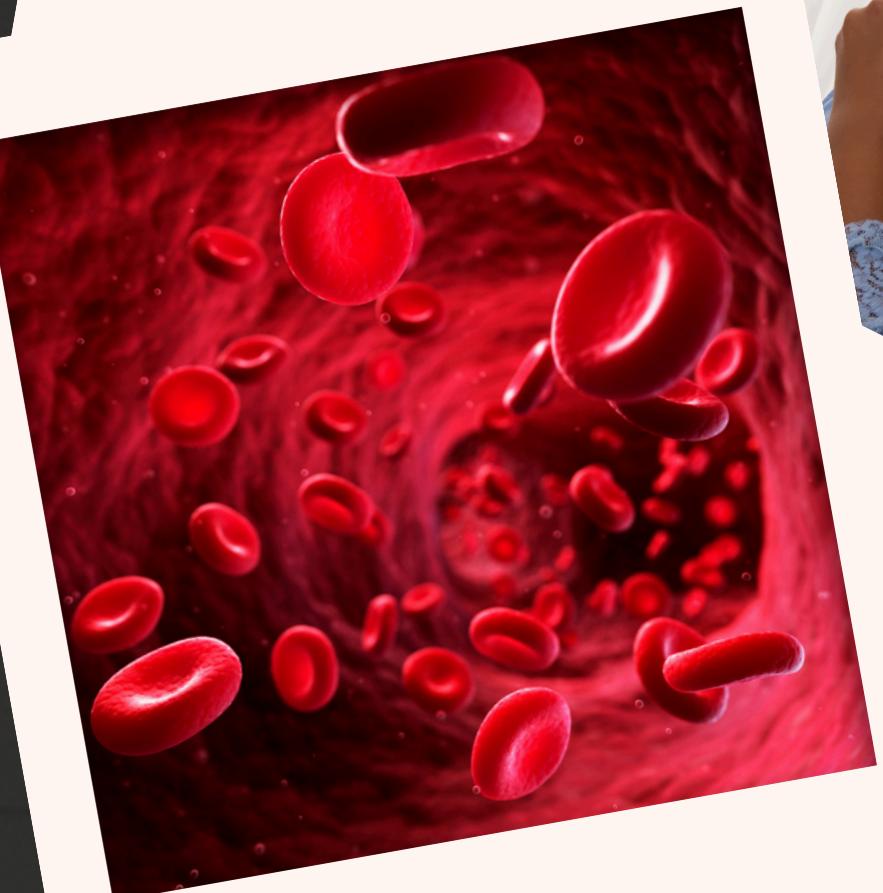
# Impact

C8 is now everywhere and affects everyone.

There are hundreds of products that contain C8 including: Gore-Tex, stain-proof and water-proof coatings, fast food wrappers, microwave popcorn bags, lubricants, pizza boxes and many more.

C8 is in the blood of 99.7 percent of Americans according to a 2007 analysis of data from the Centers for Disease Control as well as in newborn human babies, breast milk and umbilical cord blood.

Although DuPont no longer uses C8 fully, removing the chemical from all the bodies of water and bloodstreams it pollutes is now impossible.



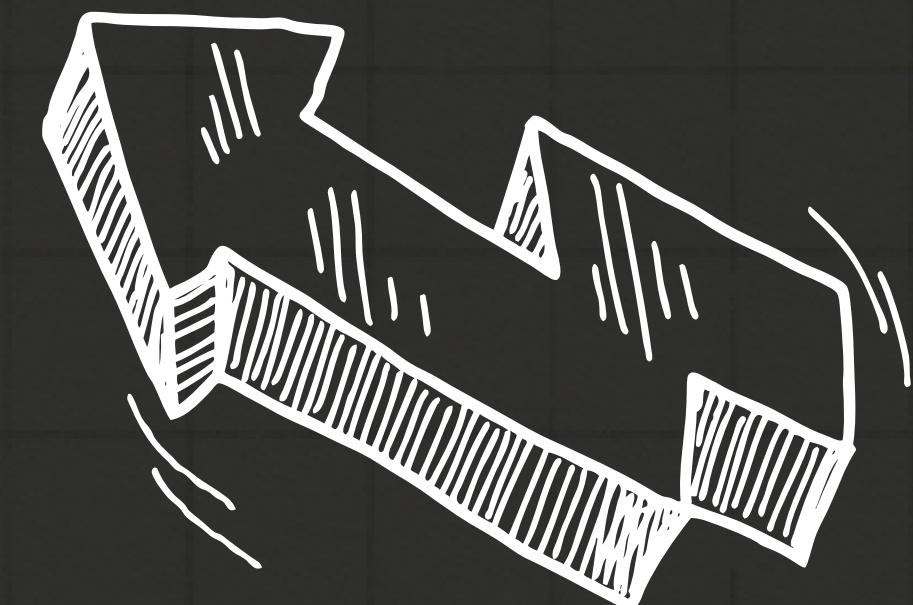
# POTENTIAL RISKS

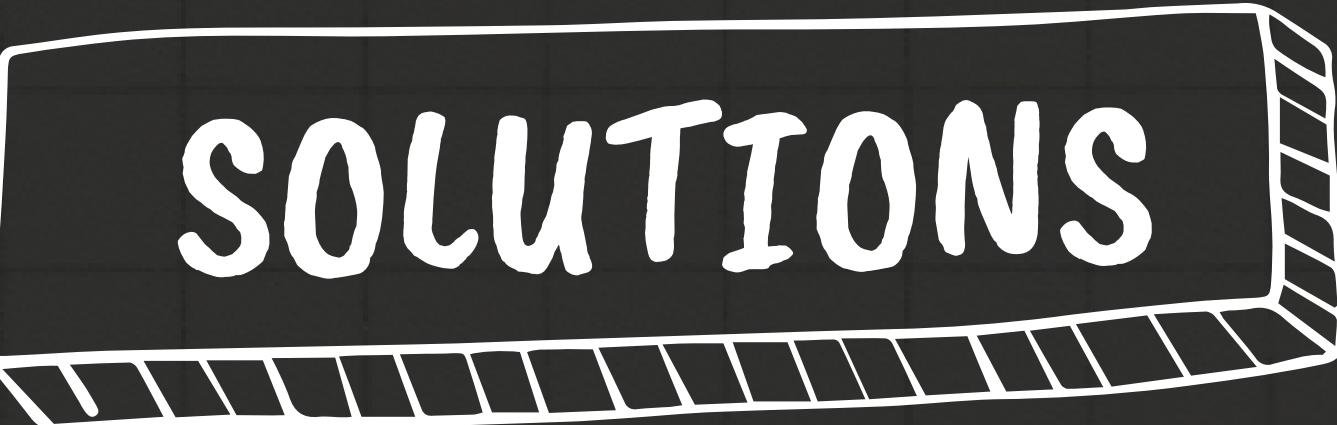
Health Risks

Environmental Risks

Legal Risks

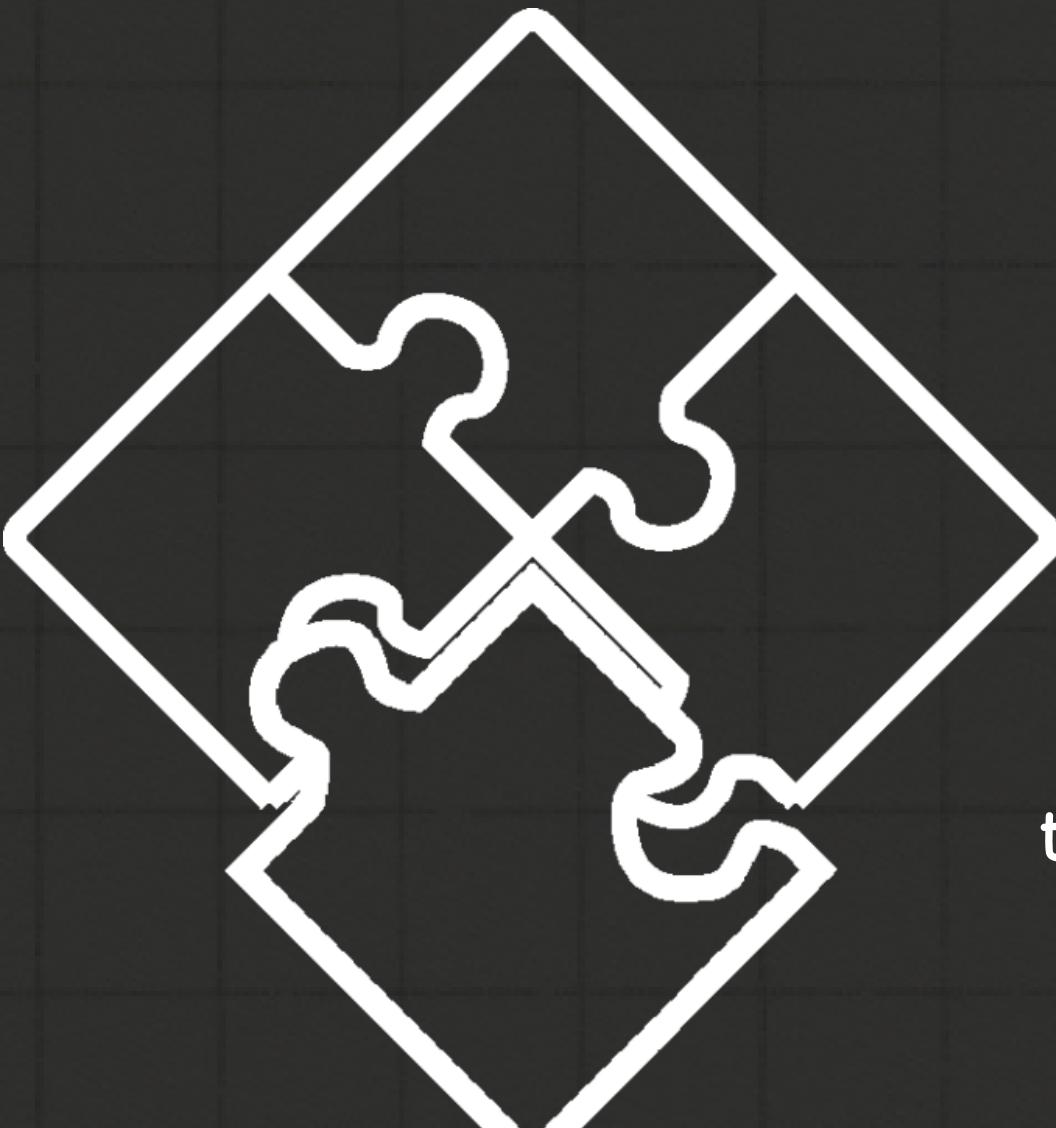
Economic Risks





## STRICTER REGULATIONS

Implementing and enforcing stricter regulations on the use and disposal of hazardous chemicals can prevent future contamination and hold companies accountable.



## CORPORATE TRANSPARENCY

Encouraging or mandating greater transparency from corporations regarding the health and environmental impacts of their products can help protect public health and the environment.

# SOLUTIONS

## PROTECTING WHISTLE BLOWERS



Strengthening protections for whistleblowers can encourage employees to report unethical practices without fear of retaliation.

Whistleblowers can provide critical information that may otherwise remain hidden, helping to uncover harmful practices and prevent further damage.



# PERSONAL CONCLUSION

The C8 case underscores the urgent need for stronger regulations, corporate transparency, and protections for whistleblowers to safeguard public health and the environment.

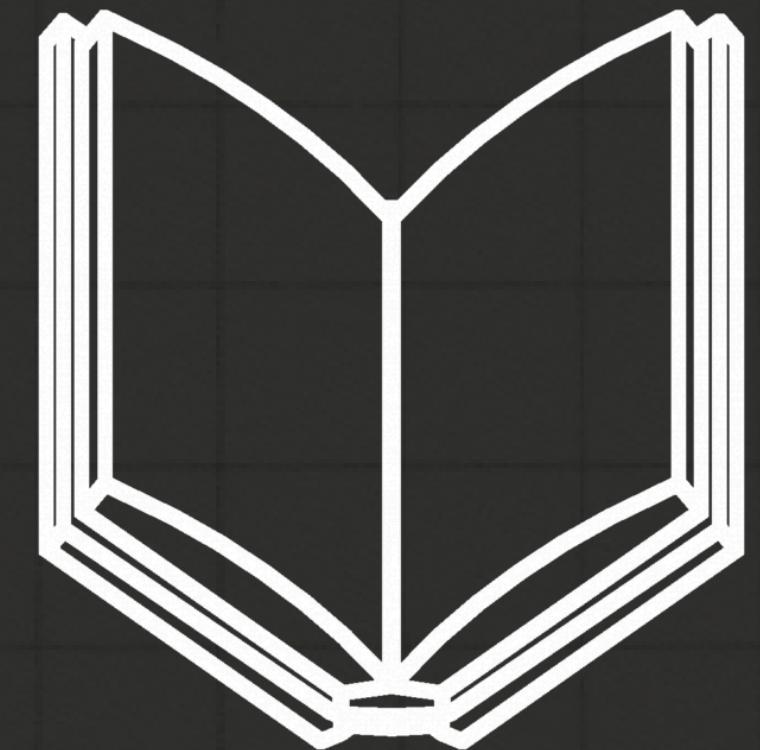
By prioritizing ethical practices and accountability, we can prevent similar issues in the future and ensure a safer world for everyone.



THANK  
you!



# References



- POLYFLUOROALKYL CHEMICALS
- TOXIC TEFLON
- MOVIE INSPIRATION