

Subject: Engage 800+ STEM Students! Sponsor KUSSA Fest & Fun Day 2024



Dear Company,

We are excited to invite your esteemed company to sponsor our **KUSSA Fest & Fun Day**, a week-long celebration culminating in the main event, the **KUSSA Fun Day**, on **Saturday, June 15th, 2024**.

KUSSA, the Kabarak University School of Science, Engineering, and Technology Students Association, is hosting this event for over **800** enthusiastic **STEM**(Science, Technology, Engineering and Mathematics) students. KUSSA Fest kicks off on **Monday, June 10th**, featuring exciting sports tournaments (swimming, football, basketball, handball, rugby, chess, etc) and fun activities that foster sportsmanship and teamwork.

Why Partner with KUSSA?

- **Reach a Targeted Audience:** Gain brand exposure to a large pool of 800+ potential customers.
- **Support Future Leaders:** Invest in the next generation of science, engineering, and technology professionals.

- **Give Back to the Community:** Help create a memorable experience for these future innovators.

Your sponsorship directly contributes to creating a memorable experience for our STEM students, including exciting sporting activities, fun events, and opportunities to connect with industry leaders like yourself.

Sponsorship Options:

We offer flexible sponsorship packages (Gold & Platinum) designed to maximize your brand exposure and engagement with our student audience.

Benefits:

- **Brand Prominence:** Your logo displayed at key event venues and marketing materials (social media, programs). (Available in both Gold & Platinum)
- **Targeted Engagement:** A designated booth space for product or promotional display, allowing direct interaction with students. (Available in both Gold & Platinum)
- **Event Recognition:** Special mentions during announcements and award ceremonies. (Available in both Gold & Platinum)
- **Guest Inclusion:** VIP tickets for company representatives. (Quantity varies by package)
- **Enhanced Brand Visibility:** Prominent logo placement on event merchandise (t-shirts) worn by all participants. (Platinum only)
- **Exclusive Interaction:** Dedicated booth space with a prime location for showcasing products/services. (Platinum only)
- **Leadership Recognition:** Co-branding opportunities for specific event activities (Platinum only).
- **Company Spotlight:** Sharing a brief story of your company and its mission during the closing ceremony. (Available in both Gold & Platinum)

In-kind donations are Welcome!

Consider donating your company's merchandise or products to our STEM student audience. We can discuss customized benefits to match your preferences.

Join KUSSA in creating a lasting impression!

Ready to engage with these bright minds? Contact me to discuss sponsorship opportunities.

Warm regards,

Emmanuel Mwalugha.

KUSSA PRESIDENT.

Contact: +254 717 355181