

France Raphael R. Rivera

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Education

UNIVERSITY OF PERPETUAL HELP SYSTEM LAGUNA

- Bachelor of Science in Computer Science, with Specialization in Data Science (3rd Year)
- GWA (as of 3rd Year – 1 Semester): 1.37 (Dean's Lister)

2027

Binan, Laguna

Expected Graduation:

Excelerate

(International)

AI-Powered Data Analyst Intern

Remote

January 2025 - February 2025

- Executed end-to-end Churn Analysis and EDA on 10,000+ records using Python and Pandas, performing feature engineering and data cleaning to transform raw data into actionable retention insights.
- Collaborated within a global, remote team across multiple time zones to align technical outputs with international objectives, delivering data-backed reports to diverse, non-technical stakeholders.

Projects

Interactive Football Analytics Dashboard – Personal Project | Power BI, DAX, Data Modeling

- Engineered an end-to-end Power BI dashboard for 18,000+ players, utilizing DAX to calculate dynamic KPIs like market value trends and wage-to-performance correlations across 50+ player attributes.
- Designed multi-page interactive visualizations and scouting profiles to derive actionable insights, facilitating data-driven decision-making for recruitment and squad management.

Custom K-Means Clustering Implementation – Personal Project | Python, NumPy, Pandas

- Architected a K-Means clustering algorithm from scratch using NumPy/Pandas for high-performance matrix operations, demonstrating deep mastery of unsupervised learning logic and iterative optimization.
- Validated algorithmic accuracy by benchmarking results against Scikit-Learn and utilizing Matplotlib to visualize cluster convergence and centroid stability.

Posture Detection Application (Desktop Application) – Group Project | Python, OpenCV, MediaPipe

- Collaborated in a team to build a real-time computer vision system using MediaPipe Pose, owning the calibration logic and threshold-based decision components for personalized, low-latency posture detection.
- Integrated visual and auditory feedback loops using OpenCV, delivering a responsive "Model-based Reflex Agent" to provide immediate ergonomic health alerts via webcam.

Certifications

- Data Scientist Associate (DataCamp, 2025)
- Microsoft Power BI (Data Analytics Philippines, Dec 2024)

Technical Skills

Languages & Technologies: Python; Pandas; NumPy; Scikit-Learn; Power BI; DAX; Matplotlib; OpenCV; MediaPipe Pose; Data Cleaning; Data Aggregation; Exploratory Data Analysis (EDA); Feature Engineering; Clustering (K-Means); Model Evaluation (Precision/Recall); Dashboard Design; Interactive Visualizations; Data Storytelling.

Leadership & Involvement

AWS Learning Club UPHSL

Binan, Laguna

Marketing Director / Community Manager

August 2025 - Present

- Spearheaded branding and outreach initiatives that increased club visibility by 20%, driving membership growth through targeted campaigns for Cloud Computing and Data Science workshops.
- Optimized campaign performance by leveraging data analytics to track engagement metrics, strengthening strategic partnerships with faculty and the AWS Student community.

Computer Studies Student Council

Binan, Laguna

Member / Logistics Committee

October 2024 - April 2025

- Streamlined operations for major technical conferences (TechXplore 2024, TechCon 2025), managing equipment procurement and venue scheduling for 100+ attendees.
- Facilitated cross-team coordination during University Foundation Week and CCS Days, managing resource

allocation and on-site troubleshooting for high-traffic technical and social activities.