

# Frances Ho

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## EDUCATION

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### Georgia State University

*B.S. in Computer Science*

Hope Scholarship Recipient & Dean's List

Atlanta, GA

May 2019

## EXPERIENCE

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### UPS Capital

*Software Development Intern*

Atlanta, GA

May 2018 – August 2018

- Jumpstarted Master Data Service solution by migrating a logistic database from SQL Server Management Studio to Master Data Manager
- Generated and applied business rules in MDM to standardize data and ensure the quality and accuracy of master data
- Implemented page tracking using Google Analytics for ParcelPro.com
  - Refactored legacy JavaScript
  - Optimized data collection on website traffic and audience analysis for GA reporting
  - Executed and organized page and event tags using triggers and variables through Google Tag Manager
- Utilized the Agile/Scrum methodologies by participating in daily stand-ups, two-week sprints, retrospectives, and planning poker for story point estimation
  - Collaborated closely with product owner on backlog grooming to keep product backlog relevant and prioritized ensuring acceptance criteria are agreed upon

## PROJECTS

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### AR Insurance - [[github.com/frances-ho/ARInsurance](https://github.com/frances-ho/ARInsurance)]

March 2018

*Mobile Application*

- HackGSU 2018 State Farm Challenge Winner
- Developed an augmented reality application in 24 hours for State Farm that aims to improve product offering and enhance the customer experience
- Rendered augmented reality objects and effects via Unity and Vuforia for image processing, object recognition and animation

### Shelter Source - [[github.com/frances-ho/ShelterSource](https://github.com/frances-ho/ShelterSource)]

March 2018 – May 2018

*Web Application*

- Launched a responsive web page that undertakes the role of a web service to connect needy and homeless Atlantans with charitable organizations and other sources of support
- Built the back-end database with MySQL and connected to the front-end via PHP for querying purpose
- Bootstrapped with the grid system for scalable capability on different devices and platforms

## TECHNICAL SKILLS

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- **Languages (ordered by proficiency):** Java, HTML/CSS, PHP, JavaScript, SQL, MATLAB
- **Utilities:** Git, Bootstrap, Agile/Scrum, MySQL, Visual Studio, IntelliJ, Heroku