

Frances Ho

470-435-3708 | duyenho2017@gmail.com | frances-ho.github.io | Atlanta, GA

EDUCATION

Georgia State University

B.S. in Computer Science

Hope Scholarship Recipient & Dean's List

Atlanta, GA

May 2019

EXPERIENCE

UPS Capital

Software Development Intern

Atlanta, GA

May 2018 – August 2018

- Migrated a logistic database from SQL Server Management Studio to Master Data Manager and apply business rules to standardize data to ensure quality and accuracy of master data
- Researched and implemented Google Analytics for ParcelPro.com by abstracting outdated scripts and tags and added updated JS scripts to the source code
- Optimized data on website traffic and audience analysis for GA reporting by adding pageview and event tags using triggers and variables through Google Tag Manager
- Utilized the Agile/Scrum methodologies by participating in daily stand-ups, two-week sprints, retrospectives, and planning poker for story point estimation
- Collaborated closely with product owner on backlog grooming to keep product backlog relevant and prioritized ensuring acceptance criteria are agreed upon
- Developed an implementation guide for Microsoft Master Data Service to manage enterprise master data and enforce data stewardship

PROJECTS

AR Insurance

Mobile Application

March 2018

- HackGSU 2018 State Farm Challenge Winner
- Developed an augmented reality mobile application in 24 hours using that aims to improve product offering by delivering a real-life scenario where the customer could encounter an in-home risk
- Rendered augmented reality objects and effects via Unity and Vuforia for image processing, object recognition and animation

Shelter Source

Web Application

March 2018 – May 2018

- Launched a responsive web page utilizing HTML/CSS that undertakes the role of a web service to connect poor and homeless Atlantans with charitable organizations, and other sources of support
- Created the back-end database with MySQL Workbench and utilized PHP and SQL to connect to the front-end and query selections from the form
- Designed an interactive slider with Javascript and used the Bootstrap library to implement dropdown menus and provide a mobile-friendly webpage

TECHNICAL SKILLS

- **Languages (ordered by proficiency):** Java, HTML/CSS, SQL, Javascript, MATLAB, PHP
- **Utilities:** Git, Agile/Scrum, MySQL, Visual Studio, IntelliJ, Heroku