

FRANCESCA DIANA PRODUCT DESIGNER

https://francescadiana_landing/ francescadiana.des@gmail.com https://www.linkedin.com/in/francesca-diana/

EDUCATION

UI/UX DESIGN DIPLOMA @ APPLE DEVELOPER ACADEMY

2019-2021

COMMUNICATION DESIGN
BACHELOR DEGREE @ ACADEMY
OF FINE ARTS OF NAPLES

2016-2019

INCLINATIONS

UI DESIGN

UX METRICS

DESIGN SYSTEM

ACCESSIBILITY

PROTOTYPING

FIGMA VARIABLES

CODING

I EXPERIENCE

PRODUCT DESIGNER @ DOCEBO S.P.A.

2021-CURRENT

Responsible of <u>part of the desktop</u> platform design, and of the <u>entire mobile app</u> design, taking care of its independent <u>design system</u> and collaborating with product decisions.

FREELANCE PRODUCT AND VISUAL DESIGNER

2019-2021

Collaborating with <u>private clients and companies</u> like Event Planet Group, Lab51, LiveXenon and others.

UI/UX INTERN @ APPLE DEVELOPER ACADEMY

2019-2021

Developed tech solutions for <u>Spazio Vita NGO</u> (Milan) and <u>Osservatorio Giovani Editori</u> (Florence).

CERTIFICATIONS

UX-PM LEVEL 2

2022

UXAlliance

HTML + CSS INTERMEDIATE

2024

Docebo Coding School

AGILE PROJECT MANAGEMENT

2020

Life Learning

2 WON HACKATHONS

2020

MSD & Novartis

C1 ENGLISH CERTIFICATION

2019

B2 SPANISH CERTIFICATION

2019