FRANCESCA SANTORIELLO

• DETAILS •

Amsterdam, The Netherlands f.santoriello@hotmail.com

• LINKS •

linkedin.com/in/f-santoriello/ github.com/francescamilk

• TECH STACK •

Ruby on Rails

Software Architecture (OOP)

PostgreSQL

ActionCable / Redis / Sidekiq

TDD (rspec)

VueJS + ReactJS

HTML & (S)CSS

Bootstrap + Tailwind

Webpack

Git & GitHub

SEO & AdWords

Heroku + Firebase

API

Prototyping (Figma)

Graphic Design (Adobe)

• LANGUAGES •

English C2

Italian (Native)

PROFILE

• Former Marketeer Copywriter, I'm now happily writing lines of code since 2+ years.

EMPLOYMENT HISTORY

Teacher Lecturer & Batch Manager at Le Wagon, Amsterdam, The Netherlands March 2021 — Present

- · Delivering lectures on Back-End topics (Ruby, OOP, RoR)
- · Leading student's idea-to-production projects with Agile PM methodologies
- · Managing operations within batches of 20+ students
- · Managing teacher's recruiting and pedagogical training

Freelance Web Developer at <francescamilk>, Amsterdam, The Netherlands September 2021 — Present

- · Designing and prototyping web applications based on customer's requests
- Developing Full-Stack web applications for small-medium businesses

Freelance Copywriter at <francescamilk>, Amsterdam, The Netherlands September 2018 — November 2019

Lead Copywriter & Web Marketeer at Mantanera Web Agency, Turin, Italy February 2017 — September 2019

EDUCATION

UI / UX Specialization, California Institute of The Arts, MOOC (Remote) February 2023 — May 2023

- · Visual Elements of UI Design & UX Design Fundamentals
- · Web Design: Strategy & Information Architecture
- · Web Design: Wireframe to Prototype

Full-Stack Web Developent Bootcamp, Le Wagon, Amsterdam, The Netherlands January 2021 — April 2023

- · Ruby on Rails // OOP & MVC
- · HTML, (S)CSS, Tailwind, JavaScript
- $\cdot \, \mathsf{SQL}, \mathsf{Active} \, \mathsf{Records}, \mathsf{PostgreSQL} \,$

E-Commerce Specialist Professional Course, Euroqualità, Turin, Italy

September 2016 — May 2017

- · Wordpress & Shopify Development
- · AdWords & SEO
- · GDPR & Law compliance

Graphics and Advertising HS Diploma, IPS Albe Steiner, Turin, Italy

September 2008 — June 2013

- · Graphic Design & Adobe
- · Advertising & Project Management
- · Psychology of Communications