




FRANCESCA TUNINETTI

E-LEARNING SPECIALIST

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PERSONAL PROFILE

I'm a digital professional with 5 years of experience in the online education field.

I am passionate about human interaction science and new multimedia technologies.

PROFESSIONAL EXPERIENCE

Alientech, E-Learning PM

MAY 2020 - CURRENT

I manage the e-learning development team handling the scheduling and timelines of the project. Together with the team, I contribute to e-learning content design and development.

FCA, Project coordinator and e-learning specialist

JANUARY 2017 - MAY 2020

During the 1st year of this experience, I started with the basics, managing the tickets coming from LMS users. After completing professional training, I started to design and develop e-learning content such as e-learning modules and educational videos.



SKILLS

- Ability to analyze the target audience and their learning gaps.
- Transformation of training needs into digital training products (in the classroom and on the web), designed to be efficient and pleasant in navigation and UX.
- Ability to plan a training project from kick-off to delivery.
- Excellent ability to create SCORM / AICC packages on the authoring tool (Articulate360).
- C1 written and spoken English level

TECHNICAL SKILLS

- Microsoft Office: **EXCELLENT**
- Microsoft Project: **GOOD**
- Adobe suite: **GOOD** (Premiere, After Effects, Photoshop, Illustrator and XD)
- Authoring Tools: **EXCELLENT** (Articulate and Captivate)
- HTML and CSS coding: **GOOD**

EDUCATION

As an education worker, I strongly believe in continuous and effective professional improvement and updating.

Currently studying **Computer Engineering**

High school diploma in **Liceo Scientifico** 76/100