

# Francesco Loiola

## AI Strategy & Product Leader

Italian-born, USC alumnus, 4+ years of experience at the intersection of technology and strategy. I combine technical expertise in LLMs and AI governance with a proven track record in driving scalable, ethical AI adoption.

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📍 Los Angeles, CA

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## SKILLS

Generative AI & LLMs

Responsible AI

AI Product Lifecycle Management

Data Strategy & Analytics

Product Management

Strategic Planning

Entrepreneurial & Leadership

## WORK EXPERIENCE

### Data & AI Value Strategy Consultant

Accenture

01/2023 - Present

Rome, Italy / Los Angeles, CA

*Achievements/Tasks*

- **Launched a GenAI platform** for the world's largest CPG client, **enabling 120+ innovative use cases**.
- Implemented a prioritization matrix that **accelerated deployment by 80%+** and drove a projected **\$100+ million** in cost savings and new revenue opportunities.
- **Led a Responsible AI initiative** for same client to ensure compliance with evolving regulations (e.g. EU AI Act) - partnered with technical teams to assess model risks and with business stakeholders to drive ethical AI adoption.
- Developed a **3-year strategic roadmap for a data company**, projecting 20% revenue growth and 15% cost savings through innovative data monetization strategies.
- **Drove international team growth** from 21 to 60+ members, leading the recruitment and integration of 8 new hires.

### Associate

AlphaSights

08/2021 - 08/2022

San Francisco, CA

*Achievements/Tasks*

- **Project-managed 4-5 simultaneous engagements** for top-tier management consultancies and private equity clients.
- **Served as the sole multilingual associate** (Spanish/Portuguese) in the SF office.
- **Mentored and trained one new full-time associate and two interns**, guiding all of them to full-time offers.
- **Consistently surpassed performance benchmarks** by 130% through expert sourcing in fintech, AI, cloud, and other industries.

### Co-founder

Alens XR

04/2020 - 09/2021

Los Angeles, CA

*Achievements/Tasks*

- **Earned national recognition**, featured on Italy's second-largest news channel: <https://bit.ly/3wK9F2X>.
- **Led a cross-functional team** of 3 engineers and 2 interns to develop a VR lab platform for chemistry university students.
- **Oversaw full project lifecycle** - including product management, legal matters, and financial operations - ensuring seamless client and advisor relationships.
- **Secured contracts with two leading Italian universities**, achieving full adoption and ongoing usage (2025).
- Transitioned to AI-focused roles after a successful product launch.

## WORK EXPERIENCE

### Intern - Business Developer

geodome

08/2019 - 04/2020

Los Angeles, CA

*Achievements/Tasks*

- **Conducted VR market research** and developed potential market-entry strategies, attending key industry events to stay ahead of emerging trends.
- **Led VR consulting engagements** to bootstrap revenue (\$5-10K) while designing a go-to-market strategy for a new fashion-focused VR product.
- **Pitched at multiple startup showcases**, including VCIC and USC Demo Day 2020, where the product was awarded "Best Demo of the Day."

### Intern - Management Consultant

Roland Berger

02/2019 - 08/2019

Milan, Italy

*Achievements/Tasks*

- **Analyzed expansion opportunities** for a major Italian sports-betting firm (\$1B+ revenue) in the Spanish market, recommending synergy-based M&A and omnichannel strategies.
- **Performed comprehensive due diligence** on market structure, competition, and legal standards to inform high-level strategic decisions.
- **Collaborated with a global team of senior consultants**, managing cross-functional deliverables and engaging with top-tier consulting partners.

## EDUCATION

### Bachelor of Science in Business Administration

University of Southern California

05/2021

### Associate of Arts in Global Studies

Santa Monica College

12/2018

## LANGUAGES

Italian

*Native or Bilingual Proficiency*

English

*Native or Bilingual Proficiency*

Portuguese

*Full Professional Proficiency*

Spanish

*Full Professional Proficiency*

## VOLUNTEER EXPERIENCE

### Director & President of Alumni Organization

Transfer Student Assembly at USC

03/2020 - Present

Los Angeles, CA

*Tasks/Achievements*

- Article written on my COVID-19 efforts: <https://rb.gy/oncfwg>.
- Working with USC President and Provost teams to improve all transfer students' lives (10,000+ at USC).
- Governing a board of 15 individuals and an internal leadership program mentoring 30+ students.

## INTERESTS

Juventus, Ferrari, and Lakers fan

Cooking

Brazilian Jiu-Jitsu and Yoga

Motorcycle Riding

Cinephile & Avid reader