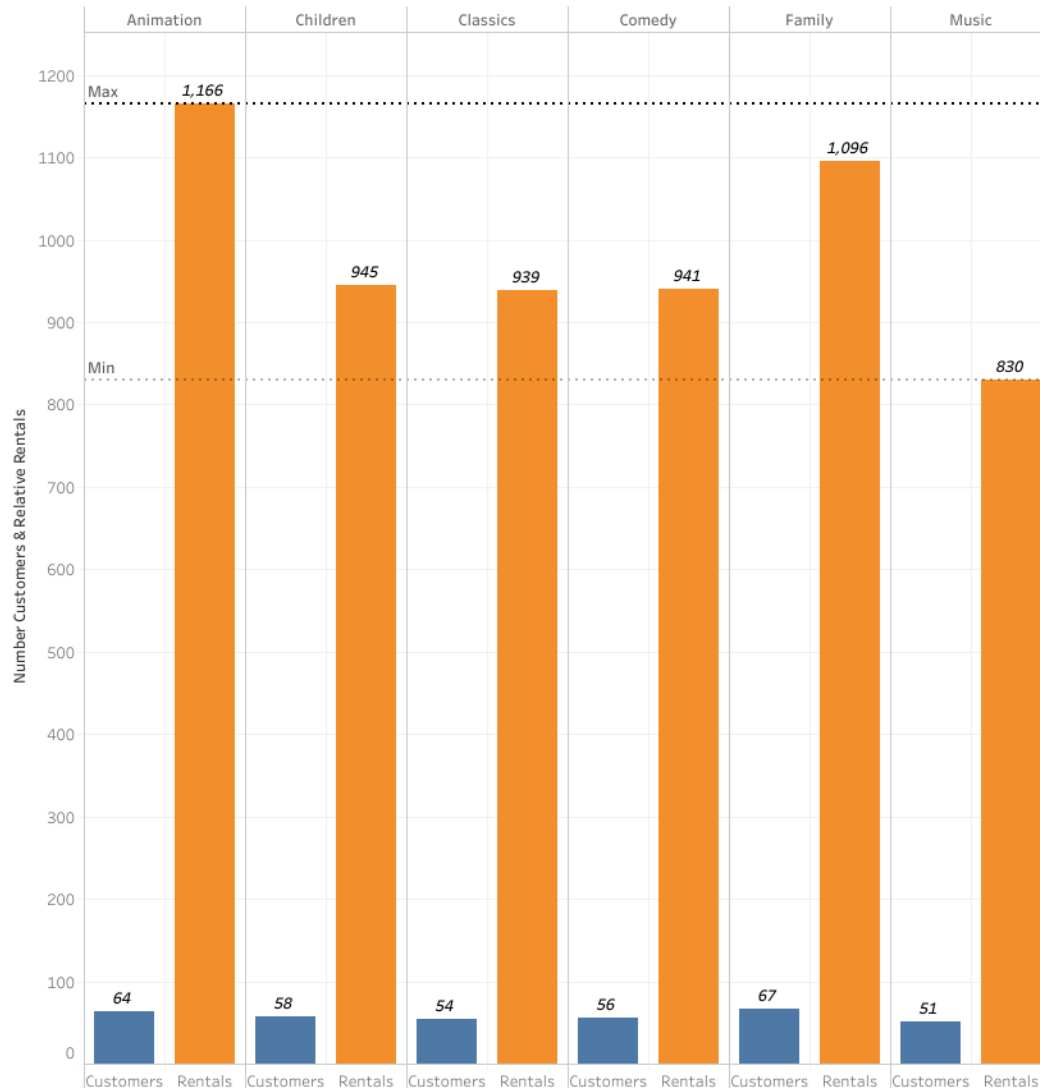


# How many “family movies” have been rented? How many customers have rented a family movie?

**Total customers/rentals by Family movies**



This plot shows the number of customers and relative rentals filtered by “family movies”.

Family movies - Categories:

- Animation
- Children
- Classics
- Comedy
- Family
- Music

Max rentals: Animation, 1166.

Max rentals: Music, 830.

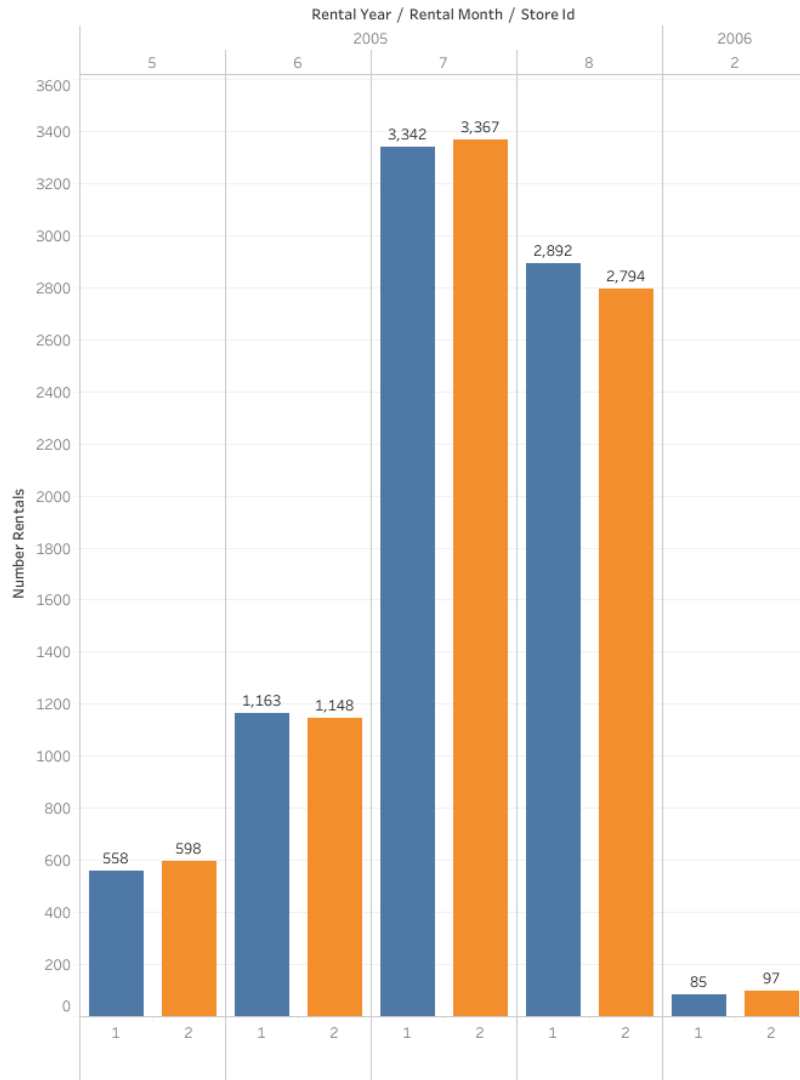
Max customers : Family, 67.

Min customers : Music, 51.

Category	Customers	Rentals
Animation	64	1,166
Children	58	945
Classics	54	939
Comedy	56	941
Family	67	1,096
Music	51	830
Grand Total	350	5,917

# How many DVDs were rented in each store?

## Total rentals Store 1 & 2



This plot shows the number of rentals for Store 1 & 2 filtered by year/month.

The number of stores order rentals is almost the same number during each time unit.

The Store 1 has rented a little more DVDs than Store 2. The order rentals difference in two years is just 36.

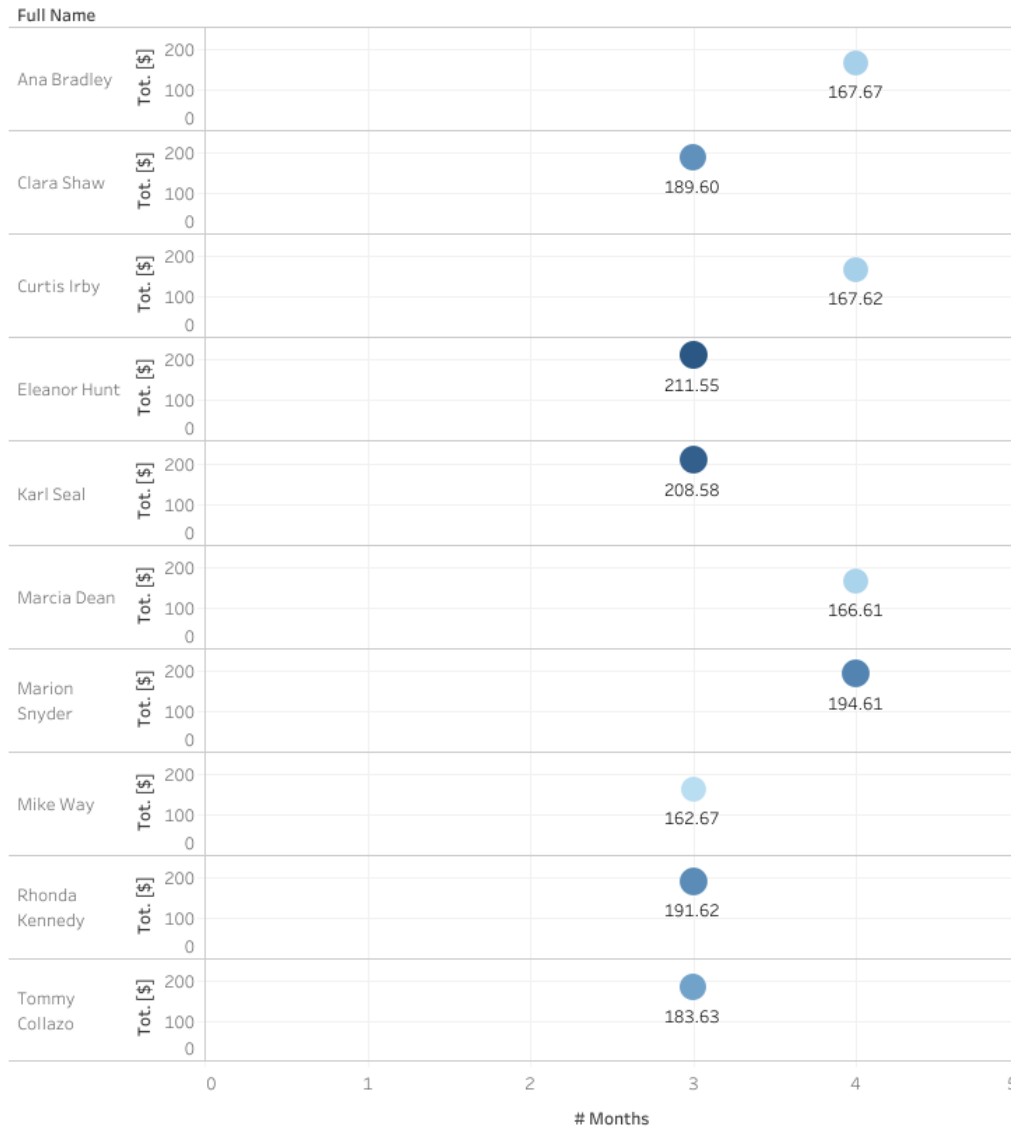
- Max rentals month: July 2005 – Store 2.
- Min rentals month: February 2006 – Store 1.

Rental Year	Rental Month	Store Id		
		1	2	Grand Total
2005	5	558	598	1,156
	6	1,163	1,148	2,311
	7	3,342	3,367	6,709
	8	2,892	2,794	5,686
	Total	7,955	7,907	15,862
2006	2	85	97	182
	Total	85	97	182
Grand Total		8,040	8,004	16,044

# Who are the top 10 paying customers in 2007?

## In how many months have they paid?

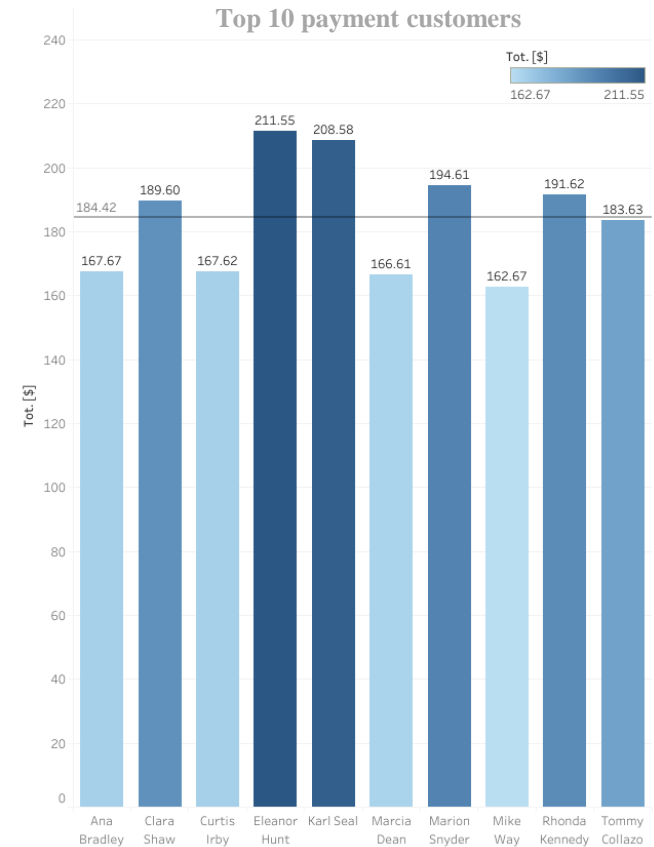
**Total payments and number of months paid of top 10 customers (2007)**



This plots show the payments for the top 10 paying customers in 2007.

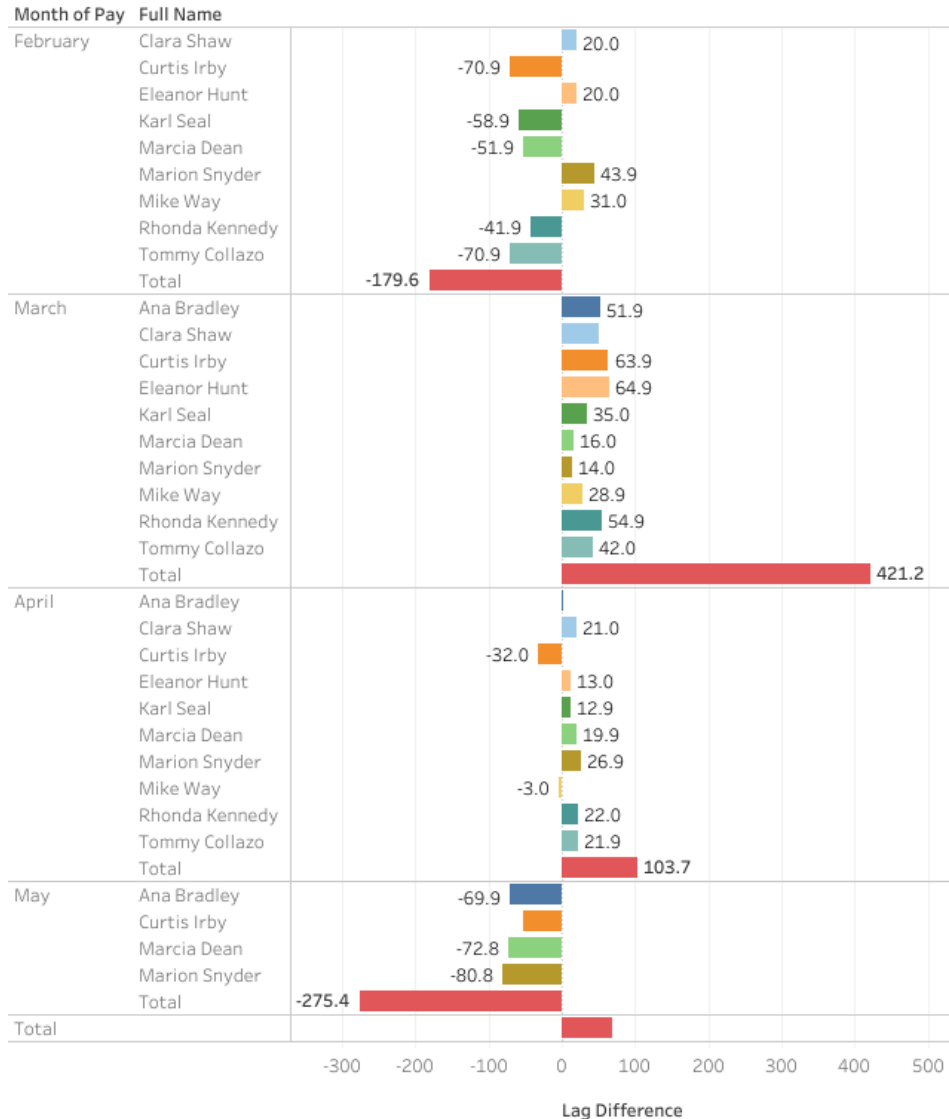
6 customers paid in 3 months,  
4 customers paid in 4 months.

- 1<sup>st</sup> Customer: Eleanor Hunt, \$211.55.
- Tot. rentals: \$1844.00.



# For the top 10 paying customers in 2007 who has the most difference across monthly payments ?

## Difference monthly payments of top 10 customers



This plots show the difference across monthly payments of the top 10 paying customers in 2007.

The customer with most difference across monthly payments is Eleanor Hunt.

- Max difference: Eleanor Hunt, \$64.9 - March.
- Min difference: Marion Snyder, - \$80.8 – May.

## Top 10 payment customers by month

