

Francesco Imola

Studio

Services Menu

Hello

I'm Francesco, a designer and copywriter based in Kent.

I spent over five years helping galleries and grassroots non-profits platform emerging creatives, keeping students engaged as universities collapsed into Zoom chaos, and marketing for a talent agency in one of the UK's most competitive industries.

Now I help ambitious small businesses with websites and email marketing that work without wasting their time or compromising their values.



Who I help

Solopreneurs and small businesses

who are wrestling with:

1. A bloated, messy, or old website that doesn't represent their business today and is a nightmare to update.
2. An audience they feel disconnected from, who doesn't feel listened to and is often kept in the dark.
3. A marketing strategy that forces them to waste weeks creating content for an algorithm that hates them.



TOGETHER, WE WILL

**UNTANGLE THE CHAOS IN YOUR
MARKETING, STRIP AWAY WHAT'S NOT
WORKING, AND BUILD SOMETHING YOU
CAN GROW WITHOUT BURNING OUT.**

THE NUMBER 1 PROBLEM I HELP SOLVE

You're exhausted. And it's still not enough.

You've done the scary part. The business exists, and it works! You've got orders, a van, great reviews, maybe a waiting list.

Nice, step two: marketing!!!

Post daily on LinkedIn. Run tons of ads. Pitch to ~~ghosts~~ people. Go to networking events. Don't forget to put it on Stories. Make as many TikToks as possible. Buy a course on SEO. Sleep. Repeat.

It's all in the name of the game, you tell yourself. But whose game?

The point is: you don't have the energy and time to be everywhere.

And you don't need to be.

What if there were a couple of places your audience could find you (without having to fight the algorithm or burn out again)?



Services

Website design and copywriting

Built in Framer or Webflow, or delivered as Figma designs. Each site includes one revision, with more revisions available at a custom price.

Full website with CMS	£3500
Static 2-6 page site	£2500
One-pager	£650

Email marketing

Make your emails work harder and reach those who are ready to listen. Choose between mailing list setup, or a full strategy + technical audit.

Mailing list set-up	£250
Email Marketing Audit	£350

Website consulting sessions

Each session is 1 hour and it includes a 1-2-1 chat, a pre-session deep dive, a website review, a short questionnaire, and follow-up notes.

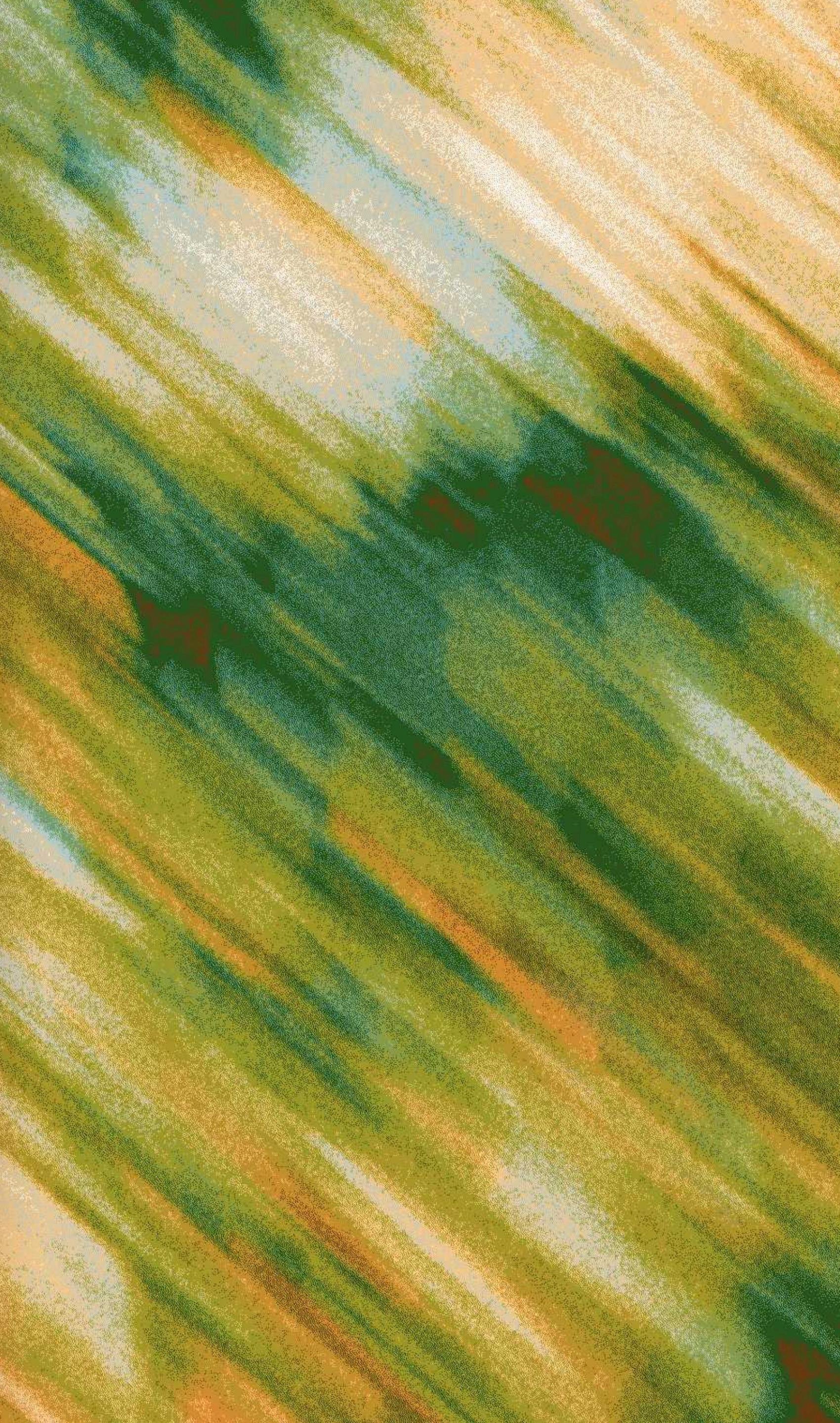
One session	£225
Three sessions	£595

Do-it-together sessions

Supportive 3-hour sessions to focus, plan, work side-by-side, and make progress. You'll also get a bespoke 90-day plan to sustain momentum.

One session	£75
Four seasonal sessions	£285

Sessions are priced as shown. Website and email projects are close estimates—the final cost depends on scope and timeline. You'll get an exact quote before we start.



FEATURED PROJECT #1

Make & Mind

Make & Mind runs empowerment-based art and craft workshops in Manchester.

Their problem? Their website wasn't capturing the warmth and depth of their sessions. So I gave it a complete copy and design overhaul.

We landed on a welcoming and clean look, and a warm voice that acknowledges the chaos of modern life and aims to make visitors feel understood, not simply sold to.

Built in Framer, and due to go live in November 2025.



FEATURED PROJECT #2



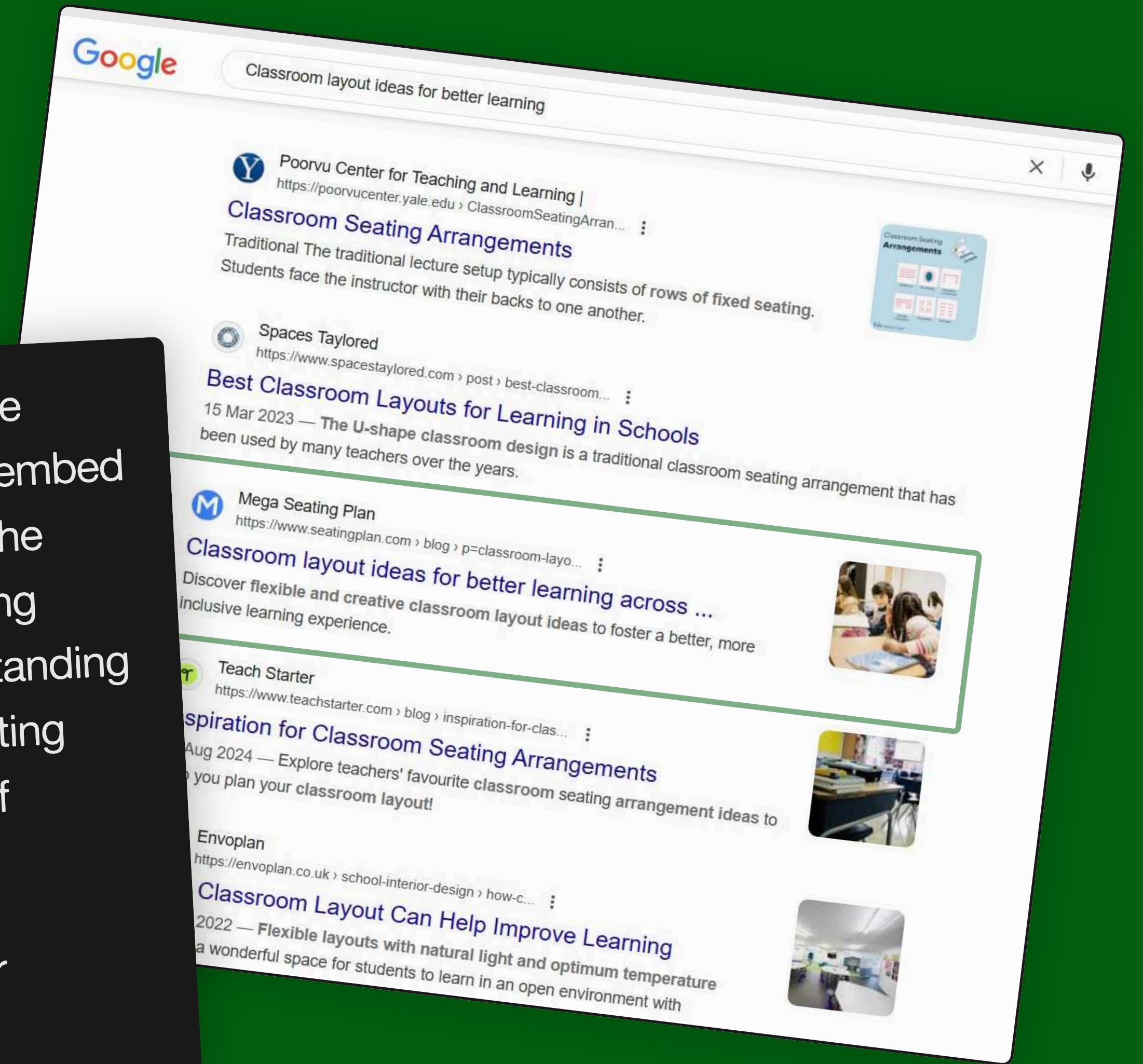
I wrote targeted content that connected teachers with software that saved them hours of classroom prep time. Not only did this boost the client's SEO rankings, but it also solidified their app's reputation as a top-rated edtech product.

Achieving this involved: auditing current performance, conducting competitor research, identifying suitable topics and keywords, and consulting with Rob to align on expectations and tone of voice.

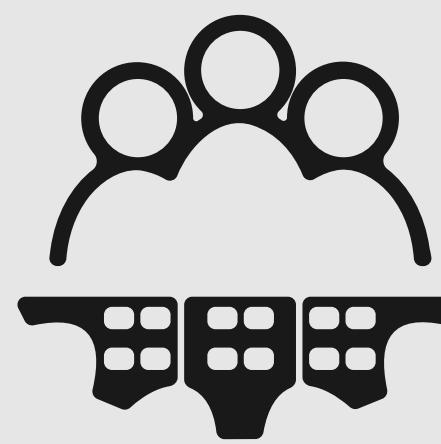
[Visit Mega Seating Plan's blog ↗](#)

"Francesco has the rare talent of being able to embed himself in a niche that he previously knew nothing about, quickly understanding the intricacies and writing with the confidence of an insider."

Rob Cowen, Founder
Mega Seating Plan

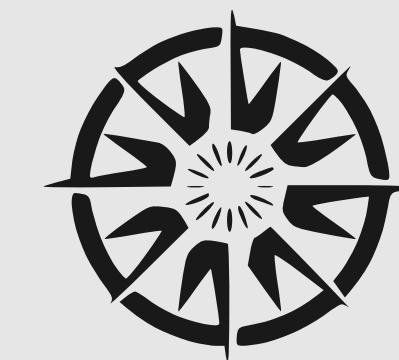


TEAMS AND PEOPLE I HAVE HELPED



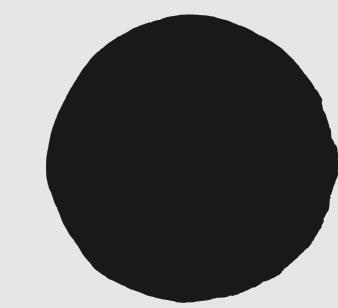
MEGA
SEATING PLAN

Make & Mind



UNIVERSITY OF
GREENWICH

TEDx Greenwich



blueberry

THE COLLECTIVE

IMAGINE MARKETING THAT WORKS AND FEELS RIGHT.

PEOPLE REACHING OUT TO
YOU BECAUSE THEY JUST
***GET* WHAT YOU'RE SELLING.**

FEWER THAT'S-NOT-WHAT-I-THOUGHT-I-WAS-BUYING MOMENTS AND MORE CUSTOMERS WHO STAY BECAUSE THEY FEEL CARED FOR AND RESPECTED.

CAN YOU PICTURE THAT?

NICE, LET'S TALK

READY TO TALK BUSINESS? WANT TO DISCUSS AN IDEA?
LONG-LOST FRIEND LOOKING TO CATCH UP?

FRANCESCOIMOLA.COM
VISIT MY WEBSITE

HI@FRANCESCOIMOLA.COM
SEND ME AN EMAIL

+44 7356 031458
SEND ME A TEXT

OR SKIP THE PREAMBLES
BOOK A FREE INTRO CALL

THESE SLIDES WERE LAST UPDATED IN OCTOBER 2025

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