

KHALED AWADALLA

Marketing Operation Manager

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28 Aug. 1985

Saudi Arabia, ARriyadh



EDUCATION

AI YARMOUK UNIVERSITY
JORDAN 2006

Bachelor of Marketing

WORK EXPERIENCE

1/11/2011-Present : Steps Est. in Saudi Arabia - Riyadh
" as marketing Operation manager "

in 3 Sectors :- Event management

- * creation & development Mega events such as festivals, conferences, formal parties, concerts

- * Advertising (how to reaching the Announcements for consumers While they in Field

- * Marketing consultant (developing a marketing plan & strategies

1/6/2011-1/9/2011 : al aamal co. in Saudi Arabia - Riyadh Training and Development (trainer) .(Part time)

trained a new employees in some courses

- * Problem solving & decision-making,
- * Planning and communication skills

2009-2011: Hadatheh co. in Jordan" (Irbid Mall- FMCC dept5., Fashion dept., Accessories dept, Restaurant dept.) as Assistant Marketing manager.

- * Leading a the marketers & designers
- * Preparing advertising & promotion ideas, that helps to increase the selling profit,
- * Presenting suggestions that helps to achieve company Obhectives,
- * Promotions - Assistant in the planning, budgeting, implementation & evaluate the brands
- * Collection of promotion data from Market Managers/ distributors & assist in promotion evaluation results,
- * Help with sourcing & purchasing, Supporting the yearly media
- * plan, Coordinating the brand's corporate event and sponsorships, Assist with processing of Marketing Expen- se reports.

2008-2009 : Hadatheh co. Hadatheh co. "in Jordan" as an employee at Marketing dept .

PROFILE

My skills cover a wide range of fields and areas within marketing

MARKETING CONSULTANT

Executing & Innovating marketing strategies. These strategies are centered on the business Aims & The services or products offered.

As well helps to create a detailed marketing plan, determine the marketing messages, & identify the appropriate marketing Integration to get the conclusions .

SKILLS

- Excellent research and planning skills.
- Proficient in negotiation & communication.
- Good documentation and presentation skills.
- Leadership.
- Languages Arabic (Native) | English (very good).
- Gcc driving license

RESPONSIBILITIES

- Research on factors affecting consumer behavior & satisfaction.
- Design marketing strategies streamlines to a lead to ease of selling procedures.
- Working in Collaborating with other consultants to discuss strategies & techniques needed for elite clients or Providers.
- Manage & Leading all internal & External Sales & Marketing issues.
- Developing the company reputation.

**MARKETING
OPERATION
MANAGER**



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