

MICHELLE AJWANI

DIGITAL MARKETING

ABOUT ME

A hard working and dedicated Digital Marketer creating content to contribute to our growing digital culture.
Passionate about creating innovative designs which are digitally driven to attract consumers everyday.

EXPERIENCE

- July -December 2018 Digital Marketing Contractor at Titan Mutual Lending Irvine, California, USA
Community Outreach
- July -August 2017 Prayatna- For people with special needs
- August-December 2017 Teach for India
- May-July 2016 Retail Job at the Irvine Spectrum Center
The Children's Place, Irvine, California, USA

EDUCATION

- 2016-2020 Bachelor of Arts (B.A) in Liberal Arts
Symbiosis School for Liberal Arts
Symbiosis International (Deemed) University
Major- Media Studies Minor-Business Studies (A)

COURSES

- April 2020 Dissertation- The Infuence of Logos on Consumers in the Fast Food Indsustry
Capstone Project-Food Blog
- March 2020 Seminar Paper-The Impact of Social Media Marketing on Existential Ethics
- October 2019 Fundamentals of Digital Marketing -
Symbiosis Centre for Management Studies
Media and Consumer Behaviour
Marketing Communication- Ad, PR & Events
Creativity and Innovation
Marketing Management
- October 2018 Human Resource Management
- May 2018 Web Design- Designing Websites and HTML
Innovation Mangement and
New Product Development
Visual and Audio Communication
- December 2017 Digital Tools I- Adobe Photoshop



MICHELLE AJWANI

- ✉ michelleajwani@gmail.com
- 🌐 www.behance.net/michelleaj15a8
michelleajwanisblog.wordpress.com
- ☎ +919822559917
- in [linkedin.com/in/michelle-ajwani-0328a3163](https://www.linkedin.com/in/michelle-ajwani-0328a3163)

SKILLS AND PROFICIENCY

Social Media Marketing

Web Design

Digital Marketing Planning

Adobe Photoshop

Email Marketing

Search Engine Optimization

Search Engine Marketing

Content Creation

Ideation