Francesco Vitale

Full Stack Developer

<u>Github</u> <u>LinkedIn</u> <u>vitalefrancesco@email.com</u>

WORK EXPERIENCE

NANÁ (Remote)
Frontend Developer (Freelance) (May 2024 - Present)

Website Development for nanáconvivial.de - Restaurant in Frankfurt. This ongoing project involves:

- **Design & Development**: Designed, developed, and continue to maintain the website using React. Implemented a responsive design and interactive components to enhance user experience.
- **Performance Optimization**: Achieved a 168% user growth. Reached a peak of 400 active users in a single day. Maintained a consistent base of 50 daily active users. Increased organic traffic by 68% through continuous SEO optimization.
- Collaboration & Updates: Collaborate closely with the client to implement new features. Conduct regular maintenance and updates to maximize website effectiveness and conversion rates.

SIDE PROJECTS

UniCash Github Repo

UniCash is a web application designed to help students effectively manage their finances. You can check out UniCash here.

- Comprehensive tools for tracking expenses, visualizing spending patterns and maintaining a balanced budget.
- Utilized React for the frontend, Tailwind CSS for responsive design, Node is and Express for backend development.
- Implemented MongoDB for database management and shadon/ui for data visualization.

Portfolio Website Github Repo

- Developed and maintained a personal portfolio website, accessible at <u>vitalefrancesco.com</u>, to showcase my web development projects and skills
- Built using HTML, CSS, and JavaScript, with a focus on responsive design and intuitive user interface.
- Optimized for performance and SEO, ensuring smooth navigation and improved online visibility.
- Leveraged as a personal marketing tool to attract professional opportunities and demonstrate my technical abilities.

EDUCATION

START2IMPACT UNIVERSITY
Full Stack Developer (September 2023 – April 2024)

HARVARD ONLINE (Online) CS50X (March 2024 -- May 2024)

EXTRA

TechQuartier (Frankfurt am Main, Germany)
Community Member (March 2024 – July 2024)

- Active participation in Frankfurt's technology innovation hub, expanding professional network in an international context
- Developed meaningful relationships with startup founders and CTOs, gaining insights into emerging technology trends and industry challenges
- Participated in workshops, hackathons, and networking events, enhancing technical skills and soft skills in a multicultural environment
- Contributed to the exchange of ideas and promotion of technological innovation, strengthening understanding of the European tech market

Skills: HTML, CSS, Bootstrap, Tailwind CSS, JavaScript, React, Node.js, Express.js, Front End Development, Full Stack Development, Git/Version Control, Database Management, Deployment and Hosting

Languages: Italian (Mother tongue), English (Fluent), Spanish (Beginner), German (Beginner)