

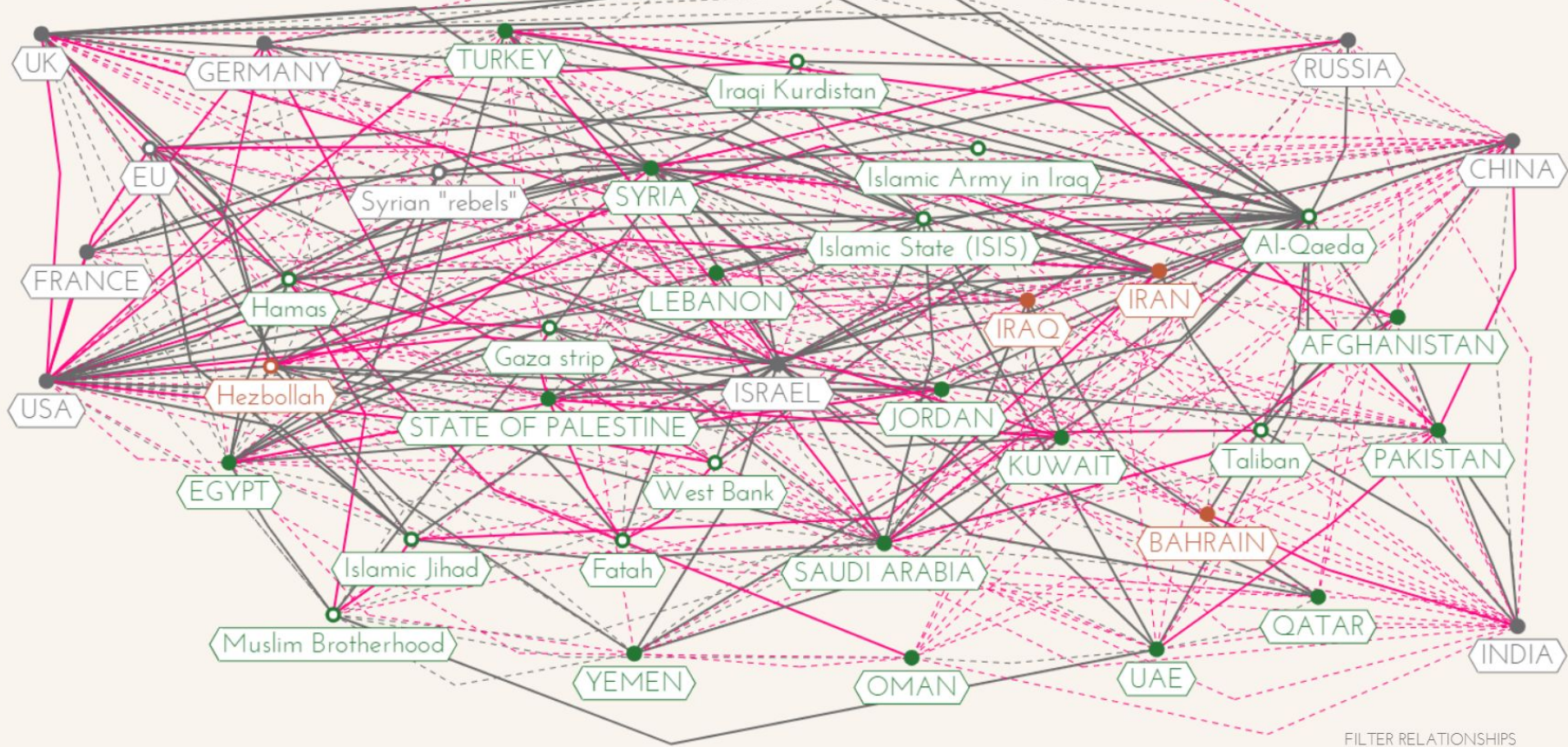


inspeqtor

The Middle East

Key players & notable relationships

[toggle fullscreen](#)



Roll over to see relationships
Click to find out more
[Click background to come back](#)

predominantly

NATION Group SUNNI SHIA Non-Muslim

FILTER RELATIONSHIPS

HATE (enemies) STRAINED (complicated) GOOD (trade etc) LOVE (allies)

- + Fake News**
- + Dishonest Politicians**
- + Hybrid Wars**
- + ...**







Talking to people



di Padova
il mattino



The Problem

Fake news are **hard to detect**

Local journals have **outdated and inefficient news internal archive**



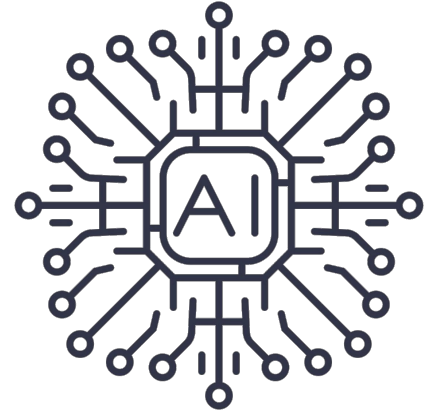
It is **inefficient** to listen to a **whole TV debate**

Research of relevant news is challenging and **time consuming**

The Solution



inspektor

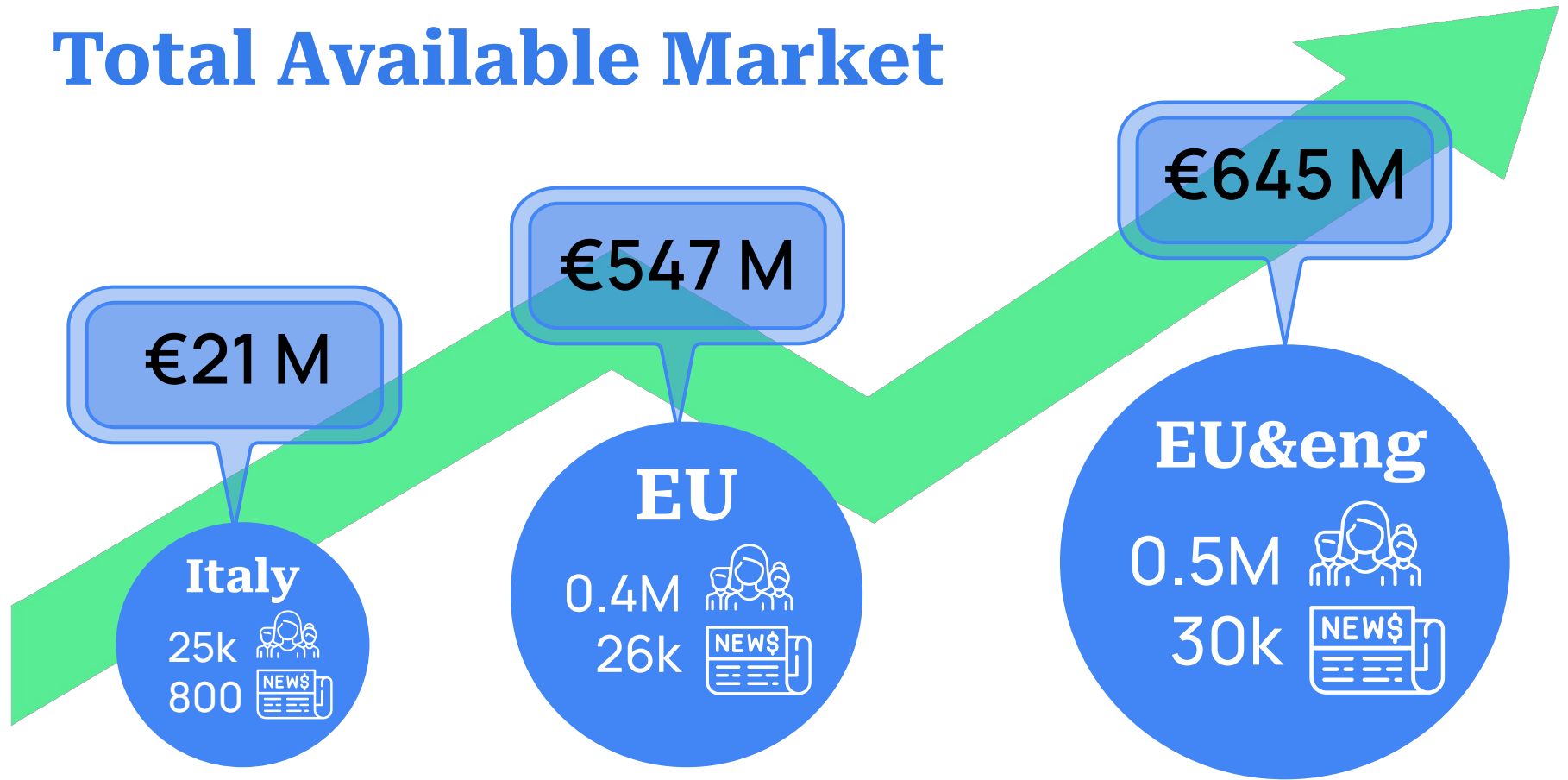


Professional journalism
competence

*Intelligent database of past interviews and
articles with **built-in analysis features***

Power of artificial
intelligence and big data
analysis

Total Available Market

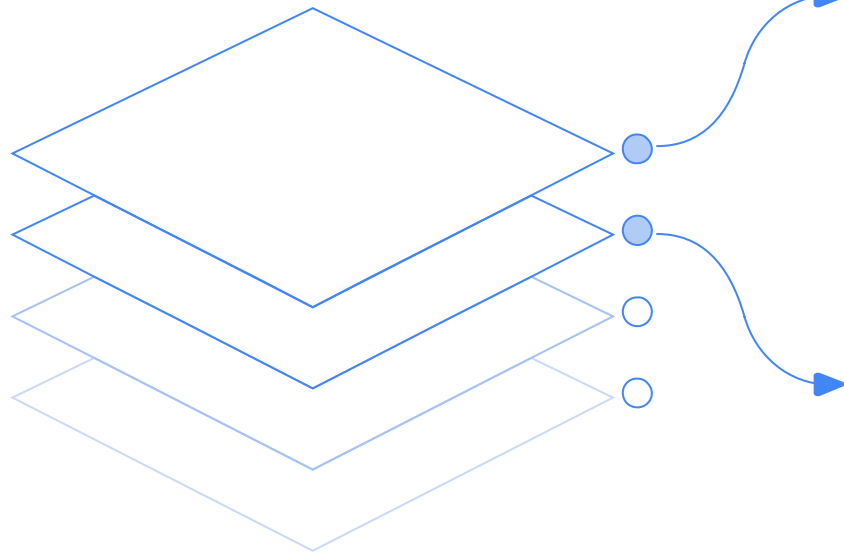


<https://ec.europa.eu/eurostat/web/products-eurostat-news/-/edn-20200503-1>

<https://www.weforum.org/agenda/2017/05/despite-the-decline-of-printed-papers-theres-one-place-that-is-bucking-the-trend>



Our Business Model



Subscription

View-only

Target: journalists,
fact checkers, individuals

Archive as a service

Read and **write**

Target: journals

Our Business Model



Subscription

View of our global database

Target Audience:

- Journalists
- Fact-checkers
- Individuals



Archive as a service

Full ownership of the data

Target Audience:

- Journals



Subscription

Individual

 €30/month

Team

 €250/month

Enterprise

 €900/month



Archive as a Service

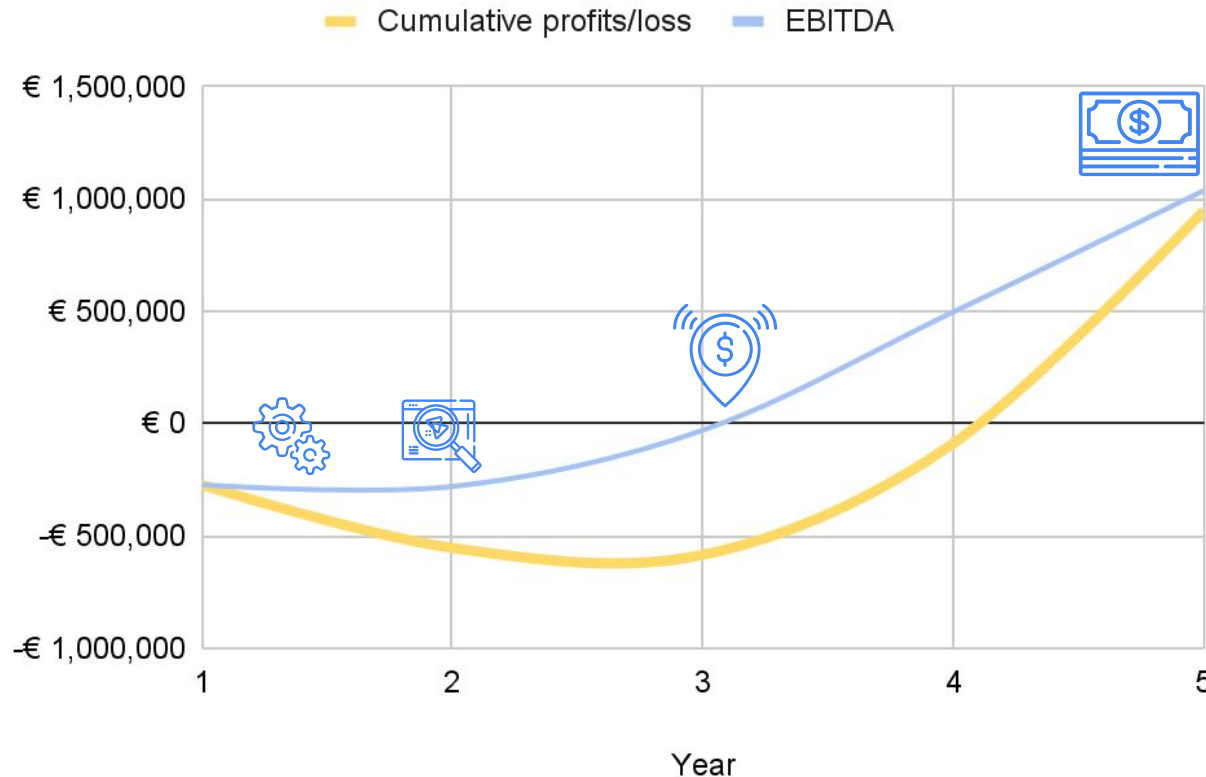
Multi-tenant

 €1000/month

Proprietary instance

 €2000/month

Financial Forecast



Y1: development
Y2: testing
Y3: distribution -
markets: Italy and
Czech Republic
Y4: new market: UK
Y5: scale up

GTM Strategy



EVENTS

- International Journalism Festival
- IPI World Congress 2023



**INTERNATIONAL
JOURNALISM
FESTIVAL**

PERUGIA, ITALY | 19-23 APRIL 2023

XVII EDITION | FREE ENTRY



International
Press
Institute

Defending press freedom since 1950



PARTNERSHIP

- PR Newswire

CISION®
PR Newswire

GTM Strategy



Events

- International Journalism Festival
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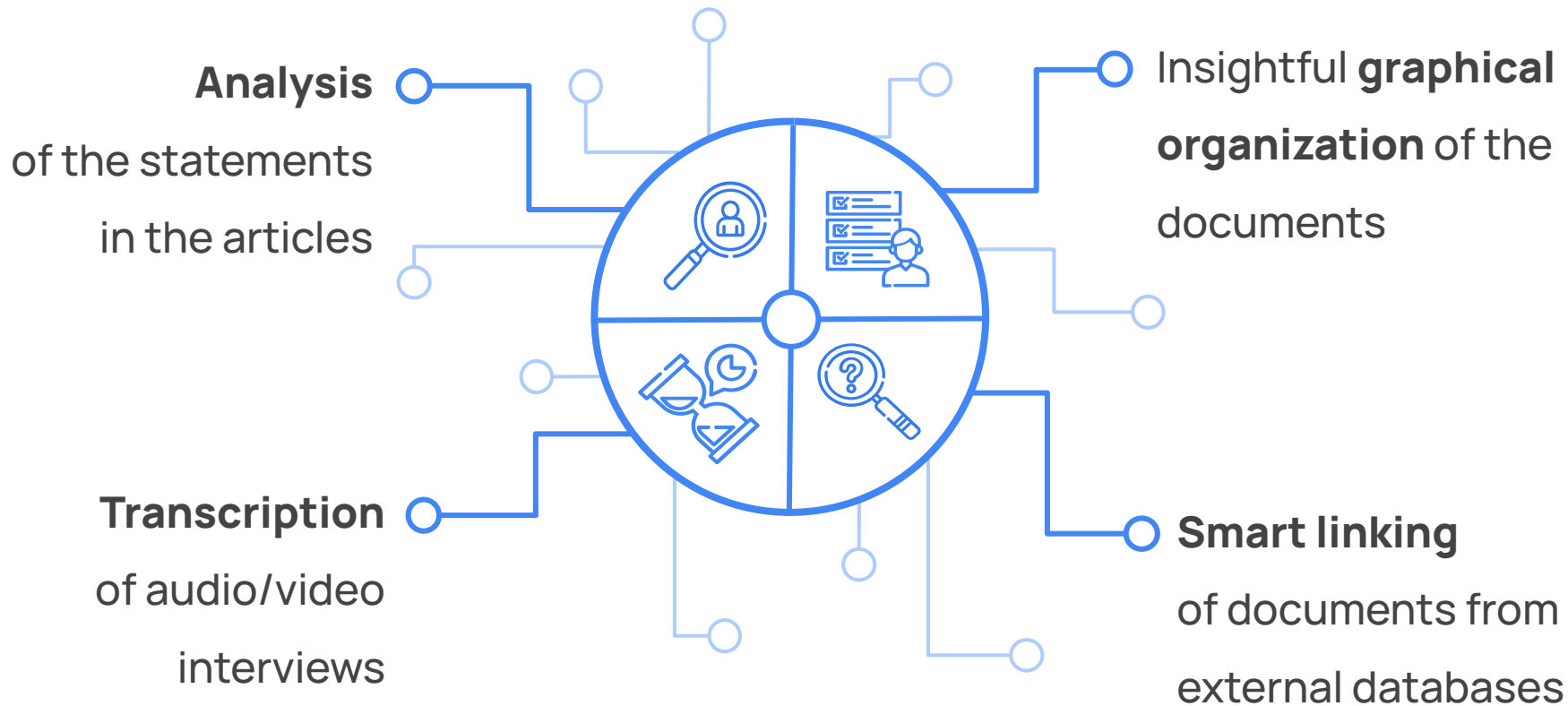


Partnerships

- PR Newswire



The Product



Havel, Klaus, Zeman, Nerudová. What is the chance that this is going to happen?

The last surveys show that 65 % of people would like a woman in the position of president. And 85 % of people can imagine a woman as a president. That is a high level of political maturity. Three or four years

Is this one

You can't

However,

my motive

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Analyse

Ctrl+Q



Search fact-checking DBs

Ctrl+K



Copy

Ctrl+C



Comment

Ctrl+M



Search on Google

Ctrl+G

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The Competition

	Database size	Data organization	Audio/Video transcription	News reliability
	✓ ✓ ✓	✗	✗	✗
	✓	✗	✗	✓
 newton media	✓	✗	✗	✓
	✓	✓	✗	✓
 inspector	✓	✓	✓	✓

Our Team



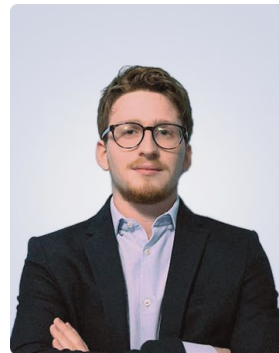
**David
Nepožitek**

CEO



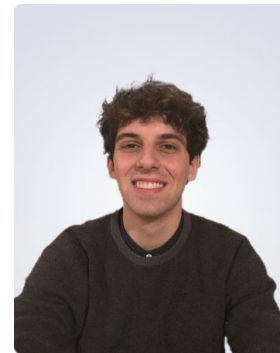
**Noemi
Manara**

CFO



**Giuseppe
Simionato**

CTO



**Francesco
Zambelli**

Product Manager

Deep Knowledge of
Cloud and AI

Tight Connections to the
Journalism Domain & Market

We Ask for

0.8 - 1 mil €



H2 2022

MVP Development
&
Product-Market Fit
&
2 New Hires

2023

Product Launch
in
IT & CZ Markets

2023 - 2025

Customers Acquisition
&
3 New Hires
&
Profitability



inspeqtor

*Intelligent archive of past interviews and articles
with built-in analysis features.*

Let's make it happen together!