

RALLY ORGANIZER

RO is a member of the Black Lives Matter Portland chapter. They have a history of grassroots organizing, and work with the other BLM members to lead marches, start fundraisers, host community dialogues, and write essays. The group owns several sets of loudspeakers, which they use to direct people when leading vigils and marches against police brutality.

MOTIVATIONS

- Enact lasting social and political change in the local community
- Unite people under a common cause

GOALS

- Be a public leader of the movement against police brutality
- Mobilize thousands of citizens into political action

FRUSTRATIONS

- Can't afford better/more megaphones to lead marches
- Police force is better organized and able to disrupt march actions

MUSEUM TOUR GUIDE

MTG is a tour guide at a prestigious modern art museum in New York City. They studied art history in school, and are also a painter and performance artist. They enjoy their day job, as it allows them to share their love of art to people of all ages and from all walks of life.

MOTIVATIONS

- Be a source of art education for the public
- Inspire others to be more creative

GOALS

- Keep all attendees engaged and entertained
- Monitor attendee activity so that they comply with museum rules

FRUSTRATIONS

- Disengaged attendees will leave the tour midway
- Hard to keep the group together when walking to other pieces

YOGA INSTRUCTOR

YI is an independent yoga instructor in Denver. YI has been teaching yoga for more than ten years. They teach for several studios around town, and also offer private lessons to advanced students in their home studio. When the weather is pleasant, they partner with other teachings to host free yoga classes in local parks.

MOTIVATIONS

- Help people as part of their career
- Impart their knowledge about the body and mind to others

GOALS

- Have more beginner yoga students drop in to classes
- Double the number of private lessons they teach this year

FRUSTRATIONS

- Students push themselves too hard and hurt themselves
- Students try poses before they are shown how to do it correctly

CLASSROOM EDUCATOR

CE is a 9th grade English teacher at a public school in Houston. They are in charge of teaching 75 students this year. They graduated from college several years ago, and identify as part of the millennial generation. They use the same social media apps as their students, and play similar games.

MOTIVATIONS

- Teach each student the curriculum they were tasked with
- Inspire a curiosity and thirst for knowledge in their students

GOALS

- All students pass state exams and advance to 10th grade
- Have 100% student participation in class discussions

FRUSTRATIONS

- Students play games and chat on their phones during class
- Students talk to each other during lessons