

FRANCES LEE

I am a UX/UI Designer. I create exemplary user experiences through research, collaboration, and best practices within the corporate tech industry.

PORTFOLIO: <http://franceslee.io>

EDUCATION

UX/UI Design Bootcamp

Bloc, Inc.

MARCH 2016 - AUGUST 2016

Designed a curated food truck app (mobile), a crowdfunding site (responsive web), and a guerilla broadcasting app (mobile). Developed branding, gathered and analyzed qualitative user research, created wireframes, conducted user testing, and built interactive prototypes with production design elements.

BA in Sociology, Minor in Psychology

University of Texas at Austin

AUGUST 2003 - MAY 2007

Highest Honors, 3.97 GPA

WORK EXPERIENCE

Quality Assurance Analyst/User Advocate

Indeed.com

APRIL 2013 - FEBRUARY 2016

Performed usability, performance, and security testing on a suite of consumer-facing websites with over 200 million unique users. Participated in the product development lifecycle for web and mobile apps. Collaborated with engineering, product, and marketing to improve user experiences and meet business goals.

Sales Engineer

Boundless Network

AUGUST 2003 - MAY 2007

International Projects Assistant

Emergo Group

MARCH 2011 - JUNE 2012

CONTACT

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PROFESSIONAL SKILLS

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

SKETCH

HTML5

CSS

BASIC JAVASCRIPT

GIT

INVISION

BALSAMIQ

JENKINS

JIRA

SELENIUM

MYSQL

PHOTOGRAPHY

VIDEO EDITING