



aurafirm *s* **ACTIVE LIQUID SERUM**



A LACTOBACILLI FERMENTED ACTIVE LIQUID SERUM THAT DEEPLY PENETRATES AND STABILISES THE SKIN BARRIER USING THE POWER OF OATS.

A natural fermented ingredient, **aurafirm *s*** is a clear liquid suitable for non-opaque gels, serums, toners, boosters and rinse off products. This ingredient is a high-end oat derived active, which stabilises the skin barrier through a complex of amino acids, fatty acids and phospholipids and has no visible effect on the colour, clarity or odour of final products.

oatcosmetics.com





TECHNICAL DATA*

Manufactured	Germany
Physical Form	Transparent Liquid
Colour	Pale Orange/Yellow
Solubility	Water Soluble
pH	3.5 - 4.5

*Indicative Typical Values

INCI

LACTOBACILLUS FERMENT (1-5%), AVENA SATIVA KERNEL EXTRACT (1-5%), SODIUM BENZOATE (1%), POTASSIUM SORBATE (0.1%)

OAT POWERED LIQUID SERUM

aurafirm s has minimal colour and a water-like consistency, yet retains the power of the oats from which it is created. Refined to produce an aesthetically pleasing active, *aurafirm s* contains molecules that are more bio-available and can deeply penetrate the skin.



WHY AURAFIRM S?



Benefits

- **Skin Barrier** - Stabilizes the skin barrier through a complex of amino acids, fatty acids and phospholipids.
- **Aesthetics** - A clear liquid with no visible effect on colour, clarity or odour of finished products.



Hair Care Study

- Improved wet comb feel and conditioning when used in a conditioner.
- Improved dry comb feel and conditioning when used in a shampoo.

Full results available upon request



Approvals

- ECOCERT Approved Natural
- Not Tested on Animals
- GMO Free
- Free From Allergens
- China INCI Compliant



**COSMOS
APPROVED**