

TECHNICAL DATA SHEET

Valid from: October 1, 2014

GENENCARE™ OSMS BH

• Product description

GENENCARETM OSMS BH is a highly purified betaine monohydrate, extracted from sugar beet. It is a natural osmolyte that protects cells from environmental stress and specifically dehydration (control of cell water balance). As a cosmetic ingredient, it has a moisturizing effect with protection and sensorial benefits in many applications: skin care, hair care and color cosmetics.

Product identification

INCI name Betaine

Chemical name Trimethylglycine,

glycine betaine

CAS number 590-47-6

• Physical/chemical characteristics

Appearance: free-flowing white crystals Bulk density: 0.7-0.75 g/ml Melting point: 241-242 °C Molecular weight: 135.16 Da pH (5% solution in 0,02 M KCL): 5-7

Physical/chemical specifications (continued)

Betaine solubility at 25°C in:

Water160g/100g (readily soluble in water)
Methanol 55g/100g
Ethanol 8.7g/100g

Product specifications*

Purity min 99% d.s. betaine
Moisture max 15% (when packed)
*complete "sales specification" document
available upon request.

Applications/formulation benefits

Categories: skin care, toiletries (incl. hair care, oral care), color cosmetics (water-based formulations)

GENENCARETM OSMS BH is readily soluble in water and therefore easy to formulate. It gives colorless solutions and is compatible with most ingredients, allowing a wide range of applications and formulation possibilities.

GENENCARE™ OSMS BH is produced by Finnfeeds

is produced by Finnfeeds Finland Ltd.



General Enquiry

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Applications/Formulation Benefits (continued)

It can be used in every water-containing formula from simple lotions, skin creams (emulsions) to shower gels, shampoos (surfactant blends) and even color cosmetics (liquid foundation, mascara, lip gloss).

With its high melting point,
GENENCARETM OSMS BH is not as
heat-sensitive and can be added in the
water phase from the beginning of the
emulsification process before the heating
phase.

Betaine also has proven thickening and stabilizing properties. It increases the thickening effect of carbomers.

Formulation booklet available upon request.

Recommended use

One to five percent (1-5%)

Regulatory information

- Listed on all relevant global chemical inventories
- Complies with European, United States, Canada, Australia/New Zealand, Korea, China, Japan, Brazil and Taiwan cosmetic regulations for use in general cosmetics
- Complies with use in quasi-drugs for the following uses:

Medicated soaps, shampoos, rinses, hair removers, hair growers, medicated skin lotions, creams, milky lotions, hand creams, cosmetic oils, sunburn protection, skin packs, bath agent – restricted at 10%. (not authorized for medical lip or toothpaste use)

Regulatory information (continued)

 Current uses up to 8.7% (leave-on skin care) have been reviewed by the Cosmetic Ingredient Review (CIR) panel and considered safe.

Certifications and statements

- Natural certifications:
 Ecocert/Cosmos, Natrue
- KOSHER certified under the Circle-U
- Halal statement available

• Shelf life

Thirty six (36) months from date of manufacture when stored in original packaging.

Storage conditions

Product is hygroscopic (attracting water). It must be stored in unopened bags and protected from humidity to maintain shelf life.

Packaging

Available in 25kg multi-wall laminated white paper bags with polyethylene inner bag on one way 1,000 or 600kg pallet.

Customer Relations:

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