



# A LACTOBACILLI FERMENTED ACTIVE LIQUID SERUM THAT DEEPLY PENETRATES AND STABILISES THE SKIN BARRIER USING THE POWER OF OATS.

A natural fermented ingredient, **aura** *firm s* is a clear liquid suitable for non-opaque gels, serums, toners, boosters and rinse off products. This ingredient is a high-end oat derived active, whihc stabilises the skin barrier through a complex of amino acids, fatty acids and phospholipids and has no visible effect on the colour, clarity or odour of final products.

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## **TECHNICAL DATA\***

Manufactured	Germany
Physical Form	Transparent Liquid
Colour	Pale Orange/Yellow
Solubility	Water Soluble
рН	3.5 - 4.5

\*Indicative Typical Values

LACTOBACILLUS FERMENT (1-5%), AVENA SATIVA KERNEL EXTRACT (1-5%), SODIUM BENZOATE (1%), POTASSIUM TRACT (1-5%) RBATE (0.1%)

# **OAT POWERED LIQUID SERUM**



## WHY AURAFIRM S?



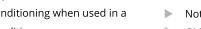
## **Benefits**

- Skin Barrier Stabilizes the skin barrier through a complex of amino acids, fatty acids and phospholipids.
- Aesthetics A clear liquid with no visible effect on colour, clarity or odour of finished products.



## **Hair Care Study**

- Improved wet comb feel and conditioning when used in a conditioner.
- Improved dry comb feel and conditioning when used in a



shampoo.





## **Approvals**

- **ECOCERT Approved Natural**
- Not Tested on Animals
- **GMO Free**
- Free From Allergens
- China INCI Compliant

