

# Francheska Guzman

## Web Developer

New York, NY



<https://francheska.io>



<https://github.com/francheska-guzman>



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## About

A passionate web developer who loves to learn new technologies and devise solutions to problems. Continuously looking to improve the quality of my work, and pushing myself to the next level.

## Skills

### Coding

HTML, CSS, SASS/SCSS, JavaScript

### Libraries and Frameworks

React, Node.js, Express.js, jQuery, Foundation, Bootstrap

### Languages

English (intermediate-level speaker), Spanish (native)

### Databases

PostgreSQL, RESTful API, Google Sheets API

### Hosting, CMS and Cloud Services

GitHub, WordPress, Heroku

### Tools

Chrome Dev Tools, Git command-line

## Experience

### Jr. Front End Programmer

New York Film Academy

New York, NY

2018-Present

- Create e-mail marketing campaigns and landing pages based on mockups and provided content from the Design and Marketing teams.
- Segment mailing lists by making queries on the database.
- Deliver approved e-mail campaigns to the target market using an E-mail Marketing Automation Platform.
- Update the New York Film Academy (nyfa.edu) website.
- Perform QA testing to e-mail campaigns, landing pages, and the website.

### Web Developer, Freelance

Second Language Design, NYC-based Creative and Marketing Agency

Remote

2018-Present

- Active communication with the team of designers, developers, and clients such as The North Carolina State University's College of Veterinary Medicine (painfreecats.org) and Acupuncture Remedies (aprpc.com).
- Develop WordPress websites for clients based on mockups and provided images.
- Perform QA testing across modern platforms and devices.
- Deliver the website to the client in their private hosting provider (e.g. Bluehost, GoDaddy).

### Software Tester, Freelance

uTest, Applause App Quality, Inc.

Remote

2014-Present

- Execute test cases in web and native applications.
- Perform exploratory testing to identify any GUI, functional, or technical bug.
- Perform localization testing by verifying translations from English to Latin American Spanish.

- Submit a detailed bug report.

### **Accounting Assistant**

Office of Fiscal Services, University of Puerto Rico, Rio Piedras Campus

San Juan, PR

2008-2015

- Advised employees on student employment policies and hiring procedures.
- Facilitated training to employees on how to record payroll entries through the database.
- Verified on-campus student-employee payrolls.
- Processed direct-deposit applications for student's financial aid.

## **Projects**

### **Connect Four**

<https://francheska-guzman.github.io/connect-four>

The classic two-player board game developed with HTML, CSS, and JavaScript.

### **Weather Forecast**

<https://francheska-guzman.github.io/weather-forecast>

A weather web app that provides information such as temperature, pressure, and humidity of five cities. Developed with React, and requesting the data to a third party API.

### **Credit Report**

<https://francheska-guzman.github.io/credit-report>

Financial web app that consume data from my API, and calculates the credit factors. Type 1 or 2 in the provided input field to get the user information. Built with React, Node.js, Express.js, and PostgreSQL.

## **Education**

**Web Development Immersive Program**, Certificate of Completion

General Assembly

New York, NY

2017

**CodeBridge Web Development Training Course**, Certificate of Completion

Per Scholas

New York, NY

2017

**Bachelor of Business Administration**, Accounting and Office Systems Management

University of Puerto Rico, Rio Piedras campus

San Juan, PR

2015