# FRANCHESKA GUZMÁN FLORES

Web Developer / Software Tester



Carolina, PR



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#### About

A passionate web developer and software tester who loves to learn new technologies and devise solutions to problems. Continuously looking to improve the quality of my work, and pushing myself to the next level.

## Skills

Coding

HTML5, CSS3, JavaScript ES6

**Libraries and Frameworks** 

React.js, Node.js, Express.js, jQuery

Languages

Spanish (native), English (intermediate), ASL (basic)

**Databases** 

SQL, PostgreSQL, RESTful API

Hosting, CMS and Cloud Services

Git/GitHub, WordPress, Heroku, Azure DevOps

Other

Debug/Troubleshoot, SDLC, Agile/Scrum

### **Work Experience**

#### Web Developer/QA Manual Tester

INVID LLC - Information Technology Company

Oct 2019 - Present

San Juan, PR

- Participate in the process of the Software Development Life Cycle (SDLC).
- Attend daily Scrum meetings, sprint review, and sprint retrospective.
- Write test cases using Azure Test Plans to track manual testing for sprints or milestones.
- Run manual tests and submit bug reports.
- Perform exploratory and regression testing.
- Provide usability and accessibility (WCAG 2.0, ADA, Section 508) feedback.
- Ensure that the content has consistent quality and voice in both English and Spanish languages.
- Conduct post-release/post-implementation testing.
- · Write and/or review user manuals and guides.
- Work along with the design team to create mockups.

#### Front End Web Developer

Jul 2018 - Aug 2019

New York Film Academy - School of Film and Acting

New York, NY

- Coded e-mail marketing campaigns (example: https://www.nyfa.edu/eblast/nyfa-alumnidocumentary-06-2019.html and https://www.nyfa.edu/eblast/australia-enroll-now-09-2019.html) and landing pages based on mockups and provided content.
- Segmented mailing lists by making queries on the database.
- · Delivered approved e-mail campaigns to the target market using both Campaigner and iContact E-mail Marketing Automation Platforms.
- Made updates to the New York Film Academy websites and WordPress sites.
- Coded the new version of the online applications (https://www.nyfa.edu/application/mfa1.php).
- Debugged e-mail campaigns, landing pages, online applications, and websites.
- · Kept track of workflows on Asana and worked closely with the Development, Design, and Marketing teams.

Web Developer Feb 2018 - Jul 2018

Second Language Design - Creative and Marketing Agency

New York, NY

• Maintained active communication with the team of designers, developers, and clients such as The North Carolina State University's College of Veterinary Medicine (https://painfreecats.org) and Acupuncture Remedies (https://aprpc.com).

- Developed WordPress sites for clients based on mockups and provided content.
- Performed QA testing across modern platforms and devices.
- Added meta tags for SEO and set up Google Analytics.
- Used Google Spreadsheets API for data collection.
- Delivered the website to the client in their private hosting provider (Bluehost, GoDaddy).

Software Tester Sep 2014 - Jul 2018

uTest - Crowdsourced Software Testing Community

Remote

- Executed test cases in web and native applications.
- Performed exploratory testing to identify any GUI, functional, or technical bug.
- Performed localization testing by verifying translations from English to Latin American Spanish.
- · Performed regression testing.
- Submitted detailed bug reports.

#### On-Campus Student Employee\*

Mar 2008 - Jun 2015

Fiscal Office at the University of Puerto Rico, Río Piedras Campus

San Juan, PR

\*Roles: Data Entry Clerk, Accounting Assistant, and Front Desk Assistant.

- Advised employees on student employment policies and hiring procedures.
- Facilitated training to employees on how to record payroll entries through the Oracle database.
- Contributed to generating new spreadsheet files that automate all computations.
- Verified on-campus student employee payrolls. Added, edited, and deleted records to match the hours reported by the department with the entries in the database.
- Processed direct deposit applications for students' financial aid.
- Provided information to students regarding their scholarships, grants, student loans, and payroll.
- Provided orientation to students on how to claim a lost or stolen check, how to set up or cancel the direct deposit service, and address any other concern.
- Gave feedback about internal written communications, took a physical count of inventory, among other clerical duties.

# **Projects**

#### **Weather Forecast**

https://francheska-guzman.github.io/weather-forecast

Weather web app that provides information such as temperature, pressure, and humidity of five cities. Developed with React.js and requesting the data from a third party API.

Check out my GitHub account for more projects: https://github.com/francheska-guzman

#### Education

Web Development (WDI Program), Certificate of Completion2017General AssemblyNew York, NY

Web Development (CodeBridge Program), Certificate of Completion2017Per ScholasBronx, NY

**Bachelor of Business Administration**, Accounting and Office Systems Administration
University of Puerto Rico, Río Piedras Campus

2015
San Juan, PR