

Francheska Guzman

Web Developer

New York, NY



<https://francheska.io>



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About

A passionate web developer who loves to learn new technologies and devise solutions to problems. Continuously looking to improve the quality of my work, and pushing myself to the next level.

Skills

Coding

HTML, CSS, SASS/SCSS, JavaScript

Libraries and Frameworks

React, Node.js, Express.js, jQuery, Foundation, Bootstrap

Languages

English (intermediate-level speaker), Spanish (native)

Databases

PostgreSQL, RESTful API, Google Sheets API

Hosting, CMS and Cloud Services

GitHub, WordPress, Heroku

Tools

Chrome Dev Tools, Git command-line

Work Experience

Jr. Front End Programmer

Aug 2018 - Present

New York Film Academy

New York, NY

- Create e-mail marketing campaigns and landing pages based on mockups and provided content.
- Segment mailing lists by making queries on the database.
- Deliver approved e-mail campaigns to the target market using an E-mail Marketing Automation Platform.
- Update the New York Film Academy (nyfa.edu) website.
- Perform QA testing to e-mail campaigns, landing pages, and the website.
- Keep track of workflows on Asana (a Project Management tool) and maintain effective communication with the Development, Design, and Marketing teams.

Web Developer, Freelance

Feb 2018 - Present

Second Language Design, NYC-based Creative and Marketing Agency

Remote

- Active communication with the team of designers, developers, and clients such as The North Carolina State University's College of Veterinary Medicine (painfreecats.org) and Acupuncture Remedies (aprpc.com).
- Develop WordPress websites for clients based on mockups and provided content.
- Perform QA testing across modern platforms and devices.
- Deliver the website to the client in their private hosting provider (e.g. Bluehost, GoDaddy).

Software Tester, Freelance

Sep 2014 - Present

uTest by Applause

Remote

- Execute test cases in web and native applications.
- Perform exploratory testing to identify any GUI, functional, or technical bug.

- Perform localization testing by verifying translations from English to Latin American Spanish.
- Submit a detailed bug report.

Additional Work Experience

Administrative Assistant

Mar 2008 - Jun 2015

Office of Fiscal Services, University of Puerto Rico, Rio Piedras Campus

San Juan, PR

- Advised employees on student employment policies and hiring procedures.
- Facilitated training to employees on how to record payroll entries through the database.
- Verified on-campus student-employee payrolls.
- Processed direct-deposit applications for student's financial aid.

Projects

Connect Four

<https://francheska-guzman.github.io/connect-four>

The classic two-player board game developed with HTML, CSS, and JavaScript.

Weather Forecast

<https://francheska-guzman.github.io/weather-forecast>

A weather web app that provides information such as temperature, pressure, and humidity of five cities. Developed with React, and requesting the data to a third party API.

Credit Report

<https://francheska-guzman.github.io/credit-report>

Financial web app that consume data from my API, and calculates the credit factors. Type 1 or 2 in the provided input field to get the user information. Built with React, Node.js, Express.js, and PostgreSQL.

Education

Web Development Immersive Program, Certificate of Completion

2017

General Assembly

New York, NY

CodeBridge Web Development Training Course, Certificate of Completion

2017

Per Scholas

New York, NY

Bachelor of Business Administration, Accounting and Office Systems Management

2015

University of Puerto Rico, Rio Piedras campus

San Juan, PR