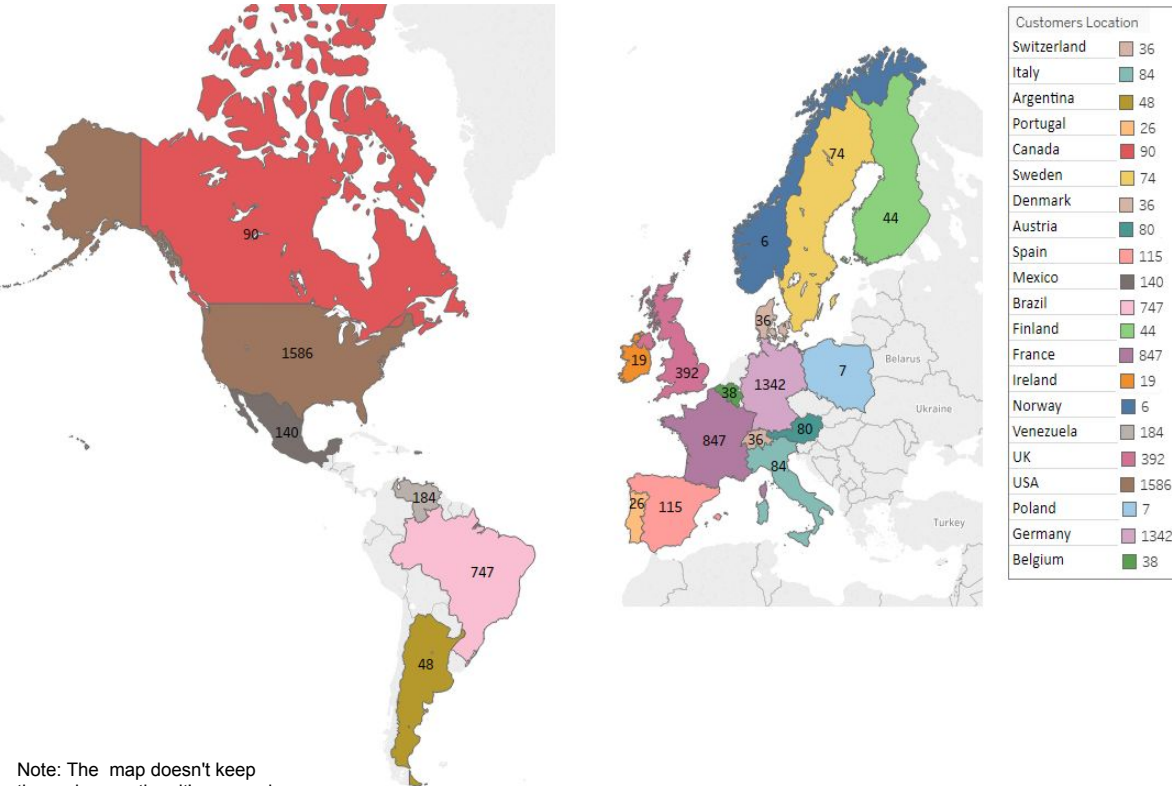


# Where are my customers located?

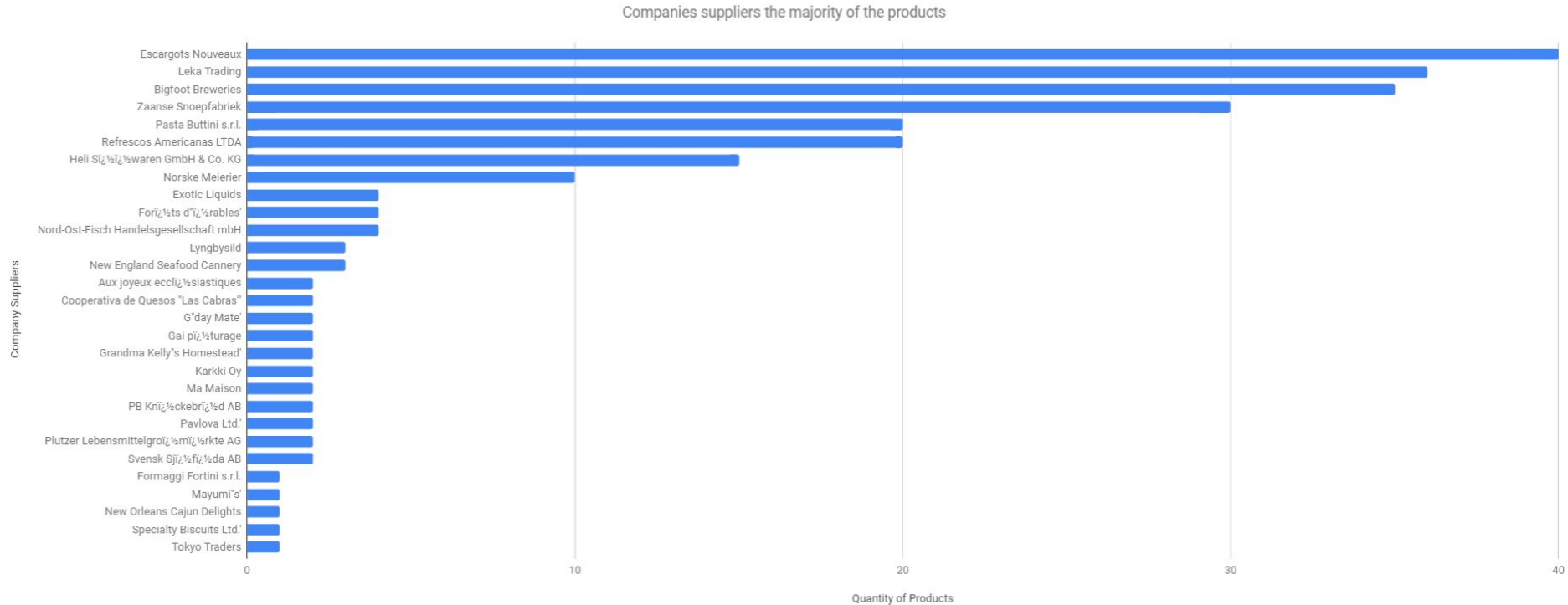
Geographical origin and destination of sales



Note: The map doesn't keep the real proportion, it's zoomed.

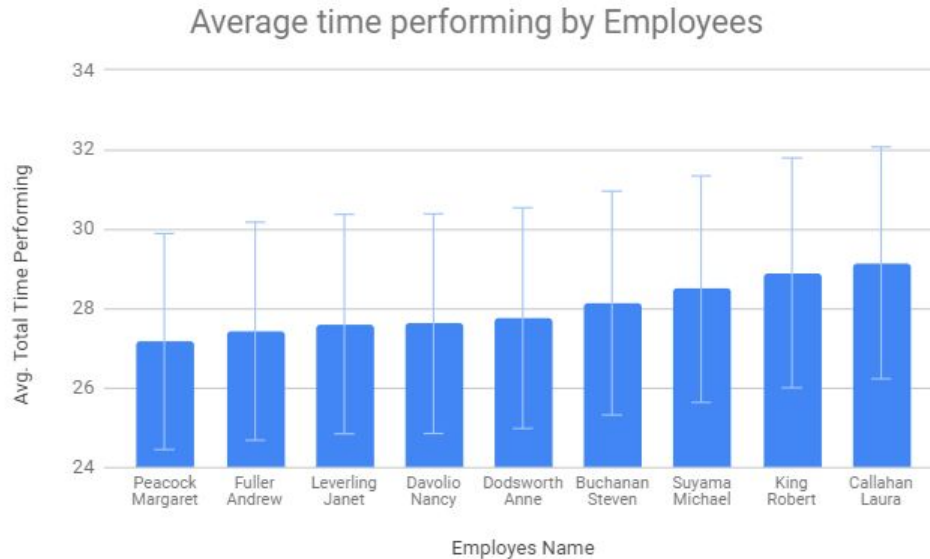
The map shows the location of customers, the top 5 places are the U.S.A, Germany, France, Brazil, and U.K., respectively. The focus of the market is in the Americas and Europe. According to the established geolocalization, it might be a good strategy to reach new markets, like Asia or Afrique.

# What companies supply the majority of the products I sell?



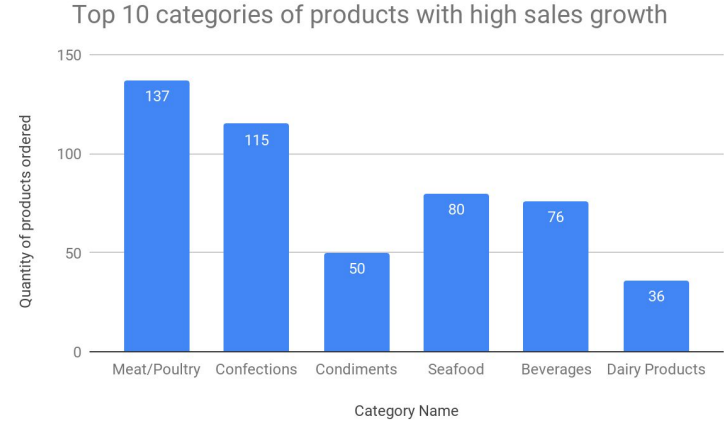
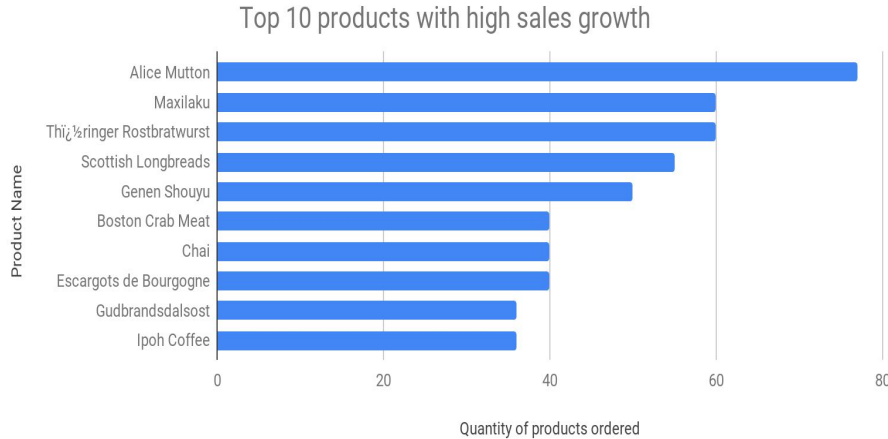
The graph shows the suppliers companies. The top 4 companies are Escargots Nouveaux with 40 products supplied, followed by Leka Trading, Bigfoot Breweries, and Zaanse Snoepfabriek, respectively. These suppliers companies bring between 30 - 40 of products to our stock.

# Who are my highest performing employees?



In terms of performing employees, the short time is better. We computed the average time of three phases: Order Date, Shipped Date, and Required Date. Thus Peacock Margaret reached the best time performing with 27.17 Julian days, and Callahan Laura with a delay time performing of 29.15 Julian days. In general, the time performing of all employees is between 27 -29 Julian days.

# What products are growing in terms of sales?



The graph at left shows the top 10 products that are growing in terms of sales, we obtained it by the number of products ordered. The top 5 products duplicated the rest of the number of products ordered.

The graph at right shows the category of these top 10 sales products raises. Meat & poultry and Confections are leaders; while Dairy products and Condiments were the fewer demanded.