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| **Categories** | **Sub Categories** | **Number of live articles** | **UGC Articles** |
| Family Life | Teens | 11 | 1 |
|  | Kids | 6 | 4 |
|  | Pets | 6 | 4 |
|  | Fun activities | 10 | 1 |
| Home | Cooking | 0 | 0 |
|  | Cleaning Wizard | 10 | 0 |
|  | Laundry | 6 | 0 |
|  | Home Decor | 12 | 3 |
|  | Green Living | 10 | 0 |
|  | Money Saving Tips | 4 | 2 |
| Health & Wellbeing | Women’s Health | 10 | 0 |
|  | Family Health | 11 | 2 |
|  | Healthy Eating | 5 | 3 |
|  | Diet & Fitness | 16 | 1 |
| Beauty Recommended | Hairstyles | 4 | 5 |
|  | Skin Care | 1 | 3 |
|  | Beauty Tips | 9 | 1 |
|  | Make Up | 4 | 2 |
|  | Beauty Products | 7 | 0 |