

Francielle Abreu da Silva

UX Designer

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francielleabreu.github.io



PROFILE

Highly motivated UX Designer with a background in user-centered design. Combining my skills in design and programming, I am a Web Designer with more than 7 years of experience in research and project management. Currently pursuing a degree in Systems Analysis and Development, complemented by courses in UX and agile methodologies. I love prototyping, researching, creating intuitive interfaces, and delivering impactful solutions for users.

EDUCATION

Systems Analysis and Development

Technologist Degree (EQF - Level 6)
Pontifical Catholic University of Rio Grande do Sul (PUCRS), Brazil
In Progress - 2025

Project Management

Specialization (EQF - Level 7)
UNINTER International University Center, Brazil
2018 - 2019

Letters English Language and Literatures

Bachelor of Arts (EQF - Level 6)
Pontifical Catholic University of Rio Grande do Sul (PUCRS), Brazil
2014 - 2017

SKILLS

- UX Designer
- UX Researcher
- Project Management
- Translator & Researcher
- Web Designer (HTML/CSS, JavaScript)

CERTIFICATIONS

- UX Design Bootcamp (TechLabs Rotterdam, 2025)
- Full Stack MERN Program (Code Matrix Zone Rotterdam, 2025)
- UX Design & Figma (EBAC - British School of Creative Arts, 2023)
- Scrum Fundamentals Certified (SFC), (SCRUMstudy, 2023)

LANGUAGES

- Portuguese: native
- English: fluent
- Spanish: intermediate level (B1)
- Dutch: basic level (A2) - **in progress**

PROFESSIONAL EXPERIENCE

UX Designer Intern

Code Matrix Zone, Rotterdam | Feb 2024 – Set 2024

- Conducted UX Research to inform design decisions, created user personas, and developed prototypes using Figma, ensuring user-centered design throughout the product lifecycle
- Designed and iterated on the complete User Interface (UI) for desktop and mobile versions, integrating feedback to enhance usability and align with the brand vision
- Collaborated with cross-functional teams in an agile environment, presenting research insights and design features to align front-end and back-end development with user needs
- Developed user stories and participated in agile ceremonies, such as Sprint Planning, Daily Standups, and Sprint Reviews, to ensure continuous improvement and alignment with user-focused goals
- Conducted UX Design Master Class for Bootcamp students, sharing insights and practical knowledge gained during the internship to inspire and educate future designers/programmers

Translator & Researcher

Own Company | Dez 2021 - Set 2023

- Conducted in-depth research and referencing to ensure accurate and high-quality translations of academic articles, scales, and chapters in Psychology, Medicine, and Health, contributing to publications in high-impact scientific journals
- Supported researchers by managing the submission process to scientific journals, including compliance with guidelines and follow-up until publication
- Specialized in academic translation since 2016, with expertise in bilingual communication and technical knowledge to deliver precise and impactful translations for the academic field

International Project Analyst

PUCRS, Brazil | Jan 2016 - Nov 2021

- Led the strategic planning and execution of an international project from the Office of Research, funded by the Brazilian government, including collaboration with international universities and successful implementation of agile methods
- Developed and monitored key performance indicators, conducted data-driven research, and ensured high-quality deliverables, contributing to the internationalization of postgraduate courses