# 360<sup>o</sup> Company Dashboard

**Project Specification** 



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### 1 Project overview

Our project consists of a web application capable of presenting information relevant to a multinational retailing company, like Worten. This information will mostly be extracted from a SAF-T file, with some missing elements, that can not be found in this file, being retrieved from a Primavera database.

The information will be presented in an user-friendly format, using graphs, flow charts and other common statistical representations. Among the information shown by our web application, there will be generic information, showing the general status of the company, sales, purchases, financial, logistics and human resources. We will present this data using drill down functionalities as a way to improve our application.

Lastly, our application will be inter-operable with Primavera Software, so that this information system will serve as a back-end for our project.

## 2 Functionalities and Features

## 2.1 Generic Dash

Functionality	Description
Total Sales	KPI that indicates the total value in sales made in the period specified
	by the user
Purchases Value	KPI that indicates the total value in purchases made in the period spec-
	ified by the user
Revenue Value	KPI that indicates the total value in revenue made in the period specified
	by the user
Financial Autonomy	KPI that indicates the financial autonomy value of the company
Inventory Value	KPI that indicates the current value of the inventory kept by the com-
	pany
Top 5 best selling Cate-	Bar graph that shows the most sold categories of products
gories	
Sales trend	Line graph that shows the evolution of sales over the time period speci-
	fied by the user

Table 1: Generic Dash

## 2.2 Sales Dash

Functionality	Description
Total Sales	KPI that indicates the total value in sales made in the period specified
	by the user
Backlog Value	KPI that indicates the expected value of the unpaid orders
Sales by Region	Pie chart that shows which regions have had the most sales
Sales trend	Line graph that shows the evolution of sales over the time period speci-
	fied by the user
Top 5 best selling Cate-	Bar graph that shows the most sold categories of products
gories	
Sales growth	KPI that indicates sales growth by comparing the sales in the time
	period specified by the user with the time period of the same length
	immediately before

Table 2: Sales Dash

## 2.3 Purchases Dash

Functionality	Description
Total Purchases	KPI that shows the total cost of purchases made by our company in the
	time period specified by the user
Total Purchase Orders	KPI that shows the total value of purchases still not delivered to our
	company
Top 5 Suppliers	Bar graph that shows the top suppliers to our company
Top 5 Supplied Cate-	Bar graph that shows the top 5 categories of products our company
gories	purchases the most

Table 3: Purchases Dash

## 2.4 Financial Dash

Functionality	Description
Income Value	KPI that indicates the income to the company in the time period spec-
	ified by the user
Total Expenses	KPI that indicates the total expenses to the company in the time period
	specified by the user
Total Revenue	KPI that indicates the total revenue to the company in the time period
	specified by the user
Total Assets Value	KPI that indicates the total value of the assets our company possesses
Accounts Payable	KPI that indicates the total value of debts owed by our company
Accounts Receivable	KPI that indicates the total value of debts owed to our company
Financial Autonomy	KPI that indicates the financial autonomy of our company
General Liquidity	KPI that indicates the general liquidity of our company
Revenue Trend	Line graph that shows the evolution of revenue over the time period
	specified by the user
Costs Trend	Line graph that shows the evolution of costs over the time period spec-
	ified by the user
Income Trend	Line graph that shows the evolution of income over the time period
	specified by the user

Table 4: Financial Dash

## 2.5 Logistics Dash

Functionality	Description
Inventory Value	KPI that indicates the total value of the inventory our company pos-
	sesses
Shipments	KPI that indicates the number of shipments in the time period specified
	by the user
Average Inventory Pe-	KPI that indicates our company average inventory period
riod	
Delivery Status	Pie chart showing the percentage of shipments that arrived out of time
Deliveries by countries	Pie chart showing the percentage of deliveries by country

Table 5: Logistics Dash

## 2.6 Human Resources Dash

Functionality	Description
Number of employees	KPI that shows the company number of employess
Employees by Gender	Pie chart that shows the gender breakdown of the company employees
Employees by Experi-	Pie chart showing the experience breakdown of the company employees
ence	
Employees by Work-	Pie chart showing the employees breakdown by type of work they do
force	
Employees' Satisfaction	Line graph showing company's employees satisfaction trend
Trend	

Table 6: Human Resources Dash

## 3 Information Architecture

## 3.1 Paths

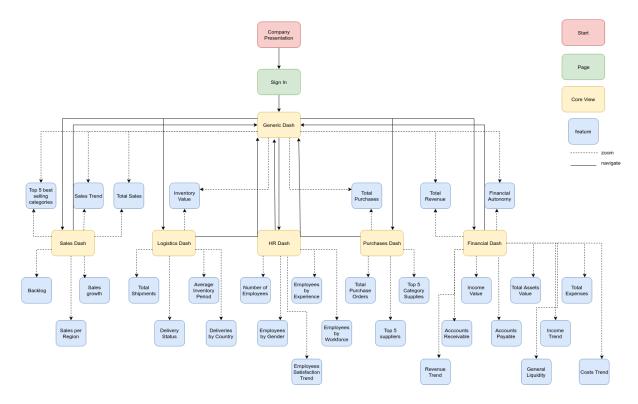


Figure 1: Paths

#### 3.2 Core Views

#### 3.2.1 Generic Dash

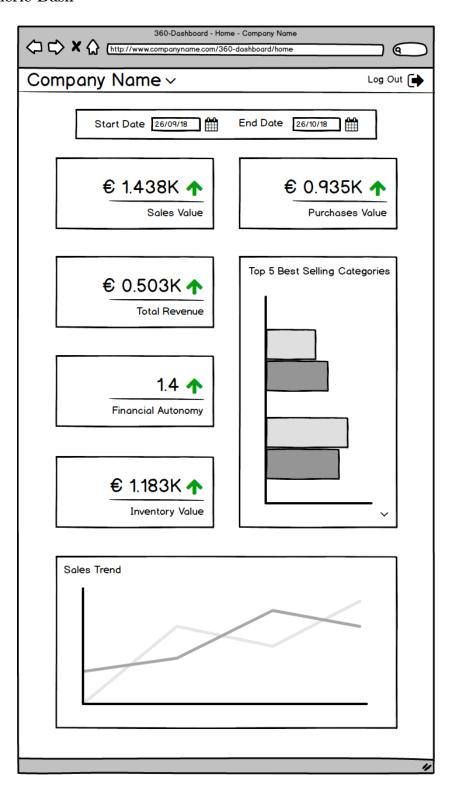


Figure 2: Generic Dash Mockup

- Company overview (Financial Autonomy, Total Revenue).
- Quickly access company status and important information.
- View to be used as a management tool.

#### Inward Paths / Trigger Words

- Sign In
- Home Button

#### Outward Paths / Call to Action

- Sign Out
- Drill down to know more about the different elements of this core

- KPI\_001 (KPI) | Sales Value
- KPI\_002 (KPI) | Purchases Value
- KPI\_003 (KPI) | Total Revenue
- KPI\_004 (KPI) | Financial Autonomy
- KPI\_005 (KPI) | Inventory Value
- BAR\_001 (BAR) | Top 5 Best Selling Categories
- LINE\_001 (LINE) | Sales Trend

#### 3.2.2 Sales Dash

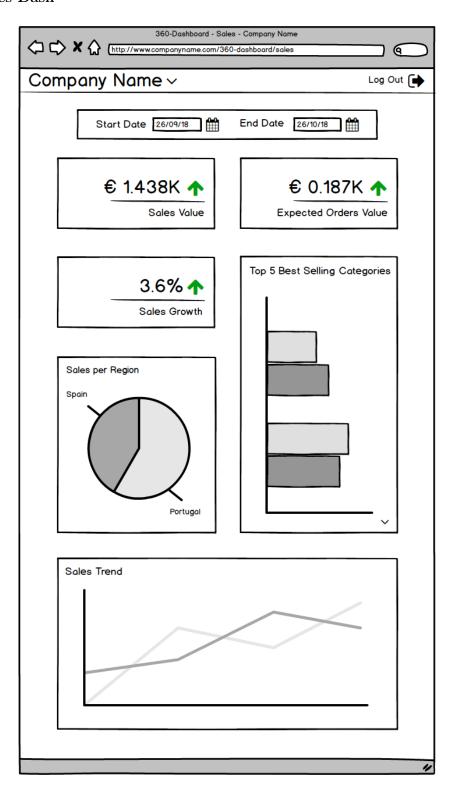


Figure 3: Sales Dash Mockup

- Company sales overview (Total Sales Value, Sales Growth, Expected Orders Value).
- Quickly access important data about sales status in the company.

#### Inward Paths / Trigger Words

• Generic Dash

#### Outward Paths / Call to Action

- Generic Dash
- Drill down to know more about the different elements of this core

- KPI\_001 (KPI) | Sales Value
- KPI\_002 (KPI) | Expected Orders Value
- KPI\_003 (KPI) | Sales Growth
- BAR\_001 (BAR) | Top 5 Best Selling Categories
- PIE\_001 (PIE) | Sales per Region
- LINE\_001 (LINE) | Sales Trend

#### 3.2.3 Purchases Dash

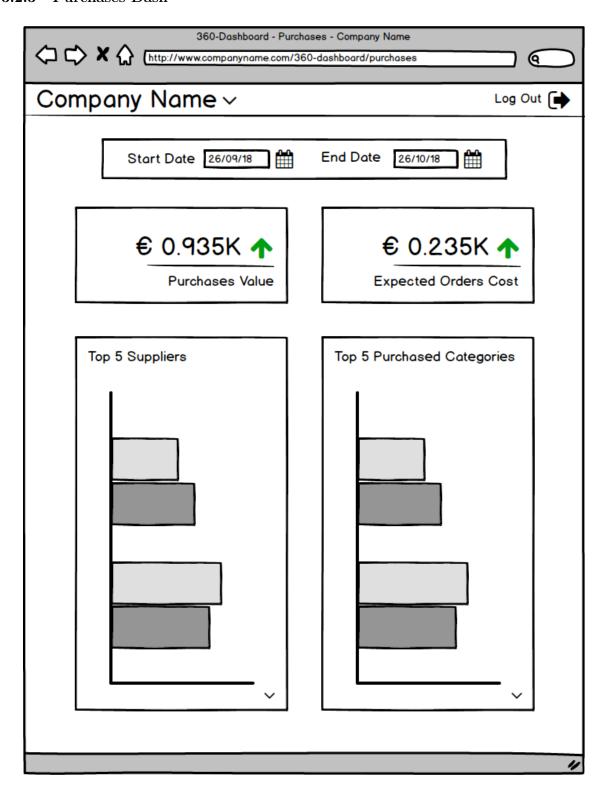


Figure 4: Purchases Dash Mockup

- Company purchases overview (Total Purchases Value, Expected Orders Cost, Top 5 Purchased Categories).
- Quickly access important data about the purchases made by the company.

#### Inward Paths / Trigger Words

• Generic Dash

#### Outward Paths / Call to Action

- Generic Dash
- Drill down to know more about the different elements of this core

- KPI\_001 (KPI) | Purchases Value
- KPI\_002 (KPI) | Expected Orders Cost
- BAR\_001 (BAR) | Top 5 Suppliers
- BAR\_002 (BAR) | Top 5 Purchased Categories

#### 3.2.4 Financial Dash

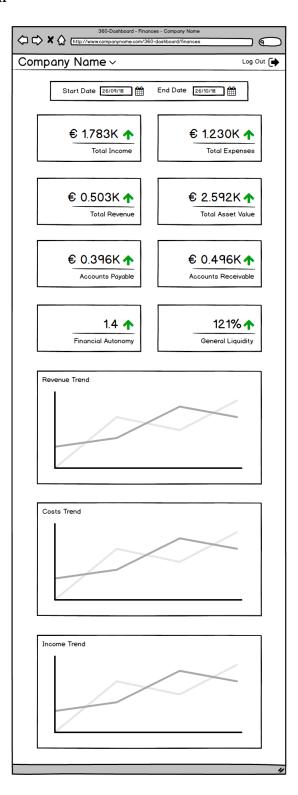


Figure 5: Financial Dash Mockup

- Company financial overview (Total Income, Total Expenses, Accounts Payable, Accounts Receivable, Total Asset Value).
- Quickly access important data about the financial evolution of the company.

#### Inward Paths / Trigger Words

• Generic Dash

#### Outward Paths / Call to Action

- Generic Dash
- Drill down to know more about the different elements of this core

- KPI\_001 (KPI) | Total Income
- KPI\_002 (KPI) | Total Expenses
- KPI\_003 (KPI) | Total Revenue
- KPI\_004 (KPI) | Total Asset Value
- KPI\_005 (KPI) | Accounts Payable
- KPI\_006 (KPI) | Accounts Receivable
- KPI\_007 (KPI) | Financial Autonomy
- KPI\_008 (KPI) | General Liquidity
- LINE\_001 (LINE) | Revenue Trend
- LINE\_002 (LINE) | Costs Trend
- LINE\_003 (LINE) | Income Trend

#### 3.2.5 Logistics Dash

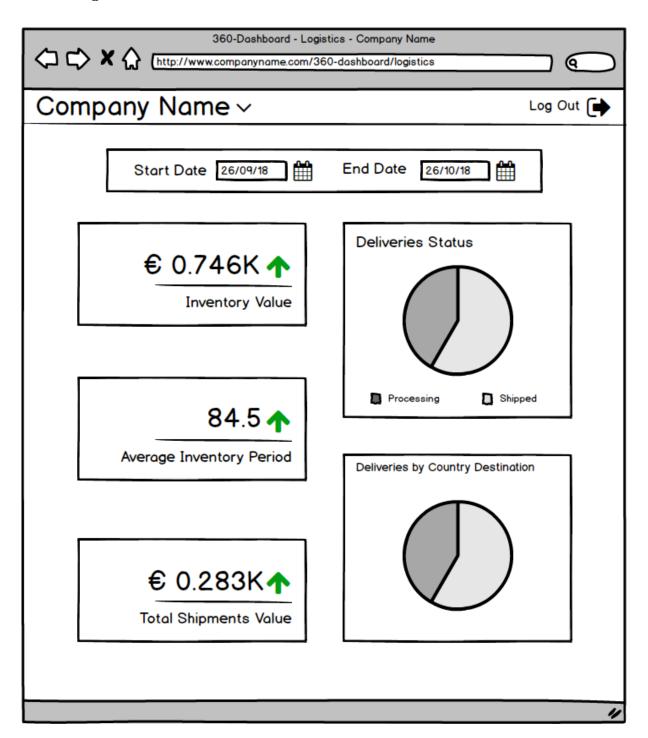


Figure 6: Logistics Dash Mockup

- Company logistics overview (Inventory Value, Average Inventory Period, Delivery Status).
- Quickly access important data about the company's inventory and shipments.

#### Inward Paths / Trigger Words

• Generic Dash

#### Outward Paths / Call to Action

- Generic Dash
- Drill down to know more about the different elements of this core

- KPI\_001 (KPI) | Inventory Value
- KPI\_002 (KPI) | Average Inventory Period
- KPI\_003 (KPI) | Total Shipments Value
- PIE\_001 (PIE) | Deliveries Status
- PIE\_002 (PIE) | Deliveries by Country Destination

#### 3.2.6 HR Dash

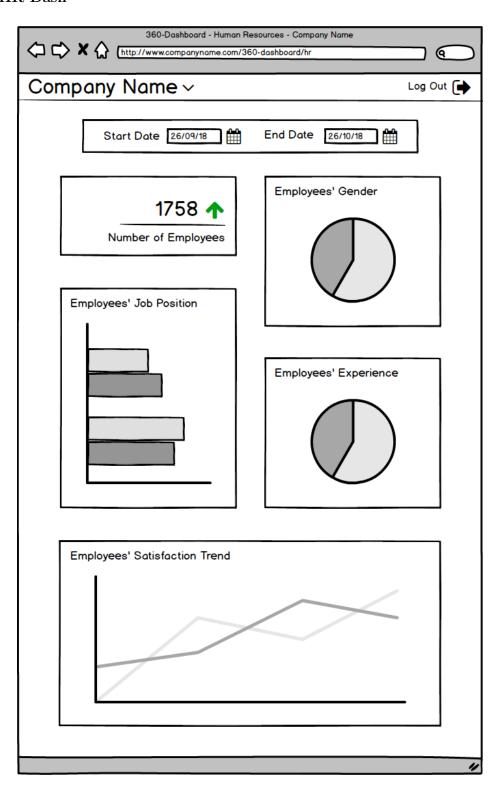


Figure 7: HR Dash Mockup

- Company human resources overview (Number of Employees, Employees' Experience, Employees' Satisfaction).
- Quickly access important data about the company's workforce.

## Inward Paths / Trigger Words

• Generic Dash

#### Outward Paths / Call to Action

- Generic Dash
- Drill down to know more about the different elements of this core

- KPI\_001 (KPI) | Number of Employees
- PIE\_001 (PIE) | Employees' Gender
- PIE\_002 (PIE) | Employees' Experience
- BAR\_001 (BAR) | Employees' Job Position
- LINE\_001 (LINE) | Employees' Satisfaction Trend

## 4 Planning

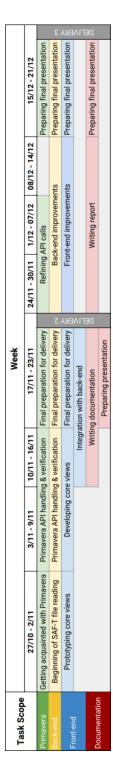


Figure 8: Gantt chart