



Maven Toy Shop Analysis | Sales

Year

All

£4.01M

Total Profit

£14.44M

Total Sales

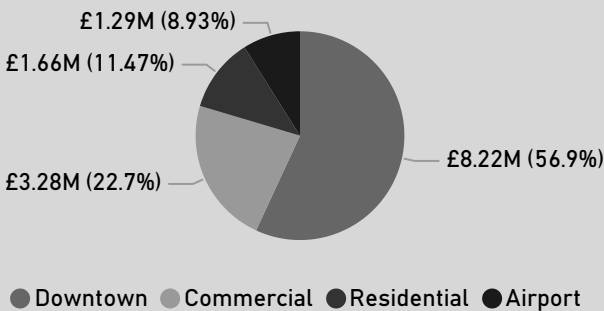
£10.43M

Total Cost

Total Sales by Month



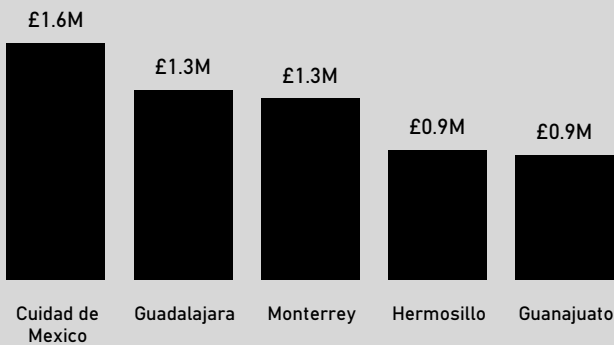
Sales By Location



Total 5 Store By Sales



Top 5 City By Sales



Francis Agbo

Sales

Product



Maven Toy Shop Analysis | Product

Year

All

1M

Units Sold

Sales

Product

30K

Total Stock On Hand

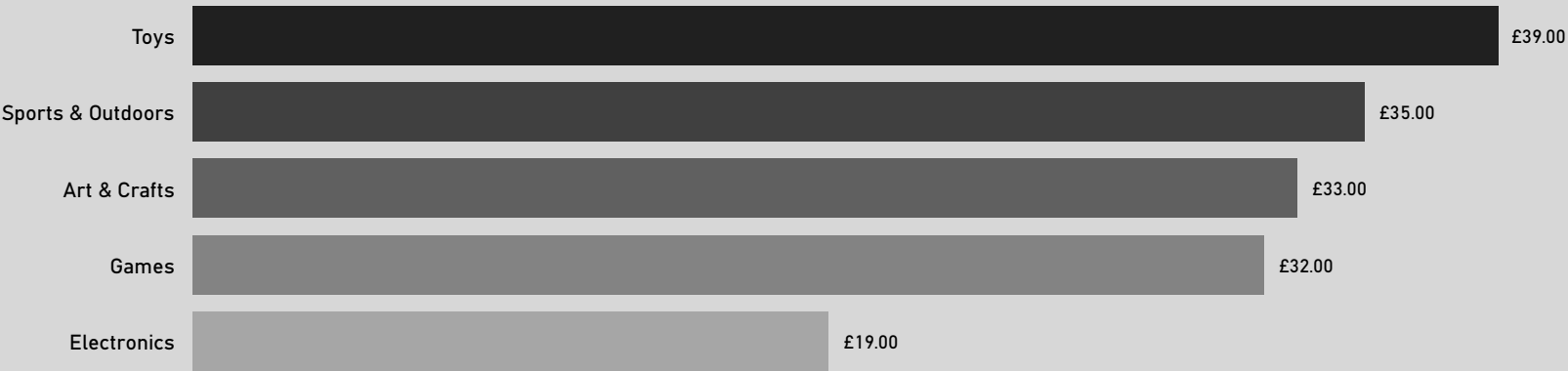
28%

Profit Margin



Francis Agbo

Profit From Product Category



Product Analysis By Location

Units Sold, Total Stock, Lost Sales Calculations

Store_Location		Airport				Commercial		
Product_Category	Units Sold	Total Stock On Hand	Lost Sales (\$)	Lost Sales (Units)	Units Sold	Total Stock On Hand	Lost Sales (\$)	
Art & Crafts	24833	563		0.00	65147	2037		
Electronics	14347	156		0.00	38258	570		
Games	21390	466		0.00	42693	1405		
Sports & Outdoors	14368	306		0.00	38532	1245		
Total	96442	2058		0.00	240648	6997		