



Profile

- Proficient in rapid prototyping and the iterative design process.
- Adept at applying human centered design principles.
- Experienced in collaborating with various diverse teams.
- Avid photographer & graphic designer.
- My programming knowledge allows me to effectively work with developers.
- Bilingual; native English and French speaker.

Technical Skills

- Adobe CC
- Microsoft Office 365
- Google Analytics
- Invision
- Figma
- HTML & CSS
- JavaScript

Education

University Of Waterloo

Candidate for Honours Bachelor of
Global Business and Digital Arts
September 2017 - April 2021

Relevant Courses

- User Experience Design
- Customer Experience Design
- Digital Media Design and Production
- Digital Imaging for Online Applications
- Working in Teams and Project Management
- Marketing in a Digital World

Relevant Projects

- Researched, designed and prototyped a mobile application for the visually impaired.
- Designed and prototyped a student focused scheduling app, intended to facilitate the balance of employment and education.
- Redesigned the website of a local business.
- Wrote an in-depth report detailing Spotify's approach to customer experience.

Projects

Storycamp 2019

- Ranked 1st place at the Storycamp hackathon
- My team and I pitched a social movement presented through the medium of a compelling audio narrative and functional prototype.
- Storycamp was a great opportunity to flex my creative muscle and demonstrate my ability to sell an idea through the art of storytelling.

Employment Experience

Maple Leaf Foods

2020

Enterprise User Experience Analyst

- Facilitated the shift to remote work through the creation of guidelines and documentation to enable and ease the adoption of online collaboration tools and software.
- Developed and participated in the Systems Integration Testing & User Acceptance Testing of new in-office hardware to evaluate both its functionality and usability.
- Evaluated remote collaboration tools for their feature sets, use cases and other usability considerations.

Glen Abbey Golf Course

2018 - 2019

Turf and Maintenance

- Collaborated with a tight-knit crew to keep the golf course in pristine condition.
- In 2018, we hosted the RBC Canadian Open on the PGA tour. It required us to work as a team under a tight deadline and uphold a meticulous attention to detail.

The YMCA of Oakville

2017

Camp Counsellor

- Established leadership skills by guiding campers in various activities and teaching them diverse forms of art including origami and photography.
- Developed, planned and coordinated programming, leveraging my time management skills to keep the campers engaged throughout the day.

Starterhacks 2018

- Attended Starterhacks 2018 where my team and I designed and built an interactive prototype for a website in less than 24 hours.
- Working to efficiently ideate, we were able to get an early start on developing primary assets, such as a user persona and journey map. From there, we collaborated to buildout the prototype and create marketing material including social media pages.
- Starterhacks gave me the chance to put my learnings about UX and UI to the test.