

# Francis Chang Price

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## Experience

**Team Leader – Collaborative Project** | Durham College | Oshawa, Canada. January 2025 – April 2025

- Organized and led team meetings, discussed project updates and allocated tasks to members.
- Collaborated with clients and team members to complete a repository website.
- Led the graphic and web design for the website, including prototypes, interactivity and content.

**Office Assistant** | Durham College | Oshawa, Canada May 2024 – March 2025

- Streamlined scheduling by addressing client issues directly, reducing appointments by 40% and enhancing client satisfaction with efficient meeting management.
- Led a survey review for the college clinic, identifying clients interested in continued services and completing a report in one week. Resulted in a 40% increase in clients by tailoring services based on survey insights.

**Social Media Marketing and Graphic Design Intern** | Soalma | Remote July 2024 – October 2024

- Designed and implemented branded email signatures with interactive social media links for the executive team, ensuring consistency across the team.
- Designed the company's website and questionnaire, ensuring the design is accessible and easy to follow for the target audience.
- Created brochures and posters for social media and email campaigns. The brochures were specifically tailored for a target audience and reached over 1,000 people.

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## Education

**DURHAM COLLEGE** | Interactive Media Design | Oshawa, Ontario 2023 - Present

**LE CORDON BLEU** | Pastry Chef | Lima, Peru 2017 - 2019

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## Skills

- Proficient in HTML and CSS, with working knowledge of JavaScript (including GSAP for interactive animations).
- Competent in Adobe Illustrator, Photoshop, and motion graphic design, with a focus on kinetic typography for marketing and promotions. Skilled in photography, audio, and video production, including editing.
- Basic competency in creating SVG animations and interactive elements.
- Fluent in English and Spanish.

## Hobbies

- Passionate about sports, particularly fencing and tennis.
- Enjoy reading and playing video games during free time.