




FRANCISCO BORJA PLAZA

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 Lille, France
Marital Status: Single Date of birth: 22/09/1989

DATA ANALYST AND DATA ENGINEER

Data Analysis, Business Intelligence and Data Engineering professional with over 10 years of international experience (Spain, Mexico, Ecuador, USA). Expert in creating dynamic dashboards and managing data using BI tools like Looker Studio, Power BI, and Qlik. Skilled in SQL, ETL, and Python programming. Strong ability to simplify complex data into clear strategic solutions, with a focus on data quality and project management.

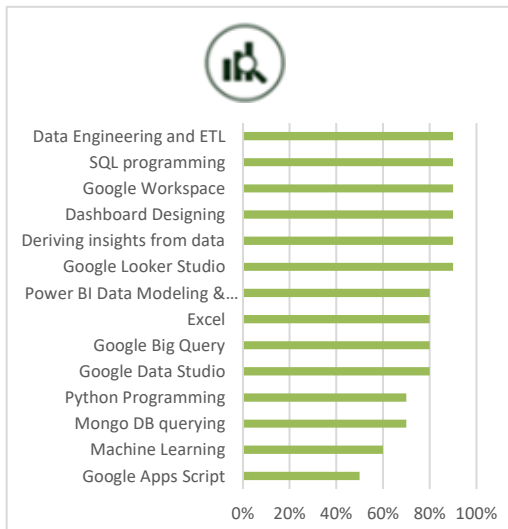
KEY SKILLS:

BI Tools: Looker Studio, Power BI, Qlik, Google Big Query, Excel.

Programming: Python, SQL, Google Apps Script, MongoDB.

Data Management: ETL, data integration, process automation.

Soft Skills: Project management, team leadership, data-driven decision-making.



LANGUAGES:

- Spanish (Native)
- English (Advanced)
- French (Intermediate)
- Italian (Intermediate)

ADDITIONAL INFORMATION

Sports: Running, swimming, tennis, padel
Hobbies: Guitar, drums, singing

REFERENCES:

- Nayak, Abishek. Big Data and Quantitative Methods Professor, IE Business School y EAE Business School. Email: anayak@faculty.ie.edu.
- José Manuel Farré. Director Grupo MicroBR, Barcelona. Email: jmfarre@microbr.com

PROFESSIONAL EXPERIENCE

- Data Analysis Part time College Professor - Universidad San Francisco de Quito (Quito, Ecuador) (Jan 2023 – Jul 2023)

Classes for undergraduate students on Data Analysis using tools such as: Excel, Pentaho Data Integration, Power BI, Google Looker Studio and Python programming language.

- Data Analysis Freelance Consultant - Valyou Furniture (Los Ángeles, California - Home Based, Ecuador) (Apr 2022 - Present)

Conducted high-level data analysis to support decision-making in sales management, operations, inventory, and procurement. Developed dashboards integrating data from various sources to track performance metrics. Automated data integration processes using Python, Google BigQuery, and Pentaho, ensuring efficient data handling. Managed inventory and shipping cost analysis.

- ICT Senior Assistant, United Nations (UNOPS) (Mexico City, Mexico - Home Based, Ecuador) (Aug 2021-Apr 2022)

Led data analysis and integration efforts that removed key bottlenecks in supplier payment and logistics processes, improving efficiency in critical operations. Developed automated dashboards and reports to support decision-making in procurement and logistics. Created custom solutions using Python and Google Apps Script, and automated data integration with SQL in Google BigQuery.

- Senior Data Analytics Consultant - Actuaria Consultores (Quito, Ecuador) (Apr 2019 - Jul 2021)

Successfully launched a new Data Analytics area, achieving concrete sales results with new clients and leading subsequent analytics projects. Developed data analytics products for various industries and implemented BI projects for clients. Provided internal training in BI, ETL, and SQL, and managed commercial efforts for new analytics solutions.

- Marketing Intelligence - Seguros Equinoccial (Quito, Ecuador) (Jan 2019 - Apr 2019)

Supervised clustering models, data integration for cross-selling, and market research analysis.

- Product Manager BI - Micro Br Group – GantaBI (Barcelona-Spain) (Feb 2017 - Oct 2018)

Promoted from previous role to lead the launch of a new BI consulting firm, managing a team of 5. Developed and managed BI projects for transportation companies in Spain, including ETL, data integration, and dashboard design. Oversaw BI platform management and provided training to clients and colleagues, driving successful project implementations.

- Business Intelligence Developer - Micro BR Group - Micro BR (Barcelona, Spain) (Apr 2016 - Jan 2017)

Evaluated BI tools, integrated data with Qlik Sense, and designed dashboards.

- Analyst - Servicio Nacional de Contratación Pública (Quito, Ecuador) (Jul 2014 - May 2015)

Prepared public procurement reports, managed databases, and developed statistical reports.

EDUCATION

Master in Business Intelligence and Technological Innovation Universitat Politècnica de Catalunya, Barcelona, Spain. (2015-2016)

Marketing Bachelor Universidad San Francisco de Quito, Quito, Ecuador. (2007-2012)

Psychology Minor Universidad San Francisco de Quito, Quito, Ecuador. (2007-2012)

TRAINING & CERTIFICATIONS:

- **MongoDB:** Configuration of Pipelines and Aggregation (2022).
- **Google Big Query:** SQL programming for data consolidation automation (2021-2022).
- **Google Apps Script:** Self-taught, automation within Google Workspace.
- **IBM Data Science Professional Certificate:** 9-module course (Coursera, 2020).
- **SAP Web Intelligence & Excelsius Dashboards:** 48-hour course (2014).
- **MySQL:** Database creation, design, and administration (EAE Business School, 2016).
- **Qlik Sense:** Data modeling and visualization (Qlik Spain, 2016).
- **HTML Programming:** Basic web programming course (2017).
- **Pentaho Spoon/Kettle:** ETL and data integration, self-taught and training (2017).
- **Python for Data Science:** DataCamp.