# Francisco Beccaria

FRONTEND DEVELOPER

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+4 years of experience in finance, e-commerce, and other industries, focused on building products and delivering real impact, working closely with clients, stakeholders, and product managers using different frontend technologies.

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## KEY SKILLS

- **HTML**: Semantic Markup, Accessibility, SEO
- **CSS**: TailwindCSS, Sass, BEM, Responsive Design, shadcn/ui
- **JavaScript**:  React.js, Next.js, TypeScript, Redux, Context, React Query

Additionally, I have experience working with Storybook, ESLint + Prettier, Firebase, Vanilla JavaScript, Ruby on Rails with StimulusJS, Shopify Themes and Astro.js.

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## PROFESSIONAL EXPERIENCE

### Frontend Developer & Project Coordinator at Koombea, Colombia       Jan 2025 - Present

I was **re-hired** for my performance in a previous stage and my **key knowledge of an important project**. Besides frontend development, I took on **new coordination responsibilities**: organizing tasks, priorities, and timelines, and keeping direct communication with the client's Head of Product. I'm also involved in **other projects**, such as an internal tool for TD Bank.

### Frontend Developer at Harley Davidson, United States       Sep 2024 - Jan 2025

I worked on the Harley-Davidson Worldwide Store, a **global e-commerce platform** based on **micro-frontends**. The project was built with **NextJS** and managed through **Contentful**, allowing regional content delivery and multi-language support. I was part of the Checkout and Product Detail Page (PDP) teams, collaborating remotely with professionals from the **US, Argentina, and India**.

### Frontend Developer at Koombea, Colombia       Mar 2021 - Aug 2024

I worked with **NextJS, ReactJS, and StimulusJS** on different projects like e-commerce, marketplaces, business analytics, and admin management tools. I introduced **NextJS** in the company for the first time, using static page generation that improved performance and user experience, receiving **positive feedback from clients**.

I collaborated with **cross-functional teams** (PMs, POs, Designers, Backend, QA, and DevOps in AWS) and had daily communication with clients from the **US and Latin America**. I actively **participated in product, design, and technical decisions**, working closely with all teams.

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## EDUCATION

### Electromechanical Technician at Instituto La Salle, Florida       Mar 2015 - Dec 2018

Focused on electrical installations, fixing circuits, and maintaining systems. Learned electrical theory and worked with both home and industrial systems.

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## LINKS

- [fbeccaria24@gmail.com](mailto:fbeccaria24@gmail.com)
- LinkedIn
- Github
- Portfolio

## LANGUAGES

- Spanish (Native)
- English (B2 / Intermediate)