

Francisco Buchini

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Nationality: Argentinian & Italian.

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Current location: Nevada, United States (until July 7th 2024).

Work History:

Founder, UX/UI Designer & CM at Breo App

(Santa Fe, Argentina) March 2020 - May 2021

Successfully launching and managing a groundbreaking delivery app connecting local shops with customers in my region. Strong expertise in app development, user-centric design, and community building. Proven ability to lead cross-functional teams and drive business growth through strategic planning and execution.

Conceptualize, develop, and launched a cutting-edge delivery app that revolutionized the way local shops connect with customers in the region.

Lead the entire app development lifecycle, from initial ideation to product launch, ensuring a seamless user experience and robust functionality.

Utilized user-centric design principles to create an intuitive and visually appealing app interface, resulting in high user engagement and positive feedback.

Successfully secured partnerships with local shops, ensuring a diverse and comprehensive catalog of products for app users.

Software and tools:

Website development: ReactJS, Redux, JavaScript, SASS, CSS, HTML, VS Code.

UX/UI & Design: Figma, Adobe XD, Photoshop, Illustrator, Movavi, Procreate.

Version Control System: Git, Github.

Hosting: Hostinger, Vercel, Netlify.

Languages:

Spanish: Native language (C2)

English: High intermediate (B2)

Portuguese: High elementary (A2)

Italian: Learning (A1)