

# Francisco Buchini

## Frontend Developer

- Argentinian & Italian
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- Website
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### Skills

#### Dev Tools:

- React JS
- Vue JS
- JavaScript
- CSS
- HTML
- SASS
- Cloud Hosting
- Git

#### Design Tools:

- Adobe XD
- Figma
- Photoshop

### Languages

- Spanish
- English
- Portuguese
- Italian

I'm Francisco, a nomad frontend developer from Argentina. Right now I'm applying my strong experience in UX/UI to develop and bring to life projects with React.js and Vue.js

### Professional Experience

#### Frontend Developer, Shula App

April 2024 – present | Incline Village, United States

An innovative application designed to help coaches worldwide efficiently manage their teams, with over 100 clubs registered globally, hired me to improve its performance and functionality. Recently, I updated the framework from Pico 1.5.13 to 2.0.6, enhancing performance and security, and advised on aesthetic changes for a better user experience. Shula App already offers key features such as team management, effective communication, and performance analysis, facilitating the organization and success of sports teams.

#### UX/UI Designer, Blokky App

April 2024 – present | Incline Village, United States

A popular mobile game with more than 7,000 monthly users, available on the AppStore and PlayStore, is undergoing a complete UX/UI redesign of its app and website. The company hired me to carry out this progressive redesign, which will give a new face to the app, improving usability, aesthetics, and adding new functionalities that will enhance user engagement and retention. With these improvements, an exponential growth in the user base and a significant increase in revenue are expected.

#### Founder, UX/UI Designer, Product Manager, Breo App

March 2020 – June 2021 | Santa Fe, Argentina

Successfully launched and managed a groundbreaking delivery app connecting local shops with customers in my region. Expertise in app development, user-centric design, and community building. Led cross-functional teams to drive business growth through strategic planning and execution. Conceptualized, developed, and launched a cutting-edge delivery app transforming local shop connectivity. Managed the app development lifecycle from ideation to launch, focusing on seamless user experience and robust functionality.

Utilized user-centric design principles to create an intuitive, visually appealing app interface, boosting user engagement and garnering positive feedback.

Secured partnerships with local shops to offer a diverse product catalog for app users.