

From Founders. For Founders.



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the growth
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from founders.
for founders.

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www.xdeck-cgn.com

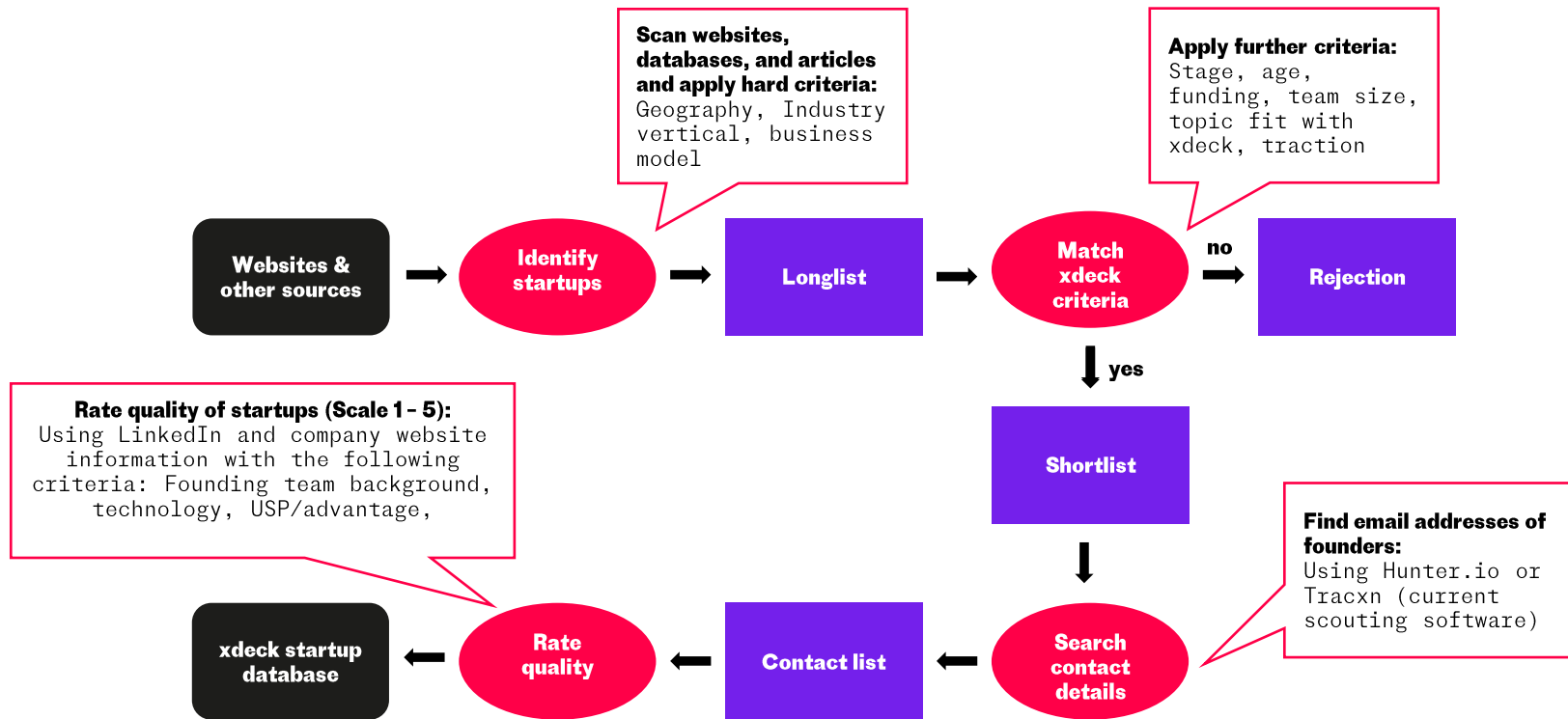
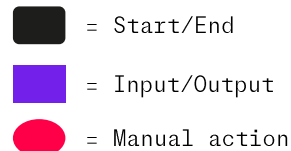
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The Founders Accelerator.


Confidential. December 2020. TechLabs

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The xdeck scouting process consists of 4 major manual steps that can be facilitated by the scouting software



Startup lists and market have the highest priority in our scouting process

Media	Startup lists	Market	Awards/Events	Media	Research
Priority	 <div>high</div> <div>low</div>				
Websites	<ul style="list-style-type: none"> https://www.startupdetektor.de/neue-startups/ https://glassdollar.com/top-100-startups-germany https://dealroom.co/ https://dealroom.co/products/ecosystem-platform https://www.startbase.de/ https://www.deutsche-startups.de/2015/03/03/75-start-verzeichnisse/ https://www.forbes.at/artikel/top-30-start-ups-aus-dem-dach-raum.html 	<ul style="list-style-type: none"> https://t3n.de/news/inkubatoren-accelerator-startups-deutschland-655475/ https://berlinvalley.com/accelerator-programme-deutschland/ https://www.fuer-gruender.de/kapital/eigenkapital/accelerator/programme/ https://www.startupnigh.net/partners/vcs https://startup-map.berlin/searches/7170 https://www.crunchbase.com/search/organizations/field/hubs/org_num/germany-accelerators 	<ul style="list-style-type: none"> https://www.gruenderkueche.de/fachartikel/die-coolsten-startup-events-fuer-deutschland-2020/ https://www.gruenderkueche.de/fachartikel/unsere-top-gruenderwettbewerbe-2020/ https://www.crunchbase.com/hub/germany-accelerators/hub_overview_investor/events https://www.gruenderkueche.de/startup-und-gruender-events/ https://www.deutsche-startups.de/startup-events-deutschland/ 	<ul style="list-style-type: none"> https://www.deutsche-startups.de/ https://t3n.de/ https://omr.com/de/ https://financefwd.com/de/ https://www.businessinsider.de/gruenderszene/ https://inside.startup-insider.com/ https://www.handelsblatt.com/themen/start-ups https://www.startupvalley.news/de/ https://techcrunch.com/ 	<ul style="list-style-type: none"> https://www.crunchbase.com/ https://www.linkedin.com/ https://hunter.io/

xdeck is looking for early-stage tech startups with data-enabled business models in Europe and Germany

xdeck scouting criteria

Industry verticals ¹	<ul style="list-style-type: none">• Core industries: Retail, (omnichannel) commerce• Adjacent industries: Logistics, supply-chain, fin-tech, digital health, prop-tech
Business model	<ul style="list-style-type: none">• Preferably B2B-SaaS or innovative B2B2C models – no D2C
Funding	<ul style="list-style-type: none">• Maximum 2 Million EUR
Foundation	<ul style="list-style-type: none">• Maximum 3 years ago
Characteristics	<ul style="list-style-type: none">• Early-Stage: Pre-Seed/ Seed stage, that means MVP ready and first pilot customers• Strong founding team (worked in startups, consulting, banking, VCs, serial founders)• Maximum team size of 18 persons• Topic fit with xdeck (data-enabled tech startup)• Clear USP/unfair advantage

¹ Some of our preferred technologies (e.g., AI, Big Data analytics, Machine Learning) are applicable to multiple industries

Thank you!

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