

# Lecture 14: Logistic and Poisson Regression

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# Count data

- 1 Men and women were asked whether they believed in the after life (1991 General Social Survey).

- 2 Results:

	Y	N or U	
M	435	147	582
F	375	134	509
Total	810	281	1091

- 3 Question: is belief in afterlife independent of gender?

# Contingency Tables

	Y	N or U	
M	435	147	582
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- 1 Model:  $Y_{ij} \sim \text{Poisson}(\lambda_{ij})$ .
- 2  $H_0$ : Independence. i.e.  $\lambda_{ij} = \lambda \alpha_i \beta_j$ .
- 3  $H_A$ :  $\lambda_{ij}$  arbitrary.
- 4 Pearson's  $\chi^2$  Test:

$$\chi^2 = \sum_{i,j} \frac{(Y_{ij} - E_{ij})^2}{E_{ij}} \sim \chi_1^2 \quad (\text{under } H_0)$$

- 5 Why 1 df? Independence model has 5 ( $\lambda$ , 2  $\alpha$ 's, 2  $\beta$ 's) parameters, 2 constraints  $\Rightarrow$  3 df. Unrestricted model has 4 parameters.

Under independence:

$$\log E(Y_{ij}) = \log \lambda_{ij} = \log \lambda + \log \alpha_i + \log \beta_j.$$

What about variance? Because the data is Poisson,

$$\text{Var}(Y_{ij}) = E(Y_{ij}) = \lambda_{ij}.$$

Thus, the variance scales with the mean.

- Log stabilizes variance.
- But unlike before, we are explicitly modeling data as Poisson rather than Gaussian – added power if the data is indeed Poisson.

# Why Poisson?

- 1 Count data is always  $> 0$ .
- 2 Poisson distribution:

$$Poisson(k) = \sum_{i=1}^k Poisson(1)$$

By central limit theorem,

$$\frac{Poisson(k) - k}{\sqrt{k}} \rightarrow N(0, 1)$$

Thus “large poissons are like Gaussians”. But small Poissons are quite different.

# Similarities and differences with Gaussian, Logistic

① Mean =  $g(X\beta)$ .

① Gaussian:  $g$  is identity.

② Binomial:  $g$  is logit.

③ Poisson:  $g$  is log.

$g$  is called the “link” function.

② Distribution of  $Y \Rightarrow$  dependence of variance on mean.

① Gaussian: Variance constant in mean.

② Binomial:  $\text{Var}(\pi) = \pi(1 - \pi)$ .

③ Poisson:  $\text{Var}(\lambda) = \lambda$ .

There are many other models of this type, collectively called “generalized linear models.”

# Contingency table - regression model

Suppose that we have a  $k$  by  $m$  table. After life example:  $k = m = 2$ . We call this a  $k \times m$  contingency table.

1 Model:

$$Y_{ij} \sim \text{Poisson}(\lambda_{ij})$$

2 Mean function:

$$\log \lambda_{ij} = \log \lambda + \log \alpha_i + \log \beta_j$$

3 Pearson test for independence:

$$\chi^2 = \sum_{ij} \frac{(Y_{ij} - E_{ij})^2}{E_{ij}} \sim \chi_{k-1, m-1}^2 \quad (\text{under } H_0)$$

# Poisson Regression

- 1 Model fitting: Newton Raphson.
- 2 Confidence intervals: same as for Binomial, use local Gaussianity.
- 3 Assessment of model fit: Deviance residuals.



# Log-linear versus Logit models

- 1 Loglinear models are of use primarily when at least two variables are response variables. With a single categorical response, it is simpler and more natural to use logit models.
- 2 When you have two variables (e.g. Gender versus after-life belief), then logit might treat one as explanatory and the other as response, while there is an equivalent loglinear model.
- 3 Loglinear models view data as  $N$  independent cell counts rather than individual classifications of  $n$  subjects,  $n = \sum_{i=1}^N Y_i$ , and do not treat the row sums as fixed.

## $2 \times 2$ tables

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Model:  $Y_{ij} \sim \text{Poisson}(\lambda_{ij})$ .

If you have two Poissons,  $\text{Poiss}(\lambda_{i1})$  and  $\text{Poiss}(\lambda_{i2})$ , then conditioned on their sum, each count is a binomial.

$$Y_{i,1} | Y_{i,1} + Y_{i,2} \sim \text{Binomial} \left( Y_{i,1} + Y_{i,2}, \frac{\lambda_{i1}}{\lambda_{i1} + \lambda_{i2}} \right)$$

Then,

$$\begin{aligned} \text{logit} P(1 | \text{row} = i, \text{row sum} = n_i) &= \log \frac{P(1 | \text{row} = i, \text{row sum} = n_i)}{P(2 | \text{row} = i, \text{row sum} = n_i)} \\ &= \log \frac{\lambda_{i1}}{\lambda_{i2}} \\ &= \log \lambda_{i1} - \log \lambda_{i2}. \end{aligned}$$

## 2 × 2 tables

$$\text{logit}P(1 | \text{row} = i, \text{row sum} = n_i) = \log \lambda_{i1} - \log \lambda_{i2}.$$

Under the null hypothesis:

$$H_0 : \lambda_{ij} = \lambda * \alpha_i * \beta_j,$$

$$\log \lambda_{ij} = \log \lambda + \log \alpha_i + \log \beta_j.$$

$$\text{logit}P(1 | \text{row} = i, \text{row sum} = n_i) = \log \beta_1 - \log \beta_2 \equiv \delta$$

The key is that the above logit does not depend on  $i$ . In binomial regression, we are modeling

$$\text{logit}P(1|X) = \beta_0 + \beta_1 X.$$

So testing  $H_0$  is equivalent to testing  $\beta_1 = 0$  in logistic regression.

## 2 × 2 tables

Thus...

- 1 Testing the hypothesis  $H_0 : \lambda_{ij} = \lambda * \alpha_i * \beta_j$  in the Poisson model is the same as testing independence in the logistic model.
- 2 To test this hypothesis, you fit the model with  $\lambda_{ij}$  arbitrary, and then use Chi-square test on the difference of deviances.
- 3 The difference of deviances will be the same as the logit model, but the absolute deviances will be different.